



# SHHH.

## THERE'S A LOT OF VALUE IN A QUIET, GOOD-DISPOSITIONED COW.

No broken fences. No busted gates. No injured people.

Herefords lead the way when it comes to the  
silent traits — and increase profitability  
by more than \$51 per cow per year  
at the same time.

### COME HOME TO HEREFORD.



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