## JUNIOR HEREFORD HERDSMAN OF THE YEAR AWARD

The Herdsman of the Year Award is presented annually at the Junior National Hereford Expo and is sponsored by Sullivan Supply. The objective of the award is to recognize a Hereford junior who excels in sportsmanship, presentation of entries, work habits, honesty and knowledge about the Hereford industry.

## RULES

- 1. Any senior member ages 18-21 in attendance at the Junior National Hereford Expo is eligible to receive the award.
- 2. An individual may receive the award only once.
- 3. A nomination committee will observe exhibitors throughout the week of the JNHE and nominate a slate of individuals for a vote of JNHE exhibitors.
- 4. An informal interview to be held during the JNHE.
- 5. The interview score will count for 20% of the final vote on the Herdsman award.
- 6. Each exhibitor at the JNHE will vote by an online ballot system. Every exhibitor at the JNHE will be emailed directly to the email used at the time of entry, with their online ballot.
- 7. Promotion of the candidates will be done throughout the week over announcements made during shows and contests and via social media.
- 8. Members are encouraged to watch the herdsman candidates throughout the week and get to know each one before they cast their votes.
- 9. Candidates are encouraged to use social media to their advantage.
- 10. Herdsman of the Year will go to the NJHA member who received the majority of the membership votes through the online voting platform.
- 11. All votes must be submitted electronically by exhibitors by midnight, Thursday, July 11. Each exhibitor may submit one vote.
- 12. The Herdsman will be announced during the grand champion female selections.

## **VOTES SUBMITTED BY: JULY 11**

