

# POSTER CONTEST

*The objective of this contest is for youth to create a poster promoting the current year's Junior National Hereford Expo. Posters are judged during the Junior National Hereford Expo each year.*

## RULES

1. The theme of the Promotional Poster Contest is the same as the theme of the current Junior National Hereford Expo (JNHE).
2. Winners will be selected in two age divisions:
  - Peewee - 7-9
  - Junior - 10-14

\* All ages are as of Jan. 1 of the current year
3. Posters must include:
  - Event
  - Date
  - Actual Location
  - Theme
4. Creativity, originality, personal design and personal handwork will be considered in the judging.
5. Poster dimensions must be at least 14" X 22" and not more than 22" X 28" (standard poster size.)
6. It is suggested that posters be laminated or covered with clear contact paper.
7. Only one entry will be accepted from each junior member.
8. Each contestants name, address and age must be clearly indicated on the back of the poster.
9. Past first place winners are not eligible to compete in the same division twice.
10. All posters will be judged and displayed at the JNHE site.
11. Posters may be brought to the JNHE and turned in at the show office before the close of the contest registration.

## ENTRY DEADLINE: JULY 5 @ NOON

Those not attending the Junior National Hereford Expo can participate in this contest by sending their posters to: AHA, Department of Youth Activities, by **June 1**, of the current year.

