

## A Lasting Legacy

The gift of sharing values.

“A lasting legacy” is a phrase that’s become synonymous with Cattlemen’s Congress. You’ll see it on social media, and on banners and signage across the Oklahoma City, Okla., fairgrounds. More than just a slogan, it is a testament to the enduring impact individuals can leave behind.



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Between Cattlemen’s Congress in Oklahoma City and the National Western Stock Show (NWSS) in Denver, Colo., Hereford breeders were busy in the month of January, creating and further cultivating their own lasting legacies.

What will your legacy look like? It’s a question going beyond success and recognition; it speaks to your contributions and the impact you leave on the world. It is not confined to gestures or achievements; rather, it usually comes in the form of everyday actions and interactions. Whether it’s providing advice for a new breeder or customer, improving and caring for your herd or making commitments to advance the industry as a whole; each decision and endeavor contributes to the creation of a legacy, guiding future generations.

The Lot 1 Foundation Female in this year’s National Hereford Sale — benefiting the Hereford Youth Foundation of America (HYFA) — and its consignors are an example of a generational legacy. C&L Hereford Ranch, Ixonia, Wis., and Oleson Family Farm, Arkdale, Wis. donated Lot 1, the pick of flush sisters out of the 2016 Lot 1 Foundation Female, KJ BJ DWE 686Z Salsa 364C ET. Like many others, these consignors are long-time HYFA supporters.

More Hereford legacies could be found in this year’s national show judges — from Kyle Colyer with his

son, Cruz, by his side in Oklahoma City, to Terri and Mary Barber in Denver. Both families represent historic Hereford herds and legacies reaching across generations.

### In this issue

Hopefully, you have already taken a gander at the new the American Hereford Association’s (AHA) website. From updated branding and refreshed pictures and resources to a more user-friendly format, it’s something the Association hopes can better serve Hereford breeders, users of commercial Hereford genetics and other visitors. If you haven’t seen the new website, hop on [Hereford.org](http://Hereford.org) and poke around. You can also find more information about the AHA’s refreshed website on Page 26.

Cattlemen’s Congress and the NWSS, along with production sales and calving, made January a busy month for Hereford breeders. Junior exhibitors and Hereford breeders brought high quality cattle to both Oklahoma City and Denver. You’ll find the special section covering the festivities in Oklahoma City beginning on Page 37; and Denver coverage begins on Page 78, with a recap of the Stockyards Beef and Wine Festival.

It’s hard to take a walk through the Oklahoma City barns without seeing the slogan, “A lasting legacy.” Individuals leave behind enduring impacts. The lasting legacy of Cattlemen’s Congress is due in part to Jarold Callahan, who the beef industry tragically lost in December 2023. His legacy runs deep, spanning generations and numerous facets of the livestock industry.

What will your legacy look like? **HW**