



# Sale Ring

## Hereford and Hereford-influenced demand grows.

Bidding was strong at the Hereford and Hereford-influenced feeder cattle and replacement heifer sales at the end of 2024 and kicking off the new year, American Hereford Association field staff provided these sale highlights.

MARKETS

East/Southeast — 516 head					
Traditions Certified Hereford-influence Sale — Blue Grass Stockyards South, Stanford, Ky. — Dec. 5, 2024					
No. head	Breed	Sex	Weight	Price/cwt.	Price/head
64	Herf.	Str	936	\$239.50	\$2,241.72
33	Herf.	Str	797	\$262.30	\$2,090.53
26	RWF	Str	790	\$259.25	\$2,048.08
14	BWF	Str	773	\$255.00	\$1,971.15
26	BWF	Str	698	\$272.00	\$1,898.56
21	RWF	Str	694	\$273.00	\$1,894.62
6	BWF/RWF	Str	694	\$259.00	\$1,797.46
33	Herf.	Str	687	\$277.00	\$1,902.99
11	RWF	Str	602	\$280.00	\$1,685.60
8	BWF/RWF	Str	600	\$240.00	\$1,440.00
12	BWF	Str	599	\$281.00	\$1,683.19
45	Herf.	Str	594	\$281.00	\$1,669.14
10	RWF	Str	516	\$273.00	\$1,408.68
18	Herf.	Str	500	\$287.00	\$1,435.00
11	BWF	Str	499	\$324.00	\$1,616.76
4	RWF	Str	495	\$304.00	\$1,504.80
7	Herf.	Str	428	\$318.00	\$1,361.04
7	BWF/RWF	Str	410	\$336.00	\$1,377.60
6	Herf.	Hfr	926	\$205.00	\$1,898.30
6	Herf.	Hfr	803	\$218.00	\$1,750.54
4	BWF	Hfr	774	\$231.00	\$1,787.94
9	BWF	Hfr	705	\$245.00	\$1,727.25
11	Herf.	Hfr	685	\$227.50	\$1,558.38
10	RWF	Hfr	680	\$236.50	\$1,608.20
12	BWF	Hfr	607	\$263.00	\$1,596.41
5	RWF	Hfr	602	\$257.00	\$1,547.14
15	Herf.	Hfr	585	\$234.00	\$1,368.90
4	RWF	Hfr	506	\$271.00	\$1,371.26
14	Herf.	Hfr	503	\$246.00	\$1,237.38
7	BWF	Hfr	491	\$294.00	\$1,443.54
5	Herf.	Hfr	383	\$297.00	\$1,137.52

**Herf.** (Hereford), **BWF** (black whiteface), **RWF** (red whiteface), **BLK** (black), **RED** (red), **Str** (steer), **Hfr** (heifer), **Spd hfr** (spayed heifer)

### Strong Baldy Female Demand

“It’s no secret that everyone wants a baldy female,” says Anton Hermes of Hermes Livestock, located in eastern Colorado. Harnessing maternal heterosis by building Hereford-sired F1 baldies is central to all they do for themselves and their customers.

Hermes recently shared data across years and ranches demonstrating Hereford-sired F1 baldy advantages compared to commercial Angus and Red Angus. Advantages include higher pregnancy rates, heavier weaning weights, more fleshing ability and increased cow longevity (see *Cow Power, Baldy Advantage*, January 2025).

Cow-calf producers bid aggressively for those advantages in these recent sales.

#### Maternal Merit Sale – Arapahoe, Neb. — Dec. 3, 2024

(Angus, F1 BWF, RWF, Balancer, Red Angus, Sim-Angus)  
342 bred heifers average \$3,100 per head  
49 F1 BWF bred heifers average \$3,434 per head

#### MonDak Bred Cow Special — Sidney, Mont. — Dec. 14, 2024

Sidney Livestock Market Center  
Consignments from Circle B LLC  
120 BWF bred heifers average \$3,100 per head  
90 BWF bred 3-year-old, second-calf heifers average \$3,000 per head  
80 black short-term, 10- 11-year-old cows bred to Hereford average \$2,450 per head. **BA**

## Upcoming Hereford-influence Calf and Feeder Sales

### Lemmon Livestock Auction Hereford-influence Replacement Heifer Section

Feb. 5, 2025  
 Lemmon Livestock Auction LLC –  
 Lemmon, S.D.  
 Contact: 605-374-3877 (office)

### Stockmen’s Livestock Hereford-influence Feeder/Replacement Special

Feb. 12, 2025  
 Stockmen’s Livestock Inc. – Yankton, S.D.  
 Contact: Michael Drotzmann, 605-760-9803

### Mitchell Livestock Hereford-influenced Feeder Cattle Sale

Feb. 20, 2025  
 Mitchell Livestock Marketing – Mitchell, S.D.  
 Contact: Preston Burma, 605-680-0448

### Cherokee Sales Co. Hereford-influenced Special

March 19, 2025  
 Cherokee Sales Co. – Cherokee, OK  
 Office: 580-596-3361

### Traditions Certified Hereford-influence Sale

May 8, 2025  
 Blue Grass Stockyards South – Stanford, Ky.  
 Contact: Caleb Epling 606-669-8740

### Kentucky Hereford Assn. Certified Hereford-influenced Feeder Calf Sale

May 19, 2025  
 Blue Grass Stockyards - Lexington, Ky.  
 Contact: L.W. Beckley, DVM, 859-779-1419

For more information about these sales, please contact the representatives noted above. For a listing of sales please see [Hereford.org/commercial/programs/feeder-cattle-sales](http://Hereford.org/commercial/programs/feeder-cattle-sales). **BA**

### East/Southeast — 527 head

#### Kentucky Hereford Assn. Certified Hereford-influenced Feeder Calf Sale — Blue Grass Stockyards, Lexington, Ky. — Dec. 12, 2024

No. head	Breed	Sex	Weight	Price/cwt.	Price/head
8	RWF	Str	939	\$201.00	\$1,887.39
28	Herf.	Str	848	\$234.50	\$1,988.56
18	BWF	Str	752	\$251.00	\$1,887.52
58	Herf.	Str	750	\$262.00	\$1,965.00
10	RWF	Str	750	\$266.00	\$1,995.00
39	Herf.	Str	664	\$260.00	\$1,726.40
10	RWF	Str	661	\$263.00	\$1,738.43
16	BWF	Str	653	\$288.00	\$1,880.64
8	RWF	Str	597	\$290.00	\$1,731.30
52	Herf.	Str	594	\$295.00	\$1,752.30
30	Herf.	Str	524	\$399.00	\$2,090.76
5	BWF	Str	515	\$345.00	\$1,776.75
15	Herf.	Str	447	\$349.00	\$1,560.03
9	Herf.	Str	381	\$331.00	\$1,261.11
23	BWF	Str	600	\$299.00	\$1,794.00
8	Herf.	Hfr	840	\$206.00	\$1,730.40
4	BWF	Hfr	765	\$221.00	\$1,690.55
32	Herf.	Hfr	750	\$238.00	\$1,785.00
21	Herf.	Hfr	667	\$244.00	\$1,627.48
9	BWF	Hfr	653	\$250.00	\$1,632.50
8	BWF	Hfr	598	\$250.00	\$1,495.00
29	Herf.	Hfr	587	\$257.00	\$1,508.59
10	BWF	Hfr	521	\$270.00	\$1,406.70
22	Herf.	Hfr	520	\$272.00	\$1,414.40
5	BWF	Hfr	446	\$341.00	\$1,520.86
9	Herf.	Hfr	441	\$343.00	\$1,512.63

### Midwest — 1,253 head

#### Greater Midwest Certified Hereford Feeder Calf Sale — Carthage Livestock, Inc., Carthage, Ill. — Jan. 4, 2025

No. head	Breed	Sex	Weight	Price/cwt.	Price/head
41	Herf.	Str	906	\$239.75	\$2,172.14
54	Herf./BWF	Str	839	\$248.50	\$2,084.92
62	Herf.	Str	783	\$258.50	\$2,024.96
8	BWF	Str	749	\$251.00	\$1,879.99
68	Herf.	Str	730	\$270.50	\$1,974.65
31	BWF	Str	688	\$287.00	\$1,974.56
78	Herf.	Str	681	\$278.35	\$1,894.88
20	Herf.	Str	678	\$261.00	\$1,769.58
88	Herf.	Str	627	\$289.00	\$1,812.03
30	BWF	Str	617	\$310.00	\$1,912.70
94	Herf.	Str	585	\$300.00	\$1,755.00
39	BWF	Str	544	\$325.50	\$1,770.72
69	Herf.	Str	531	\$331.00	\$1,757.61
68	Herf.	Str	480	\$351.50	\$1,687.20
10	BWF	Str	474	\$335.00	\$1,587.90
32	Herf.	Str	430	\$378.00	\$1,625.40
7	BWF	Str	396	\$393.00	\$1,556.28
19	Herf.	Str	371	\$361.00	\$1,339.31
20	Herf.	Hfr	826	\$234.50	\$1,936.97
15	BWF	Hfr	798	\$237.00	\$1,891.26
38	Herf.	Hfr	738	\$240.00	\$1,771.20
37	Herf.	Hfr	681	\$237.00	\$1,613.97
8	BWF	Hfr	669	\$247.00	\$1,652.43
38	Herf.	Hfr	628	\$250.00	\$1,570.00
12	BWF	Hfr	617	\$250.00	\$1,542.50
56	Herf.	Hfr	575	\$264.00	\$1,518.00
33	BWF	Hfr	539	\$272.00	\$1,466.08
55	Herf.	Hfr	528	\$268.00	\$1,415.04
13	BWF	Hfr	477	\$317.50	\$1,514.48
72	Herf.	Hfr	473	\$283.00	\$1,338.59
4	BWF	Hfr	395	\$332.50	\$1,313.38
34	Herf.	Hfr	391	\$295.00	\$1,153.45