

Investing in Leadership, Legacy and the Future

The National Hereford Women (NHW) continue to champion the next generation of leaders. Throughout 2026, supporters have multiple opportunities to participate in fundraising activities to support leadership events and awards. A primary focus of the group is to raise funds for the Faces of Leadership endowment in partnership with the Hereford Youth Foundation of America — an investment ensuring National Junior Hereford Association members will have access to leadership development experiences for years to come.

Save the dates

Turn to the Sale Day Facebook page for the Queens Court Sale April 1. Lots up for auction include unique offerings of frozen genetics, exclusive experiences and one-of-a-kind items. Lots will be highlighted on Facebook in the



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weeks leading up to the sale. Mark your calendar and plan to bid.

When the VitaFerm® Junior National Hereford Expo (JNHE) comes around, we turn our focus to the fun in Madison, Wis. The week begins with two cherished traditions on July 5. First, the annual queen’s orientation welcomes state queens as they step into their roles as ambassadors for the breed. This event helps equip them with the confidence, professionalism and leadership needed to represent the Hereford community on the national stage. Following orientation, National Hereford Queen’s Tea will bring together future, past and present queens, mentors and supporters for a special gathering to celebrate sisterhood, poise and the legacy of women. Both events highlight the NHW commitment to empower young leaders and foster lifelong connections.

To add a playful twist to the JNHE week activities, the opportunity to “Flock Your Friends” returns by request. For a \$50 donation, members can adorn friends’ stalls with flamboyant, bright pink flamingos — sure to bring laughter, surprise and a touch of barn-aisle mischief to the show. For those hoping to avoid being flocked, flamingo-prevention insurance is available for purchase.

The momentum continues July 6 with an 18-hole golf tournament, adding fellowship, food and fun. Funds raised directly support the Faces of Leadership endowment. The title sponsorship of the event will be available for purchase during the Champions Online Sale March 3, providing bidders a chance to

secure premier visibility while supporting a meaningful cause.

Together, these events reflect the NHW mission of supporting youth, celebrating community and building a legacy that will carry the Hereford breed forward with strength and pride.

The art of a simple ‘thank you’

Finally, let’s remember to simply say ‘thank you.’ Amid busy show seasons and constant activities, quiet acts of kindness can easily be overlooked. From the mom who cooks for your team, to the people who make announcements and line up classes and any person who works behind the scenes — these gestures are the threads holding our community together.

A handwritten note, a quick call or a thoughtful text can remind someone their efforts are seen and appreciated. As we celebrate leadership and legacy, let’s honor everyday kindness. A sincere thank-you costs nothing; yet its impact lasts far beyond the moment it’s given.

The NHW extends a thank-you of their own to everyone who donated items for the Celebration of America food lot sold at the American Royal sale last fall. The generosity of the Hereford community never goes unnoticed. Another thank-you goes to Topp Herefords for stepping up as the buyer. Support for one another helps to keep creating opportunities for Hereford youth.

We’re grateful for every one of you — thanks for being part of something bigger than yourselves. **HW**

To join and to learn more about the NHW, visit HerefordWomen.com or email nationalherefordwomen@gmail.com.