



★ THE VITAFERM® ★

JUNIOR NATIONAL HEREFORD EXPO

JULY 12-18, 2025 ★ LOUISVILLE, KY.

BECOME A PARTNER IN EDUCATION

Junior National Hereford Expo (JNHE) partnership packages range from \$1,500-\$10,000 and beyond. These special packages may be customized to fit your company and farm or ranch. The JNHE prides itself in giving our corporate partners and breeders the most when it comes to promoting your brand to the National Junior Hereford Association (NJHA) members and their families as well as all of our Hereford enthusiasts that join us annually for this spectacular event.

UNIQUE PARTNERSHIPS

Each year offers different opportunities to partner with the JNHE and the NJHA, ranging from champion award sponsors, specific event title sponsors, contest sponsors and more. If there is a specific sponsorship you have in mind, please contact Bailey Clanton, bclanton@hereford.org to discuss any options for sponsorship and branding.

PARTNERSHIP LEVELS

Sponsor Package - \$10,000

10x10 trade show vendor space, one page, full-color ad in the JNHE show program, full page ad in the NJHA *Advantage* newsletter, logo displayed on sponsor wrap in the show ring, VIP access for 4 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair. This level of sponsorship also includes specialized benefits specific to your sponsorship.

Sponsor Package - \$7,500

10x10 trade show space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring, VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair. This level of sponsorship also includes specialized benefits specific to your sponsorship.

Sponsor Package - \$5,000

10x10 trade show space, one page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring, VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

Sponsor Package - \$2,500

10x10 trade show space, 1/2 page, full-color ad in the JNHE show program, logo displayed on sponsor wrap in the show ring and VIP access for 2 to the HYFA Foundation Club during the JNHE, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

Sponsor Package - \$1,500

1/2 page, full-color ad in the JNHE show program and VIP access for 2 to the HYFA Foundation Club, company logo to be displayed on jumbotron in the showing and within the show program sponsor listing, the option to supply an item to the exhibitor goody bags and an invitation to participate as an industry partner in the Bridging the Gap College and Career Fair.

Please remit payment to:
Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.
All partnerships are tax deductible.

Please contact Bailey Clanton with all partnership inquiries at
816-218-2254 or bclanton@hereford.org

