

ADVANCED SPEECH CONTEST

The Advanced Speech Contest is designed to encourage interest in promoting the beef industry and projecting Herefords in a positive image through public speaking. The emphasis on the Advanced Speech contest is to develop leaders who can not only speak in a public setting and represent the industry well. The National Hereford Women (NHW) sponsor the contest.

RULES

INTERMEDIATE & SENIOR CONTEST ONLY

1. Contestants must be a member of the National Junior Hereford Association.
2. The intermediate division is for youth 14-17 and the senior division is for youth 18-21 as of Jan. 1. Winners from previous years are allowed to continue competing within their age division each year until they age into the next division.
3. Prior to the Junior National Hereford Expo (JNHE), juniors must register to compete through Submittable by June 1. There will be no additions on-site.
4. Juniors who signed up to compete will receive a schedule for their competition time at the JNHE. The schedule will be posted online and the contestants will be emailed. Contestant must be present at the JNHE to compete.
5. The contest will be a prepared speech contest with topic options available upon registration.
6. Juniors must declare what topic they will be focusing their speech on when registering.
7. There will be no props or AV available or allowed for these prepared speeches.
8. Speeches will be 3 to 7 minutes in length. Following the speech, time will be allowed for questions from the judges.
*No points will be deducted for speech lengths of 2 1/2 minutes to 7 1/2 minutes. After that, each 30-second period over or under will result in a 10-point deduction.

JUDGING PROCEDURES

1. Contests will be judged on the following:
 - Subject Knowledge (30%)
 - Organization (10%)
 - Presentation (30%)
 - Response to Questions (20%)
 - General Effectiveness (10%)
2. The schedule will be emailed and posted on the website. If you are unable to attend JNHE you are unable to compete in this contest, and you must sign up ahead of time to compete in person.
3. Advanced Speech contestants will present at the JNHE, July 13, and awards will be given during one of the afternoon awards ceremonies.



REGISTRATION DEADLINE: JUNE 1
Participants should register online through [SUBMITTABLE](#)

