

What's New? | Association News and Events

"What's New?" is a column designed to keep you in the know about Hereford happenings. You can sign up for *Hereford Headlines*, an electronic newsletter distributed the first Friday of each month by the American Hereford Association (AHA) highlighting Hereford news and events. You can also receive the *Bald Faced Bottom Line*, a commercially-focused electronic newsletter sent the third Friday of each month. To subscribe to these free newsletters, send an email to outreach@hereford.org. Archived issues are posted at Hereford.org.

Annual Meeting

Plan to be in Kansas City

Join us Oct. 24-27, in Kansas City, Mo., for the American Hereford Association (AHA) Annual Meeting and Educational Forum. The weekend schedule will include an educational forum and industry trade show on Thursday, Oct. 24, and Friday, Oct. 25. You can see more details on Page 15 in this issue.

AHA Board of Directors candidate slate

The AHA nominating committee is pleased to announce the six candidates nominated for election to the AHA Board of Directors. The candidates are:

Don Brumley, Orovada, Nev.
209-479-0287
donbrumley1989@gmail.com

David Burns, Pikeville, Tenn.
615-477-5668
burnsda2@gmail.com

Danny Fawcett, Ree Heights, S.D.
605-870-6172
danfawcett869@gmail.com
Steve Lorenzen, Chrisman, Ill.
217-822-2803
lf3@ecicwireless.com

Grant McKay, Marysville, Kan.
308-470-1190
glmherefords@bluevalley.net

Jim Williams, Kearney, Neb.
308-222-0170
jimwilliams335@gmail.com

Youth

Scholarship deadline approaching

The HYFA fall scholarship deadline is Sept. 1. HYFA will award more than \$200,000 in scholarship money throughout the year, including \$165,000 in scholarships during the AHA Annual Meeting

and Educational Forum in Kansas City, Mo. Scholarships must be submitted online through Submittable. To learn more, visit the website: HerefordYouthFoundation.org/scholarships.

Deadline for queen applications

National Hereford Queen applications are due Sept. 1. For more information, email nationalherefordwomen@gmail.com.

Enter the Fed Steer Shootout

Plan to learn more about the cattle feeding sector and how your genetics perform in the feedyard by participating in the 2025 NJHA Fed Steer Shootout. The contest entry deadline is Nov. 1, 2024, and cattle must be delivered to HRC Feed Yards LLC in Scott City, Kan., Dec. 14-17, 2024. For more information and to plan your cattle delivery, contact Trey Befort at tbefort@herefordbeef.org. Cattle can be entered individually or in pens of three and must meet the following qualifications:

- Be 2024-born steers
- Be Purebred Hereford and commercial Hereford-influenced steers
- Weigh a minimum of 600 pounds.
- Be weaned at least 45 days prior to delivery
- Received two rounds of vaccinations

Visit Hereford.org/Youth/NJHA-Fed-Steer-Shootout to enter and learn more.

National Shows

Order JNHE photos

Be sure to order your favorite memories captured at the 2024 VitaFerm® Junior National Hereford Expo (JNHE). To view and purchase photos taken at the 2024

JNHE, visit the Hereford Gallery at HerefordGallery.shootproof.com.

Commercial Programs

Hereford-influenced Feeder Calf Sales

Hereford-influenced Feeder Calf Section
Oct. 14, 2024
Faith Livestock –
Faith, S.D.
605-967-2200

Hereford-influenced Grass Cattle/ Yearling Special

Oct. 14, 2024
Aberdeen Livestock Sales Co. –
Aberdeen, S.D.
605-225-2062

Hereford-influenced Feeder Calf Special

Oct. 17, 2024
Mitchell Livestock Marketing –
Mitchell, S.D.
605-996-6543

Hereford-influenced Feeder Calf Section

Oct. 21, 2024
Faith Livestock –
Faith, S.D.
605-967-2200

Hereford-influenced Feeder Calf Special

Oct. 23, 2024
Lemmon Livestock –
Lemmon, S.D.
605-374-3877

Hereford-influenced Feeder Calf Special

Oct. 31, 2024
Ogallala Livestock –
Ogallala, Neb.
308-284-2071

Find a complete listing and details at Hereford.org/commercial/programs/feeder-cattle-sales **HW**