

by Laura Kouba

New Report to Meet Your Needs

MyHerd.org's animal search tools aim to make it easier for American Hereford Association (AHA) members to access data on animals of interest and increase the flexibility of using that data for management, planning and marketing. From expanded search criteria to downloadable results, along with saved searches and animal lists, *MyHerd.org* made a number of improvements to the Association's search tools.

Using the *MyHerd* search tools, members can access an animal's "performance pedigree report" using the "details" tab on the animal screen. This page provides up-to-date expected progeny differences (EPDs), an interactive pedigree and a host of data on the subject animal and its sire and dam along with summaries of their progeny for varying traits. The *MyHerd* performance pedigree report can help users better understand the underlying data the animal's EPDs are based upon.

Introducing the animal summary

Since the release of *MyHerd.org's* search tools last year, the Association has received numerous requests from users wanting a report like the performance pedigree that was a bit more basic and easier to read. The need focused on users who might not call for quite as much underlying performance data, but still wanted a clear picture of the animal's genetic potential.

Earlier this spring, the Association introduced the "animal summary report," which provides basic animal details, up-to-date EPD values and accuracies, breed average EPDs, percentile distribution for each trait, an

AMERICAN HEREFORD ASSOCIATION
11500 N Ambassador Drive, Suite 410, Kansas City, Missouri 64153

ANIMAL SUMMARY

NAME: SHF HAVLAND F158 H028 (CHB,DLF,HYF,IEF,MSUDF,MDF,DBP)

CALVED: Jan 30, 2020 **TATTOO RE:** H028

BREEDER: SANDHILL FARMS LLC

SEX: BULL

LE: H028

OWNER(S): STEVEN L FOLKMAN
SANDHILL FARMS LLC
SAND ROCK RANCH

HOMOZYGOUS: _____ **BY PEDIGREE:** _____

POLLED: _____ **POLLED:** _____

HPS: _____ **REGISTRY NUMBER:** 44123599

EPDS AS OF 05/05/2024

#	CE (%)	BW (lb)	WW (lb)	YW (lb)	DMI (lb)	SC (cm)	SCF (%)	MM (lb)	MG (lb)	MCE (%)	MCW (lb)	UDR (%)	TEAT (%)	CW (lb)	FAT (in)	REA (Eq.H)	MARB (99g)	BMI (\$)	BII (\$)	CHB (\$)
EPD	+8.2	-0.3	+63	+104	+0.2	+1.1	+25.2	+19	+51	+7.3	+83	+1.60	+1.60	+89	+0.072	+0.65	+1.17	+\$566	+\$720	+\$247
ACC	.42	.79	.70	.70	.44	.55	.32	.32	-	.42	.38	.53	.56	.56	.55	.54	.54	-	-	-
Breed Avg 2022																				
EPD	3.3	2.7	55	88	0.2	1.0	16.7	26	54	2.0	88	1.26	1.27	70	0.021	0.44	0.14	358	432	118
Animal EPD Percentiles																				
	14 %	6 %	21 %	16 %	33 %	38 %	2 %	90 %	70 %	5 %	35 %	1 %	1 %	5 %	96 %	16 %	1 %	1 %	1 %	1 %

Traits Observed: BWT, WWT, YWT, SC, FAT, REA, IMF

Statistics: BW: 5/172 WW: 6/133 YW: 5/85 DMI: 1/16 SC: 2/14 SCF: / Dgt: SCAN: 70 Harvest: 27 MCW:

Sire: SHF FORESIGHT B413 F158 (CHB,DLF,HYF,IEF,MDF,DBP) (P4389466)

- EFBEEF TR UD8 TESTED X51 ET (SOD,CHB,DLF,HYF,IEF,MSUDF) (P4391736)
- EFBEEF BR VALIDATED B413 (SOD,CHB,DLF,HYF,IEF,MSUDF,MDF,DBP) (P4395947)
- EFBEEF AR THYRA Y865 (DLF,HYF,IEF,MDF,DBP) (P43187517)

Dam: SHF MAGGIE Z311 F327 ET (DLF,HYF,IEF,MSUDF,DBP) (P43986673)

- SHF RIB EYE M326 R117 (SOD,CHB,DLF,HYF,IEF) (P42584003)
- SHF GERBER R117 Y200 (DLF,HYF,IEF) (P43181086)
- SHF MISS M326 T43 ET (DLF,HYF,IEF) (P42795987)
- SCHLJAR ON TARGET 225 (SOD,CHB,DLF,HYF,IEF,MSUDF,MDF,DBP) (P4266911)
- KCF BENNETT ENCORE Z311 ET (SOD,CHB,DLF,HYF,IEF,MSUDF,MDF,DBP) (P4338726)
- KCF MISS REVOLUTION X338 ET (DLF,HYF,IEF,DBP) (P43155704)
- SHF TUG R117 T57 (SOD,DLF,HYF,IEF,MSUDF,MDF,DBP) (P42795820)
- SHF MAGGIE T57 W105 (DLF,HYF,IEF,MSUDF,DBP) (P42991436)
- SHF RADAR R125 T51 ET (DLF,HYF,IEF,MSUDF,MDF,DBP) (P42789931)

The recently introduced *MyHerd* animal summary report serves as a more basic, easier-to-read alternative to the in-depth performance pedigree report. The animal summary still offers animal details, up-to-date EPDs and an interactive pedigree.

interactive pedigree and some key EPD stats from the underlying data on which the EPDs are based. Like the performance pedigree report, the animal summary can be accessed from the "details" tab on the animal screen within *MyHerd.org*. The animal summary is easily downloadable, so it can be shared with prospective customers or other team members, printed for display or added to that animal's file in your records.

The customer service team received numerous positive comments from members who like this new report, especially when accessed on a mobile device. It's very easily shared with customers. If you haven't yet used this report when conducting *MyHerd.org* searches, the AHA staff encourages you to do so.

We know "new" can sometimes be scary, but we're here to help. Check out our step-by-step tutorials, recorded webinars, educational videos and more on the

AHA resources page, Hereford.org/myherd-search. As always, feel free to call or email the customer service department, and the staff will happily walk you through. **HW**

Laura Kouba is the records supervisor and education and information services coordinator of the American Hereford Association. She can be reached at lkouba@hereford.org.