

Teeing Up the Fun

by **Chloé Durian**

The Hereford Youth Foundation of America (HYFA) and National Hereford Women (NHW) are excited to host the Hereford Invitational Golf Tournament at Pleasant View Golf Course during the 2026 VitaFerm® Junior National Hereford Expo (JNHE).

The Hereford Invitational Golf Tournament will tee off at 8:30 a.m. Monday, July 6. It invites Hereford families, breeders and industry partners to step away from the showring and enjoy a morning on the course, all while investing in the JNHE that brings them together. With team entries, hole sponsorships and additional partnership opportunities available, participants can support the Growing a Lasting Legacy Fund and leadership opportunities for Hereford youth in a way that blends friendly competition with meaningful impact.

HYFA's mission is rooted in the success of the Hereford breed's future and the juniors who represent it. Through scholarships, leadership, education and research, HYFA works year-round to ensure members of the National Junior Hereford Association (NJHA) have the tools they need to succeed — not only in the Hereford breed, but in life.

The JNHE is the largest investment HYFA makes in NJHA members each summer. Bringing together hundreds of families from across the country for a week showcasing elite cattle genetics, educational contests, leadership opportunities and

industry networking, this event is a family favorite. It is often described as a highlight of the summer. Juniors gain confidence and skills through the public speaking and photography contests. They sharpen their industry knowledge in the livestock judging contest and Hereford bowl. They build lifelong friendships in the barns. They begin to understand their role in carrying the Hereford breed forward.

Proceeds from the golf tournament will not only support the 2026 JNHE but will be earmarked for a new NHW endowment that will fund scholarships for youth to attend the Faces of Leadership Conference each summer.

The NHW have long been champions of youth success within the Hereford breed, and their partnership in this event reflects that commitment. HYFA is incredibly grateful for their continued support and trust in the mission of the Foundation.

As the Hereford family gathers in Madison in just a few months, the barns will once again fill with pride for the breed and excitement for the future. Thanks to the support generated through events like the Hereford Invitational Golf Tournament, juniors will step into the showring confident an entire community stands behind them.

The tournament is more than a morning on the greens. It is a tangible reminder that when the Hereford family comes together, it does so

with a purpose of growing leaders, strengthening relationships and building a lasting legacy for the future. For more information and to get your teams registered please visit HerefordYouthFoundation.org. **HW**

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