

Showdown in the Sooner State

More than 500 Hereford cattle show in Oklahoma City.

Cattlemen and women from across the U.S. gathered on the Oklahoma red dirt Jan. 8-11, 2025 for the fifth annual Cattlemen's Congress in Oklahoma City. As judges sorted junior heifers, pens, bulls and females, exhibitors and spectators buzzed with excitement. The Super Barn Sale Arena again hosted the Hereford Night in OKC — one of the highest-grossing sales since the inaugural event.

Breeders presented 506 head of Hereford cattle throughout the four-day exhibition.

Junior show

National Junior Hereford Association members kicked off the Hereford breed shows at Cattlemen's Congress on Wednesday, Jan. 8. Judge Parker Henley, Stillwater, Okla., sorted the 208 head of junior females in Oklahoma City.

Aidyn Barber, Channing, Texas, won the champion horned female banner with BR GKB RS Ruby L178 ET, while Kinnick Paulsen, Preston, Iowa, showed the grand champion polled female, HAWK Markle 9L ET, at the national junior Hereford show.

Pen show

On Thursday, Jan. 9, Bill Goehring, Libertyville, Iowa; Ryan Topp, Grace City, N.D.; and Tommy Mead, Midville, Ga., evaluated the Cattlemen's Congress pen show entries. Hereford breeders exhibited a total of 44 cattle in six female pens, one pen-of-five bulls and seven pen-of-three bull entries.

In what has become an annual tradition, the American Hereford Association and Oklahoma Cattlemen's Association partnered to serve Certified Hereford Beef® steak sandwiches during the pen show. A big thank you also goes to WW Manufacturing for donating a working chute for a drawing at the conclusion of the pen show.

Burns Farms, Pikeville, Tenn., won the pen-of-five bull show. B&C Cattle Co., Miami, Texas, claimed the banner for the best pen-of-three bulls and received the annual Arlo Janssen Memorial Award. Matheny Herefords, Mays Lick, Ky., topped the pen-of-three female show.

Bull show

Hereford bulls hit the showring on Friday, Jan. 10. Brett Barber, Channing, Texas, and Bryden Barber, Perkins, Okla., sorted the 60-head show in Oklahoma City.

GKB Cattle, Desdemona, Texas, and Colyer Herefords, Bruneau, Idaho, won the horned bull show with C GKB Cimmaron 3125 ET. In the polled bull show, Tennessee River Music Inc., Fort Payne, Ala., and Andrew and Suzanne Matheny, claimed top honors with ASM 405B Red Man 325L ET.

Hereford Night in OKC

On Jan. 10, the Hereford Night in OKC National Hereford Sale took place in the Super Barn Sale Arena. When auctioneer Joe Goggins tapped his gavel for the final time, the sale grossed \$546,450.

Lot 2, Boyd Pursuit 4032, the high-selling bull consigned by Boyd Beef Cattle, Mays Lick,



Herefords sold high in cattle country, with Hereford Night in OKC grossing \$546,450.



Ella Weldon, Piedmont, Okla., is named a division champion in the national junior Hereford show.

Ky., topped the sale, with half interest selling for \$75,000. The high-selling female, Green 901 Mercedes 027L ET, commanded \$60,000. She was consigned by Green Cattle Co., Hodgenville, Ky.

Hoffman Ranch, Thedford, Neb., consigned lot 6, pick of the fall 2024 heifer calves, and Topp Herefords, Grace City, N.D., consigned lot 24, pick of the 2024 spring heifer calves. Both lots garnered \$35,000 — the top-selling price for the pick lots.

The right to flush lot 5, Churchill Lady 3304L ET, consigned by Pérez Cattle Co., Nara Visa, N.M.; Dvorak Herefords, Lake Andes, S.D.; Ollerich Bros., Clearfield, S.D.; and Ben Roudabush, Mitchell, S.D., went for \$12,000, making it the top-selling flush lot.

Female show

Brett and Bryden stepped back onto the Oklahoma red dirt to sort the 194-head Hereford female show on Saturday, Jan. 11, and wrapped up the four-day national show.

Kinnick Paulsen and HAWK Markle 9L ET were once again awarded champion polled female honors. Adalynn Blankenship, West Burlington, N.Y., claimed the grand champion horned female title with KJ TWJ 907E Cherry 374L ET.

Hereford Herdsman of the Year

After votes were cast by fellow Hereford herdsman and breeders, Kari Brumley, Orovada, Nev., was named the 2025 Hereford Herdsman of the Year. Brumley owns and operates Brumley Farms, a registered Hereford and hay operation, alongside her family. They run approximately 100 registered Hereford females and an aggressive embryo transfer and in-vitro fertilization program. She has a passion for good livestock and is involved in all day-to-day operations around the ranch, from breeding decisions to preparing heifer calves for their annual spring and fall sales, to spending long hours in the barn working on show and sale cattle. **HW**



National Hereford Show judge, Bryden Barber, Perkins, Okla., views the champion polled female lineup. Bryden judged alongside his father, Brett Barber, Channing, Texas.



A member of B&C Cattle Co.'s grand champion pen-of-three bulls enters the ring.



The beginning of a new tradition — a trophy for the champion horned female in honor of Gary and Kathy Buchholz, and a trophy for the champion polled female in memory of Jarold Callahan.