

ORAL REASONS CONTEST

The purpose of the Oral Reasons Contest is to help youth learn how to evaluate cattle and efficiently speak to the decisions they make when judging cattle, as well as further develop their speaking and sales skills. The contest will be held in conjunction with the Junior National Hereford Expo.

NOTE: The Senior Oral Reasons scores will not be counted towards individual or team awards in the Judging Contest. This contest is separate and not required for any senior judging competitors.

RULES

SENIOR CONTEST ONLY

1. Registration for the Oral Reasons Contest must be completed in addition to registering for the Judging Contest.
2. All juniors must register for the contest through [Submittable](#) by June 1, 2025.
3. If you did not register for the Judging Contest or did not register for the Oral Reasons Contest, you are not eligible for this contest and CAN NOT join at the Reasons Contest rooms.
4. There will be no substitutions for contestants.
5. Only senior contestants are eligible (18-21 years of age as of Jan. 1).
6. Each set of reasons should be approximately 1-2 minutes in length.
7. Awards will be recognized for this contest as a separate contest and not count into the Judging Contest scores or awards.
8. All contestants will compete individually, there will be no team division.
9. Any contestant believed to be receiving assistance during the competition will be disqualified.
10. Any ties will be broken in the following order: higher questions scores, lower placing talked, or if necessary, by the flip of a coin.
11. Awards will go to the top 3 individuals.
12. Professional dress is not required. Contestants are encouraged to wear the VitaFirm T-Shirt as designated by the JNHE Schedule.

PROCEDURE

1. Contestants will give two sets of reasons, totaling 100 points, following the completion of the judging contest.
2. The reasons classes will be in the second rotation of the judging contest. Both reasons classes will also be the two questions classes in the judging contest and have the possible addition of performance data.
3. Reasons order will be posted in the reasons room upon arrival following the judging contest.
4. There will be a minimum of 20 minutes of prep time allowed before each set.
5. Scoring will be based on but not limited to:
 - Accuracy
 - Presentation
 - Performance data utilization

*Use of notes will result in an automatic score of 25
6. Official placings and question answers will be available outside of the reasons room following completion of the reasons contest.

CONTEST SCHEDULE

- 8 a.m. Check-In for the Judging Contest will start, scantrons will be handed out at check-in.
- 9 a.m. 1st Class enters the ring and the Judging Contest starts.
- *Upon completion of class 4, senior contestants will be directed to the Reasons Contest rooms and the 20 minutes of prep time will begin.
- **All other age divisions may remain at the Judging Contest to hear the officials.

REGISTRATION DEADLINE: JUNE 1

Participants should register online through [SUBMITTABLE](#)

