



OKLAHOMA

HEREFORD ASSOCIATION

2022-2023

HEREFORD
DIRECTORY



Oklahoma Hereford Association
P.O. Box 82
Skiatook, OK 74070

Oklahoma's Oldest Annual Sale

Saturday, February 4, 2023



HH Advance 9293G {DLF,HYF,IEF,MSUDF,MDF}

BW	WW	YW	SC	MM	REA	MARB	CHBS
0.5	72	111	0.9	31	0.57	0.27	147



CL 1 Domino 136J 1ET {DLF,HYF,IEF,MSUDF}

BW	WW	YW	SC	MM	REA	MARB	CHBS
2.5	64	104	1.3	29	0.54	0.45	163



HH Advance 6226D ET {CHB}{DLF,HYF,IEF,MSUDF}

BW	WW	YW	SC	MM	REA	MARB	CHBS
1.9	50	80	1.5	27	0.13	0.41	145

62nd Annual Production Sale



**Selling 150 Hereford & Angus Bulls
and 60 Hereford & Angus Pairs**

This sale will be broadcast live on the internet.

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

BROADCASTING REAL TIME AUCTIONS

One time bidding and proxy bidding available.

**For semen inquiries on herd bulls
contact Messner Herefords.**

Other Herd Sires:	BW	WW	YW	SC	MM	REA	MARB	CHBS
HH Advance 2267Z ET	1.6	60	90	1.3	32	0.59	0.01	121
HH Advance 6223D	2.7	55	87	2.0	33	0.45	0.12	122
CL 1 Domino 7151E 1ET	3.3	61	104	1.1	27	0.56	0.02	125
CL 1 Domino 8165F 1ET	3.8	64	101	1.5	37	0.24	0.08	108
CL 1 Domino 7103E 1ET	2.5	64	105	1.2	35	0.48	0.07	124
M 2267 Domino 5165	2.9	59	99	1.1	28	0.64	-0.07	121

For more information, please contact us:

MESSNER RANCH

Sale location: 163728 EW 28 Rd., Laverne, OK 73848

Van 580-552-1555 • Milton 580-273-9494

van1messner@gmail.com

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15 Registered Bred Heifers
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150 Commercial Spring Calving Bred Heifers

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SG KME 9106 *JACE* **J68**

Reg: 44274862 DOB: March 28,2021

Sire: H LAR Deberard 9106 ET

Dam: Delhawk Sweet Fire 6E ET

BW	WW	YW	MILK	BMI	BII	CHB
4.3	65	97	24	\$273	\$338	\$95



HARVIE *EMBRACE* **ET 104J**

Reg: C03086463 DOB: February 3, 2021

Sire: NJW 79Z Z311 Endure 173D ET

Dam: Next Gen Riesling 295 ET

BW	WW	YW	MILK	BMI	BII	CHB
6.0	79	127	24	\$348	\$448	\$145

HARVIE OVHF *ULTIMATE* **220J**

Reg: C03082421 DOB: February 26, 2021

Sire: Haroldson's United 33D 36G

Dam: Harvie OVHF Ms Unique 164F

BW	WW	YW	MILK	BMI	BII	CHB
5.5	68	106	26	\$342	\$420	\$114



Harold Gleason (580)661-1146

Sam Eck (580)661-1145

John Jones (580)661-1130

Misti Koontz (580)661-1036

LPH BULL POWER

KJ 482Y LEADER 205F ET {DLF,HYF,IEF}



P43942688 Calved: 3/8/18 – Tattoo: BE 205F

BMI\$ 396
BII\$ 455
CHBS 111

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB
1.9	4.6	59	94	0.0	1.6	18.5	30	59	1.5	131	1.30	1.20	81	0.037	0.67	-0.15

• Owned with Jensen Bros.

LOEWEN MHF COWBOY 2E {CHB}{DLF,HYF,IEF}



P43819777 Calved: 1/9/17 – Tattoo: BE 2E

BMI\$ 332
BII\$ 412
CHBS 154

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB
2.0	4.4	49	91	0.0	1.0	13.3	20	44	2.6	93	1.40	1.50	67	0.007	0.58	0.39

• Owned with Sandhill Farms

H DEBERARD 9253 {DLF,HYF,IEF,MSUDF}



P44017084 Calved: 3/5/19 – Tattoo: BE 9253

BMI\$ 397
BII\$ 476
CHBS 113

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB
6.7	5.2	67	105	0.6	1.2	19.2	40	74	2.8	95	1.30	1.30	74	0.007	0.64	0.03

H SWSN MONTGOMERY 901 ET {DLF,HYF,IEF,MSUDF}



P44053547 Calved: 1/7/19 – Tattoo: BE 901

BMI\$ 351
BII\$ 407
CHBS 95

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB
-0.3	3.3	57	93	0.2	0.7	16.5	37	66	1.5	103	1.20	1.20	67	0.007	0.63	-0.13

LPH 571Y CONRAD 668Z 166C {DLF,HYF,IEF,MSUDF}

CE 19.1; BW -4.6; WW 36; YW 54; DMI -0.5; SC 0.4; SCF 10.0; MM 23; M&G 41; MCE 5.8; MCW 100; UDDR 1.30; TEAT 1.20; CW 57; FAT 0.017; REA 0.39; MARB 0.03; BMI\$ 255; BII\$ 299; CHB\$ 104

LPH 221 GENUINE 33Z 898G {DLF,HYF,IEF,MSUDF}

CE 12.5; BW 0.2; WW 58; YW 93; DMI 0.1; SC 1.2; SCF 23.4; MM 28; M&G 57; MCE 6.7; MCW 79; UDDR 1.50; TEAT 1.60; CW 73; FAT 0.017; REA 0.55; MARB 0.20; BMI\$ 470; BII\$ 554; CHB\$ 136

KJ BJ 068B LEADER 949E {CHB}{DLF,HYF,IEF,MSUDF}

CE 8.2; BW 2.1; WW 58; YW 101; DMI 0.0; SC 1.5; SCF 19.0; MM 21; M&G 50; MCE 5.5; MCW 109; UDDR 1.30; TEAT 1.30; CW 70; FAT 0.027; REA 0.39; MARB 0.16; BMI\$ 402; BII\$ 483; CHB\$ 132

KJ 58Z CALVARY 282C ET {DLF,HYF,IEF,MSUDF}

CE -0.2; BW 4.5; WW 68; YW 104; DMI 0.5; SC 0.6; SCF 12.3; MM 25; M&G 59; MCE -1.6; MCW 89; UDDR 1.10; TEAT 1.20; CW 81; FAT 0.037; REA 0.77; MARB 0.02; BMI\$ 299; BII\$ 373; CHB\$ 116

LPH 422X EXECUTIVE 109 516E {DLF,HYF,IEF,MSUDF}



P43841015 Calved: 3/3/17 – Tattoo: LE 516E/RE LPH

BMI\$ 376
BII\$ 458
CHBS 115

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB
-5.7	7.0	78	128	0.8	1.5	17.7	28	67	-3.9	123	1.20	1.20	83	-0.033	0.55	-0.07



LITTAU POLLED HEREFORDS

Balko, Okla.

littaupolledherefords@hotmail.com

Sam and Teresa Littau
32197 NS 115 Rd.
580-525-1155

Ryan, Dana, Halle and Garret Littau
116128 EW 33rd
806-435-0279



BANKS

POLLED HEREFORDS

Ada, Oklahoma

Our focus is on breeding sound, honest, functional cattle with emphasis on breed leading performance and efficiency.

We invite you to visit us at the ranch in Ada, Oklahoma.

For more information
check us out here



2022
PRODUCTION SALE
NOVEMBER 13, 2022

Doug Banks
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Brian, Chrissy, Emmy
Banks
513-200-4248

Selling September 24, 2022

in the

WHEELER/MCS/SFCC JOINT PRODUCTION SALE

Wheeler Farms, Chickasha, Oklahoma



MCS 49B ROMATE 2060 ET

AHA 44214253 • 8/31/2020

Sire:

TH 512X 145Y El Dorado 49B ET

Dam:

MCS U14 Romate 705B

Bred AI 5/29/2022 to

CMF 1720 Gold Rush 569G ET.



SFCC LLJ ZARA 181C ET

Daughter sells.



MCS U14 ROMATE 705B

Dam of 2060, above. Several daughters sell.



MCS 11X LADY IN RED 8012 ET

Daughters sell.

JOIN US ON OUR NEW SALE DATE FOR AN ELITE HEREFORD OFFERING!

MCS

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*Please contact us to request
a sale catalog,
or view online at
mcsauction.com*

S+

SIMS FAMILY CATTLE CO.

MATT, AIMEE, JAKE & EVAN SIMS

EDMOND, OKLAHOMA

(405) 641-6081



LOEWEN 4B GARFIELD B42 G24 ET {DLF,HYF,IEF}

P43995204 — Calved: Jan. 25, 2019 — Tattoo: BE G24

KCF BENNETT ENCORE Z311 ET {SOD}{CHB}{DLF,HYF,IEF,MSUDF} SCHU-LAR ON TARGET 22S {SOD}{CHB}{DLF,HYF,IEF,MSUDF}
 NJW 79Z Z311 ENDURE 173D ET {CHB}{DLF,HYF,IEF,MSUDF,MDF} KCF MISS REVOLUTION X338 ET {DLF,HYF,IEF}
 P43722088 BW 91H 100W RITA 79Z ET {DLF,HYF,IEF,MSUDF,MDF} NJW 73S M326 TRUST 100W ET {SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
 REMITALL RITA 91H {DLF,HYF,IEF}

MSU TCF REVOLUTION 4R {SOD}{DLF,HYF,IEF} FELTONS LEGEND 242 {SOD}{HYF}
 LOEWEN 77 4B MISS 344N 4RB4ZET {DLF,HYF} MSU TCF RACHAEL ET 54N {DLF,HYF,IEF}
 P43461646 PCR JACKLYN NIKOLE 344N {DLF,HYF,IEF} PCR JACK PHROST 18K {HYF}
 PCR VICKI NICOLE 642F {HYF}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
0.7	3.3	69	116	0.8	1.5	16.4	32	66	5.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
118	1.10	1.10	80	0.047	0.59	0.20	365	456	131



4B LH VALIANT 0031 {DLF,HYF,IEF,MSUDF}

P44106752 — Calved: Jan. 19, 2020 — Tattoo: BE 0031

EFBEEF BR VALIDATED B413 {CHB}{DLF,HYF,IEF,MSUDF,MDF} EFBEEF TFL U208 TESTED X651 ET {SOD}{CHB}{DLF,HYF,IEF,MSUDF}
 BR SRR C&L LOEWEN VALIANT {CHB}{DLF,HYF,IEF} EFBEEF 4R THYRA Y865 {DLF,HYF,IEF}
 P43855869 BR TRUST 100W 9118 3358 {DLF,HYF,IEF,MSUDF} NJW 73S M326 TRUST 100W ET {SOD}{CHB}{DLF,HYF,IEF,MSUDF,MDF}
 BR BENNETT N106 OF 5227 9118

LOEWEN C&L 4B CT RIGHT ON ET {DLF,HYF,IEF,MDC} SHF WONDER M326 W18 ET {SOD}{CHB}{DLF,HYF,IEF,MDC}
 4B TRUDY 422 {DLF,HYF,IEF,MSUDF,MDF} HVH OKSANA 4L 33N {DLF,HYF,IEF}
 43485500 4B TRUDY 0155 {DOD} LOEWEN 40N RADAR 52T
 4B TRUDY 705

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
-0.4	3.6	59	95	0.4	1.2	15.6	27	56	2.2
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
113	1.30	1.30	75	0.027	0.49	0.30	358	446	138



77 POTENCY 8F 63G {DLF,HYF,IEF,MSUDF,MDF}

P44120592 — Calved: Dec. 1, 2019 — Tattoo: BE 63G

HYALITE ON TARGET 936 {SOD}{DLF,HYF,IEF,MSUDF} SCHU-LAR ON TARGET 22S {SOD}{CHB}{DLF,HYF,IEF,MSUDF}
 R LANDMARK 4386 {CHB}{DLF,HYF,IEF,MSUDF} HYALITE TS LASS 310 {DLF,HYF,IEF}
 P43711605 R MISS REVOLUTION 3032 {DOD}{DLF,HYF,IEF,MSUDF} R REVOLUTION 4510 {SOD}{CHB}{DLF,HYF,IEF}
 R MISS PUCKSTER 678 {DOD}{HYF}

77 MR ALL-STAR 19A 18C {CHB}{DLF,HYF,IEF,MSUDF} SHF ALL STAR 42X A191 {CHB}{DLF,HYF,IEF}
 77 MISS ALL STAR 18C 7A 8F {DLF,HYF,IEF} 77 MISS X51 38U {DOD}{DLF,HYF,IEF,MSUDF}
 P43911381 77 MISS UPTOWN 2X {DOD}{DLF,HYF,IEF} LOEWEN UPTOWN 33N 50U ET {SOD}{DLF,HYF,IEF}
 WILLITS 27U 12U 2X {DLF,HYF,IEF}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
10.7	-1.0	65	108	0.9	1.7	17.5	38	71	7.0
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
115	1.50	1.50	85	0.057	0.73	0.25	387	478	139

Watch for progeny from these three herd sires at the Big League Genetics Sale, November 12, 2022, Hereford Heritage Sale, Feb. 27, 2023 and private treaty at the farm.

4B
HEREFORDS

CONTACT 4B HEREFORDS
 4775 N 2930 Rd
 Hennessey, OK 73742
 Cindy 405-853-5232

LOEWEN DCF *Defiance* H49 ET



*Powerfully
made son
of Genesis*

P44205419 – Calved: 12/2/20 – Tattoo: BE H49

NJW 792 Z311 ENDURE 173D ET (CHB){DLF,HYF,IEF,MSUDF,MDF} KCF BENNETT ENCORE Z311 ET (SOD){CHB}{DLF,HYF,IEF,MSUDF}
LOEWEN GENESIS G16 ET (CHB){DLF,HYF,IEF} BW 91H 100W RITA 79Z ET (DLF,HYF,IEF,MSUDF,MDF)
 P43987463 LOEWEN 77 48 MISS 344N 4RB42ET (DLF,HYF) MSU TCF REVOLUTION 4R (SOD){DLF,HYF,IEF}
 CL 1 DOMINO 994W 1ET (CHB){DLF,HYF,IEF} PCR JACKLYN NIKOLE 344N (DLF,HYF,IEF)
LOEWEN MISS 994W 6X 7C (DLF,HYF,IEF) CL 1 DOMINO 637S 1ET (IEF)
 P43545286 LOEWEN MISS 33T 5S 6X (DLF,HYF,IEF) CL 1 DOMINETTE 440P 1ET (DLF,HYF,IEF)
 LOEWEN M326 SIR 33T (DLF,IEF)
 HVH QUEEN P35 5S (DOD){DLF,HYF,IEF}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE
6.1	3.2	72	119	0.5	1.4	20.0	32	68	7.0
.38	.45	.41	.41	.14	.35	.28	.25	-	.21
MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMIS	BIIS	CHBS
127	1.30	1.20	89	0.088	0.49	0.40	442	553	163
.18	.38	.39	.10	.10	.10	.10	-	-	-

Bulls are pictured on our website: loewenherefords.com

All bulls are Homozygous Polled. Semen: \$50/straw; no AI certificate required

LOEWEN GRADY B42 G15 ET - 44001386

CE	BW	WW	YW	DMI	SC	SCF
8.9	0.8	66	106	0.7	1.7	18.6
.47	.77	.59	.59	.18	.47	.33
MM	M&G	MCE	MCW	UDDR	TEAT	CW
24	57	9.1	118	1.10	1.10	80
.31	-	.32	.01	.47	.48	.26
FAT	REA	MARB	BMIS	BIIS	CHBS	
0.058	0.65	0.30	403	499	140	
.31	.27	.28	-	-	-	

• Our choice to breed to heifers

LOEWEN CMF MENDEL 7G - 43998376

CE	BW	WW	YW	DMI	SC	SCF
11.0	1.0	66	103	0.3	1.9	28.7
.40	.59	.45	.45	.15	.34	.26
MM	M&G	MCE	MCW	UDDR	TEAT	CW
38	71	7.8	79	1.40	1.50	76
.24	-	.25	.01	.41	.41	.24
FAT	REA	MARB	BMIS	BIIS	CHBS	
0.028	0.70	0.31	558	660	146	
.25	.23	.24	-	-	-	

• Breeds eye pigment
 • Entered in AHA Reference Sire Program

SPEARHEAD 4 STAR GENERAL - 44015253

CE	BW	WW	YW	DMI	SC	SCF
3.7	2.2	65	107	0.3	1.6	23.3
.40	.52	.44	.44	.15	.35	.27
MM	M&G	MCE	MCW	UDDR	TEAT	CW
30	62	5.4	89	1.50	1.40	71
.29	-	.25	.21	.42	.43	.27
FAT	REA	MARB	BMIS	BIIS	CHBS	
0.058	0.75	0.69	496	620	176	
.27	.25	.26	-	-	-	

• Top 1% REA and Marbling

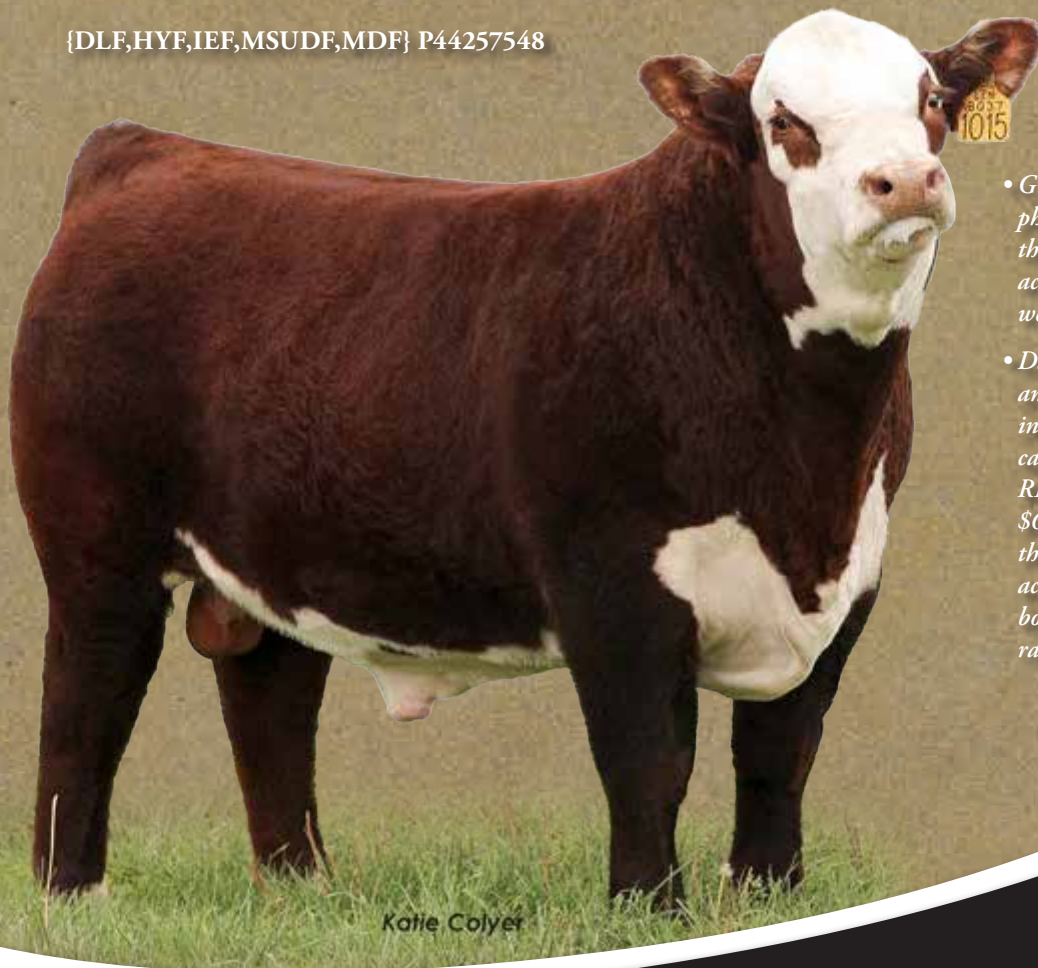


John and Mona Loewen
 9815 S66 St.
 Waukomis, OK 73773
 580-231-0683
john@loewenherefords.com

C GKB GUARDIAN 1015 ET

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
1.0	3.8	68	109	0.6	1.5	17.6	34	68	4.7	133	1.20	1.10	82	0.017	0.68	0.50	411	520	165

{DLF,HYF,IEF,MSUDF,MDF} P44257548



- Guardian brings the power, performance, phenotype and carcass merit unmatched in the Hereford breed. 85 lb. birthweight, 924 act. WW, 964 adj. WW, with no creep and weighing 1,315 lb. at exactly 10 months.
- Dam is a full sister to Belle Heir with an AWWR of 108 on 2 head. Her individual IMF ratio is 152 and her first calfscanned an IMF ratio of 152 and REA ratio of 105. Grandam is by the \$600,000, Miles McKee, and her dam is the \$117,000, 89T. 4264 has produced actual sales of \$352,600 thus far. She boasts an IMF ratio of 124 and ribeye ratio of 103 on 24 progeny.

Owners of Guardian



Herd Sires for Ward Ranch:

C GKB Guardian 1015 ET

H Deberard 7454 ET

P43799239

H WR Sustainable 5511 ET

43583663

Sire of donor Pixielee

*Good selection of
Hereford bulls for sale.
Stout commercial bulls.
Contact Randy.*

WARD RANCH

Randy Ward Family Group
918-421-1232 | Edmond, Okla.

CURRY HEREFORDS



Established 1972

Okemah & McAlester, Oklahoma



In this year's directory we have decided to honor Donna and show our appreciation to the Oklahoma Hereford Association as well as the American Hereford Association.

Donna lived a life that most would dream of living. She was always happy, outgoing and willing to help others amongst multiple other fantastic qualities. She was the hardest working out of all of us and we are blessed to have had her for as long as we did. She soon began helping with every aspect in the barn and also outside of the barn. She was our biggest fan when we stepped into the show ring.

Donna soon fell in love with the industry and most importantly her Hereford family. She began her involvement by being a junior advisor for the state of Oklahoma. When our children aged out from the show ring as juniors, she was then elected to the National Hereford Women's board of directors. She met multiple friends whom she stayed in close contact with throughout the years. Once her term was over, she then served on the Oklahoma Hereford Women's board. Whether she was throwing on some mud boots to go to the

barn or getting fancy for an event, she led with the best of her ability, but more importantly she led with her heart.

Last, but certainly not least, we want to say THANK YOU from the bottom of our hearts. There are no words to express how grateful and blessed we are to have each and every one of you in our lives, even if it's from a distance. The amount of support you have been shown could never be surpassed. Whether you came to see us in the hospital, brought us meals, purchased hotel rooms and house rentals, donated to the Go Fund Me, bought a tee shirt in memory of mom or if you donated or purchased through the HYFA Foundation — We are so very grateful! It honestly brings tears to our eyes knowing that our Hereford family will always be there for us no matter the circumstances. Because of you, Donna's name will never be forgotten. Her legacy will live on forever.

Curtis, Matt, Staci, Maddix, Maisyn,
Cameron, Bailey and Eliza
498 Big Horn Rd. • McAlester, OK 74501
Curtis 918-521-4629
Cameron 918-470-5221

curtis.curry@american-national.com
www.curryherefords.com

Steven, April, Macy and Cooper Curry
Steven 918-623-6677
Okemah, OK

— ★ ★ ★ ★ ★ —

Oklahoma Hereford Association

2022 OFFICERS AND DIRECTORS



It is an absolute honor to be reporting back to you again and serving the membership as President of the Oklahoma Hereford Association. Hereford cattle have always been a passion of mine. The people that I and my family have engaged with over the years have become my closest friends. There are a few constants in life, but friendships steadily outlast trends, fads and changing tides.

The Oklahoma Hereford Association is home to some of the most elite Hereford breeders and enthusiasts in the world. The undying passion that our association's members have for this breed and the beef industry is truly admirable. It is a privilege to be associated with each and every one of you.

There is simply not a better business or industry to be involved in! The breed association that we so fortunately call our own has provided a role model for success and perseverance. The leadership in Kansas City is second to none and the staff at the American Hereford Association goes above and beyond to enhance the Hereford breed and move it in a forward direction. The National and State Junior Associations are as strong and progressive as ever. The NJHA has grown tremendously over the years and now offers junior members opportunities that I never dreamed were feasible. Leadership and integrity are the staple of the programs that the NJHA offer. The youth of our breed is without question the future of the beef cattle industry and I am grateful that the Oklahoma Hereford Association has such an involved group of juniors coming up the ranks to continue the traditions.

We as agricultural professionals are being called into new roles as advocates for our industry to an increasingly critical public. As Hereford breeders, I am proud of the training we have provided our youth in learning tasks like responsibility, care for animals and education our end product.

I sincerely enjoy the opportunity to serve the membership as the president of both the Oklahoma Hereford Association and Oklahoma Hereford Women for the past several years, it has been an absolute pleasure. The key to a successful organization is the membership, and there is no question that the OHA is among the most elite in the nation!

*Kind Regards,
Rindy Bacon, President, OHA*

About OHA

The Oklahoma Hereford Association today is the result of the merger of two long-standing breed associations, both started in 1952. OHA provides services for horned and polled Hereford breeders across the state of Oklahoma as well as members from adjoining states.

2022-2023 OFFICERS:

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Ada, OK

1ST VICE PRESIDENT
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Ada, OK

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Chickasha, OK

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Taloga, OK

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Kent Barnes, 918-685-7266

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Rindy Bacon, 580-661-1036
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FINANCIAL SECRETARY
Karen Stotz, 918-636-3622

AHA FIELD REPRESENTATIVE
Colton Pratz, 405-385-1054

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Oklahoma Hereford Association

2022 MEMBERSHIP LISTING

46D HEREFORDS

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4B HEREFORDS

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6 MILE CREEK CATTLE CO.

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405-640-0619
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513-200-4248 Brian
bankslandandcattle@gmail.com

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suemdar@gmail.com

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918-225-7099 Nancy
candnchip@wildblue.net

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918-843-0948 Rhonda Cell
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580-456-7567
day972@aol.com

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joemdevine@yahoo.com

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405-933-0609
crummtray@icloud.com

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E

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580-554-8770 Lenny
580-554-2667 Kelly
lkpecha@yahoo.com

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stejskalhus@yahoo.com

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918-457-6365 KC • 918-457-6367 Hallie
barnes.4@att.net

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g4gcattleco@gmail.com

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806-435-0279 Ryan
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Trent Fogleman

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rgoakes@yahoo.com

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Oklahoma Hereford Association

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Test analysis available!

JA L1 DOMINO 3601A {DLF,HYF,IEF}

Bull 43409014 — Calved: Jan. 26, 2013 — Tattoo: RE 3601

JA L1 DOMINO 7640T {SOD}{DLF,HYF,IEF}
JA L1 DOMINO 1602Y {DLF,HYF,IEF}
43232230 JA L1 DOMINETTE 9204W {DLF,HYF,IEF}

HH ADVANCE 286M 1ET {SOD}{DLF,IEF}
JAL L1 DOMINETTE 1409L {DLF,HYF,IEF}
CL 1 DOMINO 555R {SOD}{DLF,IEF}
JA L1 DOMINETTE 4119P {DLF,HYF,IEF}

JA L1 DOMINO 6001S {SOD}
JA L1 DOMINETTE 1005Y {IEP}
43232161 JA L1 DOMINETTE 9404W {DOD}{IEP}

GB L1 DOMINO 935C {SOD}{DLF,IEF}
JA L1 DOMINETTE 0212
HH ADVANCE 7085T ET {SOD}
JA L1 DOMINETTE 669S {IEP}

CE 0.5; BW 1.7; WW 62; YW 100; MM 24; M&G 55

Calves coming soon from
JR L1 Domino 0258H



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Calving Ease Specialist

/S GRAND SLAM 88455 ET {DLF,HYF,IEF,MSUDF}

P43952840 — Calved: 3/13/2018 — Tattoo: BE 88455

HYALITE ON TARGET 936 {SOD}{DLF,HYF,IEF,MSUDC}
/S DYNASTY 66001 ET {DLF,HYF,IEF,MSUDC}
P43720271 /S LADY DOMINO 652S {DLF,IEF}

SCHU-LAR ON TARGET 22S {SOD}{CHB}{DLF,HYF,IEF,MSUDF}
HYALITE TS LASS 310 {DLF,HYF,IEF}
CL 1 DOMINO 484 {SOD}{DLF,HYF,IEF}
/S MISS PEERLESS 71

TH 223 711 VICTOR 755T {SOD}{DLF,HYF,IEF,MSUDF,MDF}
/S LADY VICTOR 5139C ET {DLF,HYF,IEF,MSUDF}
P43616739 /S LADY ADVANCE 8066U {DLF,HYF,IEF}

DRF JWR PRINCE VICTOR 711 {SOD}{DLF,HYF,IEF,MSUDF}
KBCR 19D DOMINETTE 223 {DLF,HYF,IEF}
HH ADVANCE 286M 1ET {SOD}{DLF,IEF}
/S LADY DOMINO 424P {DOD}{DLF,HYF,IEF}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
9.7	1.7	63	84	0.2	1.2	19.9	28	59	6.5	106	1.50	1.40	76	0.057	0.70	0.15	420	504	123
.43	.67	.57	.57	.17	.37	.29	.29		.28	.34	.46	.45	.27	.30	.25	.28			

- Homozygous Polled
- A calving ease specialist, he has produced exceptional progeny.
- His EPDs and progeny reports show him to be a big time ribeye bull. As a bonus, he is red to the ground with huge googled eyes.
- His progeny ratios include 43@100.2 for WW and 12@102.3 for REA.
- Ranks in the top 3% for UDDER; top 10% for CED and REA.



TH 22R 16S LAMBEAU 17Y {SOD}{DLF,HYF,IEF,MSUDF,MDF}

P43171190 — Calved: Jan. 24, 2011 — Tattoo: BE 17Y

TH JWR SOP 16G 57G TUNDRA 63N {SOD}{DLF,HYF,IEF}
TH 121L 63N TUNDRA 16S {DLF,HYF,IEF}
P42671979 KB 17F CASSANDRA 121L {DLF,HYF,IEF}

RU 20X BOULDER 57G {SOD}
TEE-JAY 707B GEMINI 16G ET {HYP}
TEE-JAY 707B FALCON 17F
HILLSIDE CASSANDRA 401D {HYP}

S&S ROCK SOLID 3L {HYP}
TH 62N 3L KELSEY 22R {DLF,HYF,IEF}
P42631155 TH 605F 57G KELSEY 62N {HYP}

S&S SCF FAF THE ROCK 10H {HYP}
S&S INAS MM 647E {HYP}
RU 20X BOULDER 57G {SOD}
YY 125V PRIMROSE 605F {HYP}

CE	BW	WW	YW	DMI	SC	SCF	MM	M&G	MCE	MCW	UDDR	TEAT	CW	FAT	REA	MARB	BMI\$	BIIS	CHBS
12.6	-1.8	46	75	-0.3	0.3	19.5	17	40	0.7	57	1.40	1.50	35	0.077	-0.08	0.25	362	440	87
.69	.92	.87	.86	.45	.77	.66	.77		.71	.67	.84	.85	.54	.54	.52	.54			

- Calving ease
- 76 lb. actual BW
- Top 1% for CED and BW
- Top 5% for CEM and MARB
- Homozygous polled

Offering, private treaty, high-quality TH 22R 16S Lambeau 17Y females available both bred and open. These females are fantastic replacement or herd builder females.

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gptservice@sbcglobal.net



Multiple trait balanced bulls:

APH 4356 Colorado 15G



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
6.1	2.6	68	102	19.8	26	1.3	1.2

CMF Hitching Post 648H



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
6.2	2.7	82	129	13.3	26	1.4	1.3

FTF Magnifico 120J



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
0.7	-0.2	63	99	21.5	36	1.4	1.4

FTF Prime Product 226Z



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
2.3	1.3	63	97	18.8	46	1.2	1.1

FTF Relevant 831F



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
14.4	-3.2	60	87	23.7	33	1.5	1.4

FTF Confidence 6113D



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
4.0	1.3	72	120	22.5	37	1.3	1.4

FTF Porterhouse 455B



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
3.0	2.0	66	112	19.9	32	1.2	1.2

FTF Prospector 145Y



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
3.3	2.7	64	108	11.4	31	1.2	1.2

FTF Testimony 828F



CE	BW	WW	YW	SCF	MM	UDDR	TEAT
2.7	2.9	74	119	21.4	29	1.3	1.1

Save the date... Saturday, March 18th, 2023

14th Annual Bull & Female Sale

Falling Timber Farm

Beef Genetics & Nutrition

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Oklahoma Hereford Women

2021 OFFICERS and DIRECTORS



Fellow Hereford Breeders,

It is with great pleasure to report again, this year, on behalf of the Oklahoma Hereford Women (OHW). I have been involved with Hereford cattle all my life and have seen many changes along the way, but this

year has been something I never dreamed of seeing.

Throughout the last couple years, I think a lot about what my grandparents would do. I know they would tell me to stay true to my beliefs and to work with people that know how to accomplish things and that would be the great ladies of the Oklahoma Hereford Association.

The OHW has continued to support the Junior Hereford Association of Oklahoma (JHAO), a true passion of the OHW. Our membership continues to grow. I am very excited about our future and the areas we keep working together in as one unit for the benefit of our young people. The OHW and JHAO are involved in the Hereford breed and uphold the legacy created by the generations before them.

*Thank you,
Rindy Bacon
Oklahoma Hereford Women President*



HWO Membership Dues
Deadline: May 15 • Annual Dues: \$10/year

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P43943448 • 3/5/2018 • Homozygous Polled
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 CW +73 / REA +.49 / MARB +.22 / \$BMI +449 / \$BII +537 / \$CHB +132
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EXR *Air Express* 8135 ET

P43899156 • 1/22/2018 • Polled
 S: BR Belle Air 6011 • MGS: LSW WCC About Time X06
 GE-EPDs: CED -4.1 / BW +5.7 / WW +61 / YW +98 / MILK +35 /
 CW +87 / REA +.71 / MARB +.36 / \$BMI +385 / \$BII +478 / \$CHB +171
 Owned with Express Ranches & Topp Herefords



EXR *Bankroll* 1225 ET

P44227674 • 2/10/2021 • Polled
 S: EXR Bankroll 8130 ET • MGS: NJW 735 M326 Trust 100W ET
 GE-EPDs: CED +1.3 / BW +3.4 / WW +62 / YW +114 / MILK +32 /
 CW +69 / REA +.63 / MARB +.12 / \$BMI +370 / \$BII +448 / \$CHB +127
 Owned with Express Ranches



EXR *Platinum* 9200 ET

P43988018 • 1/1/2019 • Homozygous Polled
 S: JCS Icon 4641 • MGS: LJR 023R Whitmore 10W
 GE-EPDs: CED +1.1 / BW +2.8 / WW +64 / YW +91 / MILK +22 /
 CW +60 / REA +.45 / MARB -.10 / \$BMI +278 / \$BII +342 / \$CHB +76
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Hello Fellow Breeders,

My name is Addison Koontz and I am proud to be serving as the 2022-2023 Oklahoma Junior Hereford Association President. I am truly honored to be in this position of leadership in which so many other great members have held before me. I have had the pleasure of growing-up around this breed and learning from the people in this association. In the future, my goal is to give back to this breed in any way possible.

I know that the last few years, due to the pandemic and drought, have been a trial for all of us. I ask that you keep working hard to persevere through these trying times. If you have any questions or ideas for our junior association, feel free to call, text or email me.

Sincerely,

Addison Koontz

JHAO President, JHAO

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604 Elmwood Dr., Cleveland, OK 74020
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Owned with: Colyer Herefords & Iron Lake Ranch



GREEN JCS *Makers Mark* 229G ET
Reg#: P44042074

SIRE: BOYD 31Z BLUEPRINT 6153 | DAM: JDH AH Mercedes 11E ET
Owned with: Steven Green & Copeland & Sons LLC



T/R GKB AC *Red Kingdom* J16
Reg#: P44282636

SIRE: T/R BPF AMERICAN CLASSIC 561CET | DAM: BR CELESTE 6624 ET
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Upcoming Events

OCTOBER 3, 2022 ... Annual Fall Bull & Commercial Female Sale

OCTOBER 16, 2022 ... EX Hereford Event Sale

MARCH 3, 2023 ... Annual Spring Bull Sale

MARCH 13, 2023 ... Annual Honor Roll Show Prospect Sale

APRIL 28, 2023 ... Annual Grass Time Sale

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Oklahoma Hereford Association

— ANNUAL MEETING AWARD WINNERS —



Congratulations Buford Ranches!

Buford Ranches

Commercial Breeder of the Year

Hominy, Okla.

Buford Ranches LLC was established in the fall of 1997 and is equally owned by Stephen Buford, Sam Buford and Sharon Buford Linsenmeyer. They are proud to carry on and expand their family's legacy of ranching, which started in 1941, when their grandparents founded the Dunkin Ranch in Hominy, Oklahoma. Today, Buford Ranches operates nine ranches in three Oklahoma counties and also in Sedan, Kansas. They maintain over 8,000 females within the commercial and purebred operations. The black baldy cow is the cornerstone of the Buford program and they are proud to produce high-quality crossbred replacement heifers and feeder steers. The two-breed rotation with Hereford and Angus genetics has greatly improved the quality and longevity of the livestock. The operation successfully produces high-quality steers that convert feed efficiently, and also produces sibling heifers that become the foundation of the herd. They have primarily focused on improving the reproductive and udder longevity of the females. The ranch implemented a tagging system to compare the F1 females to the 3/4 blood Angus females. At weaning, the steers are sold off of the cow and the heifers are developed for an additional forty-five days. They keep the very top-end of the females for replacements, and the balance is sold for feeder heifers.



Congratulations Express Ranches!

Express Ranches

Breeder of the Year

Yukon, Okla.

Today, Express Ranches is an active participant in every phase of the beef production process and has fed as many as 50,000 head of cattle per year and owns an interest in the 30,000 head capacity Xcel Feedyard near Watonga, Oklahoma. The addition of the historic UU Bar Ranch located just outside of Cimarron, New Mexico, added over 164,000 acres of high-altitude rangeland to Express Ranches. A production unit of commercial cows and calves plus 4,000 to 5,000 yearlings have allowed the testing of Express genetics under these semi-arid conditions that are not unlike that experienced by many of its commercial customers. The genetics developed, tested and marketed by Express are designed to satisfy the needs of every step in the production chain. Carloads of bulls, shown at the Denver Stock Show, and the sale of junior project cattle, that compete in every level of competition, have led to an ongoing emphasis on phenotype and structural soundness in the Express breeding programs.

— ★ ★ ★ ★ ★ —
Oklahoma Hereford Association

ANNUAL MEETING AWARD WINNERS

Milton Messner

OHA Hall of Fame

Slapout, Okla.

Messner Herefords was established in 1948 when Milton Messner bought a few winning registered females and one bull. In 1950, Milton began selling Hereford cattle by private treaty and consignment in local auctions. Milton joined the Oklahoma Hereford Association (OHA) in 1952 and the American Hereford Association (AHA) with his first purchases in the late 1940's. Milton has been very involved in the AHA, OHA, Texas and Kansas Hereford Association, Northwest Cattlemen's Association and the Oklahoma Cattlemen Association (OCA). During Milton's time on the OHA Board, he served as president during the years of 1976-1978. Messner Herefords also had a hand in research and development for the association. In 1998, they assisted Auburn University in studying fertility in females and correlation in scrotal measurements of the sire. Not only did Messner Herefords work with Auburn University, but they also worked with University of Arizona and Colorado State University in doing research within the breed. Milton has celebrated and promoted the beef cattle industry and agriculture for 71 years. Milton has encouraged and assisted many young people who now lead the way in the cattle industry. He feels strongly that the youth are the future and it is our responsibility to encourage them to carry on tradition of breeding excellence in the Hereford breed.



Congratulations Milton Messner!

— ★ ★ ★ ★ ★ —
SHOW HEIFERS of the YEAR

Kraiton Carpenter

Polled Show Heifer of the Year

KC Silver Valor ET

Leedey, Okla.

Emma Lynn

Horned Show Heifer of the Year

JPDL T/R MS Spice

Purcell, Okla.



Oklahoma Beef Council Annual Report 2021

A high priority for Oklahoma Beef Council is keeping Oklahoma beef farmers and ranchers apprised of how we are spending your beef checkoff dollars. This annual report is a key part of that process. If you have any questions, please reach out to OBC at any time. Producers can find a full program and financial report at oklabeef.org/cattlemens-corner/oklahoma-beef-checkoff-news. While you're on the Cattlemen's Corner page, sign up to receive monthly updates from OBC.

Video Development – Video is king when it comes to developing online content for digital platforms and social media. It drives sales and consumer engagement. In FY 2021, the Oklahoma Beef Council developed more than 30 new pieces of video content focused on “Beef for Babies,” sustainability, recipes and checkoff education. If you haven't had a chance to check them out, visit www.youtube.com/oklahomabeef.

Western and Southeast Beef Promotion Initiatives – In the summer of 2021, the OBC provided funding support for the Beef Checkoff-funded Western States and Southeast Beef Initiatives; which were 9-week beef promotional campaigns targeting key population areas representing 136 million consumers. The campaign featured entertaining YouTube beef videos, Google search advertising and for the first time, Spotify. Spotify is a digital music, podcast, and video service that gives you access to millions of songs.



Overall, these campaigns performed very well! Consumers in the targeted areas were served “Beef. It's What's For Dinner.” ads almost 22 million times. The YouTube part of the campaign generated more than 11.8 million video views at a cost per view of a penny while Spotify drove more than 4 million audio listens.

YouTube and Google Search State-Wide Campaign – The OBC reached Oklahoma consumers in FY 2021 through YouTube and Google search advertising during a ten-month marketing campaign. The campaign featured vibrant videos highlighting beef's nutrition, versatility, pleasure and sustainability while also driving consumers to the oklabeef.org for recipes and information on Oklahoma beef production.

The YouTube campaigns generated 3.4 million video views and 5.4 million+ impressions in Oklahoma at a cost per view of \$.02 while the Google search campaign drove 41,000+ consumers to oklabeef.org.



NASCAR Beef. It's What's for Dinner. 300 – The Oklahoma Beef Council was one of several states who provided additional funding support for the Beef Checkoff-funded running of the inaugural Beef. It's What's for Dinner. 300 during Speedweek at the Daytona International Speedway. The response

was overwhelming with more than 1.9 billion positive impressions for beef and still growing.

Creating the Next Generation of Beef Advocates with FFA – Empowering the next generation of Oklahoma agriculture youth to be advocates for the

beef industry led the OBC to continue its successful partnership with Oklahoma FFA through the integration of the Masters of Beef Advocacy (MBA) program into the classroom. More than 700 students across the state received their MBA in 2021 which means Oklahoma is still in the #1 slot in the nation for MBA graduates.

One Sample at a Time – Through eight consumer events, the OBC provided beef recipes, information and sampling to Oklahoma consumers including the Oklahoma City Home and Garden Show, the Oklahoma Memorial Marathon Expo and the Oklahoma City State Fair. The OBC distributed samples recipe brochures at all events as well as hosting 64 beef demonstrations at the Oklahoma State Fair with 2000 attendees.

Beef in the Early Years – Highlighting the role beef can play in the diets of infants and toddlers consistent with guidance provided by the USDA Dietary Guidelines for America, the Oklahoma, Texas and Kansas Beef Councils hosted a webinar with



230 health and nutrition professionals. As a result of the program, 80% of respondents said they were very confident in recommending beef as a first food. According to one participant, “Beef was not a food that I would generally recommend at such a young age, however with the rise in anemia in children of that age group, I will now.”

International – In 2021, the OBC funded promotions in Japan and South Korea resulting in 1.45 million pounds of US beef sales. Additionally, OBC funded educational seminars in China and South Africa.

FY 21 Revenues and Expenditures

Revenue:

Total Collections.....	\$4,380,575
Cattlemen’s Beef Board.....	-\$1,864,751
State of Origin.....	-\$651,073
Oklahoma \$.50.....	\$1,864,751

Expenditures:

National program investment.....	\$400,046
International program investment.....	\$275,249
Okla. promotion and consumer information.....	\$627,203
Okla. producer communications.....	\$185,399
Okla. industry information.....	\$222,376
Okla. research.....	\$42,657
Okla. compliance.....	\$107,782
General and administration expenses*	\$99,365

*Includes \$6,562.67 in FY 2021 for USDA Oversight. More information on national and international Beef Checkoff programs can be found at oklabeef.org/cattlemens-corner.

OBC Board Members

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Sign Up for monthly updates from OBC at oklabeef.org/cattlemens-corner

— ★ ★ ★ ★ ★ —

Oklahoma Hereford Association



Pictured left to right: Sweetheart, Teagan Hames; Princess, Jolee Prentice; Queen, Elizabeth Crumm



QUEEN – ELIZABETH CRUMM

Elizabeth is the daughter of Tray and Nikki Crumm, sister to Elijah. She is currently attending Redlands Community College, as a sophomore on the Beef Team and a member of the Aggie Club. After completion at Redlands, with an Associate's degree in animal science and ag communication, she plans to attend Oklahoma State University (OSU) to pursue an animal science and ag communications degree. She then plans to attend OSU veterinary school, specializing in large animal reproduction. She hopes to apply her degrees toward the operation of the Hereford breed and help to build top genetics of registered Hereford show cattle.



PRINCESS – JOLEE PRENTICE

Jolee Prentice is the daughter of Robert and Tina Prentice. She started showing Herefords in 2019 and instantly fell in love. She is currently serving as your Hereford Princess. Her goals while serving are to inform the younger members and get them more involved! She looks forward to a great year ahead.



SWEETHEART – TEAGAN HAMES

Teagan Hames is the daughter of Scoots and Martha Hames and the granddaughter of Jeff and Ramona Parker. She is a sixth generation Hereford breeder for Parker Cattle & Land Co. As an active 4-H member in Grady County, she is also looking forward to becoming an FFA member at AmPo High School this coming year. She will be joining the FFA Judging Team this fall. She started showing Herefords at the age of seven and is now enjoying breeding her own cattle. She has attended McPeak's Be a Champ Camp the last two years and earned a show place in showmanship each year. Her other showing skills are with pigs, sheep and chickens. Teagan is active in her Youth Group at Crossroad to Life Baptist Church in Blanchard. She works as a cashier/clerk at JK Parker Auction Services. She maintains high grades in school and is continually implementing and modeling the technical and leadership skills learned through both church and livestock showing.

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Oklahoma Hereford Association

2022 SCHOLARSHIPS



JANE DURHAM SCHOLARSHIP RECIPIENT **Ryan Pribil**

Ryan is the son of Roger and Cindy Pribil. He has been a member of the Oklahoma and National Junior Hereford Associations since he was seven. He has competed in the fed steer shoot out for the past four years and won the overall grand champion steer and champion commercial pen of three in 2020. During high school, Ryan has been involved in FFA for five years and was chapter president this past year. He has been a state FFA proficiency finalist the past three years. He won state in diversified agriculture entrepreneurship/placement in 2020, earned third place in grain production in 2021 and 2022 and received his state degree in 2022. Ryan was a member of the national honor society, an honor graduate, and a member of the Hennessey High School baseball team for four years. He plans to attend Oklahoma State University majoring in animal science/business.



MICHELLE NICHOLS SCHOLARSHIP RECIPIENT **Elizabeth Crumm**

Elizabeth is the daughter of Tray and Nikki Crumm, sister to Elijah. She is currently attending Redlands Community College (RCC), as a sophomore. She is a member the Beef Team and of the Aggie Club. After completing an associates degree at RCC she plans to pursue a degree in animal science and ag communications at Oklahoma State University (OSU). She then plans to attend OSU veterinary school, specializing in large animal reproduction. She hopes to apply her degrees toward the operation of the Hereford breed and help to build top genetics of registered Hereford show cattle.



OKLAHOMA HEREFORD WOMEN SCHOLARSHIP RECIPIENT **Karstyn Cantrell**

Karstyn Cantrell, from Collinsville Okla., is an incoming junior at Oklahoma State University (OSU) double majoring in agricultural education and agricultural communications. She is active in the following organizations on campus: Ferguson College of Agriculture Student Council serving as vice-president, OSU Homecoming Committee, Alumni Ambassador team, Panhellenic sorority and National FFA as Oklahoma's National Officer candidate. She has been a lifelong member of the Junior Hereford Association and has worked her way through positions on the junior board, royalty and Oklahoma's 2019 Candidate for National Hereford Queen. Karstyn has hopes to graduate from OSU in 2024 and pursue higher education opportunities such as law school. The financial assistance, provided from the OJHA, will allow her to keep reaching her dreams and working towards her ultimate goal of being an advocate for the agricultural industry and the Hereford breed.



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Falling Timber Farm	18	P&R Herefords	30		

A STRONG FOUNDATION IS THE KEY

to creating long term success.



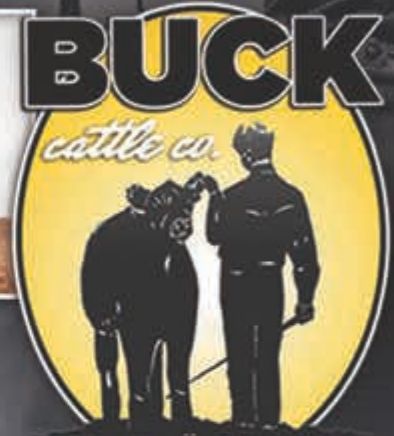
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