

Spring 2025 Platinum TPR Breeders

Twenty-three Hereford breeders achieved Platinum Total Performance Records (TPR™) Breeder status for spring 2025.

The Platinum TPR program was established in 2018 to recognize breeders who participate in the Association's Whole Herd Total Performance Records (TPR™) program that was implemented in 2001 to create a more accurate database and increase the value of Hereford genetics. The Platinum TPR Breeder is the highest level of achievement when it comes to complete calf crop reporting. Breeders must meet all of the requirements of Gold TPR Breeder

status plus genotype 85% of their calves with a weaning weight submitted.

The Platinum TPR Breeder awards are designated two times a year and are awarded each calving season. The selection of Platinum TPR breeders takes place during the process of loading each new run of expected progeny differences (EPDs) in January (spring) and July (fall). The criteria for Platinum TPR breeders will be evaluated two years prior to the award year. The following fall spring 2025 TPR awards reflect the spring 2023 calf crop.

The following Hereford breeders earned Platinum TPR status this spring:

Arkansas

Courson Farm, Hamburg

Georgia

Gary Hedrick, Marietta

Iowa

Rocking M Farm, Mt. Ayr
White Oak Farms, Martelle

Idaho

Colyer Herefords, Bruneau

Indiana

Greives Herefords, West Lafayette

Kansas

Kansas State Un., Manhattan

Michigan

Grand Meadows Farm, Ada

Missouri

Lucas Farms, Belgrade

Montana

Mark Cooper, Willow Creek
Holden Herefords, Valier

Ohio

Shaver Farms, Lodi

Oklahoma

Buford Ranches, Cleveland
Express Ranches, Yukon

Tennessee

Jackson Farms, Cross Plains

Texas

GKB Cattle, Desdemona
GKB Herefords, Desdemona
Indian Mound Ranch, Canadian
Still River Ranch, Van Alstyne
Willis Polled Herefords, Emory

Washington

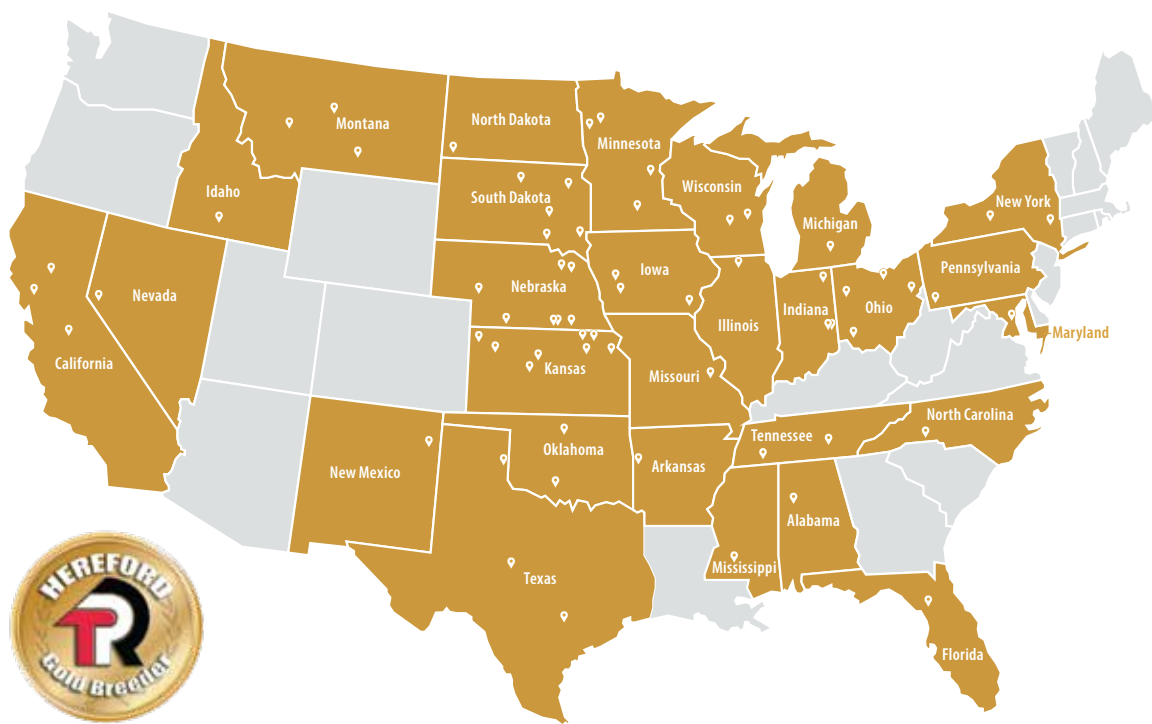
CX Ranch, Pomeroy

Wisconsin

Merry's Green Meadows LLC, Hartford

Wyoming

Ned & Jan Ward, Sheridan **BA**



Spring 2025 Gold TPR Breeders

Sixty-five Hereford breeders achieved Gold Total Performance Records (TPR™) Breeder status for spring 2025.

Established in 2005, the recognition pays tribute to breeders who go the extra mile to collect data at all levels

of production and report the data in a timely manner. Gold TPR Breeders are progressive Hereford producers who have measured traits and promptly submitted performance data at all levels of production.

The following Hereford breeders earned Gold TPR status this spring:

Alabama

Sul-Tay Polled Herefords, Elrod

Arkansas

Triple S Ranch, Grannis

California

Lambert Ranch, Oroville
Gino Pedretti, El Nido
Sonoma Mountain Herefords, Santa Rosa

Florida

TW Cattle Co., Ocala

Idaho

JBB/AL Herefords, Gooding

Illinois

Tom & Tammy Boatman, Rockford

Indiana

Elzemeyer Polled Herefords, Richmond
Gerber Polled Herefords, Richmond
S E Lawrence Polled Herefords, Avilla

Iowa

K7 Herefords, Lockridge
Wiese & Sons, Manning
Matt Woolfolk, Adair

Kansas

Brannan & Reinhardt, Otis
Douthit-Downey Land & Cattle, St. Francis
Mike Flory, Lawrence
G & R Polled Herefords, Marysville
Gustafson Herefords, Junction City
Mader Farms, Hoxie
Spring Hill Hereford Farms, Blue Rapids
VJS Polled Herefords, Hays

Maryland

Church View Farm Inc., Millersville

Become a Gold or Platinum TPR Breeder

Breeders must fulfill the following specifications in order to qualify for Gold or Platinum TPR status:

- Herd inventory must be submitted prior to the date inventory surcharge goes into effect
- Complete reporting of calving ease and reproductive status for each dam on inventory
- Complete reporting of birth weights, weaning weights and yearling weights for each live calf recorded in the calf crop
- Complete reporting of scrotal measurements for each bull calf with a recorded yearling weight
- Ultrasound data reported on 25% or more of the calf crop
- *Platinum breeders must fulfill the requirements listed above, and 85% of calves with a weaning weight submitted must be genotyped BA*

Michigan

Carl & Anne Pease, Bellevue

Minnesota

DaKitch Hereford Farms, Ada
Foster Family Farm, Princeton
Krogstad Polled Herefords, Fertile
Lester Schafer, Buffalo Lake

Mississippi

Bayou Pierre Farm, Wesson

Missouri

Nichols Land & Cattle LLC,
Robertsville

Montana

Ehlke Herefords, Townsend
L Bar W Cattle Co., Absarokee
Wichman Herefords, Moore

Nebraska

Alfred Schutte & Sons, Guide Rock
Blueberry Hill Farms Inc., Norfolk
Joe Brockman, Lawrence
Helms Polled Herefords, Holbrook
Trenton Schumm Herefords, Guide Rock
T W J Farms, Carroll
Van Newkirk Herefords, Oshkosh

Nevada

Genoa Livestock LLC, Genoa

New Mexico

Copeland & Sons LLC, Nara Visa

New York

Timothy Dennis, Penn Yan
John & Kathi Wagner, Catskill

North Carolina

Four B Farm LLC, Shelby

North Dakota

Stuber Ranch, Bowman

Ohio

Rex Bradford, St. Marys
Diamond M Herefords, Salem
Lisa Finnegan Keets, Berlin Heights
Rippling Rock Hereford Farm,
Blanchester

Oklahoma

J M Birdwell, Fletcher
Mendel Hereford Ranch, Covington

Pennsylvania

Flat Stone Lick, Marianna

South Dakota

Ty Bergh, Florence
Dvorak Herefords, Lake Andes
Eggers Southview Farms, Sioux Falls
Rausch Herefords, Hoven
Ravine Creek Ranch, Huron

Tennessee

Billy Ashe, Selmer
Crouch Polled Hereford Farm,
McMinnville

Texas

Double Diamond Ranch, McDade
JP Family Limited Partnership,
San Angelo
Ledbetter Cattle Co., Wheeler

Wisconsin

Huth Polled Herefords, Oakfield
Next Generation Genetics, Endeavor **BA**



37th ANNUAL PRODUCTION SALE

Friday, February 15, 2025 • **At the Ranch**

Morgan, Utah (Exit 106 off I-84) • Lunch 12 Noon • Sale 1 P.M.

UTAH'S MAIN SOURCE FOR HEREFORD GENETICS



P44056457

NJW 16C Z115 SPOT ON 74G ET

- The top selling and leadoff bull in the NJW Polled Herefords 2020 sale.
- Semen: \$30/Straw; \$70/Certificate

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	CHB\$
2.3	69	103	19	53	1.32	0.02	445	13



44267825

CHURCHILL GUNSMOKE 111J ET

- This unique pedigree offers some of the best genetics in the breed. This bull is powerful with some thickness and plenty of muscle. Several sons sell!

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	CHB\$
2.9	68	111	30	64	0.83	0.67	476	181



43919937

CHURCHILL BROADWAY 858F

- Unfortunately, we lost this bull due to injury so his progeny will be harder to find. Don't miss out.

BW	WW	YW	MM	M&G	REA	MARB	BMI\$	CHB\$
2.7	67	112	27	60	0.53	0.55	537	194

Tune into www.reescattle.com for sale inquiries • Visitors Always Welcome

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HPI