

Upcoming Opportunities

The Hereford breed and National Junior Hereford Association (NJHA) members have certainly made their mark on the industry since the beginning of 2025. NJHA members' participation and representation at both the

Cattlemen's Congress and National Western Stock Show were an exciting and monumental way to start the year. Now, it's time to prepare for an even better spring and seize the many opportunities available to NJHA members.

The NJHA board is hard at work preparing for a multitude of events and programs offered this spring to ensure that the members of our association are equipped with the tools they need to be successful.

Hereford breeders from around the globe while showcasing American Hereford breeders and our youth.


As part of WHC, a Young Breeders Competition will take place at Kansas State University in Manhattan, Kan., and at the American Royal. Countries may sponsor a team of young people to compete in events such as cattle evaluation, fitting and exhibition, meat and carcass evaluation, public speaking and general beef industry knowledge. Team USA will showcase the best our country has to offer, and we are hopeful to sponsor two teams for this global competition in conjunction with WHC.

HYFA is proud to offer eight travel scholarships for U.S. team members. Scholarships will cover contest registration fees, lodging, travel expenses and meals throughout the duration of the Young Breeders Competition. Special thanks go to the OXO World Traveler Scholarship Fund and the newly established Cottonwood Springs Farm Global Education and Leadership Grants program.

Applicants must be between the ages of 18–26 years old (not older than 26 years or younger than 18 on the first day of the competition). Applicants should have multiple years of experience in the beef industry, and a well-rounded knowledge of the competition categories. Applications are due April 15 and are available at HerefordYouthFoundation.submittable.com. The final teams will be announced at the 2025 VitaFerm® Junior National Hereford Expo.

If you do not wish to compete but still want to attend the WHC and accompanying tours and events, you can learn more at WorldHerefordConference.com.

We hope our NJHA members will make the most of these opportunities and take advantage of these once-in-a-lifetime experiences. A year like 2025 is unique, don't let these moments slip through your fingers. **HW**



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Scholarships

The Hereford Youth Foundation of America (HYFA) focuses on ways to develop the next generation of Hereford breeders, such as providing scholarship and educational opportunities.

More than \$200,000 in scholarships are offered each year to provide financial support for NJHA members to reach their educational goals. These awards recognize the hard work young people have put into their individual development and guarantee a brighter future for the agricultural community and our breed. Whether you have applied for the spring scholarships in the past or if this is your first time, preparing and reviewing your application can make all the difference. Applications for spring HYFA scholarships are due April 15. The chosen recipients will be recognized at the 2025 VitaFerm® Junior National Hereford Expo in Louisville, Ky., July 12-18.

Young Breeders Competition

The World Hereford Conference (WHC) provides a rare and exciting opportunity for NJHA and young American Hereford Association (AHA) members. This event takes place once every four years at different host countries, and it's coming to Kansas City, Mo., Oct. 22-26, 2025, in conjunction with the AHA Annual Meeting and National Hereford Show at the American Royal Livestock Show. This conference will welcome



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