

What's Coming to the United States?

In 2025, members of the National Junior Hereford Association (NJHA) are invited to participate in a rare, industry-expanding opportunity to attend the World Hereford Conference in Kansas City, Mo., Oct. 23-26. This event began in 1951 and is held every four years. Previously, it has been hosted by the United States, Australia, Uruguay, Canada and Scandinavia. The World Hereford Conference is a long-standing opportunity for networking and learning alongside the global Hereford community. It is exciting that this conference is coming back to the U.S. next year in conjunction with the American Hereford Association (AHA) Annual Meeting and Educational Forum and the American Royal Livestock Show.



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Get involved

Junior members have several options to get involved. Young people are encouraged to find activities that match their interests, as well as make the most of this unique exposure on a global scale.

Current and former NJHA members, ages 18-26, can apply to be on one of the teams representing the United States in the Young Breeders Competition. This event encourages networking with peers from around the world and explores various aspects of the agricultural, beef and Hereford industries. Components of the competition will include meat animal evaluation, livestock judging, communications challenge, team fitting and a skill-a-thon Hereford quiz bowl. The Young Breeders Competition will be held Oct. 19-25, 2025, starting in Manhattan, Kan., in cooperation with Kansas State University, and finishing alongside the AHA Annual Meeting and American Royal.

If you're interested in representing the U.S. on a global scale, apply for the teams. Applications will open in the spring and close on April 15, 2025, on Submittable.

See the sights

Juniors and adult members can also get involved by attending the World Hereford Conference pre-tour and post-tour events. These three tours showcase the diversity of American agriculture. The festivities will kick off in Montana with a pre-tour, Oct. 18-21, 2025, featuring the Treasure State, "Herefords in Big Sky Country." The options for two post-tours following the conference, Oct. 26-29, include "Sandhills Sights and Mountain Views," and "Southbound to Cowtown."

Between the pre-tour and post-tours, the World Hereford Conference will be an event to remember. The gathering will



Rylie Meinhardt, NJHA director

provide attendees from around the globe a chance to view top-quality livestock and connect with breeders and industry leaders. Attendees can also take part in traditions at the American Royal, such as the National Hereford Queen coronation. We welcome all junior members to join these educational sessions, award ceremonies and receptions. This is a fantastic opportunity to enhance your knowledge of the cattle industry and provide the AHA, NJHA and U.S. Hereford with a global platform.

Hereford juniors are encouraged to participate in these programs next year and be recognized on a global stage. Those who receive scholarships, honors or win titles through the NJHA Fed Steer Shootout program will be recognized during the World Hereford Conference.

Every four years the World Hereford Conference unites Hereford breeders from around the world to learn and connect. In October 2025, this event will take place right in our own backyard. Mark your calendar and don't miss your chance to participate in this once-in-a-lifetime opportunity.

To register and find more information, visit WorldHerefordConference.com. **HW**