



THE JUNIOR NATIONAL HEREFORD EXPO 2024 | GRAND ISLAND, NEB.

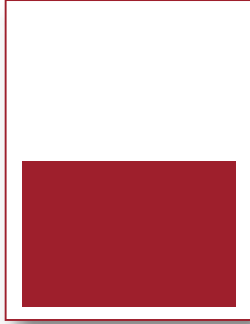


The Grand Daddy of 'Em All

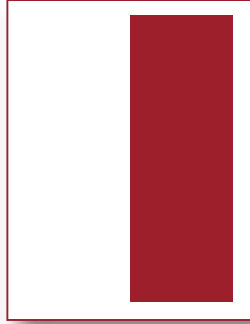
SHOW PROGRAM ADVERTISING



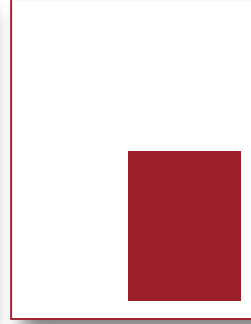
FULL PAGE
8.5" X 11"



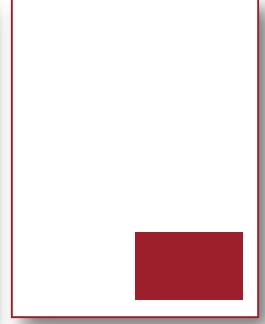
HALF PAGE
HORIZONTAL
7.5" X 5"



HALF PAGE
VERTICAL
4.25" X 11"



QUARTER
PAGE
3.47" X 4.79"



BUSINESS
CARD
3.47" X 2"

JNHE Show Program Pricing

- Center Spread \$1,500
- Full Page, 4-Color Ad \$800
- 1/2 Page, 4-Color Ad \$600
- Please specify if half page is horizontal or vertical layout
- 1/4 Page, 4-Color Ad \$300
- Business Card Ad \$100

Special Dual Program Pricing

- Any Hereford World or Baldy Advantage & JNHE Show Program Ad opportunities
- Full Page, 4-Color Ad Package \$1,800

AD FORMAT

Full-page trim size: 8.5" x 11"
(Live area: 7.5" x 10")
*Please provide an 1/4" bleed on full-page ads.

Half-page size: 7.5" x 5"
Half-page vertical size: 4.25" x 11"
*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

AD DEADLINE: MAY 15

To reserve ad space, please contact:
Bailey Clanton at 816-218-2254 or bclanton@hereford.org.

Please remit payment to:
Hereford Youth Foundation of America
Attn: Bailey Clanton
11500 N. Ambassador Dr., Ste. 410, Kansas City, MO 64153

*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.
All advertisements are tax deductible.

Please contact Bailey Clanton with all show program inquiries at
816-218-2254 or bclanton@hereford.org