Member Service

Remember to Renew

by **Laura Kouba**



Figure 1

The American Hereford Association's (AHA) new fiscal year began Sept. 1. The 2025-26 fiscal year will run Sept. 1, 2025, through Aug. 31, 2026. The start of the fiscal year marks the time to renew all annual AHA dues and member service fees for junior and adult members.

Remember, all member service fees expire at the end of the previous fiscal year — Aug. 31. Annual dues and member service fee reminders were sent out to the membership in August. If you are a MyHerd user, these reminders were emailed rather than mailed. AHA members not enrolled in MyHerd were mailed their annual reminders.

Annual dues for junior and adult members are $15 per year. Junior memberships are available to anyone 22-years-old and younger. Once members turn 22, their junior membership is canceled, and they need to renew as an adult member.

Don't forget

Fall 2025 herd inventories were due Sept. 1. Any inventories turned in after Sept. 1 will incur the additional $2 per head surcharge. Inventories can be updated and submitted by mail, or MyHerd users may submit them online through *MyHerd.org.* **HW**

Member service fees also need to be renewed after Sept. 1, or the fee will be billed automatically when a member registers a calf during the new fiscal year. The member service fee for adult members is $100. This includes yearlong subscriptions to *Hereford World* and *Baldy Advantage* magazines. The junior member service fee is $20, and it does not include the magazine subscriptions. As always, this is an annual fee, and once paid, it will be good for the remainder of the fiscal year.

Renew online

MyHerd users can check their account's membership status, as well as any linked account's status, at any time, by logging into *MyHerd.org*. Hover over the "Member Details" tab and then select "Member Dues & Service Fees." From this screen, AHA members can renew any dues or member service fees. Simply click on the member you want to renew. When the whole line is highlighted in blue, two buttons below the list (Renew Membership and Bill Service Fee) will become clickable if the selected membership needs renewed and/or the service fee needs to be billed. Members will only be able to click these buttons if that particular task is needed for the specific membership highlighted.

MyHerd users can also tell if a membership needs to be renewed or if the service fee needs to be billed by the columns shown on this screen (Figure 1). The column titled "Service Fee" will read "Billed," if the service fee for that member has already been billed. If the column says "Unbilled," the service fee for this member is yet to be billed. The column titled "Renewal Needed" will show a "Y" if the membership for that member needs to be renewed. If the membership does not need to be renewed for the highlighted member, it will be blank.

Help along the way

Having trouble navigating through MyHerd? Visit *Hereford.org/member-services* to view more than 20 tutorials that demonstrate the ins and outs of MyHerd, or contact AHA customer service at 816-842-3757. To sign up for MyHerd, email your member number to myherd@hereford.org. **HW**

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