

Event Product Request - Certified Hereford Beef

Promoting the Certified Hereford Beef brand at various events hosted by Hereford breeders and industry partners is an important part of increasing brand awareness and the overall success of the brand. Because of the complex logistics and the time required to coordinate these types of events, the detailed information below must be provided for assistance in locating and sourcing product.

Request Guidelines:

- Interested parties must submit request at least **6 weeks** before the product is needed.
- Product will need to be delivered/picked up a minimum of 20 days before the event to ensure proper aging. The exception to this is ground beef, patties or cut steaks, as those products do not need to be aged.
- Person requesting product will be responsible for the pickup/delivery of product and costs associated.
- Person requesting product will be responsible for proper refrigerated storage of the product at the correct temperature for food safety.

Please submit this form to Emily Wood at ewood@hereford.org

Name:

Phone Number:

Email Address:

Event:

Event Date:

Event Location:

Specific CHB Product Wanted (e.g. 12 oz. ribeye steaks, 1/3 lb. hamburgers, brisket, etc.):

Quantity Needed (i.e. number of steaks, lbs. of product):

We can help you determine the estimated cost of product

Additional Comments/Requests:

