2027 Hereford Feedout Program Guidelines

The Hereford Feedout Program is an opportunity for American Hereford Association (AHA) members and commercial producers to gain invaluable cattle feeding industry education and experience. Participants will have the opportunity to collect feed yard performance and carcass merit data during the program while gaining first-hand experience in the cattle feeding industry.

Cattle Requirements:

1. Enrollment Deadline: Oct. 30, 2026
2. Delivery to HRC Feed Yards: Dec. 12-16, 2026
    a. Full-pen groups (50+ hd.) can be arranged to be sent to HRC Feed Yards at any time.
3. Steers and heifers allowed – heifers will only be accepted if there are enough enrollments to fill a pen
4. Groups of 5 head minimum (per sex) per producer
5. Weaned 45+ days (60 days preferred)
6. 2 rounds of vaccinations (MLV) minimum
7. Weight criteria: 600# and higher strongly advised

Ownership and Financial Information:

1. Participants will retain full ownership of cattle throughout the program
2. This is a terminal program, with no exceptions
3. All feed costs will be financed by HRC Feed Yards LLC through the program
4. Payment for cattle, less expenses, will be issued as soon as possible after cattle are harvested.

Disclaimers:

1. The AHA and staff, HRC Feed Yards LLC and staff, and all other parties involved in the Hereford Feedout Program are not responsible for injury, illness, or pre-harvest death of animals involved in program.
2. Cattle treated multiple times for chronic conditions and deemed a “railer” will be handled and marketed at the discretion of HRC Feed Yards LLC.
3. Participants in the Hereford Feedout Program are fully responsible for all expenses incurred during the contest. All parties involved will do everything possible to minimize this risk, however, neither HRC Feed Yards LLC nor the AHA guarantee profitability.
4. Carcass data from purebred steers will be submitted into the AHA genetic evaluation.
5. AHA reserves the right to make any judgement calls regarding cattle participation.