

LADIES OF THE ROYAL RECAP

Hereford breeders and buyers gathered in Wagstaff Arena for the annual Ladies of the Royal Sale, held at the American Royal Complex in Kansas City, Mo., on Oct. 21. When auctioneer Justin Stout dropped his gavel for the final time, 11 open heifers averaged \$4,350 and one bred heifer brought \$4,500. One bred heifer pick sold for \$13,000, one flush brought \$11,500, three Hereford steers averaged \$2,100 and 37 embryos averaged \$727.

HYFA and NHW lots

Hoffman Ranch, Thedford, Neb., and Stellpflug Cattle Co., Glenrock, Wyo., teamed up to pay \$25,000 for Lot 1, the Choice of Champions package, which included sponsorship of the polled grand champion female at the 25th Anniversary of the Junior National Hereford Expo (JNHE) — the Grand Daddy of 'Em All — in July 2024. Sponsorship includes a street sign bearing the sponsors' names, which is displayed during the JNHE and then at the American Hereford Association headquarters. Hoffman and Stellpflug doubled down, paying an additional \$25,000 to sponsor the grand champion polled female at the 2025 JNHE. Proceeds go to the National Junior Hereford Association and the Hereford Youth Foundation of America (HYFA).

Grass Pond Farm, Greendell, N.J., purchased Lot 2, the National Hereford Women (NHW) consignment consisting of a choice of a refurbished



king-sized headboard or a vintage chest; both items were adorned with Hereford hides. Grass Pond Farm selected the headboard for \$5,500 and B&D Herefords, Claflin, Kan., bought the vintage chest for \$1,500.

Top lots

Lot 18, pick of the bred heifers from Durbin Creek Ranch, Thermopolis, Wyo., topped the sale. GKB Cattle, Desdemona, Texas, bought the pick for \$13,000.

The top-selling open heifer was Lot 11, SRR Miss B413 Validated 2053ET, a July 15, 2022, daughter of EFBeef BR Validated B413, consigned by SandRock Ranch, Benton, Wis. Genoa Livestock, Minden, Nev., bid \$10,000 for the female.

Lot 14, the top-selling bred heifer, brought \$4,500. SAS Ms. Kallon 16K, a March 7, 2022, daughter of BNT Propel 803, bred with a /S Mandate 66589 ET heifer pregnancy, was purchased by

Sheriff Polled Herefords, Orient, Iowa. The female was consigned by TS Cattle Co., Centerville, Iowa.

Rounding out the list of high sellers was Lot 19, a flush from Brumley Farms, Orovada, Nev. Abby Hill Farm, Richmond, Ontario, purchased the right to flush KJ 746D Coco Beach 536J ET, a Sept. 5, 2021, daughter of JDH AH Benton 8G ET for \$11,500.

Consignors and buyers from coast to coast help make the Ladies of the Royal Sale a success, and the American Hereford Association, HYFA and NHW are thankful for their support. **HW**

