

# Hereford Night in OKC Supports Youth

**\$87,000 raised for the Hereford Youth Foundation of America.**

The Hereford Night in OKC National Hereford Sale, hosted Jan. 5, at the Cattlemen's Congress in Oklahoma City, Okla., featured not one, but two special lots dedicated to the Hereford Youth Foundation of America (HYFA). After the gavel fell, \$87,000 was raised to support the foundation's pillars of scholarship and education.

Lot 1, leading the sale, was generously donated by C&L Hereford Ranch, Ixonia, Wis., and Oleson Family Farm, Arkdale, Wis. HYFA supporters themselves, the families offered a pick of flush sisters out of the 2016 Lot 1 Foundation Female, KJ BJ DWE 686Z Salsa 364C ET. The heifer calves, sired by Loewen DCF Defiance H49 ET, won their class in the pen show and had lots of interest throughout the week.

Chapman Land and Cattle, Nunnely, Tenn., and Dry Creek Farms, Pell City, Ala., teamed up to purchase the first pick for \$50,000, selecting lot 1D, C&L Miss Nixi H49 5L ET. A second pick was offered and sold to Abby Hill Farms, Richmond, Ontario, who selected lot 1C, C&L Miss Mercedes H49 6L ET for \$12,000. All of the proceeds from the females were donated back to the foundation, with 50% benefitting the Wisconsin Hereford Queen fund and the remainder supporting the Junior National Hereford Expo (JNHE) Legacy Fund.

T/R Cattle Co., Glencoe, Okla., donated a percentage of their lot in the national sale for the third consecutive year. Lot 2, T/R 1816 Faye 7L ET, topped the sale — selling for \$75,000 — with \$25,000 going to support Hereford youth and the upcoming JNHE. The donor prospect sired by T/R BPF AmericanClassic 561CET sold to Randy and Jay Peterson, Paris, Ill., and the excitement for the lot and the foundation's success was palpable when the gavel dropped.

"The generosity and continued support of the Hereford family never ceases to amaze me," says Amy Cowan, American Hereford Association director of youth activities and foundation. "The foundation has a tremendous amount of momentum to start 2024, and we are grateful for donors and those who step up time and time again to show their support of HYFA, all with the best interest of the next generation of Hereford breeders in mind." **HW**



T/R Cattle Co., Glencoe, Okla., joins buyers of Lot 2, Randy and Jay Peterson, Paris, Ill., and members of the NJHA board of directors to commemorate the sale of T/R 1816 Faye 7L ET.



C&L Herefords, Ixonia, Wis., and Oleson Family Farms, Arkdale, Wis., with buyers Chapman Land and Cattle, Nunnely, Tenn.; Abby Hill Farms, Richmond, Ontario; and Dry Creek Farms, Pell City, Ala., alongside members of the National Junior Hereford Association (NJHA) board of directors and supporters involved in the sale of the Lot 1.