THE ADVANTAGE

NATIONAL JUNIOR HEREFORD ASSOCIATION NEWSLETTER | SPRING 2026

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In this edition of the Advantage newsletter, highlights include the VitaFerm® Junior National Hereford Expo, "The Hereford Masters in Madison," the different opportunities available to National Junior Hereford Association members and making the most of your membership as we encourage involvement beyond the showring.

WHY WE KEEP COMING BACK

The lasting impact of the National Junior Hereford Association and the community that keeps family returning for generations to come.

by **Emma Ballinger**

NJHA COMMUNICATIONS CHAIR

Each July, trailers are loaded, cattle are washed and kids count down the days until the VitaFerm® Junior National Hereford Expo (JNHE). The JNHE brings together families and lifelong friends from every corner of the United States who have a heart for Herefords. Some of those families have been part of all 25 JNHE's and more, while others are pulling into the barns for the very first time. And for many, it's their summer vacation. Many people credit the JNHE for giving them lifelong skills, friendships and memories they won't soon forget.

"Not only do we love raising Hereford cattle, but we're trying to raise good kids," says B.J. Jones of Wildcat Cattle Company, Darlington, Wis., when asked why their family keeps coming back to JNHE year after year. B.J. and his wife Kim, are the parents of six children, all of whom have been active members of the National Junior Hereford Association (NJHA) and have exhibited cattle at JNHE since 2005.

Kim credits many aspects of the summer event with shaping her children's success. One of the most impactful, she believes, is the peewee speech contest, an event each of their children participated in during their early years showing Herefords.

"Some years they were excited to participate," Kim says with a laugh. "Other years, we almost had to force them to write their speech."

Year after year, families like the Jones' continue to make the trip to junior nationals, not just seeking a banner, but for the growth they see in their children. From speech contests to the friendships formed in the barns, JNHE has a way of shaping young people far beyond the showring.

The Jones' admit their first JNHE wasn't what some might consider a great experience, but they knew they would be back. Heifers got loose in the ring, and their family came in last place in more than one class, but their kids had the time of their lives.

More than 20 years later, Kim still remembers former NJHA director, Kyle Perez of New Mexico, stepping in to help their daughter Bailey in the ring when her heifer got loose. The way he lent a hand left a lasting impression on their family and became one of the many reasons they kept coming back.

"The NJHA gave what I call a 'chin-up award' for kids who needed a little boost of confidence after their class," B.J. says with a smile. "That year it was a maroon feed pan… and our family came home with four or five new feed pans."

The impact of those early junior national experiences carried far beyond the showring for the Jones family. As their children grew older, the opportunities offered through the NJHA helped shape them into confident leaders within the Hereford industry. Two of their daughters, Bailey and Lauren, went on to serve on the NJHA board of directors, giving back to the same organization that had once welcomed them as young exhibitors. While their children have found success in

many different ways, both in the showring and beyond, B.J. and Kim say watching them grow through the opportunities provided during the summer has been one of the most rewarding parts of their family's journey.

Stories like the Jones family's are not uncommon at the JNHE. While banners and buckles are exciting, many families say the true reward comes from the lessons learned along the way. Having resilience after a tough class, gaining confidence through contests and new friendships that last far beyond a single week in the summer.

I remember feeling like I had stepped into a whole new world of showing cattle when I exhibited at my first JNHE in 2017, the week seemed packed with more opportunities than I could count. But like so many other families and exhibitors, I'm sure glad I kept coming back.

For many families, the JNHE becomes more than just a summer event, it becomes an annual tradition. Year after year, trailers make the long trip across the country, and families settle into the barns for a week that feels a little like home. Parents watch their children grow not only as exhibitors, but as leaders, communicators and young people who learn the value of hard work and perseverance.

From speech contests and judging, quiz bowl and leadership activities, to golf tournaments and showmanship, the JNHE offers countless ways for young people to challenge themselves and develop skills that will serve them well beyond the barn. Many parents say those contests often become some of the most impactful moments of the week, helping exhibitors build confidence and discover talents they didn't know they had.

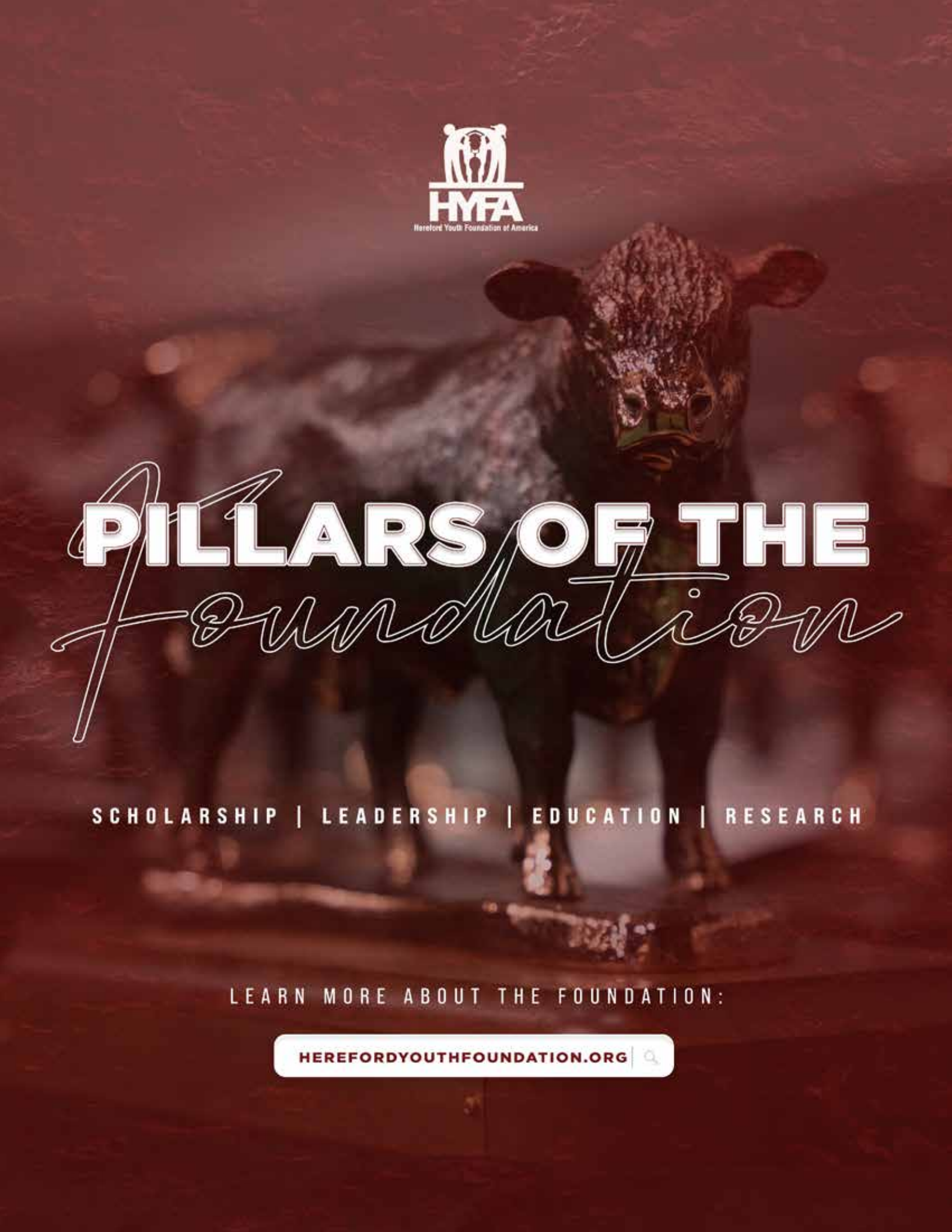
> Not only do we love raising Hereford cattle, but we're trying to raise good kids.
>
> **- B.J. Jones, Darlington, Wis. -**

Just as important as the contests are to the individual growth of these juniors, are the friendships that are built along the way. Walk through the barns during one of these events and you'll see kids helping each other fit cattle, families sharing fans and show supplies and longtime friends catching up after another year apart. For many exhibitors, these friendships stretch across state lines and last long after their junior show careers have ended.

That sense of community is what keeps families like the Jones' returning summer after summer. It's not just about chasing banners or winning a class, it's about watching the next generation grow up surrounded by people who care about them, encourage them and celebrate their successes along the way.

For families considering their first trip to the JNHE in 2026, the advice from many veteran exhibitors is simple: come.

Join us in Madison, Wis., for "The Hereford Masters in Madison," and experience it for yourself. Just like the Jones family discovered years ago, the barns at JNHE are filled with people who are ready and willing to lend a hand. B.J. and Kim Jones were both adamant that there are hundreds of people in those barns who will help your children, just like others once helped theirs. And if you're lucky, you might just head home with a new feed pan or two.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LEARN MORE ABOUT THE FOUNDATION:
HEREFORDYOUTHFOUNDATION.ORG

FOSTERING
COMMUNITY & OPPORTUNITY

How NJHA Meet-Ups — Powered by Sure Champ® are connecting Hereford juniors across the country and creating opportunities for leadership, learning and lasting friendships.

by **Sarah Beth Callicott**
NJHA DIRECTOR

I believe that the best young minds are the ones raised in the barn. National Junior Hereford Association (NJHA) members always impress me, but I can speak on behalf of many when I say the littlest of leaders are shining brighter than ever. Over the last year I have gotten the privilege of a front row seat to an explosion of leadership at various NJHA Meet-Up's — Powered by Sure Champ® across the country.

I have watched junior after junior light up with confidence and spread contagious kindness throughout the group during various activities. The NJHA Meet-up is near and dear to my heart, but what inspires me the most is the young Hereford leaders that fill the room. All ages from all states coming together to gain key leadership skills and build connections that will last them a lifetime.

The NJHA Meet-up began in 2025, touring the U.S., starting at the NJHA Fed Steer Shootout Field Day. Industry partners from Sure Champ® were on-site, showcasing how Care Comes Full Circle and joining in on the activities experienced by those attending the field day. From there, the NJHA Meet-Up began to touch down at state and regional shows, starting in Maryland.

> Their enthusiasm and willingness to lean into new experiences, makes the future of the junior program incredibly exciting.
>
> **- Cheryl Mitchell, NJHA Leadership Advisor -**

Approximately 40 juniors developed leadership skills and forged connections at the Maryland State Hereford Show. Juniors learned the value of cheering each other on through an energetic game of soul train, while simultaneously competing and thinking outside of the box with other activities. I watched Hereford Juniors gain confidence in themselves and form lasting connections with each activity.

From Maryland, the NJHA Meet-Up moved to the Southeastern Regional Hereford Show in Fletcher, N.C. Juniors from across the Southeast gathered for an afternoon centered on connection and growth. We were joined by our partners at Sure Champ, who emphasized the importance of "loving it." Juniors dove into what it truly means to love not only what they do, but also the people they have the opportunity to do it with. Once again, I witnessed young leaders expand their skills and build friendships with fellow Hereford juniors.

As the summer heated up, the NJHA Meet-up came to the VitaFerm® Junior National Hereford Expo (JNHE), replacing the previous Pen to Pen event. Juniors from all over the country came together for two days of connection and community. Cheryl Mitchell led the first day with icebreakers and challenges to help participants strengthen their leadership and community with each other. She saw the group's passion and strength and shared high praise for our juniors.

"What I experienced was a vibrant group of young people eager to connect, learn and carry the Hereford legacy together," Mitchell says. "Their enthusiasm and willingness to lean into new experiences make the future of the junior program incredibly exciting."

Personally, I'm incredibly excited that we continue taking the NJHA Meet-Up — Powered by Sure Champ® even further. The NJHA board of directors plans to move these events throughout the country each year, concluding at the JNHE each summer. I get to experience endless opportunities through my maroon jacket, but the biggest blessing I get is watching the future of Hereford blossom before my eyes. I see my younger self in the juniors, and programs like the NJHA Meet-Up are key to ensuring the Hereford industry is in good hands.

THE RETURN OF THE Golf TOURNAMENT

A fan-favorite tradition tees off once again at the VitaFerm® Junior National Hereford Expo, brought to you by the Hereford Youth Foundation of America and National Hereford Women.

by **Matt Bruns**
NJHA FUNDRAISING CHAIR

You heard that right, the golf tournament has made its way back to the VitaFerm® Junior National Hereford Expo, this time labeled as the Hereford Invitational Golf Tournament. After a brief hiatus, we are bringing back one of the most requested events of the summer, perfectly pairing with The Hereford Masters in Madison.

If you feel up to the challenge, the Hereford Youth Foundation of America (HYFA) is partnering with the National Hereford Women (NHW) to bring back the annual golf tournament on Monday, July 6 at 8:30 a.m. There will be a shotgun start for all teams at Pleasant View Golf Course, setting the tone for the rest of the week. While juniors are participating in the NJHA judging contest in the Veterans Memorial Coliseum, we encourage JNHE families, supporters, fellow breeders and others to join us at the golf course.

The golf tournament will be an amazing opportunity for juniors, families and supporters to get out of the barns, have fun, be competitive and connect with your Hereford family. Whether you are a PGA pro or it's your first time picking up a golf club, this event is designed for everyone. In addition to friendly competition with fellow Hereford enthusiasts, golfers can look forward to multiple prizes throughout the day: longest drive, closest to the pin and several exciting raffle prizes.

THE HEREFORD INVITATIONAL

Teams will be comprised of four players and golfers of all skill levels are encouraged to participate. Expect friendly competition, plenty of laughs and perhaps, even a few bragging rights before competition in the showring gets underway in Madison, Wis.

One of the most exciting aspects of this year's tournament is our partnership with the NHW. They will be at the course bright and early to assist with registration and help participants with anything they may need upon arrival.

Proceeds from the golf tournament will directly support a new leadership endowment that will offer annual travel scholarships for the Faces of Leadership conference, making every swing count toward the future of the breed.

During the 2026 Sale of Champions, the title sponsorship rights were sold for the Hereford Invitational Golf Tournament and we are extremely appreciative of our title sponsor, Cottonwood Spring Farm, Cedar, Mich. Without their support, this event would not be possible. Their contribution plays a huge role in bringing this tournament back and enhancing the overall experience for participants. We would also like to recognize our 19th Hole Sponsor, C&L Hereford Ranch, Ixonia, Wis. They will graciously provide the meal for all golfers following the tournament.

Registration is open to all JNHE attendees, families and supporters, with limited team spots available. Teams are encouraged to register early to secure a spot in this highly anticipated event.

Mark your calendars for Monday, July 6, gather your team, and get ready to tee up at the Pleasant View Golf Course. The Hereford Masters in Madison wouldn't be complete without this event and the NJHA board, HYFA and NHW are excited to bring it back to life.

THE HEREFORD INVITATIONAL

GOLF TOURNAMENT

MONDAY, JULY 6

4 PERSON SCRAMBLE

8:30 A.M. SHOTGUN START

PLEASANT VIEW GOLF COURSE

MADISON, WISCONSIN

INCLUDES:

18 HOLES OF GOLF | GREENS & CART FEES | LUNCH SPONSORED BY C&L HEREFORDS

ENTRY FEES:

TEAM OF 4 | $500

HOLE SPONSORSHIP | $150

REGISTER TODAY:

For questions contact

Bailey Clanton | bclanton@hereford.org

Bellana Putz | bellana@icloud.com

Cottonwood Springs

HYFA

National Hereford Women

All proceeds go towards supporting the Faces of Leadership Scholarship Endowment made possible by the National Hereford Women and the Hereford Youth Foundation of America.

BUILT BY THE NJHA

Built by the NJHA — where leadership programs and experiences shape the next generation of Hereford leaders.

by **Kendall Boatman**

NJHA DIRECTOR

Each month the National Junior Hereford Association (NJHA) recognizes an outstanding junior member as a Hereford Highlight. This honor goes far beyond success in the showring; it represents members who understand what it truly means to be involved. They lead by example, pursue new opportunities and set the standard for their peers at the state and national level. However, their confidence and leadership were not built overnight. Experiences like the VitaFerm® Junior National Hereford Expo (JNHE), leadership conferences and competing in new contests helped develop them into the people they are today, which reflects the many ways the NJHA continues to build the next generation of leaders.

Hereford Highlight standouts, Beau Ann Graves, Chillicothe, Mo., and Caden [Cade] Forrest, Saluda, S.C., both credit their growth to one simple decision – saying yes to opportunities that pushed them outside their comfort zones.

For Graves, one of those defining moments of growth came through the NJHA Fed Steer Shootout, which was an experience that expanded her understanding of the industry. "I didn't grow up around the feedlot side of the industry, so it pushed me outside of what was familiar," she says. But instead of shying away from something new, she chose to embrace the opportunity and take the most out of it. She explains she had to ask questions, reach out to producers and immerse herself with learning a segment of the industry she had never experienced firsthand.

This kind of mindset is exactly what the NJHA strives to build in its members. Attending events like the JNHE and the Faces of Leadership conference have played a significant role in building her confidence within the industry. "These events have allowed me to step outside of my comfort zone, try something new and most of all, network with fellow members and breeders across the country," Graves says.

> The NJHA has prepared me for my future in more ways than I ever expected and has opened doors to so many opportunities.
>
> **- Beau Ann Graves, Chillicothe, Mo. -**

Forrest's experience demonstrates that same growth, particularly when it came to building relationships. This past summer he had the chance to attend the JNHE and Faces of Leadership conference for the first time. He explains that walking into a new environment full of unfamiliar faces was challenging at first, but he credits the NJHA for pushing him to embrace it anyway.

"It may be intimidating going into a new environment with new people, but by doing that you will create connections you never knew you needed," Forrest explains. Through these experiences, he emphasizes how much his network expanded through the NJHA. He believes strong operations and businesses are built upon strong connections, showing the importance of relationships in the beef industry.

> The NJHA has built my leadership skills, social skills and personal growth more than I could have ever imagined.
>
> **- Caden Forrest, Saluda, S.C. -**

Both members also express how important it is to take advantage of opportunities beyond just the showring. For Forrest, competing in the speech contests at the JNHE was a turning point. "It was an eye-opening experience that helped me realize using my voice was something I thoroughly enjoyed," he says. Opportunities like these teach Hereford juniors how to communicate clearly, represent the Hereford breed professionally and lead with purpose.

When reflecting on the long-term impact of the NJHA, Graves highlights just how beneficial her involvement has been.

"The NJHA has prepared me for my future in more ways than I ever expected and has opened doors to so many opportunities," she says. "Through contests, leadership conferences and hands-on industry experiences, I've learned how to communicate professionally, think critically and represent something bigger than myself." Forrest echoes that sentiment, pointing to the personal development that came from being consistently challenged.

Both of these juniors' stories reveal a common thread: growth happens when members choose to step forward. It is found in the small moments, like introducing yourself to someone new, trying out a contest you've never tried or stepping into a new leadership role.

"The NJHA has built my leadership skills, social skills and personal growth more than I could have ever imagined," Forrest says.

Graves shares a similar perspective, explaining that the NJHA has shaped how she approaches opportunity and challenge. "The NJHA has taught me to embrace every opportunity that has come my way, even the ones that may feel challenging or outside of my comfort zone. I've learned to say 'yes,' and to never be afraid of trying something new, because each experience — win or lose — teaches valuable lessons."

The NJHA continues to do more than recognize successful junior members — it builds them. Through leadership experiences, industry education and lifelong friendships, the association shapes young people who are prepared to lead the Hereford breed and the beef industry into the future.

HEREFORDS IN THE *City*

The 2026 National Hereford Queen's service project is dedicated to bridging agriculture and urban classrooms.

by **Lauren Wingler**
NATIONAL HEREFORD QUEEN

As the 2026 National Hereford Queen, I am honored to introduce my service project, which will take place during the 2026 VitaFerm® Junior National Hereford Expo (JNHE), "The Hereford Masters in Madison." I'm proud to announce the 2026 service project: Herefords in the City — Bridging Agriculture and Urban Classrooms.

MY INSPIRATION

My service project was inspired by an experience that changed my perspective on agricultural education. While attending the National 4-H Congress as the Tennessee State 4-H Beef Project Winner, I participated in a service project that took us into inner-city classrooms. Walking into those schools, I did not know what to expect. What I discovered, however, left a lasting impression.

Many of the students I met had never seen a cow, never stepped foot on a farm and had very little understanding of where their food comes from. Yet, when I began sharing my story of growing up as a fourth-generation Hereford breeder, their curiosity quickly filled the room. Students eagerly asked questions about cattle, how calves are born, what cattle eat and how beef makes its way from pasture to plate. What impacted me most was not simply the opportunity to talk about agriculture, but the connection we created. In those moments, agriculture was not about rural versus urban lifestyles. Instead, it became a bridge — one that connected students to an industry that touches their lives every single day, whether they realize it or not.

THE PROJECT

Agriculture impacts every aspect of our daily lives, yet many young people—particularly those in urban areas—have little firsthand exposure to farming, ranching, or food production. Herefords in the City seeks to bridge this gap by bringing agricultural education, resources, and experiences directly into classrooms that might otherwise have limited access to them.

As part of this initiative, I will be collecting and donating agriculture-themed children's books to classrooms and school libraries in urban communities. These books will serve as enduring educational tools, giving students the opportunity to explore farming, ranching, and cattle production long after an initial classroom visit. By placing these resources directly into the hands of students, we hope to spark curiosity, inspire learning and provide a tangible connections to the origins of their food. Ultimately, this project aims to cultivate awareness, understanding, and appreciation for agriculture among the next generation—one book at a time.

HOW TO GET INVOLVED

The book collection will take place during the JNHE this summer in Madison, Wis. National Junior Hereford Association (NJHA) members, families and supporters are encouraged to bring new or gently used children's books related to agriculture, farming or livestock to donate to the project.

Support from the National Hereford Women (NHW) will play an important role in helping this effort succeed. Through social media promotion and assistance with collecting books during JNHE, the NHW will help expand awareness and encourage participation across the Hereford family. In addition, I plan to work with state junior Hereford associations to promote the project within their states and encourage members to contribute to the book drive at JNHE.

While the collection will launch at JNHE, its impact will reach far beyond the event. Each donated book creates an opportunity to connect a student with agriculture and the individuals who dedicate their lives to the industry.

> By placing these resources directly into the hands of students, we hope to spark curiosity, inspire learning and provide tangible connections to the origins of their food.
>
> **- Lauren Wingler, National Hereford Queen -**

At its heart, Herefords in the City is about planting seeds of curiosity, knowledge and appreciation for agriculture. By connecting students with the story of cattle production and the families behind it, we can help build a stronger understanding between urban children and the agricultural community.

I am honored to lead this service project and deeply thankful for the support of Hereford families nationwide who make initiatives like this possible. With your generosity and dedication to agriculture, we can introduce students to a world they may never have encountered. Together, we have the power to make a lasting impact—connecting young people to agriculture, sharing its story, and inspiring the next generation of leaders, one classroom, one book and one student at a time.

SEPTEMBER, 2025

TAVA GUSTAFSON, Junction City, Kan.

Tava is a senior at Chapman High School in Kansas and an active member of the National Junior Hereford Association (NJHA) and Kansas Junior Hereford Association. Tava is instrumental in her families registered Hereford cow-calf operation assisting her mother and grandfather with farm management, while simultaneously managing her own herd of Hereford cows. Beyond being active in the junior Hereford association at both a state, regional and national level, Tava also is a leader in her local 4-H club and FFA chapter while playing high school sports.

OCTOBER, 2025

JORJA EBERT, Polo, Mo.

Jorja is a high-school senior and active member of the NJHA on both a state and national level. Having attended the Faces of Leadership conference for many years, she has also competed at the VitaFerm® Junior National Hereford Expo — both inside and outside the ring — in many different contests. She has attended the NJHA Fed Steer Shootout Field Day and participated in the Partner with a Breeder program, studying how the feedlot side of the industry operates. Her quiet consistency, joy and positivity are welcoming to juniors wherever she finds herself, making her a mentor to other young Hereford members.

NOVEMBER, 2025

LAUREN JONES, Darlington, Wis.

Recent graduate of Oklahoma State University, Lauren Jones is in her final year of eligibility with the National Junior Hereford Association, but she is not letting that affect her involvement. She showcased just how much she continues to dedicate herself and her Hereford passion to the breed, with her and her families operation of Wildcat Cattle, offering heifers for both the Team Fitting contest and the Showmanship contest during the Young Breeders Competition. She took time to personally work with the teams her and her family were partnered with and these teams spoke highly of her investment in them. Even beyond this, she also served as an alternate to Team USA for the competition, dedicating many hours in preparation for the contest.

HEREFORD

DECEMBER, 2025

JACKSON CHASTAIN, Arlington, Texas

Jackson is a 14-year-old high school student who is extremely active in the NJHA as well as the Texas Junior Hereford Association, representing the Southwest region. Each year Jackson has proven his commitment to improving the Hereford breed by being extremely involved in the NJHA Fed Steer Shootout program. Sending cattle alongside his brother Griffin, Jackson has also competed for the title of Contestant of the Year in his respective age division each year, and the past two years has been recognized in the top three.

JANUARY, 2026

SADIE HOLMAN, Hebron, Ohio

For the past 12 years, Sadie has been an active member of not only the Ohio Junior Hereford Association, but also the national organization. Sadie has taken advantage of all the opportunities provided by the NJHA, including being a member of the 2024 BOLD Leadership class and attending the Faces of Leadership conference. Her nominator states that, "these experiences have shaped her into a confident, thoughtful leader who continuously works to elevate those around her." She will be representing Ohio for the final year during the 2026 JNHE and plans to stay just as involved through her final year, leaving a legacy.

FEBRUARY, 2026

ELAYNA AUE, Auburndale, Wis.

At just 16 years old, Elayna Aue is already making a name for herself within the Hereford breed, both inside and outside of the showring. Elayna was recently named Champion Intermediate Showman at the 2025 Junior National Hereford Expo, a testament to her dedication, preparation and skill in the ring. She proudly represents her family's operation, A&W Farms, consistently showcasing the quality and commitment behind their program. Beyond competition, Elayna has stepped into leadership roles within her state association. She has been selected to represent Wisconsin as the Membership Secretary for 2026. Her willingness to lead and serve highlights her commitment to the future of the Hereford breed.

HIGHLIGHT

STAMPED FOR LEADERSHIP

NATIONAL JUNIOR HEREFORD ASSOCIATION

The National Junior Hereford Association (NJHA) creates and promotes enthusiasm for the Hereford breed, while providing opportunities to learn, lead and achieve, ensuring a brighter future for youth and the cattle industry. The NJHA partners with the Hereford Youth Foundation of America to provide scholarship, leadership and educational opportunities to junior members across the country.

HEREFORD.ORG/YOUTH

FACES OF LEADERSHIP

SAVE THE DATE

2026 FACES OF LEADERSHIP • JULY 29 - AUGUST 1 • BOISE, IDAHO

EARLYBIRD REGISTRATION | **JUNE 15**

FINAL REGISTRATION | **JULY 1**

The 2026 conference lineup features stops and speakers you won't want to miss — J.R. Simplot, CS Beef Plant, Colyer Herefords, white-water rafting, a behind-the-scenes tour of the Boise State University Albertsons Stadium and a keynote from Jessie Jarvis, *Of The West*.

HEREFORD.ORG/YOUTH/NJHA/FACES-OF-LEADERSHIP

NJHA

BEYOND THE SHOWRING:

RECOGNIZING EXCELLENCE AT THE JNHE

Shining a light on the next generation of leaders, whose dedication, character and passion for the industry create a lasting impact beyond the backdrop.

by **Maddie Weaber**

NJHA DIRECTOR

As excitement builds for the upcoming VitaFerm® Junior National Hereford Expo (JNHE) — The Hereford Masters in Madison — junior members across the country are preparing for one of the most anticipated weeks of the summer. While division champions and backdrop photos often take center stage, some of the most meaningful honors awarded during the week happen beyond the showring.

Each year, the National Junior Hereford Association (NJHA), the Hereford Youth Foundation of America (HYFA) and the National Hereford Women (NHW) provide scholarships and leadership awards to recognize junior members for their leadership, character, academic achievement and long-term dedication to the Hereford breed. These awards invest in the educational and personal growth of Hereford youth, with more than $50,000 in scholarships being awarded during the JNHE.

PROSPECT, JUNIOR GOLDEN BULL & GOLDEN BULL ACHIEVEMENT AWARDS

Leadership within the NJHA starts early. The Prospect Award is presented to one member in each grade from third through eighth. The application process encourages younger members to reflect on their involvement and set goals for the future, helping build confidence throughout their high school years and beyond.

For high school members, the Junior Golden Bull Award is one of the most respected honors. Four awards are presented annually, one to an outstanding applicant from each grade level. Sponsored by the NHW and NJHA, the award includes a mini Golden Bull bronze trophy and recognizes leadership, involvement, academic achievement and community engagement.

Collegiate members are recognized through the Golden Bull Achievement Award. Each summer, three college students receive $2,500 scholarships along with a Golden Bull bronze trophy. This award honors continued dedication to the Hereford breed while pursuing higher education.

JUNIOR HEREFORD HERDSMAN OF THE YEAR

While many scholarships are determined through applications and committees, the Junior Herdsman of the Year award stands apart. A committee selects a slate of outstanding young Hereford leaders who are then voted on by JNHE exhibitors. The award recognizes stockmanship, leadership and dedication behind the scenes, with the winner receiving a scholarship and buckle. Its peer-selected nature is what makes it especially meaningful.

Twin siblings Kade and Kendall Boatman, Rockford, Ill., were named the 2025 Junior Hereford Herdsman of the Year recipients during the "Live from Louisville," event.

For Kendall, the recognition was deeply humbling.

"I feel honored to receive one of the most prestigious awards at junior nationals," she says.

Kade echoes that sentiment and emphasizes what makes the award different.

"It's unique and prestigious. No other award at junior nationals is voted on by your peers, and this one is. That made it mean a lot more to me, knowing that everyone voted for us, not that I had to show my skills to a judge, but that I proved myself to my peers."

As sixth-generation Hereford breeders, this award carries great significance for both. "This is all I've known growing up," Kade explains. "So, to have the people that I've looked up to be able to vote for me, and choose me and Kendall, just makes it mean that much more."

Being selected as a pair only seemed right to the Boatman's.

"It was really rewarding because Kendall and I got to receive it together" Kade explains. "While we've always competed against each other, we work as a team at the same time and are always pushing each other to be better."

Lastly, Kade reflects on his time in the NJHA and how it has shaped him into who he is today, someone who was able to receive this honor.

"Growing up around this has taught me the skills in life that are necessary. Whether that's hard work, dedication, responsibility — all of those soft skills that I've been taught since I was young — I give credit for all of that to the Hereford breed and the Hereford family that has made me into the person that I am today,"Kade says. "All of the contests, meeting people at shows and the scholarship programs are second to none. Hereford is at the top, as far as junior activities, supporting the youth and just making good people. That is the biggest thing that Hereford has done for me — it drove me to be a better person."

INVESTING IN THE FUTURE OF THE BREED

Beyond the awards presented during the JNHE, the support of the Hereford family continues. Through HYFA and the NJHA, more than $50,000 in scholarships will be awarded this summer to NJHA members pursuing higher education. These scholarships are not simply financial contributions. They represent an investment in the next generation of cattlemen and women, the next leaders of the industry and recognize young Hereford leaders for their merit and dedication to the breed.

Being selected by current leaders within the Hereford breed through the scholarship selection process, affirms years of dedication and shows confidence in a member's potential. The NJHA and HYFA have long prioritized junior involvement, and the scholarship program is a reflection of that commitment. It ensures that the same young people who are dedicating their summers to showing their cattle have the resources and support to succeed in their college studies, career ambitions and the future of the industry.

These awards help define all-around success at the JNHE, not just what happens in the showring, but the growing leaders who come out of the week in Madison. These opportunities help Hereford juniors build confidence, pursue their ambitions and prepare for successful futures both within and beyond the livestock industry.

GETTING MORE FROM YOUR JNHE EXPERIENCE

Making the most of every moment at the VitaFerm® Junior National Hereford Expo by stepping outside the norm and engaging in the full schedule of contests, activities and experiences.

by **Jordan Mitchem**
NJHA DIRECTOR

The best time of year is here with the VitaFerm® Junior National Hereford Expo (JNHE) right around the corner, the week so many juniors have waited and worked toward all year. This time of year is filled with long days at the barn, rinsing and blowing calves, practicing showmanship and packing the trailer with everything you might possibly need. It's spent thinking about feed changes, final touches and what still needs to be done before loading out.

With all of the focus on the cattle, it is easy to forget that the JNHE is more than just the showring. With so many activities packed into one week, it's easy to focus only on your show day, but when you break it down, you'll find that every contest and event is designed to help you grow, not just as an exhibitor, but as a leader in the Hereford industry.

One of the best ways to get more from your experience is by stepping into contests that challenge you in new ways. The judging contest is just one example. Open to all ages, judging allows contestants to evaluate cattle, think critically and learn to defend their decisions. For senior members, the addition of the oral reasons contest takes it one step further. Giving reasons encourages juniors to build confidence, communication skills and the ability to clearly explain their thought process, skills that carry far beyond the barn.

For members looking to grow their confidence in public speaking, the advanced and illustrated speech contests are incredible opportunities. These contests encourage juniors to focus on the skills necessary to present their thoughts and opinions clearly and effectively. It may seem intimidating at first, but many junior members say speech contests are where they learned to truly find their voice. Those communication skills transfer to school presentations, leadership roles, interviews and more.

The Hereford Bowl is often a crowd favorite and showcases each states' junior members' knowledge of the industry and their depth of understanding. Top performing teams in the written test compete head-to-head in the quiz bowl. Studying for Hereford Bowl deepens your understanding of the breed's history, industry trends and association structure.

For members who enjoy learning by doing, the team fitting contest is a proud moment for all states participating, showcasing their own state's strength. The team fitting contest emphasizes teamwork, preparation and practical skills in the barn.

Older junior members can benefit from stepping out of the showring and into the future professionals contest and Bridging the Gap - College and Career Fair. Bridging the Gap helps connect juniors with mentors, while uncovering pathways they may not have previously considered. Finalists in the future professionals contest participate in a mock interview and receive personalized feedback on their resumes, cover letters and presentation to industry experts. This is the chance to take advantage of the impact the NJHA can make on your career and how it can set you up for success.

The JNHE is designed to offer something for everyone, no matter where your strengths are. Whether you want to expand you skills in public speaking, hands-on skills, teamwork, leadership or industry knowledge, there is a place for you to grow.

The JNHE schedule is more than a list of times and locations. It is a road map for your experience. As you plan your week, don't just circle your show day. Look at the full schedule. Sign up for something new. Step into a contest that challenges you. Encourage a younger member to try their first speech or judging contest. Show up to the sessions that help you think beyond the barn.

After all, your JNHE experience is not measured by banners, but by the confidence you gain, the skills you develop, the friendships you build and the leader you become.

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DATES & DEADLINES

MAY

15 VitaFerm® Junior National Hereford Expo (JNHE) early bird online entry deadline

JUNE

1 Advisor of the Year Nominations Due
Contests Deadline *(CHB Cooking Challenge, Advanced Speech, Future Professionals, Illustrated Speech, Judging, Oral Reasons Contest, Photo and Showmanship)*
NJHA Board Candidate Online Application Deadline
JNHE Final Entry & Ownership Deadline *(No late entries accepted)*

15 Faces of Leadership Earlybird Registration Deadline
NJHA State Delegate Nomination Deadline *(Submitted by State Advisor)*
Hereford Invitational Golf Tournament Registration Deadline

JULY

1 Final Faces of Leadership Registration Deadline
JNHE Hereford Bowl Contest Entry Deadline *(Submitted by State Advisor)*
JNHE Team Fitting Contest Entry Deadline *(Submitted by State Advisor)*

4-10 "The Hereford Master's in Madison", VitaFerm® Junior National Hereford Expo, Madison, Wis.

29 - AUGUST 1 Faces of Leadership Conference, Boise, Idaho

SEPTEMBER

1 Hereford Youth Foundation of America Fall Scholarship application deadline

FIND ALL DATES FOR STATE SHOWS AND OTHER NJHA EVENTS.

VitaFerm® Junior
National Hereford Expo

The Hereford Masters in Madison

Madison, Wis.
July 4-10, 2026

- Tentative Schedule -

SATURDAY, JULY 4

9 a.m. Gates open for tack trailers to arrive and set up in barns ..... *New Holland Pavilions*
6 p.m. Cattle may arrive into tie-outs through the night ..... *Quann Park*

SUNDAY, JULY 5

7 a.m. NJHA Board and Candidate Orientation Breakfast ..... *New Holland Pavilion 1 Mezzanine*
8:30 a.m. Hereford Bowl Check-In & Written Test ..... *New Holland Pavilion 1 Mezzanine*
9 a.m. All cattle must be in the barns at this time
9 a.m. Tattoo checks begin in each barn
9:30 a.m.-Noon Cattle Paper Check-In & Exhibitor Packet Pick-Up
10 a.m. Advanced & Illustrated Speech Contest ..... *Exhibition Hall Meeting Rooms*
Noon Steer weights declared electronically by this time
Noon National Hereford Women's Queen's Orientation and Queen's Tea
12:30 p.m. DNA Collection Stations
2 p.m. NJHA Meet-Up #1 - Powered by SureChamp® ..... *Exhibition Hall Mendota 1-4*
3:30 p.m. Meet the Candidate Social & Delegate Forum ..... *New Holland Pavilion 1 Mezzanine*
5:30 p.m. State Group Photos ..... *Veterans Memorial Coliseum*
6 p.m. Opening Ceremonies ..... *Veterans Memorial Coliseum*

MONDAY, JULY 6

VitaFerm® T-Shirt Day

8 a.m. Judging Contest Check-In & Orientation ..... *Veterans Memorial Coliseum*
8:30 a.m. Hereford Invitational Golf Tournament ..... *Pleasant View Golf Course*
9 a.m. Judging Contest ..... *Veterans Memorial Coliseum*
*Oral Reasons Contest to immediately follow ..... *Exhibition Hall Meeting Rooms*
1 p.m. NJHA Meet-Up #2 - Powered by SureChamp® ..... *Exhibition Hall Mendota 1-4*
2:30 p.m. Hereford Bowl Buzzer Round (start with senior division) ..... *New Holland Pavilion 1 Mezzanine*
3 p.m. Sullivan Supply Stock Show University ..... *Veterans Memorial Coliseum*
5 p.m. Sullivan Supply Fitting Contest ..... *Veterans Memorial Coliseum*
6 p.m. Future Professionals Contest Interviews ..... *Exhibition Hall Meeting Rooms*
6-8 p.m. Bridging the Gap College & Career Fair ..... *Exhibition Hall Atrium*

TUESDAY, JULY 7

8 a.m. State Group of 3 & 5 Classes ..... *Veterans Memorial Coliseum*
9 a.m. Sullivan Supply National Showmanship Contest ..... *Veterans Memorial Coliseum*
Senior, Intermediate & Senior Finals ..... *Ring 1*
Junior & Peewee ..... *Ring 2*

WEDNESDAY, JULY 8

7 a.m. NJHA Membership Update, Breakfast & New Board Election ..... *New Holland Pavilion 1 Mezzanine*
9 a.m. Bred-and-Owned Show ..... *Veterans Memorial Coliseum*
Cow-Calf Pairs, Bred-and-Owned Females, Produce of Dam ..... *Ring 1*
Steer Show followed by Bred-and-Owned Bulls ..... *Ring 2*

**Buckle and Awards Ceremony honoring CHB Cooking Challenge, Photo & Poster Contests, prior to selection of the Bred-and-Owned Top Five.*

THURSDAY, JULY 9

7 a.m. Trans Ova Genetics Donors & Donuts ..... *Veterans Memorial Coliseum*
7:30 a.m. Owned Female Show ..... *Veterans Memorial Coliseum*
6 p.m. HYFA Scholarship, Awards & Maroon Jacket Ceremony ..... *Veterans Memorial Coliseum*

**Buckle and Awards Ceremony honoring Future Professionals, Speech and Judging Contests, will follow the selection of the Division 3 Polled Females.*

FRIDAY, JULY 10

7:30 a.m. Conclusion of Owned Female Show ..... *Veterans Memorial Coliseum*

**Buckle and Awards Ceremony recognizing Herdsman of the Year, Walter and Joe Lewis High Point Senior, GKB Super States, Golden Pitchfork and the Bob Norton Excellence Award will be held prior to the champion drives.*

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ENTRY INFORMATION

1. Fees:
   - Early Bird Online Entry Fee is $50 per entry if processed by MAY 15
   - Online Entries processed between MAY 16 and JUNE 1 are $70 per head
   - A one-time bedding fee per animal is $70 and includes bedding for the barns and tie-outs.
   - Entries submitted prior to the Early Bird deadline with animals not meeting the entry requirements will be put on hold and will be charged an additional $20.
2. Deadlines:
   - Early Bird Entry & Ownership Deadline - May 15
   - Final Entry & Ownership Deadline - June 1
   - Steer weights will be declared electronically by noon, Sunday, July 5
   - Arrival Deadline for all cattle is 9 a.m. on Sunday, July 5, and all cattle must be processed by noon Sunday, July 5.
3. **ENTRY FEES ARE NON-REFUNDABLE.**
4. All animals must be registered and transferred prior to the June 1 entry and ownership deadline date.
5. No late transfers, entries or substitutions will be accepted.
6. YOU MUST have a registration number before completing your online entry. This includes calves on the side of cow-calf pairs. Plan ahead to ensure registrations and transfers are handled in advance of the May 15 and June 1 deadlines. "PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted.
7. Be sure to indicate whether your female(s) will show in the owned show, the bred-and-owned show, or both. Female(s) exhibited in both shows will require two entry fees and one bedding fee and must be entered on the same exhibitor's entry.
8. Animals that are multi-owned and showing in BOTH the bred-and-owned and owned shows, must be entered on the exhibitors entries that will be showing in the bred-and-owned show. If the animal is entered on two separate entries, it will be removed from one of the entries.
9. If an animal is transferred after the completion of any entry, the animal will be removed from the entries and the exhibitor will not receive the stall space or refund.
10. If an animal is duplicated on an entry(ies) the duplicated animal will be deleted and the exhibitor will not receive the stall space or refund.
11. All entries and additional orders must be submitted through herefordjuniornational.com by the final deadline.
12. VitaFerm® will be sponsoring one free shirt to each exhibitor who enters cattle; additional shirts may be purchased online through June 1, or at the JNHE.

BARN & TIE OUT POLICIES

1. Porta Cool Units WILL NOT BE allowed in the barns or in the tie-out areas.
2. No pens or tents will be allowed in tie outs.
3. No need to arrive early and mark tie outs since tie outs will be pre-assigned by state and marked by state advisors. All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.
4. **No generators inside the barns and due to liability concerns and recent fire code regulations, generators and fans WILL NOT be allowed in the tie out area. This rule will be strictly enforced and we appreciate everyone's cooperation as we work to ensure the safety of all cattle stalled in tie outs throughout the week.**

STALLING INFORMATION

1. No advisors or exhibitors will be allowed to mark or set up stalls or any decorations prior to the barns being open Saturday, July 4 at 9 a.m. All exhibitors will be stalled by state in the barn and advisors are in charge of stalling assignments within each state. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this stalling process in order to get the week off to a good start.

2. Advisors are encouraged to assign stalls and share assignments electronically with exhibitors prior to arrival at the JNHE.
3. **No cattle** will be allowed on grounds until 6 p.m., Saturday, July 4 and **no cattle** in barns until Sunday morning, July 5.
4. ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM. If under special circumstances the case arises that the junior exhibitor is competing with a different state association, it must be specified at the time of entry, no exceptions, and that exhibitor must compete in all contests as an exhibitor from the state where they are stalled.

CLASS BREAKS & SHOW STRUCTURES

1. Class and division breaks will be determined after check-in. The AHA classifications for national shows will be utilized as guidelines.
2. Steers classes will be split by weight.
3. There WILL NOT be a 2026 calf division in the OWNED female show.
4. If the number of entries warrant, classes will be divided.
5. Horned and polled bred-and-owned females will show together.
6. Horned and polled bulls will show together.
7. Horned and polled pairs will be combined in one cow-calf show.
8. Horned or de-horned animals are eligible for the horned owned breeding show, Polled cattle or cattle with scurs are eligible for the polled owned breeding show.
9. Horned and polled owned females will be shown separately, alternating at the divisions.

BRED-AND-OWNED SHOW RULES

1. To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
2. Bred-and-owned females calved on or after August 1, 2024 are eligible.
3. Bred-and-owned females may also show in the owned show. This must be declared at the time of the entry. An additional entry fee will be charged.
4. Bred-and-owned bulls calved after August 1, 2024 are eligible.
5. There will not be a class for 2-year-old bulls.
6. Bred-and-owned bulls must have been bred by the junior exhibitor, but may be owned jointly with an adult/farm, provided that the junior exhibitor is listed as the sole breeder, original owner and is officially recorded as a current owner of that bull.
7. All bulls calved before January 1, 2026, must be shown with a nose lead.

SPECIAL COW-CALF RULES

1. Offered to cows born prior to Aug. 1, 2024.
2. No maximum age for cows.
3. Calf must be her natural calf and no more than 240 days in age as of the day of the show. (Calves must be born on or after November 10, 2025.) Calf must be registered with the AHA.
4. There will be a bred-and-owned cow-calf division and an owned cow-calf division. Winners of the bred-and-owned and owned divisions will compete for grand champion cow-calf pair.
5. Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of BOTH the cow and the calf. The same cow-calf pair may not show in both the bred-and-owned and owned cow-calf classes.
6. Owned cow-calf classes – Exhibitor must be the breeder of the calf and must have been the recorded owner of the cow at the time of conception.
7. Calves at the side of cow-calf pairs may show in separate female or bull shows, however, additional entry fees will apply. If the calf is not showing separately an additional $70 bedding fee applies.
8. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
9. There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.

STEER RULES

1. All steers showing at the JNHE must be registered by the AHA and out of a registered sire and dam.
2. **All steers will be required to be parent verified to both sire and dam, therefore, a DNA profile of the steer, the sire and dam must be completed through the official AHA lab by entry deadline. To request a DNA kit for your animal, access your MyHerd or contact AHA customer service.**
3. No steer certificates will be accepted, only registration papers.
4. Steer classes will be divided by weight.
5. The JNHE will be using a weigh back system. The JNHE steer exhibitor must electronically submit and turn in a form with their steers' declared weight. Declaration forms are available at the scales and through JNHE Resources. This will become the animal's official weight and this data will be used when breaking classes and will be provided to the judge.
6. The top three placing animals in each class will be weighed. No reweighs will be allowed once the animal has stepped off of the scale.
7. There will be a 5% tolerance from the declared weight and the show day weight. All animals outside of the 5% tolerance will be disqualified.
8. There will NOT be a separate prospect steer show.

SPECIAL CLASSES

1. Produce of Dam – Each exhibitor can enter 1 group consisting of two bred-and-owned progeny representing one dam. No steers are allowed. Enter through herefordjuniornational.com by June 1.
2. State Groups – Two divisions of any combination of steers, females or bulls is acceptable. There may be only one group per state. State Advisors are responsible for entries, they can be found on the JNHE resources page.
    - Large State Division - 25 head or more entered by the state
        - » Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor.
    - Small State Division - Less than 25 head entered by state
        - » Three animals from one state, owned by two or more exhibitors and representing not more than two animals per exhibitor.
3. Premier Adult and Junior Breeder
    - Award points are computed from winnings in breeding animal classes:
        - » 5 points for 1st
        - » 4 points for 2nd
        - » 3 points for 3rd
        - » 2 points for 4th
        - » 1 point for 5th place.
    - Points are given only for individual classes; no points for champions or groups.
    - The Senior Premier Breeder Award is given to the adult or farm with the top point total.
    - The Junior Premier Breeder Award is given to the junior member with the top point total, regardless of the number exhibited.

    *Computed the same as the National Hereford Open Shows.
4. Premier Exhibitor
    - Award points are computed from winnings in breeding animal classes:
        - » 5 points for 1st
        - » 4 points for 2nd
        - » 3 points for 3rd
        - » 2 points for 4th
        - » 1 point for 5th place.
    - Points are given only for individual classes; no points for champions or groups.
    - The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited.

    *Computed the same as the National Hereford Open Shows.

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GENERAL RULES

1. Exhibitors must be 7 years old and not yet 22 years old by January 1, of the current year, and a current member of the National Junior Hereford Association (NJHA). When entering contests be sure to use your age as of January 1 of the current year.
2. Junior memberships are $15 and must be paid prior to entry. Dues may be paid via MyHerd.org and membership forms may be completed online through hereford.org/youth.
3. All animals must be registered with the AHA.
4. Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before June 1. Siblings may jointly own animals, provided all are current members of the NJHA and meet JNHE age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred and owned bull rule), and no joint ownership with farm name or family name.
5. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
6. Original registration certificate must be presented at check-in.
7. All animals must be tattooed and will be checked unless the original registration paper has been stamped VERIFIED by an AHA staff member.
8. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. **CHECK TATTOOS WELL BEFORE LEAVING FOR THE JNHE.**
9. Entries must meet Wisconsin health regulations. All animals must have an official health certificate. Refer to the health requirements available at JNHE Resources.
10. Exhibitor must show his/her own animals. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused.
    - In the case of extenuating circumstances, the family must come to the NJHA board and AHA Youth Director, in which case, the board of directors and AHA Youth Director have sole discretion as to whether the animal may be shown by a substitute showman.
    - Owner may secure another junior member to show his/ her animals if excused or if exhibitor has more than one entry in the same class.
    - It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist.
    - No adult may assist a junior member or be allowed in the showring at any time.
11. Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back.
12. Exhibitor must follow AHA fitting rules as stated in the official Show Rules and Classifications of the AHA.
13. State herdsmanship (neatness, decoration, workmanship and cooperation) will be judged.
14. If all requirements are not met, the NJHA Board and Youth Director reserve the right to disqualify any entry.
15. All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the AHA or the JNHE organizers responsible for accident, loss or injury to any person, animal or article.
16. No farm signs or videos may be displayed at the stalls. Family signs may be displayed if junior exhibitor(s) names are included.
17. The following showmanship divisions will be offered: peewee, junior, intermediate and senior.
18. All showmanship and judging contestants must pre-enter by JUNE 1. There will be no entries accepted at the show. The entry fee is $5 per contest.
19. Breeding cattle will not be weighed or measured.
20. The most current EPDs will be used. EPDs for all cattle will be provided to the judge for him/her to use at their discretion.
21. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. It is the exhibitor's responsibility to call the AHA customer service department and fix compliancy issues if they arise.

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22. Due to the Alliant Energy Center regulations and safety of exhibitors, NO DOGS will be allowed on the grounds, in the tie outs, in the barns or in Veterans Memorial Coliseum Arena with the exception of service animals with proper identification.
23. Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
24. At the JNHE, the exhibitor of any animal that wins competition shall, promptly after the announcement that such animal has won such competition, permit the Association to secure a DNA sample from such animal. Please see Rule 4 of Section VII of the Association rules and regulations for how DNA testing is handled.
25. It is a policy of the NJHA board of directors that if an animal gets loose in the showring, an exhibitor will be given two chances to regain control of said animal throughout the duration of that particular show. After the third instance, exhibitor and animal will be dismissed from the showring by an NJHA board member or AHA staff member
26. Only JNHE exhibitors are allowed to show animals in the showring. This includes ALL special classes.
27. No aerosol cans are allowed in the make-ready area or the showring.

CONDUCT

The JNHE is a family event. Any false representation, interference, or unsportsmanlike conduct on the part of any attendee will be dealt with by AHA staff according to the equities of the case. If any attendee interferes in any way with the judges or shows disrespect to them, or to the show, the JNHE may withhold any awards or take any other steps deemed desirable.

2026 HEALTH REQUIREMENTS

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NJHA
NATIONAL JUNIOR HEREFORD ASSOCIATION

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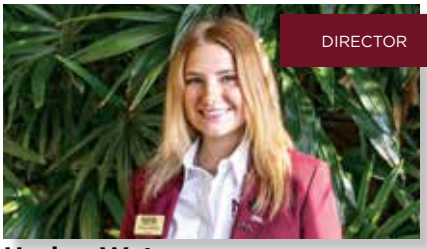

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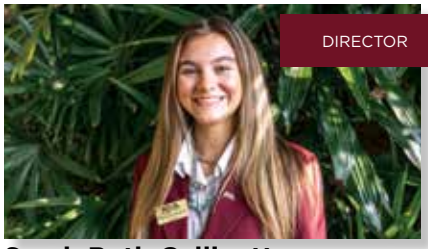

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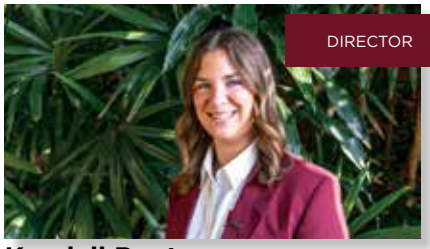

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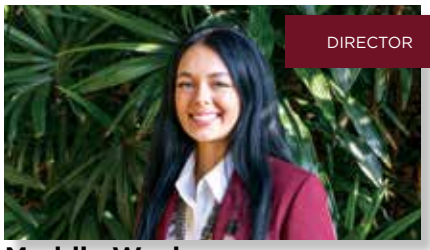

Maddie Weaber
Wamego, Kan.
maddieweaber@gmail.com
785-844-3064

CHAMPIONS ARE BUILT LONG BEFORE SHOW DAY.
ARE YOU READY FOR WHAT'S NEXT?
Banners don't happen by chance. They start with the cattle you believe in and the goals you're building toward. At Trans Ova, we work alongside you to multiply the genetics that shape your program and carry your legacy forward. Are you ready for what's next?
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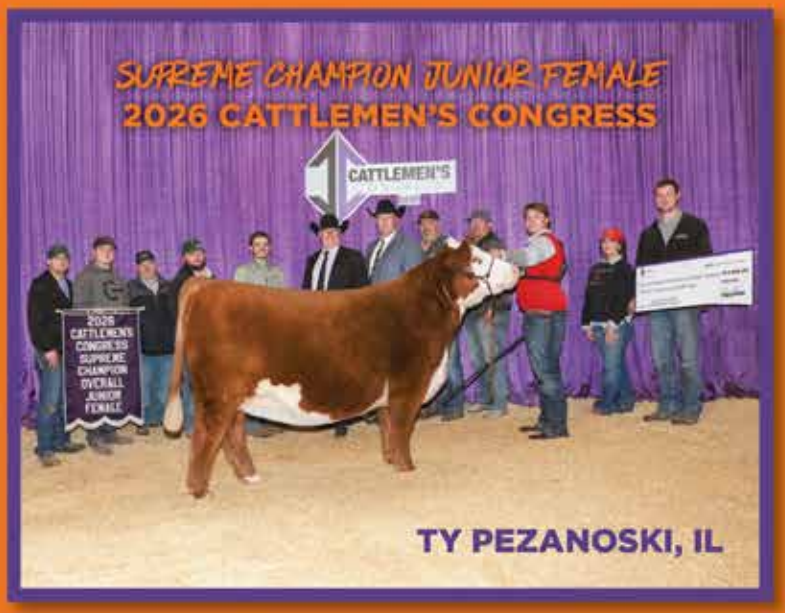
YOU PUT IN THE WORK EVERY DAY. YOUR NUTRITION PROGRAM SHOULD, TOO.

SURE CHAMP® CATTLE

- Contains AO-Biotics® Amaferm®, a prebiotic research-proven to enhance digestibility.
- Stimulates consistent appetite.
- Ensures show cattle receive adequate vitamins and minerals.



SURE CHAMP® JOINT JUICE

- Contains MHB3®, a patented high molecular weight hyaluronic acid.
- Lubricates joints and supports mobility.
- Supports sustainable soundness.

Sure Champ® is a line of products that supports the health and well-being of show livestock. Scan the QR code to learn more.

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