

# ILLUSTRATED SPEECH CONTEST

*The purpose of the Illustrated Speech Contest is to encourage public speaking and leadership abilities in youth, to develop character and leadership in Hereford youth and promote interest in the beef industry and project Herefords in a positive image. The National Hereford Women in cooperation with the National Junior Hereford Association sponsor this contest.*

## RULES

### PEEWEE & JUNIOR CONTEST ONLY

1. The speech topic should be related to the beef industry.
2. Contestants must be a member of the NJHA.
3. The junior division is for youth between the ages of 10-13 and the peewee division is for youth between the ages of 7-9 on Jan. 1. Winners from previous years are allowed to continue competing within their age division each year until they age into the next division.
4. There will be no restrictions on the number of participants per state.
5. Prior to the Junior National Hereford Expo (JNHE), juniors must register to compete through Submittable by June 1. There will be no additions on-site.
6. Juniors who signed up to compete will receive a schedule for their competition time at the JNHE. The schedule will be posted online and the contestants will be emailed. Contestant must be present at the JNHE to compete.
7. Each contestant shall provide the title and primary objective of his/her speech at the time of entry deadline. (Example title: "Purebred Cattle in Today's Economy." Objective: To discuss the impact of today's economic factors on purebred cattle operations.)
8. A minimum of one illustration, visual aid or presentation must be prepared and used. Types of illustrations contestants are encouraged to use are slides, videos or electronic presentations but not excluding charts, diagrams, props, inanimate models, puppets and posters.
9. A TV/Projector will be provided, individuals must bring their own respective laptop and cords/adapters.

### PEEWEE CONTEST DETAILS

1. Length: 2-4 minutes  
\* No points will be deducted for speech lengths of 1 1/2 minutes to 4 1/2 minutes. After that, each 30-second period over or under will result in a 10-point deduction.
2. An additional 2 to 4 minutes will be allowed following the oral presentation for judge questions.

### JUNIOR CONTEST DETAILS

1. Length: 3-5 minutes  
\*No points will be deducted for speech lengths of 2 1/2 minutes to 5 1/2 minutes. After that, each 30-second period over or under will result in a 10-point deduction.
2. An additional 2 to 4 minutes will be allowed following the oral presentation for judge questions.

## JUDGING PROCEDURES

1. Contests will be judged on the following:
  - Content (25%)
  - Delivery (40%)
  - Handling of Questions (20%)
  - Quality/pertinence of Visual Aids (15%)



**REGISTRATION DEADLINE: JUNE 1**  
Participants should register online through [SUBMITTABLE](#)

