



Fall 2023 Platinum TPR Breeders

Twelve Hereford breeders achieved Platinum Total Performance Records (TPR™) Breeder status for fall 2023.

The Platinum TPR program was established in 2018 to recognize breeders who participate in the Association's Whole Herd Total Performance Records (TPR™) program that was implemented in 2001 to create a more accurate database and increase the value of Hereford genetics. The Platinum TPR Breeder is the highest level of achievement when it comes to complete calf crop reporting. Breeders must meet all of the requirements of Gold TPR Breeder

status plus genotype 85% of their calves with a weaning weight submitted.

The Platinum TPR Breeder awards are designated two times a year and are awarded each calving season. The selection of Platinum TPR breeders takes place during the process of loading each new run of expected progeny differences (EPDs) in January (spring) and July (fall). The criteria for Platinum TPR breeders will be evaluated two years prior to the award year. The following fall 2023 TPR awards reflect the fall 2021 calf crop.

The following Hereford breeders earned Platinum TPR status this fall:

Arkansas

Triple S Ranch, Grannis

Georgia

Hardy Edwards, Winterville
Gary Hedrick, Marietta
Colton Pollard, Carrollton

Indiana

Greives Herefords, West Lafayette

Missouri

Greyson Grooms, Springfield

Montana

Holden Herefords, Valier

Oklahoma

JM Birdwell, Fletcher
Express Ranches, Yukon

Texas

GKB Cattle, Desdemona
Still River Ranch, Van Alstyne

Virginia

Deer Track Farm, Spotsylvania **BA**

Become a Platinum TPR Breeder

Breeders must fulfill the following specifications in order to qualify for Platinum TPR status:

- Herd inventory must be submitted prior to the date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of birth weights, weaning weights and yearling weights for each live calf recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf in the calf crop with a recorded yearling weight.
- 85% of calves with a weaning weight submitted must be genotyped.
- Ultrasound data reported on 25% or more of the calf crop. **BA**