

Herefords a Hit

Hereford Night in OKC grosses \$438,000.

The Super Barn Sale Arena seats were jam-packed for the Hereford Night in OKC National Hereford Sale hosted Jan. 5 during the fourth annual Cattlemen's Congress in Oklahoma City, Okla. After auctioneer Eddie Burks dropped his gavel for the final time, the 32.07 lots grossed \$438,000. The enthusiasm shown by breeders and buyers underscores the positive direction of the Hereford breed.

Bulls

Lot 30, P 6MC 11E Benton 2L ET, a Jan. 23, 2023, bull by JDH AH Benton 8G ET, from Pratz Cattle Co., Stillwater, Okla., and 6 Mile Creek LLC, Yukon, Okla., topped the sale, commanding \$32,750.

Bradshaw Ranch, La Belle, Mo., and G&R Herefords, Spring, Texas, bought the bull. The Marston Group, Agenda, Kan.; Will Freking, Alpha, Minn.; Harrison Cattle Co., Arapaho, Okla.; G4G Cattle, Sallisaw, Okla.; Shockley Ranch Herefords, Poteau, Okla.;



Emilee Holt, AHA western region field representative, takes bids at the National Hereford Sale.

Wooden Shoe Farms, Blackfoot, Idaho; L.J. Suttles, Hanna City, Ill.; GKB Cattle, Desdemona, Texas; Carolyn Reams, Lamont, Fla.; Darci Laime, Isabella, Okla.; Jason Raaf, Rockport, Ind.; and Harp Cattle Co., Richmond, Mo., purchased semen packages.

Grossing \$77,000, 2.41 bulls averaged \$31,950.

Females

Lot 3C, JDH ND 19Z Miss Print 78L ET, a Feb. 3, 2023, female sired by RST Final Print 0016 and consigned by Delaney Herefords, Lake Benton, Minn., and Atkins Herefords, Tea, S.D., led off the open females, selling for \$26,000 to Ground Zero Farms, Watts, Okla. The second high-selling open female,

Lot 16A, 111F Miss Governor K14 ET, a Dec. 7, 2022, daughter of Whitehawk R Governor 413H, consigned by 111 Farms, Whigham, Ga., sold to Mead Cattle Co., Midville, Ga., for \$22,000. Both females were picks of heifer pens. Delaney and Atkins Herefords showed the grand champion pen of females, and 111 Farms exhibited the champion pen of senior heifer calves. Ten open females grossed \$104,000 and averaged \$10,400.



Hopkins Ranch, Winchester, Tenn., gets their pick of the heifer pen ready for the sale ring.



Saylor Norvell, Tuttle, Okla., leads Lot 29 through the sale ring.

In the bred heifer division, Lot 29, NCC Addision 2043 ET, consigned by Norvell Cattle Co., Tuttle, Okla., garnered \$20,000. GKB Cattle purchased the June 4, 2022, daughter of CH High Roller 756 ET. Bowling Ranch, Newkirk, Okla., purchased the high-selling cow-calf pair, Lot 27A, for \$16,500. Consigned by Jensen Cattle, Waupaca, Wis., MJC GFJ Savannah's Joanna 42J ET, is an Oct. 3, 2021, daughter of NJW 79Z Z311 Endure 173D ET. She sold bred to Green JCS Makers Mark 229G ET, with an August Churchill Majestic 903G ET heifer calf at side. One cow-calf pair averaged \$16,500 and 10.66 bred females averaged \$12,242 with a gross of \$130,500.

In total, 21.66 females grossed \$251,000 and averaged \$11,588.

Pick lots

Breeders always consign some of their best in the form of pick lots at the National Hereford Sale. Lot 5, pick of the fall 2023 calf crop from Hoffman Ranch, Thedford, Neb., sold to Lemmon Cattle Co., Manchester, Md., for \$21,000. Brumley Farms, Orovada, Nev., offered Lot 21, the option to own half embryo interest in any female solely owned by the ranch. Whispering Wind Farms, Independence, Mo., purchased the pick for \$19,000. Eight pick lots garnered \$110,000 for an average of \$13,750.

See Page 60 for information about the donation lots benefitting the National Junior Hereford Association.

"We're extremely thankful for the bidders, buyers and consigners at this year's Hereford Night in OKC," says Joe Rickabaugh, American Hereford Association director of field staff and seedstock marketing. "The National Hereford Sale is one of the hallmarks of the breed — and year after year, breeders bring elite, sought-after genetics to Oklahoma City." **HW**



Potential buyers make their picks prior to sale time.



Herefords were a hit — grossing \$438,000.