



Spring 2024 Platinum TPR Breeders

Twenty-three Hereford breeders achieved Platinum Total Performance Records (TPR™) Breeder status for spring 2024.

The Platinum TPR program was established in 2018 to recognize breeders who participate in the Association's Whole Herd Total Performance Records (TPR™) program that was implemented in 2001 to create a more accurate database and increase the value of Hereford genetics. The Platinum TPR Breeder is the highest level of achievement when it comes to complete calf crop reporting. Breeders must meet all of the requirements of Gold TPR Breeder

status plus genotype 85% of their calves with a weaning weight submitted.

The Platinum TPR Breeders are designated two times a year and are awarded each calving season. The selection of Platinum TPR Breeders takes place during the process of loading each new run of expected progeny differences (EPDs) in January (spring) and July (fall). The criteria for Platinum TPR Breeders will be evaluated two years prior to the award year. The following spring 2024 TPR awards reflect the spring 2022 calf crop.

The following Hereford breeders earned Platinum TPR status this spring:

Arkansas

Courson Farm, Hamburg
Triple S Ranch, Grannis

Georgia

Gary Hedrick, Marietta
Colton Pollard, Carrollton

Idaho

Colyer Herefords, Bruneau

Iowa

White Oak Farms, Martelle

Kansas

Kansas State University, Manhattan

Michigan

Grand Meadows Farm, Ada

Missouri

Lucas Farms, Belgrade

Montana

Mark Cooper, Willow Creek
Curlew Cattle Co., Whitehall
Holden Herefords, Valier

Nebraska

Blueberry Hill Farms Inc., Norfolk

Ohio

Lisa Finnegan Keets, Berlin Heights

Oklahoma

Express Ranches, Yukon

Oregon

Harrell Hereford Ranch, Baker City

Tennessee

Jackson Farms, Cross Plains

Texas

GKB Cattle, Desdemona
Indian Mound Ranch, Canadian
Still River Ranch, Van Alstyne

Virginia

Deer Track Farm, Spotsylvania
VA Polytechnic Inst & S U, Blacksburg

Wyoming

Ned and Jan Ward, Sheridan **BA**