

People, Purpose and Passion



National Hereford Women traveled to GKB Cattle's Hi Point Ranch in Desdemona, Texas, for the second annual "The Gathering," where the cattewomen learned, led, networked, prepared Certified Hereford Beef® and toured GKB Cattle's operation.

The National Hereford Women (NHW) held its second annual "The Gathering" at Hi Point Ranch in September. The ranch is owned by GKB Cattle and located in Desdemona, Texas.



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The focus of the weekend was "People, Purpose and Passion with Rural Roots." Speakers Amanda Radke and Calli Thorne showed women ways to navigate the agricultural industry with sessions on "Shifting Your Mindset" and "Designing Your Life," along with ways to make an impact in the agricultural industry, your ranch and your business.

Cattewomen teaching cattewomen

Thorne is a certified keynote speaker, global leadership trainer and a multi-business entrepreneur. Along with her husband and three children, Thorne owns a cattle ranch in northwest North Dakota. The family operates multiple enterprises including a backgrounding feedlot, cow-calf operation and direct-to-consumer beef sales. Thorne gave a demonstration on the importance of mental health and has recently launched an online course titled "Finding YOU Discovering IT."

Radke is a fifth-generation rancher from Mitchell, S.D. She has dedicated her career to serving as a voice for the nation's farmers and ranchers.

She does this by traveling around the country, speaking at events and through her podcast, "The Heart of Rural America." In addition to being a rancher and having a podcast, she is a children's book author, motivational speaker and has her own clothing line. Radke shared with the group ways she ranches with her husband and three children.

CHB, ranch tours and future plans

The Texas Beef Council taught the group the perfect way to grill a steak. Participants used charcoal grills to grill flat iron steaks, which attendees enjoyed for lunch. The weekend was topped off with a delicious Certified Hereford Beef® (CHB) steak dinner prepared by GKB Cattle and a tour of GKB's ranch and facilities.

NHW would like to thank Sale Day and GKB Cattle for their support of the event. Next year's event is already on the books for Sept. 19-22, 2024. We hope to see you there. **HW**

To join and to learn more about the NHW, visit HerefordWomen.com or email nationalherefordwomen@gmail.com.