

"What's New?" is a column designed to keep you in the know about Hereford happenings. You can sign up for Hereford Headlines, an electronic newsletter distributed the first Friday of each month by the American Hereford Association highlighting Hereford news and events. You can also receive the Bald Faced Bottom Line, a commercially-focused electronic newsletter sent the third Friday of each month. To subscribe to these free newsletters, send an email to [outreach@hereford.org](mailto:outreach@hereford.org). Archived issues are posted at [Hereford.org](http://Hereford.org).

## Association News

### Nominate AHA Board of Directors

The American Hereford Association (AHA) Board of Directors nominating committee is requesting volunteers to serve a four-year term as a Director. Members are encouraged to contact representatives in their respective regions to submit nominees. Members of this year's nominating committee are:

**Lou Ellen Harr**, chairman  
Jeromesville, Ohio  
419-685-0549  
[jlcastleserv@aol.com](mailto:jlcastleserv@aol.com)

**Chad Breeding** (Southwest region)  
Miami, Texas  
806-570-9554  
[chadebreeding@gmail.com](mailto:chadebreeding@gmail.com)

**Guy Colyer** (Northwest region)  
Bruneau, Idaho  
208-599-0340  
[guy@hereford.com](mailto:guy@hereford.com)

**Josh Mansfield** (Southeast region)  
Liberty, Tenn.  
615-394-3423  
[ridgetopfarms.2012@gmail.com](mailto:ridgetopfarms.2012@gmail.com)

**Marty Lueck** (Northeast region)  
Mountain Grove, Mo.  
417-838-1482  
[martylueck@missouristate.edu](mailto:martylueck@missouristate.edu)

### Hall of Fame/Hall of Merit nominations due May 5

Nominations for the AHA's prestigious Hall of Fame and Hall of Merit are now open and due May 5. Deserving recipients for the 2026 induction will be honored at the AHA Annual Meeting in Kansas City in October.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed. The Hall of Merit commends individuals who have greatly influenced the cattle industry.

You may submit your nomination online by going to [Hereford.org](http://Hereford.org). You will find the nomination forms under the "About" tab. Contact Claire Norris at [cnorris@hereford.org](mailto:cnorris@hereford.org) for more information about submitting your nomination.

### Century and Golden Breeder nominations due June 1

Celebrating generational Hereford breeders is a highlight during the AHA Annual Meeting. The Century Breeder recognition honors families and operations in the Hereford business for 100 years. Golden Breeders recognizes those in the business for 50 years. You will find the nomination form at [Hereford.org](http://Hereford.org), along with a list of those previously recognized. For questions or more information, contact Claire Norris at [cnorris@hereford.org](mailto:cnorris@hereford.org).

## Youth

### Spring scholarship applications due April 15

The Hereford Youth Foundation of America and National Hereford Women team up each spring to offer various scholarships and prestigious awards that will be presented at the VitaFerm® Junior National Hereford Expo, held this year in Madison, Wis.

The application link can be found at [Hereford.org/youth/scholarship-opportunities](http://Hereford.org/youth/scholarship-opportunities).

### Save the date: 2026 NJHA Fed Steer Shootout Field Day

The 2026 National Junior Hereford Association (NJHA) Fed Steer Shootout Field Day will be April 17-18 at HRC Feed Yards LLC in Scott City, Kan. Visit [Hereford.org](http://Hereford.org) to find more information, view the schedule and RSVP. The Shootout Field Day is open to all.

## International Opportunities

### European Hereford Conference

The Irish Hereford Breed Society will host the European Hereford Conference in Kilkenny City Aug. 6-11. In addition to tours and education sessions, participants will have the chance to attend the historic Tullamore Show. Find details at [irishhereford.com/2026-european-hereford-conference](http://irishhereford.com/2026-european-hereford-conference). Deadline for the early registration rate is March 31.

### Northern Territory Cattle Industry Tour

The Northern Territory Cattlemen's Association (NTCA) — representing cattle producers across Australia's Northern Territory — is hosting the Northern Territory Cattle Industry Tour July 20-29. The tour offers the chance to explore one of the most extensive beef production systems anywhere in the world. Find details at [quadrantaustralia.com/nt-cattle-industry-tour-2026](http://quadrantaustralia.com/nt-cattle-industry-tour-2026). **HW**