## **POSTER CONTEST**

The objective of this contest is for youth to create a poster promoting the current year's Junior National Hereford Expo.

Posters are judged during the Junior National Hereford Expo each year.

## **RULES**

- 1. The theme of the Promotional Poster Contest is the same as the theme of the current Junior National Hereford Expo (JNHE).
- 2. Winners will be selected in two age divisions:
  - Peewee 7-9
  - Junior 10-14
    - \* All ages are as of Jan. 1 of the current year
- 3. Posters must include:
  - Event
  - Date
  - Actual Location
  - Theme
- 4. Creativity, originality, personal design and personal handwork will be considered in the judging.
- 5. Poster dimensions must be at least 14" X 22" and not more than 22" X 28" (standard poster size.)
- 6. It is suggested that posters be laminated or covered with clear contact paper.
- 7. Only one entry will be accepted from each junior member.
- 8. Each contestants name, address and age must be clearly indicated on the back of the poster.
- 9. Past first place winners are not eligible to compete in the same division twice.
- 10. All posters will be judged and displayed at the JNHE site.
- 11. Posters may be brought to the JNHE and turned in at the registration booth before the close of the contest registration.

## **ENTRY DEADLINE: JULY 7 @ NOON**

Those not attending the Junior National Expo can participate in this contest by sending their posters to: AHA, Department of Youth Activities, by **June 1**, of the current year.

