MORE POUNDS. MORE CALVES. MORE PROFIT.

 (\bullet)

Herefords are known as the efficiency experts for a reason. Herefords boost pregnancy rates by 7% and add \$30 per head in feedyard profitability in a crossbreeding system.

And Hereford genetics bring unrivaled hybrid vigor, longevity and disposition.

COME HOME TO HEREFORD.



Hereford.org | 816-842-3757

()