

# Stockyards and Steaks; Bald Faces and Bucking Bulls

**World Hereford Conference post-tour Southbound to Cowtown offers unique stops highlighting Hereford progress and the American cowboy.**

**S**outhbound to Cowtown starts with a steak dinner at the Cattlemen's Steakhouse, which has been rustling up meals for hungry cowboys, ranchers and cattle haulers in the heart of Oklahoma's Stockyard City for more than a century.

After an evening exploring Oklahoma City's entertainment district, called the Brickyard, attendees will meet with the Cattlemen's Congress staff and tour the new Jim Norick Arena — a world-class facility for a world-class show — Monday morning. Then, the group will make the short trek west to Yukon, Okla., to tour one of the largest seedstock cattle operations in the country — Express Ranches. Guests will view their foundational Hereford and Angus genetics before meeting the famous Express Clydesdales hitch horses. Afterward, the tour will be Southbound once again, stopping in Nocona, Texas, to visit the Allan family's Bar A Cattle Co. The Allans have a fun evening planned, including a tour of the family's Hereford operation along with their semen and marketing companies, which will end with an authentic chuckwagon dinner.

Tuesday's tours begin at GKB Cattle. The Buchholz family will host attendees at their ranch in Desdemona, Texas, and provide a glimpse of their state-of-the-art sale and embryo facility. This stop will highlight GKB's Hereford cattle designed for purebred and commercial cattlemen alike, alongside

Angus, Red Angus, Brangus and Brahman genetics. Next, attendees are literally bound for Cowtown — Fort Worth, Texas. Cowtown speaks for itself, but guests are sure to enjoy the historic Fort Worth Stockyards along with shopping and entertainment.

Wednesday morning marks the last day on the tour, and the group heads north to Madill, Okla., to Buck Cattle Co. The Buck family raises premier Hereford and Maine-Anjou seedstock and show cattle, in addition to world champion bucking bulls that can be found on the pro rodeo and Professional Bull Riders circuits. Fellow Hereford enthusiasts, Moore Cattle Co., will host lunch, and offer the chance to see Oklahoma Steel and Wire, where they manufacture OKBRAND Fencing products. The final stop — D&H Cattle, Ardmore, Okla. — also raises elite rodeo stock, and their bucking-bred genetics offer a unique insight into American rodeo and the cattlemen behind it.

The Southbound to Cowtown tour offers an extraordinary view of cattle country, American agriculture and Hereford, while rubbing elbows with the people pushing the breed forward.

"The people of the Hereford breed, that's what makes a difference," says Jirl Buck of Buck Cattle Co. "The quality of the cattle is one, but it's the people that really push us throughout the Hereford breed." **HW**



## Southbound to Cowtown Tour Schedule

### Sunday, Oct. 26

1. Dinner at the famous Cattlemen's Steakhouse, located in Historic Stockyards City  
Evening free to explore Bricktown (1.)

### Monday, Oct. 27

- Breakfast with Cattlemen's Congress team, Oklahoma City, Okla. (1.)
2. Visit Express Ranches, Yukon, Okla.
3. Evening at Bar A Cattle Co. and Genesource, Nocona, Texas

### Tuesday, Oct. 28

4. Visit GKB Cattle, Desdemona, Texas
5. Evening in Fort Worth Stockyards, Fort Worth, Texas

### Wednesday, Oct. 29

6. Visit Buck Cattle Co., and Moore Cattle Co., Madill, Okla.  
Lunch at Oklahoma Steel and Wire (6.)
7. Visit D&H Cattle Co., Ardmore, Okla.



For updates, please see [WorldHerefordConference.com/Southbound-to-Cowtown](http://WorldHerefordConference.com/Southbound-to-Cowtown). **HW**

## Southbound to Cowtown Tour Herds



**Bar A Cattle Co.**  
Nocona, Texas  
[baracattle.com](http://baracattle.com)



**Express Ranches**  
Yukon, Okla.  
[expressranches.com](http://expressranches.com)



**Buck Cattle Co.**  
Madill, Okla.  
[buckcattle.com](http://buckcattle.com)



**GKB Cattle**  
Desdemona, Texas  
[gkbcattle.com](http://gkbcattle.com)



**D&H Cattle**  
Ardmore, Okla.  
[dhcattle.com](http://dhcattle.com)



**Moore Cattle Co./Oklahoma Steel and Wire**  
Madill, Okla.  
[okbrand.com](http://okbrand.com)

