

ADVANCED SPEECH CONTEST

The Advanced Speech Contest is designed to encourage interest in promoting the beef industry and projecting Herefords in a positive image through public speaking. The emphasis on the Advanced Speech contest is to develop leaders who can not only speak in a prepared setting, but also with little time to prepare. The National Hereford Women (NHW) sponsor the contest.

RULES

INTERMEDIATE & SENIOR CONTEST ONLY

1. Contestants must be a member of the National Junior Hereford Association.
2. The intermediate division is for youth 14-17 and the senior division is for youth 18-21 as of Jan. 1.
3. Prior to the Junior National Hereford Expo (JNHE), juniors must register to compete through Submittable.
4. Juniors who signed up to compete will receive a schedule for their competition time at the JNHE on July 7. The schedule will be posted online and the contestants will be emailed. Contestant must be present at the JNHE to compete.
5. The contest will mimic an extemporaneous speech contest and finalists will select a topic at random and have 30 min. to prepare their speech for the judges.
6. A binder of written notes and research as well as laptops, phones or digital devices may be brought to use for research for the presentation. The topics will not be known until entering the holding room.
7. A holding room will host all of the finalists who will each pick a provided topic in intervals and be given 30 minutes to prepare before speaking to the judges.
8. The schedule will show the time of your presentation as well as the time assigned for you to enter the prep room and begin your 30 min.
9. Speeches will be 3 to 7 minutes in length. Speakers who finished before the 3 minutes have elapsed or who have run past 7 minutes will be penalized 1 point for each minute over/under. Following the speech, time will be allowed for questions from the judges.

JUDGING PROCEDURES

1. Contests will be judged on the following:
 - Subject Knowledge (30%)
 - Organization (10%)
 - Presentation (30%)
 - Response to Questions (20%)
 - General Effectiveness (10%)
2. The schedule will be emailed and posted on the website. If you are unable to attend JNHE you are unable to compete in this contest, and you must sign up ahead of time to compete in person.
3. Advanced Speech contestants will present at the JNHE, July 7, and awards will be given during one of the afternoon awards ceremonies.

ENTRY DEADLINE: JUNE 1

Participants should register online through [SUBMITTABLE](#)

