

PHOTO CONTEST

The purpose of this contest is to help NJHA members increase their photography skills through the creative spirit found through the lens of a camera.

RULES

1. A panel of qualified judges will critique the entries.
2. The bases of the critique will depend on the following:
 - 60% - Composition of photo, uniqueness of photo, creative look and overall communicative power
 - 40% - Sharpness, color, exposure, cropping and overall technical quality
3. Winners will be selected in four age divisions:
 - Peewee - 7-9
 - Junior - 10-13
 - Intermediate - 14-17
 - Senior - 18-21

* All ages are as of Jan. 1 of the current year

All photographs will be displayed electronically at the Junior National Hereford Expo and become the property of the American Hereford Association and the Hereford World for use in publications and promotions.

4. Contestants must be a NJHA member.
5. All work must be that of the entrant.
6. A 300 dpi or higher resolution photo must be uploaded to the electronic contest entry form. If you have any difficulties uploading your photo to the form, please contact [Chloé Durian](#).
7. Photos must be taken by the contestant during the past year. Photo cannot be altered or image enhanced through AI or other techniques. Black & White editing or color correcting is allowed.
8. Photos cannot have been presented for competition at a previous JNHE.
9. There are two categories: Hereford Cattle and Hereford People. Contestants may enter only one photo per category. The contestants should declare what subject category the photo is to be judged, as the photograph is representative of the contestant's interpretation of the category. Further explanation of the subject categories are listed below.

PHOTO CATEGORIES

1. Hereford Cattle
 - Photographs that highlight Hereford Cattle on the farm, ranch or at a Hereford event.
 - The cattle should be the dominant focus of the picture.
2. Hereford People
 - Photographs that show people. A Hereford junior or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or at a Hereford event.

REGISTRATION DEADLINE: JUNE 1

Participants should register online through [SUBMITTABLE](#)

