

# A Global Gathering



## Plan to be part of Hereford history.

International excitement is growing for the 2025 World Hereford Conference (WHC), which returns to the United States for the first time since 1996. It will be held in conjunction with the American Hereford Association (AHA) Annual Membership Meeting, Oct. 22–26, 2025, in Kansas City, Mo., and will include the international Young Breeders Competition.

Tours before and after the main event — open to all AHA members — showcase American cow-calf country and premier Hereford operations.

### World Hereford Conference

Oct. 22-26

Registration is open for the WHC, featuring dynamic industry speakers. Attendees will have the option to purchase single day passes or bundle the event for a cheaper price. Hotel accommodations are not included and must be booked separately, but the link is available now at [WorldHerefordConference.com](http://WorldHerefordConference.com). As always, AHA members can attend the Annual Meeting on Saturday morning free of charge.

### Herefords in Big Sky Country (pre-tour)

Oct. 16-21

This pre-tour will showcase Hereford cattle, U.S. agricultural history and notable landmarks across breathtaking, wide-open, Montana spaces and skies. Located in the northwestern region of the U.S., Montana is home to 2.5 million head of cattle and some of the most heralded Hereford operations in the country.

### Sandhills Sights and Mountain Views (post-tour)

Oct. 27-29

Coach buses will carry attendees across the wide-open spaces of Nebraska, into Wyoming and eventually to Denver, Colo., with stops along the way to see Hereford cattle. The final stay will be in the historic city of Cheyenne, Wyo., where attendees will enjoy the charm of the city and its unique Western style.

### Southbound to Cowtown (post-tour)

Oct. 26-29

History and Herefords mix with visits to leading Hereford operations, learning about marketing and semen distribution and taking in the famous Fort Worth Stockyards. Stops also include the home of Cattlemen's Congress, a leading rodeo stock producer and an inside look at iconic Clydesdale horses.



**Young Breeders**  
**COMPETITION**  
2025 WORLD HEREFORD CONFERENCE U.S.A.

### Young Breeders Competition

Oct. 22-25

Each country represented at the World Hereford Conference may enter teams of four young breeders to take part in the Young Breeders Competition hosted at Kansas State University, Manhattan, Kan. Contestants will take part in a variety of skills-based events centered around the United States agricultural industry (meat animal evaluation, communication, animal health, livestock judging, etc.).

To conclude the competition, youth will participate in a fitting and showmanship competition at the American Royal on Oct. 25, 2025. The winners will be crowned at the closing reception. Details for the event will be posted as they become available. For young breeders in the United States, ages 18-26, wishing to compete on a global stage, you may apply by April 15 on Submittable.

Find out more details and register at [WorldHerefordConference.com](http://WorldHerefordConference.com). **HW**