



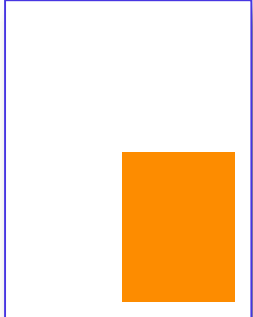
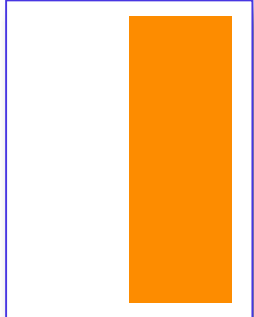
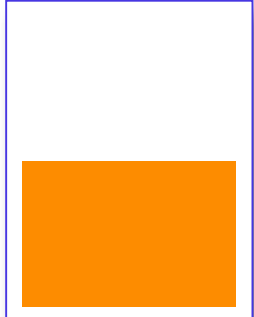
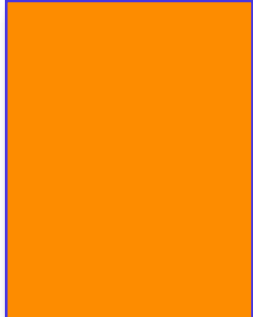
★ THE VITAFERM® ★

JUNIOR NATIONAL HEREFORD EXPO

JULY 12-18, 2025 ★ LOUISVILLE, KY.

SHOW PROGRAM ADVERTISING

AD FORMAT & SPECS



FULL PAGE

8.5" X 11"

Live area: 7.5" x 10"

*Please provide an 1/4" bleed on full-page ads.

HALF PAGE HORIZONTAL

7.5" X 5"

*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

HALF PAGE VERTICAL

4.25" X 11"

*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

QUARTER PAGE

3.47" X 4.79"

*Please Note: Quarter Page ads do not bleed off of the pages.

JNHE Show Program Pricing

- 2-Page Spread \$1,500
- Full Page, 4-Color Ad.....\$800
- 1/2 Page, 4-Color Ad\$600
- Please specify if half page is horizontal or vertical layout
- 1/4 Page, 4-Color Ad\$300

Special Dual Program Pricing

Any Hereford World or Baldy Advantage & JNHE Show Program Ad opportunities

- Full Page, 4-Color Ad Package \$1,800
- 1/2 Page, 4-Color Ad Package..... \$1,350

AD DEADLINE: MAY 15

To reserve ad space, please contact:

Bailey Clanton at 816-218-2254 or bclanton@hereford.org.

Please remit payment to:

Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit. All advertisements are tax deductible.
Please contact Bailey Clanton with all show program inquiries at 816-218-2254 or bclanton@hereford.org

