

Pens Placed on the Red Dirt

B&C Cattle Co., Burns Farms and Matheny Herefords win Oklahoma City pen shows.

B&C Cattle Co., Miami, Texas, exhibited the champion pen-of-three bulls on Thursday, Jan. 9, at the 2025 Cattlemen's Congress in Oklahoma City, Okla. Burns Farms, Pikeville, Tenn., topped the pen-of-five bull show, and Matheny Herefords, Mays Lick, Ky., won the pen-of-three female show.

Bill Goehring, Libertyville, Iowa; Ryan Topp, Grace City, N.D.; and Tommy Mead, Midville, Ga., evaluated the pen show, consisting of six female

pens, one pen-of-five bulls and seven pen-of-three bull entries for a total of 44 Hereford cattle.

"I say keep the knife sharp and keep them good," Goehring said before the champion pen-of-three females was announced. "Herefords are in an excellent position in the marketplace."

In the pen-of-three bull show, B&C Cattle Co. took home top honors with a group of senior bull calves sired by EF MF Longest Yard 19Z 228. The group averaged 1,439 pounds with a calculated weight



CE	BW	WW	YW	DMI	SC	SCF	MM	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
5.5	1.6	64	100	0.3	1.0	25.5	40	2.7	80	1.2	1.3	81	0.01	0.68	0.18	508	597	140

Grand champion pen-of-three bulls

B&C Cattle Co., Miami, Texas, with a group sired by EF MF Longest Yard 19Z 228.



CE	BW	WW	YW	DMI	SC	SCF	MM	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
5.8	2.8	72	115	0.9	1.2	22.6	41	2.7	109	1.4	1.4	93	0.04	0.89	0.20	476	572	149

Reserve champion pen-of-three bulls

Running P Cattle Co., Canyon, Texas, with a group sired by H WMS Thomas County 1443 and RPC JCS 7119 007 Rubble 210.



CE	BW	WW	YW	DMI	SC	SCF	MM	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
10.7	1.0	63	103	0.5	1.5	21.8	28	5.8	107	1.5	1.5	84	0.04	0.62	0.24	457	548	148

Grand champion pen-of-three females

Matheny Herefords, Mays Lick, Ky., with a group sired by Harvie Smoke Stack ET 195, TH Masterplan 183F and NJW 202C173DSteadfast 156.



CE	BW	WW	YW	DMI	SC	SCF	MM	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
0.0	4.6	72	113	0.2	1.4	21.3	33	0.4	86	1.2	1.2	94	0.07	0.74	0.25	468	569	163

Reserve champion pen-of-three females

GKB Cattle, Desdemona, Texas, with a group sired by BR Genesis J004 ET.

per day of age (WDA) of 3.50, and an average scrotal circumference (SC) measuring 39.2 centimeters. B&C Cattle Co. received the Arlo Janssen Memorial Award, an honor in memory of the legendary herdsman that annually goes to the champion pen-of-three bulls. Running P Cattle Co., Canyon, Texas, claimed the reserve champion pen-of-three bull title with a group sired by H WMS Thomas County 1443 and RPC JCS 7119 007 Rubble 210. Their pen of spring bull calves weighed an average of 1,059 pounds with a WDA of 3.38 and average SC of 35.3 centimeters.

For the third consecutive year, Burns Farms won the pen-of-five bull show. Their group of champion spring bull calves was sired by SR Expedition 619G ET, EXR Generator 0333 ET and JW 1857 Merit 21134. Weighing an average of 941 pounds with a WDA of 3.50, the pen measured an average SC of 34.4 centimeters.

Matheny Herefords grabbed the champion pen-of-three female banner with a group sired by Harvie Smoke Stack ET 195, TH Masterplan 183F and NJW 202C173DSteadfast 156. The pen of champion junior heifer calves weighed an average of 907 pounds with a WDA of 2.85. GKB Cattle, Desdemona, Texas, exhibited the reserve champion pen-of-three females. The group sired by BR Genesis J004 ET weighed an average of 976 pounds with a WDA of 2.47, and the entry first won the senior heifer calf division.



Brandon Fowler, Carnesville, Ga., won the drawing for a Producer 640 Chute donated by WW Livestock Systems.

The American Hereford Association (AHA) and Oklahoma Cattlemen's Association once again partnered to host a commercial cattlemen's luncheon and serve Certified Hereford Beef® steak sandwiches to pen show attendees. The AHA and WW Livestock Systems also worked together again to host a drawing for a Producer 640 Chute. This year's lucky winner was Brandon Fowler, Carnesville, Ga.

Visit Hereford.org for complete show results. **HW**

Editor's Note: The EPDs published are an average of the pen, reflective of the show date. Visit Hereford.org to view current EPDs on each entry.

CE	BW	WW	YW	DMI	SC	SCF	MM	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMS	BIS	CHBS
4.6	1.8	67	109	0.4	1.6	22.9	36	3.8	101	1.3	1.4	84	0.03	0.74	0.27	479	576	151

Grand champion pen-of-five bulls

Burns Farms, Pikeville, Tenn., with a group sired by SR Expedition 619G ET, EXR Generator 0333 ET and JW 1857 Merit 21134.

Abbreviations used in expected progeny differences (EPDs) tables: calving ease (CE), birth weight (BW), weaning weight (WW), yearling weight (YW), dry matter intake (DMI), scrotal circumference (SC), sustained cow fertility (SCF), maternal milk (MM), maternal calving ease (MCE), mature cow weight (MCW), udder suspension (UDDR), teat size (TEAT), carcass weight (CW), rib fat (FAT), ribeye area (REA), marbling (MARB), baldy maternal index (BMS), Brahman influence index (BIS), and Certified Hereford Beef index (CHBS).