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ADVANTAGE

NATIONAL JUNIOR HERFORD ASSOCIATION NEWSLETTER | SPRING 2023





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WHAT'S INSIDE

4

THE CHILDHOOD GOAL

Chairman, JW Cox, speaks on the tricks to getting into veterinary school and pursuing his dream.

14

HEREFORD HIGHLIGHT

The past 6 months of Hereford Highlights.

6

JNHE UPDATES

A brief overview of updates to the 2023 VitaFerm® Junior National Hereford Expo (JNHE).

17

NEVER TO YOUNG (OR OLD) TO JUMP IN

Despite your age in the NJHA, there is always an opportunity for you to grow.

7

BRIDGING THE GAP

Why to take advantage of opportunities available during the JNHE.

18

TOP 5 ADDED TO THE BRED-AND-OWNED SHOW

A special gift making changes possible to the bred-and-owned female show for years to come.

8

A LEGACY LIVES ON

Remembering a Hereford legacy whose impact has left a lasting legacy through its scholarships.

20

BOLD STEPS

Recapping the 2023 BOLD Conference and how to approach your future with joy.

10

WEATHER YOU LIKE IT OR NOT

How to master the casual conversation.

23

DATES & DEADLINES

Stay up to date with all things happening this spring through the summer with the NJHA.

12

ADVICE FROM THE PROS

State advisor advice on how to approach the JNHE and prepare for the Bash of the summer.

25

SCHEDULE RULES & REGS

A look at the 2023 JNHE Schedule as well as the expected rules and regulations.



During the 2023 BOLD Leadership Conference, held at GKB Cattle's Hi Point Ranch, attendees had the opportunity to cut and grill their own Certified Hereford Beef® steaks. In celebration of the upcoming May Beef Month, Sage Lawrence, Avila, Ind., is shown on the cover.



ACHIEVING THE CHILDHOOD GOAL

by **JW Cox**

NJHA CHAIRMAN

I realized that it was my dream to become a veterinarian from an early age when I began to work with my stepdad. I had the privilege of going on farm calls with him throughout my childhood, which helped shape my love for the veterinary profession and the livestock industry. Throughout my high school years, I began to research the process of becoming a veterinarian more and formed a plan that I believed would help get me to my goal.

I decided to attend Western Kentucky University (WKU) to study animal science and pre-veterinary medicine. Once at WKU, I had to focus more on my academics than I did in the past, knowing that veterinary school is competitive and hard to get into, but I would put every effort to reach that childhood goal. I talked to my peers and those that I knew who had attended veterinary school to help refine the plan I had outlined before college. There are many prerequisites needed before applying, and these must be timed out in a way that makes it possible to complete everything in four years. I also was advised to become involved in extracurricular activities in my undergraduate, as this would help my case for getting into school. While doing this, I remained involved with my stepfather, assisting him and soaking up all the knowledge and wisdom I could. As my college career went on, I strived to put myself in the best position possible, that when I applied for veterinary school, I would have a shot.

However, I must be honest, I was not perfect academically. I was told by many that it would take a perfect GPA to stand a chance to get into veterinary school, but I failed to do this. I was not able to attain all A's every semester, and I even had 2 C's. This became a constant fear looming over my head as I got closer and closer to graduating from WKU, still wanting to attain that goal set long ago. I knew I could not compete with the GPAs of many, but I kept my head down and continued to work as hard as I could in and out of the classroom.

The summer before my senior year, I began to work on applications to different veterinary schools. This is a tedious and lengthy process, requiring me to gather all my achievements, awards and involvement dating back to my first year of high school. I regret not having taken better note of the activities I was involved in back then, now knowing it would have saved so much time during the process, but perhaps my struggle is your gain and you can be prepared, if this is also the path you choose.



The application process was one that I realized I should have started sooner. I had to get two letters of recommendation and take the GRE exam for certain schools. I completed my general application on a site called the Veterinary Medical College Application Service (VMCAS) that would be sent to each school I chose, and then had to complete separate essays and more detailed applications for each individual school. When I completed this and thought I was done, I then had to take the CASPer exam that tested the judgment abilities of participants by asking situation-based questions, a situational judgment test (SJT).

After turning in my applications on September 15th, I patiently waited to hear if I would get any interviews. The veterinary programs are different than an undergraduate degree, because you do not simply fill out the application and wait to find out if you were accepted. You first have to make the cut to be interviewed for a university, before even being able to hope and consider that they might accept you.

I applied to six different schools and received interviews from Lincoln Memorial University on November 7th and Auburn University on December 15th. After completing these interviews, I was left to patiently continue waiting, prepared for any response.

The goal I set in my childhood is finally attainable and I just need to continue working towards its success.

After a few months, I found out I was accepted into Auburn University on February 3rd. I soon got another email from Lincoln Memorial University on February 7th informing me I also was accepted by them. I was faced with an incredibly difficult decision to make, determining which university would be the best fit for me. I have officially decided that I will be attending Auburn University in the fall as a War Eagle.

I feel blessed to be accepted into both universities and am excited to see what the future holds. My advice to anyone striving to get into veterinary school, or any additional higher education, is to work hard in school and remember what is most important to you, as this will show your character and personality through the interview process. The goal I set in my childhood is finally attainable and I just need to continue working towards its success.



THANKS TO THE GENEROSITY OF GKB CATTLE, THE 2023 JUNIOR NATIONAL HEREFORD EXPO (JNHE) WILL AWARD THE FIRST **TOP 5 BRED-AND-OWNED FEMALE** CHAMPIONS IN MADISON, WIS. IN ADDITION, THE CHAMPION BRED-AND-OWNED FEMALE WILL PULL AWAY FROM THE JNHE IN A NEW TRAILER.

RULE ALERT: ALL STEERS ARE REQUIRED TO BE PARENT VERIFIED TO BOTH SIRE AND DAM, WITH DNA FROM THE STEER, SIRE AND DAM ALL ON FILE AT THE AMERICAN HEREFORD ASSOCIATION.

ATTENTION RUNNERS: THE HYFA 5K RACE, SPONSORED BY GRAND MEADOWS FARMS, WILL NOW BE HOSTED SUNDAY, JULY 9, AT 6 P.M. AS PART OF THE FOOD AND FUN NIGHT. GET READY TO MAKE A MAD DASH TO THE FINISH LINE TO SUPPORT HEREFORD YOUTH.

MAD DASH

CHANGES & UPDATES

CONTEST CHANGES AND EDITS HAVE BEEN MADE TO THE HEREFORD BOWL, ADVANCED SPEECH, HYBRID ILLUSTRATED SPEECH AND SALES ACADEMY CONTESTS. BE SURE TO VISIT THE WEBSITE FOR THE LATEST UPDATES AT [HEREFORD.ORG/YOUTH/JNHE](https://www.hereford.org/youth/jnhe)

NJHA ADVISOR FORMS ARE NOW HOSTED THROUGH GOOGLE FORMS AND LINKS ARE AVAILABLE ONLINE AT [HEREFORD.ORG/YOUTH](https://www.hereford.org/youth) UNDER THE ADVISOR RESOURCES TAB.

BRIDGING THE GAP BETWEEN JUNIORS & INDUSTRY

by **Libby Rushton**

NJHA COMMUNICATIONS CHAIR

Each year at the VitaFerm® Junior National Hereford Expo (JNHE), one of the highlights of my week is our Bridging the Gap event. This event allows junior members to connect with industry professionals from across the country. Since its debut in 2019, countless junior members have had the opportunity to step out of their comfort zone and take a step toward their future, whether it be through internships or career opportunities. Throughout the years, Bridging the Gap has changed and evolved, with the 2022 event being unlike any other.

In 2022, Bridging the Gap consisted of speed networking roundtables to allow participants and companies to make the most of their time. Our 2022 event consisted of businesses, colleges, graduate programs and so many more. Whether you were still in high school looking for where to continue your education, or a college student looking for a job or internship, there truly was something for everyone. The excitement for the event was strong as participants came prepared with resumes in hand ready to network and learn about future opportunities.

Julia Studer, Frankfort, Kan., explains, “Bridging the Gap was an excellent way for me and many other juniors to meet with employers to learn about future internships and potential job opportunities within the industry. I enjoyed getting to meet with companies to learn more about their program and expand my industry knowledge, while networking with others.”

Each and every year we compete in competitions at JNHE that help us improve our knowledge and leadership skills, and help us in our future. Along with increasing these skills, events like Bridging the Gap allow us to put those skills to the test in a real-world setting and make connections with future employers and colleagues.

“Each person I have talked to offers a different perspective and experience in the agriculture industry.”

Salem Sifford, Goldvein, Va., says, “Bridging the Gap gives Hereford youth the chance to speak with industry professionals to gain perspective on real-world opportunities. It was great for me because I had the chance to speak one-on-one with people from all across the agriculture industry, gaining knowledge for future internships and job opportunities.”

Participants like Salem have seen firsthand the experience Bridging the Gap gives and what it has to offer our membership.

I have attended Bridging the Gap every year since it first began, and every year my connections and networking skills develop further and further. It gives the perfect opportunity to learn more about different colleges, majors and internships. Each person I have talked to offers a different perspective and experience in the agriculture industry. As the years have passed, I have been able to stay connected with the employers I have met through Bridging the Gap and will be able to utilize these connections as I begin searching for a job after college. It can definitely be intimidating at times to walk up to someone who could be your future employer, but taking the first step is all it takes, that first step could be the first one toward your future. This year, we are looking forward to more schools, more industry professionals and more connections to make. Don't miss out on Bridging the Gap this summer at the 2023 JNHE, Mad Dash to the Hereford Bash, in Madison, Wis.



A LEGACY LIVES ON

by **Wesley Denton**

NJHA FUNDRAISING CHAIR

Maya Angelou said, “If you’re going to live, leave a legacy. Make a mark on the world that can’t be erased.”

One couple who has left their legacy on the Hereford breed and Hereford youth are the late Jack and Donna Vanier of CK Ranch, Brookville, Kan. “The Vanier family’s generosity and commitment to the Hereford industry impacted the lives of many. From supporting youths’ dreams as they pursue their education to being a pillar in the Hereford breed, Jack and Donna’s legacy has certainly made its mark,” says Mallory (Carlson) Vos, a past recipient of a Vanier Family Scholarship, presented during the American Hereford Association (AHA) Annual Meeting each fall.

In 2008, the Vanier family established a scholarship program through the Hereford Youth Foundation of America (HYFA). This scholarship fund has positively impacted many Hereford juniors including Keayla Harr. Harr explains, “It is my hope that through my long-term goal of teaching and conducting research in meat science at a land grant university, that I can continue to showcase and give back to the agricultural way of life and ensure the continued success of production agriculture, just as Jack Vanier did.”

The Vanier family’s generosity and commitment to the Hereford industry impacted the lives of many.

MALLORY (CARLSON) VOS

This fall the foundation will proudly carry on Jack and Donna Vanier’s legacy by awarding 10 scholarships in the Vanier family name totaling more than \$750,000 and more than 70 National Junior Hereford Association (NJHA) members who have benefited from Jack and his family’s philanthropy through the years. Past recipient, Noah Benedict adds, “I never had the good fortune of knowing Jack and Donna Vanier very well, but it was easy to see what they stood for through their work with the NJHA and HYFA.”

Jack passed away, Feb. 10, 2023, “He was a pillar of the breed and instrumental in building a firm foundation for young people in the Hereford breed,” says Amy Cowan, AHA Director of Youth Activities and Foundation. “The Vanier family name and HYFA are synonymous with supporting Hereford youth and over his lifetime, Jack Vanier gave so much to so many, in the most humble

way. The foundation is built on the pillars of scholarship, leadership, research and education and we are so grateful to Jack and Donna Vanier for all they have given and all they did to pave the way for youth in agriculture through scholarship and education.”

Past recipient of the Vanier Scholarship, Regan Mitchem adds, “The generosity of the Vanier family in the education of Hereford youth is an investment in the future of our breed and agriculture that will pay unmeasurable dividends in the future.” Another recipient Tar Tut explains, “Words are powerless in expressing my utmost gratitude to the Vanier Family and what they have done for HYFA.”

Jack’s family said it best in his obituary, “His contributions to agriculture, the livestock industry, to Kansas State University and to all the organizations and people he touched are many and significant. But it was by living his life the way he did that marks the profound contribution Jack Vanier made to our greater society, the rural culture and a way of life worth preserving, that will stand out. He was a patriarch, touching many lives through scholarship, mentorship and stewardship and for that we will miss him as we continue to carry out the legacy that he laid.”

Taylor Belle Matheny, another past recipient summarizes, “Not only do their contributions help financially, but it allowed me to gain the most out of my collegiate experience during my time at Kansas State University. The late Jack and Donna Vanier have shaped the trajectory of so many, like myself, through their generous giving. The Hereford breed is fortunate to have supporters who care deeply about the future by investing in youth. Their legacy will live on through many.”



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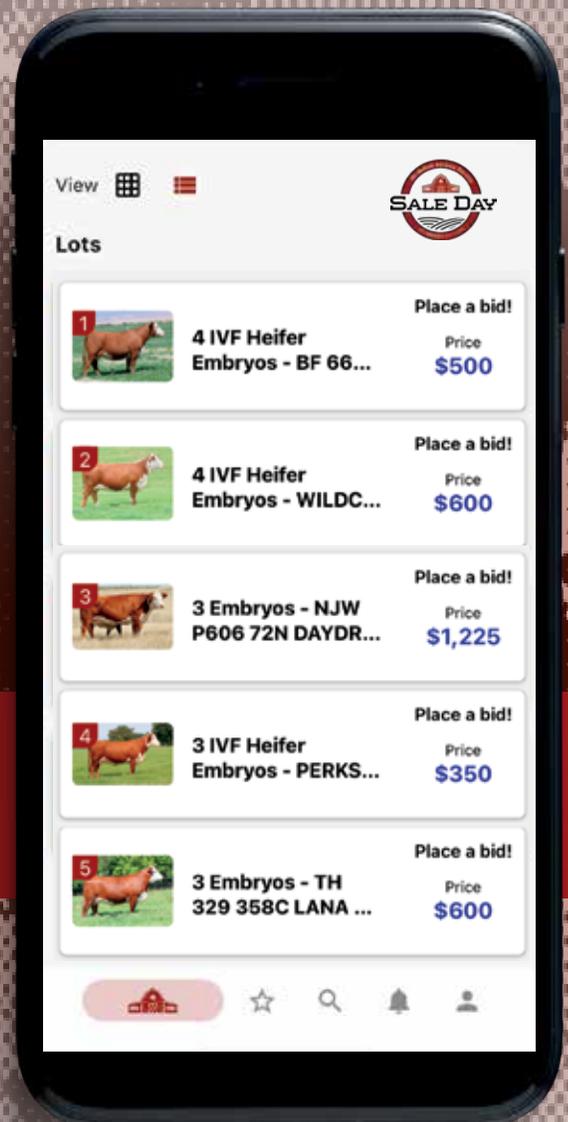


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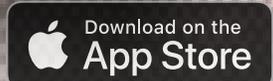
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WEATHER YOU LIKE IT OR NOT

by **Ralston Ripp**

NJHA VICE CHAIRMAN

Hot topic of the year AND my go-to conversation out of genuine curiosity and interest, “How is the weather around your home? How much rain or moisture have you gotten, and how do you think grass will be?” Common questions not just in my vocabulary, but around the nation as we are coming out of drought, wildfires and now more moisture than the frozen ground may be able to handle.

In my home state of Nebraska, emotions are across the board with the appearance of snowfall and moisture after a long waiting period of drought. While tens of inches have fallen in western Nebraska, cattlemen battle to clear roads and make it to their livestock. There is a challenge to keep new life warm during calving, and our caretakers safe on the roads. Central Nebraska has managed to gather much moisture too, but time and sunshine have melted most of it. Over in south central Nebraska, cattlemen are feeling a bit of relief on summer pasture with the hope of a hay crop and grass growth. While snow has been abundant this winter, opinions still question if we have had enough moisture to ensure the longevity of grass this summer, while also being concerned with if the state can handle it right now.

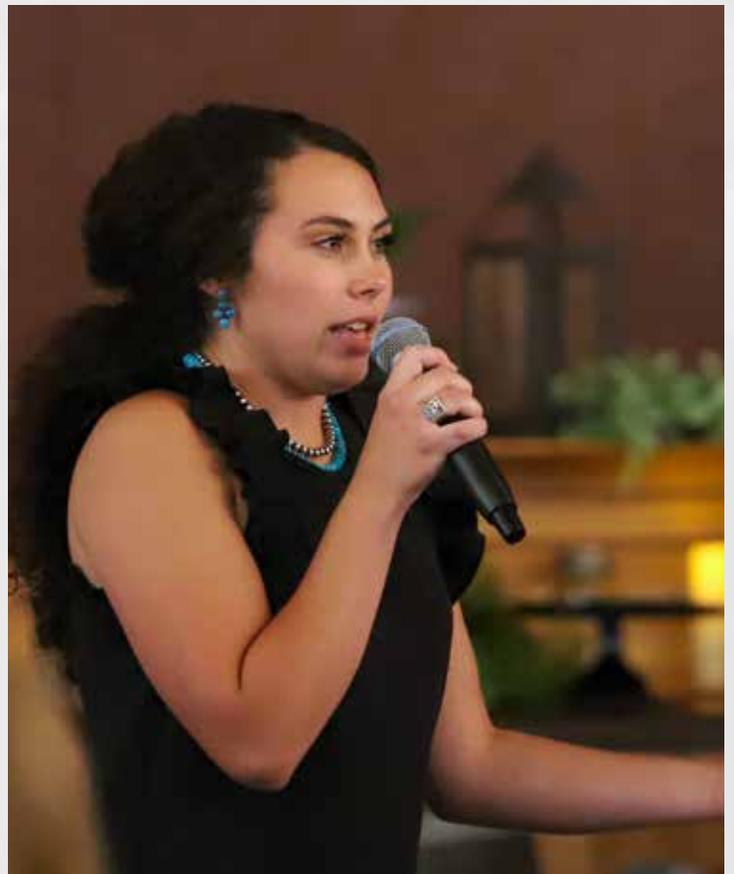
Across the industry, we know weather affects markets, available resources and plays a role in the emotions of our livestock owners. We may get mad and point fingers when prices fall, however, realistically the good Lord only knows what mother nature will bring and it continues to challenge our best-laid plans every day. In agriculture, we know our farmers and ranchers do it not for the monetary reward, but for the livelihood of working the land and taking care of the cattle, while fulfilling a purpose much larger than themselves.

Fulfilling a purpose is something I have gotten the opportunity to see in my grandpa every day. Around the age of 6 is when I started to realize that, rain or shine, work must be done and he was going to do and do it to the best of his ability. Emotions may waiver, but his love of his cows prevailed and keeps him moving forward yet today. It was around this same age, that I learned the pride I could have if I knew how much it rained before anyone else that day. I would race out of the house to check the rain gauge and know first just how many inches were in there. I contained that knowledge to the most popular question of the week, “How much rain did you get?” Of course, it did become a game of who knew

it first, up until the gauge cracked. As agriculturalists we pray for moisture in times of dryness, while also hoping it doesn't come during planting and after calving, but hoping it settles the dust during long, hot summer days. At times we are blessed with the moisture right when we need it, and other times it comes when we least desire it. But we take it when it comes and are thankful when we can get it.

Wherever you are in the country, does weather come up in conversation? Do you use it as an icebreaker or see the importance of knowing what is happening elsewhere? Or are you just like my 6-year-old self who simply wanted to take part in the hot conversation for the week?

I grew up listening to my grandpa ask the question and do so out of admiration and education from him. Just as my grandpa knows rain or shine, work must be done, Hereford enthusiasts — we know the same. So, how is the weather around you?



ADVICE FROM THE PROS

by **Lauren Jones**

NJHA DIRECTOR

Ignorance is bliss in some instances. Kickin' it in Kansas in 2011 was my first VitaFerm® Junior National Hereford Expo (JNHE) and when I reflect on how I felt, bliss is a good way to describe my emotions. In 2011 I was eight years old, and I thought I was the hardest worker in the world and that I did everything right. In reality, my only responsibilities were making sure my parents knew where I was and getting myself dressed... and I thought I had great fashion sense. The picture with the wonderful fabric belt and pink bedazzled headband may prove otherwise. Regardless, I was ignorant of how much preparation goes into an extensive event like the JNHE, as staff, as an attendee and as a state advisor. I have been extremely blessed to have my parents, older siblings and the Wisconsin Junior Hereford Association to guide me. They paved the way and went through the learning curve first, so I didn't have to.

So, ignorance may be bliss, but knowledge is power.

I realize that not everyone is born into the Hereford breed or has older siblings to teach them the ropes. I also realize that for someone just starting, an event like the JNHE can be overwhelming. Therefore, I wanted to connect with some of the most knowledgeable sources I know, the state junior advisors, to share their insight and wisdom. I reached out to a group of state advisors to learn first-hand how their state helps juniors prepare for the JNHE and share their tips and tricks to make the most of the experience. I hope that these insights will give juniors the power to have an amazing experience attending the 2023 JNHE or any future expo, and maybe learn a few new ideas to implement into their own trip planning.

We received input from 17 junior advisors with a combined 99 years of advising experience and even more impressive, 179 total trips to JNHE. All of them agreed that preparation is critical to having a great event. Here's the best of the advice from our state advisors.

HOW DOES YOUR STATE PREPARE FOR THE JNHE?

From meetings to Facebook posts to emails, most junior associations use modern technology and social media to keep their members informed. For the Maryland Junior Hereford Association, planning begins not long after the previous year's JNHE ends. Michelle Grimmel-Wolfrey, Maryland's advisor says, "the 'Maryland Culture' has always been to attend the JNHE as a team."

Maryland fundraises throughout the year to help juniors attend, raising about \$20,000 each year that is used for the trip. Grimmel-Wolfrey shared that the money is used to "provide a pot to haul the cattle, hire a tack-only trailer to have stalls set up before the cattle arrive, participate in the "Pick of the Stalls" auction, provide daily lunches and a cooler full of drinks for all of our families, custom pedigree signs, our state stall display, plywood for stall fronts when needed and a unique exhibitor gift to each Maryland JNHE exhibitor."

By fundraising together, providing some essentials during the week and getting the group together for a meal and drinks, Maryland has developed a camaraderie and culture that is perpetuated every year. Many other states do similar activities to bring families together.

Your time as a JNHE exhibitor goes by fast, enjoy every moment.

LINDSEY WOLLES, South Dakota



HOW DO YOU GET MORE JUNIORS INVOLVED DURING THE EVENT?

When it comes to getting the most out of your JNHE experience, everyone agrees that getting involved in the many contests and events is key to ending your week as a more well-rounded individual. A primary theme among all advisors was encouragement. Advisors not only encourage members to get involved, but also encourage older, more experienced members to share their contest experiences with the membership to spark enthusiasm. BJ Jones, Wisconsin's State Advisor says, "the best way is by asking them to participate and personal encouragement. Some kids are really shy, but if their friend is doing something, they may be encouraged to do it. There are certain kids that like to do everything, but I try to get different families involved whenever possible to make them feel part of the state team."

Chad Oates, a state advisor from Texas says, "we have daily meetings as a state to keep people up to date on the day's activities. We try to encourage all kids to support the other kids from the state by watching them compete in contests and the show. We also do many meals together as a state to build fellowship."

WHAT ADVICE WOULD YOU OFFER NEW OR FIRST-TIME ADVISORS?

"Get to know the kids from your state; their interest, activities and their families. Try to help them meet other kids with similar interests and try to get them involved in other contests and activities."

Melinda Watson, Kentucky

"Things will not run perfectly every time and there's someone that may become upset, but the reward of seeing the youth succeed while developing a passion for the cattle industry is well worth it in my mind."

Lindsey Wolles, South Dakota

"Don't be afraid to try new things and push your juniors to go big. Check in with each family throughout the week. It really does make a big difference."

Joni Doig, Indiana

As an advisor, make sure that every junior from your state feels valued, seen and heard. Be the biggest cheerleader for your kids.

JONI DOIG, Indiana

WHAT ADVICE WOULD YOU OFFER NEW MEMBERS ATTENDING THEIR FIRST JNHE?

"Take time to meet kids from other states; some of them will become lifelong friends."

Scanlon Daniels, Texas

"Take it all in, try new things and compete in competition outside of the showring. Join mixers and meet new people."

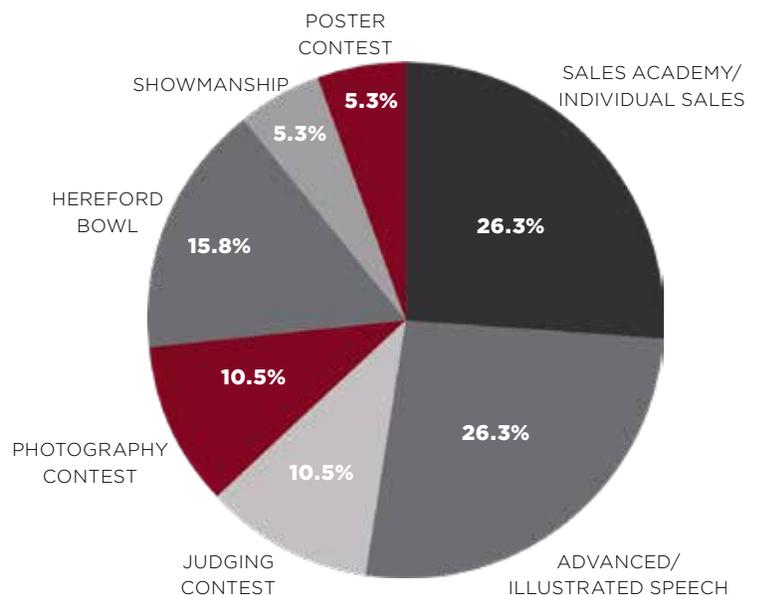
Ashlee Eatherton, Washington

"Ask questions. No question is dumb, and we all started somewhere. So many people are willing to help."

Michelle Grimmel-Wolfrey, Maryland

As a new state advisor, first-time exhibitor or seasoned showman, each JNHE brings new experiences and opportunities. By incorporating the knowledge shared by these seasoned state advisors, we will all have the power, through preparation, planning and getting involved, to get the most out of this year's JNHE. The time is now, to get ready to make a Mad Dash to the Hereford Bash in Madison, Wis.

STATE ADVISOR RECOMMENDED CONTESTS





SEPTEMBER, 2022

Matt Bruns

An active member of the NJHA and Nebraska Junior Hereford Association, Matt is a highly involved individual. Attending Faces of Leadership as well as competing in numerous contests at the JNHE, while also bringing competitive cattle, made him an easy nomination for the September Hereford Highlight.

OCTOBER, 2022

Regan Mitchem

Regan is a senior in animal science, with a pre-veterinary focus at North Carolina (NC) State University. She aspires to attend the NC State College of Veterinary Medicine and then return home to expand her mom's small animal veterinary practice to include more livestock reproductive services. She is a leader within her North Carolina Junior Hereford Association, growing the numbers from when she became involved.



NOVEMBER 2022

Madeline Braman

A two-time president of the Texas Junior Polled Hereford Association, Madeline's involvement in the Hereford breed and junior programs has been constant. Highlights her NJHA career was showing the 2018 JNHE Polled Champion and being selected as the 2017 JNHE Champion Junior Showman. Outside the showing, she continues to be involved in the breed and livestock industry as a photographer for Next Level Images.

HEREFORD

DECEMBER, 2022

Jalyn Davis

Jalyn is heavily involved in both the Kansas Junior Hereford Association as well as the NJHA. She has held the positions of Kansas Junior Hereford Treasurer, Director, Kansas Hereford Queen and Princess. She has attended the JNHE for ten years, and been heavily involved with getting younger juniors involved in agriculture.



JANUARY, 2023

Dellana Muck

Dellana has attended seven JNHE'S, as well as the BOLD conference in Desdemona, Texas. She has taken a strong interest in the NJHA Fed Steer Shootout Contest, placing in the top three for the senior performance portfolio. Dellana is a at South Dakota State University majoring in agronomy and being involved in Sigma Alpha, the professional agriculture sorority.

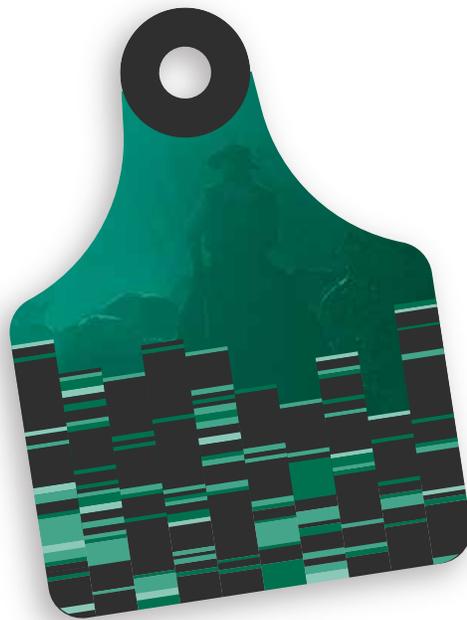


FEBRUARY, 2023

Elizabeth Crumm

Elizabeth is a sophomore at Redlands Community College and an active member of the Oklahoma Junior Hereford Association, serving as the Oklahoma Hereford Queen for two years. She has shown Hereford cattle since she was nine years old, building her own herd of registered Herefords. She has attended Faces of Leadership and the first two BOLD Conference's. Elizabeth's nominator says, "she always has a smile on her face and a willingness to jump in and help."

HIGHLIGHT



Your herd is covered.

On the ranch, you make decisions using visual appraisal every day. But what about the traits you don't see? That's where NEOGEN's® GGP comes into play. We've loaded the most informative markers and filled in the gaps to provide you with the most complete and powerful seedstock selection tool in the industry.

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NEVER TOO YOUNG TO JUMP IN

or [^]old

by **Lauren McMillan**

NJHA MEMBERSHIP CHAIR

Take a moment to reflect on yourself – from ages 7 to ten. I know it is weird to think about, probably way too many embarrassing moments. At this age, you can make friends very easily, have great confidence, are constantly learning more and have all of the energy in the world. How great would it be if we could continue these skills throughout our entire life? As children grow into adults, these skills and zest for life can become harder to maintain. However, by taking initiative early on in your life, the National Junior Hereford Association (NJHA) can assist in growing and building these skills to sustain a lifetime.

Yes, showing cattle is full of excitement, but by partaking in various contests that are provided through the NJHA and the VitaFerm® Junior National Hereford Expo (JNHE), juniors can grow in skills that cannot be learned in the showing. As showmen, we all know that showing cattle teaches responsibility, hard work, discipline and dedication. The contests outside of the showing will teach juniors public speaking, teamwork, creativity, breed knowledge, interviewing skills and even cooking.

One may ask, “Why is it important for my seven-year-old [self] to learn all of these skills now?” While it is a valid question, it also has a simple answer, starting these contests at a young age, gives a longer amount of time for these skills to develop and confidence to grow. The Illustrated Speech Contest teaches a junior to feel comfortable talking in front of a crowd, thus they will not fear presentation days at school or future work employment. Hereford Bowl may include a lot of studying, but the participant will be more knowledgeable about the breed than most people their age. It also

teaches team work and how a team is only as strong as their weakest link. The Future Professionals Contest has helped participants walk into interviews feeling prepared and successful, leading to internships and careers because of those job interview skills. Even the Poster Contest and the Photography Contest allow juniors to test the creative side of their brain, diving into future opportunities within the breed. Within the previous years, the increase in a hybrid model of these contests, juniors have learned technology skills necessary for their school and professional lives.

Not only do contests better juniors for the professional world; participants are also making great connections and lifelong friendships. When competing, there are other nervous juniors in the holding room. Having a similar interest in a contest is a great way of taking the first step to being friends. After both have competed, you will often find junior members running around the barn together, hanging out at each other’s stalls and supporting each other in other contests and the showing. My friends and I today, still talk about the times when we were younger and competed in various contests together as some of our fondest memories.

As a last year junior, I have had the chance to watch others grow throughout this association. I found many of my mentors from Pen-to-Pen years ago in the barns and have created a lasting relationship with them. Many friends that I have made from attending Faces of Leadership, still are some of my best friends today. I currently attend the University of Illinois where I am a leadership major and I am utilizing the skills that the NJHA has taught me, every single day. I cannot wait to watch the next generation of juniors grow through these amazing opportunities and take on the world ahead of them. Don’t be afraid to jump in, whether it be at seven or 20.



TOP 5

ADDED TO THE **BRED-AND-OWNED** FEMALE SHOW

by **Hannah Pearson**

NJHA DIRECTOR

The National Junior Hereford Association (NJHA) Board of Directors has an exciting announcement for the membership. For the first-time ever, the 2023 VitaFerm® Junior National Hereford Expo (JNHE), Mad Dash to the Hereford Bash, the judges will be making a Top 5 Bred-and-Owned Female selection at the conclusion of the show on Wednesday.

It's truly impressive, the quality of cattle that junior members are raising and bringing to the JNHE, and the junior board feels that this will give more bred-and-owned exhibitors the recognition they deserve. The quality of cattle on display each summer, is just getting better and better and this trend is definitely evident in the bred-and-owned female show.

The bred-and-owned show gives juniors the chance to show off all the hard work they have put in, both inside and outside of the ring, from the beginning of that animals life. Using previous genetics of champions at the JNHE and using them to grow their own herds, these juniors are establishing a strong foundation for the future.

The judges for the 2023 JNHE Bred-and-Owned Show will be Craig Sand, Perkins, Okla., with his associate Luke Doris, Ree Heights, S.D. The board is excited to have this pair judge the show and be the first judges to pick our bred-and-owned top five female champions.

The rules of the bred-and-owned show are as listed below. For all other JNHE rules and regulations visit Hereford.org under the youth tab.

- 1** To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
- 2** Bred-and-owned females calved on or after August 1, 2021, are eligible.
- 3** Bred-and-owned females may also show in the owned show. This must be declared at the time of entry. An additional entry fee will be charged.
- 4** Horned and polled bred-and-owned females will show together.

This is made possible by the GKB Cattle Youth Endowment and the generosity of Gary and Kathy Buchholz, Desdemona, Texas. On behalf of the NJHA, we offer a special thank you to GKB Cattle for sponsoring the Bred-and-Owned Female Show and debuting a top five selection. Stay tuned for more exciting announcements as we get closer to show day this summer.



it takes
TEAMWORK
to make the
DREAM WORK



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BOLD STEPS

by **Tar Tut**

NJHA LEADERSHIP CHAIR

National Junior Hereford Association (NJHA) members from 11 states were eager to learn how they could build and develop their leadership skills at this year's BOLD Conference. That was evident as soon as the 21 selected participants arrived and began connecting at the March 23-26, event. GKB Cattle owners, Gary and Kathy Buchholz once again graciously hosted the conference at their Hi Point Ranch in Desdemona, Texas.

BOLD — developed and presented by the NJHA board of directors — serves as an elite opportunity for NJHA members to expand on leadership and professional development skills developed at the annual Faces of Leadership conference.

Kirbe Schnoor, a Western lifestyle influencer and media specialist, and Jenna Morr, Teton Ridge Sports director of social media and content began the conference by sharing personal experiences from their careers and how events like BOLD can benefit participants.

Schnoor and Morr emphasized the need for participants to push themselves as they work to develop lifetime connections. This concept has had a huge impact on my own life, I wouldn't have had the opportunities that came my way as a young adult if I hadn't pushed myself outside of my comfort zone and met the people I now call friends or mentors.

Gary and Kathy Buchholz continued this theme throughout the conference, sharing insightful life lessons as participants toured and learned about various aspects of GKB Cattle's operation. Personally, I found their Five P's — prior planning prevents poor performance — to be particularly straightforward and potent as a life lesson.

I hope our juniors continue to run their own race, at their own pace.

As BOLD participants honed their leadership skills, they also learned more about how the cattle and beef industries work.

Brenyn Burkholder, Certified Hereford Beef® (CHB) marketing manager described the brand's advantages and how the premium brand fits within the complex beef marketing system. In partnership, Kaylee Greiner, a graduate student at Texas A&M University, offered a broader overview of beef and consumers, focusing on the significance of food safety when handling and cooking beef products.

Participants utilized information from both when they had a chance to cut and prepare their own CHB steak for dinner.

NJHA board members led BOLD participants through three leadership workshops, challenging participants to define themselves as leaders, what they're doing with their leadership and how they want their leadership skills to evolve. The goal of each workshop was the same: better the best.

Participants also had the opportunity to learn and question dynamic roundtables covering everything from sales to videography. Roundtable participants included: Sara Rader, Priefert public relations coordinator; Terri Barber, Elanco southwest territory manager; Kelsey Vejraska, American Hereford Association audio visual specialist; and Gary and Kathy Buchholz.

Interaction with business leaders from all facets of agriculture reinforced the message as they shared how their involvement in NJHA and other organizations helped mold their own careers.



Barber told the juniors during her session, "Comparison is the thief of joy." That struck a chord with me. So often comparison is the hurdle that stops us from progressing as individuals. I hope our juniors continue to run their own race, at their own pace. At this rate I believe, our members are on track to change the world, and continuing that trajectory through attending conferences like BOLD.

Members of the Herford Youth Foundation of America (HYFA) board of directors joined participants on the last morning of the conference. They had a chance to hear from participants about the personal impact HYFA is making through opportunities like BOLD.

For instance, Marie Prodell from Wisconsin shared a compelling message about how important the BOLD opportunity is to her. She had prepared for the National Meat Animal Evaluation Contest throughout the year, diving headfirst into preparing. Last minute scheduling changes had made her have to choose between this passion, or attending the conference and developing herself for the future. She chose BOLD.

"It was a huge sacrifice, but I'm so glad I had the chance to come and spend the weekend with like-minded people who love the same breed as me and foster new relationships and connections that I know will last a lifetime as I continue to build my herd of Hereford cattle," Prodell says.



COLUMBUS, OHIO | JULY 23-26

A FOCUS ON THE CONSUMER AND PASTURE TO PLATE

FACES
2023 LEADERSHIP

**Prepare YOU for
Your Future**

PREPARE FOR THE

PENNY WAR

by **Madison Katzenberger**

NATIONAL HEREFORD QUEEN

Fellow Hereford enthusiasts! I know you have all had a very busy winter show season and are diligent in starting preparations for your state and regional preview shows as you start your, “Mad Dash to the Hereford Bash,” here in my home state of Wisconsin. The Wisconsin Junior Hereford Association and I are very excited to host you all and have you back at the Alliant Energy Center, Madison, Wis., for the 2023 VitaFerm® Junior National Hereford Expo (JNHE). As the National Hereford Queen, it is my duty to run a service project to give back to the community.

All proceeds will go to the local organization TUGS: Talking, Understanding, Growing and Supporting, which specializes mental health coaching and support.

This year, I will be hosting a Penny War. Similar to other fundraisers you have seen in your community, there will be five separate containers for five Hereford celebrities. Place any loose change or bills in your favorite container. The winner will be announced during the Thursday afternoon awards ceremony where they will be “crowned” with a cheese head, in true Wisconsin fashion. Be ready to empty that cupholder full of change, for the Penny War will start during trailer check in and will end Wednesday morning. All proceeds will go to the local organization TUGS: Talking, Understanding, Growing, Supporting, which specializes in mental health coaching and support for struggling individuals. Your support is deeply appreciated, and I look forward to “crowning” the winner of the Penny War. So come prepared and be competitive.

To all my young, future Hereford queens, please join me for my Queen’s Tea where we will “Build A Buddy”. This activity allows my fellow queens, princesses and aspiring youth to build themselves a friend that will be with them always. I look forward to seeing everyone back in Wisconsin and am excited to share my passion for the Hereford breed with all of you.



DATES & DEADLINES

MAY

- 5-7 Washington State Spring Show, Chehalis, Wash.
- 5-7 The Big East, West Springfield, Mass.
- 6-7 Maryland Junior Hereford Preview Show, Gaithersburg, Md.
- 15 VitaFerm® Junior National Hereford Expo (JNHE) early bird online entry deadline
- 26-27 Kentucky State Show, Winchester, Ky.
- 26-28 California/Nevada Junior Hereford Association Field Day, Red Bluff, Calif.
- 26-28 Kansas Junior Show, Manhattan, Kan.
- 26-28 Jersey Fresh Jackpot & Junior Show, Augusta, N.J.

JUNE

- 1 Advisor of the Year Nominations Due
Contests Deadline (CHB Hybrid Cooking Challenge, Advanced Speech Contest, Future Professionals Contest, Hybrid Illustrated Speech, Hybrid Individual Sales, Sales Academy, Judging Contest, Photo Contest and Showmanship Contest)
NJHA Board Candidate Online Application Deadline
JNHE Final Online Entry, Ownership Deadline (No late entries accepted.)
- 2-4 Nebraska Junior Show, Kearney, Neb.
- 2-4 Ohio Premier Junior Preview Show, Mt. Gilead, Ohio
- 3 Pennsylvania Junior Show, Meadville, Pa.
- 3-4 Indiana Junior Preview Show, Lebanon, Ind.
- 3-4 Wisconsin Junior Preview Show, Jefferson, Wis.
- 6-10 Texas Junior State Show, Belton, Texas
- 8-11 Missouri Cattleman's Junior All Breeds Show, Sedalia, Mo.
- 9-10 Red Dirt Rendezvous Regional, Stillwater, Okla.
- 9-10 South Dakota Junior Hereford Field Day, Watertown, S.D.
- 9-11 Southeastern Regional Junior Hereford Exposition, Batesville, Miss.
- 15 Faces of Leadership Earlybird Registration Deadline
- 15-17 North West Regional Junior Show, Filer, Idaho
- 16-18 Iowa Junior Preview Show, Adel, Iowa
- 16-18 Illinois Junior Preview Show, Altamont, Ill.
- 17-18 Midwest Classic Junior Hereford Preview Show, Pipestone, Minn.

JULY

- 1 Final Faces of Leadership Registration Deadline
JNHE Hereford Bowl Contest Entry Deadline
JNHE Team Fitting Contest Entry Deadline
JNHE RSVP's Due (Bridging the Gap, Membership Meeting)
- 8-14 Mad Dash to the Hereford Bash, VitaFerm® Junior National Hereford Expo, Madison, Wis.
- 23-26 Faces of Leadership Conference, Columbus, Ohio



THANK YOU

SALE OF CHAMPIONS

OVER \$60,000 WAS RAISED IN ONE OF OUR BIGGEST ONLINE SALES EVER. WE ARE NOW READY TO MAKE THE MAD DASH TO THE HEREFORD BASH, IN MADISON, WIS.!

SUPPORTING THE JUNIOR NATIONAL HEREFORD EXPO



2023 JNHE



VITAFERM® JUNIOR NATIONAL HEREFORD EXPO
MAD DASH TO THE HEREFORD BASH | MADISON, WIS.

SATURDAY, JULY 8

- 2 p.m. Gates open for tack trailers to arrive and set up in barns.....New Holland Pavilions 1&2
- 6 p.m. Cattle may arrive into tie-outs

SUNDAY, JULY 9

- 7 a.m. NJHA Board and Candidate Orientation Breakfast.....New Holland Pavilion Loft
- 8 a.m. Tootoo checks begin in each barn
- 9 a.m. - Noon Cattle Paper Check-In.....New Holland Pavilion Hospitality Room
- 9:30 a.m. Hereford Bowl Check-In & Written Test.....New Holland Pavilion Loft
- 10 a.m. All cattle must be in barns at this time
- 11 a.m. Advanced & Illustrated Speech Contest Finals.....Upper Level Meeting Rooms
- Noon Steer weights declared electronically by this time
- Noon Queen's Orientation.....Exhibition Hall Lounge
- 12:30 - 3:30 p.m. Neogen's DNA Collection Stations.....Milking Parlor
- 2 p.m. Hereford Pen-to-Pen Session #1.....Mendota 5-8
- 3:30 p.m. Meet the Candidate Ice Cream Social & Delegate Roundtables.....Mendota 1-3
- 6 p.m. Opening Ceremonies.....Veterans Memorial Coliseum
- 6:30 p.m. HYFA's 5K Mad Dash, State Food & Fun Night/Cornhole for a Cause

MONDAY, JULY 10

- 8 a.m. Judging Contest Check-In & Orientation.....Veterans Memorial Coliseum
- 9 a.m. Judging Contest.....Veterans Memorial Coliseum
- 11 a.m. Individual Sales & Sales Academy Finals.....Mendota 5-8
- NHW's Catch a Vibe Event, followed by Queen's Tea
- Noon VitaFerm® Prep to Win Workshop.....Veterans Memorial Coliseum
- 1 p.m. Hereford Pen-to-Pen Session #2.....Mendota 5-8
- 2:30 p.m. Hereford Bowl Buzzer Round (start with junior division).....New Holland Pavilion Hospitality Room
- 3 p.m. Sullivan Supply Stock Show University.....Veterans Memorial Coliseum
- 5 p.m. Sullivan Supply Fitting Contest.....Veterans Memorial Coliseum
- 6 p.m. Future Professionals Contest Interviews.....Kegonsa & Waubesa
- 6-8 p.m. Bridging the Gap College & Career Fair Social Networking.....Exhibition Hall Atrium

TUESDAY, JULY 11

- 8 a.m. State Group of 3 & 5 Group Classes.....Veterans Memorial Coliseum
- 9 a.m. Sullivan Supply National Showmanship Contest.....Veterans Memorial Coliseum
- Senior, Intermediate & Senior Finals.....Ring 1
- Junior & Peewee.....Ring 2

WEDNESDAY, JULY 12

- 8 a.m. Bred-and-Owned Show.....Veterans Memorial Coliseum
- Cow-Calf Pairs, Bred-and-Owned Females, Produce of Dam group class.....Ring 1
- Steer Show followed by Bred-and-Owned Bull.....Ring 2
- *Awards Ceremony honoring CHB Cooking Challenge, Photo & Poster, prior to selection of the Bred-and-Owned Top 5
- 6 p.m. NJHA Membership Update, Dinner & New Board Election.....Mendota 1-3

THURSDAY, JULY 13

- 7:30 a.m. Owned Female Show.....Veterans Memorial Coliseum
- *Awards Ceremony honoring Future Professionals, Sales, Speech and Judging Contests, will follow the selection of the Division 3 Polled Females
- 6 p.m. HYFA Scholarship, Awards & Maroon Jacket Ceremony.....Veterans Memorial Coliseum

FRIDAY, JULY 14

- 7:30 a.m. Conclusion of Owned Female Show.....Veterans Memorial Coliseum
- *Awards Ceremony recognizing Herdsman of the Year, Walter and Joe Lewis High Point Senior, GKB Super States, Golden Pitchfork and the Bob Norton Excellence Award will be held prior to the champion drives

THE MADISON CONVENTION AND VISITORS BUREAU WILL BE HANDLING THE COURTESY
BLOCKS FOR THE 2023 JNHE. TO BOOK YOUR ROOM VISIT HEREFORD.ORG/JNHE.



2023 JNHE

RULES & REGULATIONS



ENTRY INFORMATION

1. Fees:
 - Early Bird Online Entry Fee is \$40 per entry if processed by MAY 15
 - Online Entries processed between MAY 16 and JUNE 1 are \$60 per head
 - A one-time bedding fee per entry is \$70 and this includes bedding for tie-outs.
2. Deadlines:
 - Earlybird Entry Deadline - May 15
 - Final Entry Deadline - June 1
 - Final Ownership Deadline - June 1
3. The online entry system will not work without a registration number, so please plan ahead to ensure registrations and transfers are handled in advance of the May 15 and June 1 deadlines.
4. "PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted online in the registration field. YOU MUST have a registration number before completing your online entry. This includes calves on the side of cows for the cow-calf pair show.
5. Please be sure to indicate whether your female(s) will show in the owned show, the bred-and-owned show, or both. Female(s) exhibited in both shows will require two entry fees and one bedding fee.
6. All steers showing at the Junior National Hereford Expo (JNHE) must be registered by the American Hereford Association (AHA) and out of a registered sire and dam.
7. **NEW FOR 2023** - All steers will be required to be parent verified to both sire and dam, therefore, a DNA profile of the steer, the sire and dam must be completed through the official AHA lab by entry deadline. To request a DNA kit for your animal, access your MyHerd or contact AHA customer service.
8. All entries and additional orders will be submitted through herefordjuniornational.com.
9. If an animal is transferred after the completion of any entry, the animal will be removed from the entries and the exhibitor will not receive the stall space or refund.
10. VitaFerm Sure Champ will be sponsoring one free shirt to each exhibitor who enters cattle; additional shirts may be purchased online through June 1, or at the JNHE. You will be able to order extra t-shirts, showmanship entries and more, through the online system until June 1.
11. **Entry fees are non-refundable.**

BARN & TIE OUT POLICIES

1. Porta Cool Units WILL NOT BE allowed in the barns or in the tie-out areas.
2. No pens or tents will be allowed in tie outs.
3. No need to arrive early and mark tie outs since tie outs will be pre-assigned by state and marked by state advisors. All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.
4. No generators inside the barns.

STALLING INFORMATION

1. No exhibitors, or advisors will be allowed on the grounds and in tie outs until 2 P.M. SATURDAY, JULY 8.
2. NO CATTLE will be allowed on grounds until 6 P.M., SATURDAY JULY 8 and NO CATTLE in barns until Sunday morning, July 9.
3. All exhibitors will be stalled by state in the barn and advisors are in charge of stalling assignments within each state.
4. We ask that advisors and exhibitors do not set up stalls or any decorations prior to the barns being open Saturday, July 8 at 2 p.m., nor your state advisor assigning the stall spaces. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this stalling process in order to get the week off to a good start.
5. **ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM.** If under special circumstances the case arises that the junior exhibitor is competing with a different state association, it must be specified at the time of entry, no exceptions.

GENERAL RULES

1. Exhibitors must be 7 years old and not yet 22 years old by January 1, 2023, and a current member of the National Junior Hereford Association (NJHA).
2. Junior memberships are \$15 and must be paid prior to entry. Dues may be paid via MyHerd.org and membership forms may be completed online through jrhereford.org.
3. All animals must be registered with the AHA.
4. Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before June 1. Siblings may jointly own animals, provided all are current members of the NJHA and meet JNHE age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred-and-owned bull rule), and no joint ownership with farm name or family name.
5. Horned or de-horned animals are eligible for the horned owned breeding show
6. Polled cattle or cattle with scurs are eligible for the polled owned breeding show.
7. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
8. Horned and polled cow-calf pairs, steers, bred-and-owned bulls and bred-and-owned females will show together in their respective shows.
9. All animals must be registered and transferred prior to the June 1 entry and ownership deadline date.
10. No late transfers or entries will be accepted.
11. Entries with "pending" listed, as the registration number will not be accepted and entry will be refused. This includes calves showing on the sides of cows in the cow-calf pair show.
12. The arrival deadline for all cattle is 10 a.m. on Sunday, July 9, and all cattle must be processed by noon Sunday, July 9.
13. Original registration certificate must be presented at check-in.
14. All animals will have tattoos checked unless the original registration paper has been stamped VERIFIED by an AHA staff member.
15. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. **CHECK TATTOOS WELL BEFORE LEAVING FOR THE JNHE.**
16. Entries must meet Wisconsin health regulations. All animals must have an official health certificate. Refer to the health requirements available at jrhereford.org.
17. Exhibitor must show his/her own animals. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused.
 - In the case of extenuating circumstances, the family must come to the NJHA board and AHA Youth Director, in which case, the board of directors and AHA Youth Director have sole discretion as to whether the animal may be shown by a substitute showman.
 - Owner may secure another junior member to show his/ her animals if excused or if exhibitor has more than one entry in the same class.
 - It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist.
 - No adult may assist a junior member or be allowed in the showring at any time.
18. Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back.
19. Additional show shirts may be purchased online through June 1, or at the JNHE.
20. Exhibitor must follow AHA fitting rules as stated in the official Show Rules and Classifications of the AHA.
21. State herdsmanship (neatness, decoration, workmanship and cooperation) will be judged.
22. If all requirements are not met, the NJHA Board and Youth Director reserve the right to disqualify any entry.
23. All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the AHA or the JNHE organizers responsible for accident, loss or injury to any person, animal or article.
24. No farm signs or videos may be displayed at the stalls. Family signs may be displayed if junior exhibitor(s) names are included.
25. The following showmanship divisions will be offered: peewee, junior, intermediate and senior.
26. All showmanship and judging contestants must pre-enter by JUNE 1. There will be no entries accepted at the show. The entry fee is \$5 per contest.
27. Calves at the side of cow-calf pairs may show in separate female or bull shows, however, additional entry fees will apply. If the calf is not showing separately an additional \$70 bedding fee applies.
28. Breeding cattle will not be weighed or measured.
29. The most current EPDs will be used. EPDs for all cattle will be provided to the judge for him/her to use at their discretion.
30. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. It is the exhibitors responsibility to call the AHA customer service department and fix compliancy issues if they arise.
31. Horned and polled owned females will be shown separately, alternating at the divisions. Horned and polled bred-and-owned females will show together in one show, with one grand and reserve grand champion bred-and-owned female being selected.
32. Bred-and-owned females may also enter the owned show and must indicate this on the entry form and pay an additional entry fee.

33. Due to the Alliant Energy Center regulations and safety of exhibitors, NO DOGS will be allowed on the grounds, in the tie outs, in the barns or in Veterans Memorial Coliseum with the exception of service animals with proper identification.
34. Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
35. When entering contests be sure to use your age as of January 1 of the current year.
36. At the JNHE, the exhibitor of any animal that wins competition shall, promptly after the announcement that such animal has won such competition, permit the Association to secure a DNA sample from such animal. Please see Rule 4 of Section VII of the Association rules and regulations for how DNA testing is handled.
37. It is a policy of the NJHA board of directors that if an animal gets loose in the showing, an exhibitor will be given two chances to regain control of said animal throughout the duration of that particular show. After the third instance, exhibitor and animal will be dismissed from the showing by an NJHA board member or AHA staff member
38. Only Junior National Hereford Expo exhibitors are allowed to show animals in the showing. This includes ALL special classes.
39. No aerosol cans are allowed in the make-ready area or the showing.

CLASS BREAK RULES

1. Class and division breaks will be determined after check-in. The AHA classifications for national shows will be utilized as guidelines.
2. Steers classes will be split by weight.
3. There WILL NOT be a 2023 calf division in the OWNED female show.
4. If the number of entries warrant, classes will be divided.

SPECIAL COW-CALF RULES

1. Offered to cows born prior to Aug. 1, 2021.
2. No maximum age for cows.
3. Calf must be her natural calf and no more than 240 days in age as of the day of the show. (Calves must be born on or after November 15, 2022.)
4. There will be bred-and-owned cow-calf classes and owned cow-calf classes.
5. Winners of the bred-and-owned and owned classes will compete for grand champion cow-calf pair.
6. Polled and horned pairs will be combined in one cow-calf show.
7. Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of BOTH the cow and the calf. The same cow-calf pair may not show in both the bred-and-owned and standard cow-calf classes.
8. Owned cow-calf classes – Exhibitor must be the breeder of the calf and must have been the recorded owner of the cow at the time of conception.
9. Bull and heifer calves on the side of cows in the cow-calf pair show are eligible to show in individual classes. They must be entered individually and pay the additional entry fee.
10. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
11. There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.
12. All calves on the side of cow-calf pairs MUST be registered and tattooed.

BRED & OWNED SHOW RULES

1. To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
2. Bred-and-owned females calved on or after August 1, 2021 are eligible.
3. Bred-and-owned females may also show in the owned show. This must be declared at the time of the entry. An additional entry fee will be charged.
4. Horned and polled bred-and-owned females will show together.
5. Bred-and-owned bulls calved after August 1, 2021 are eligible.
6. There will not be a class for 2-year-old bulls.
7. Horned and polled bulls will show together.
8. Bred-and-owned bulls must have been bred by the junior exhibitor, but may be owned jointly with an adult/farm, provided that the junior exhibitor is the sole breeder, original owner and is officially recorded as a current owner of that bull.
9. All bulls calved before January 1, 2023, must be shown with a nose lead.

STEER RULES

1. All steers showing at the JNHE must be registered by the AHA and out of a registered sire and dam.
2. **NEW FOR 2023** - All steers will be required to be parent verified to both sire and dam, therefore, a DNA profile of the steer, the sire and dam must be completed through the official AHA lab by entry deadline. To request a DNA kit for your animal, access your MyHerd or contact AHA customer service.
3. No steer certificates will be accepted, only registration papers.
4. The JNHE will be using a weigh back system. The JNHE steer exhibitor must fill out and turn in this form with their steers' declared weight. This will become the animal's official weight. All steers will be divided into classes according to weight after check-in is finalized.
5. Steer weights will be declared electronically by noon, Sunday, July 9. Declare forms are available through jrhereford.org. This data will be used when breaking classes and will be provided to the judge.
6. The top three placing animals in each class will be weighed. No reweighs will be allowed once the animal has stepped off of the scale.
7. There will be a 5% tolerance from the declared weight and the show day weight.
8. All animals outside of the 5% tolerance will be disqualified.
9. Steer classes will be divided by weight.
10. There will NOT be a separate prospect steer show.

SPECIAL CLASSES

1. Produce of Dam – Each exhibitor can enter 1 group consisting of two bred-and-owned progeny representing one dam. No steers are allowed. Enter through herefordjuniornational.com by June 1.
2. State Groups – Two divisions of any combination of steers, females or bulls is acceptable. There may be only one group per state. State Advisors are responsible for entries, they can be found on the JNHE resources page.
 - Large State Division - 25 head or more entered by the state
 - Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor.
 - Small State Division - Less than 25 head entered by state
 - Three animals from one state, owned by two or more exhibitors and representing not more than two animals per exhibitor.
3. Premier Adult and Junior Breeder
 - Award points are computed from winnings in breeding animal classes:
 - 5 points for 1st
 - 4 points for 2nd
 - 3 points for 3rd
 - 2 points for 4th
 - 1 point for 5th place.
 - Points are given only for individual classes; no points for champions or groups.
 - The Senior Premier Breeder Award is given to the adult or farm with the top point total.
 - The Junior Premier Breeder Award is given to the junior member with the top point total, regardless of the number exhibited.

*Computed the same as the National Hereford Open Shows.
4. Premier Exhibitor
 - Award points are computed from winnings in breeding animal classes:
 - 5 points for 1st
 - 4 points for 2nd
 - 3 points for 3rd
 - 2 points for 4th
 - 1 point for 5th place.
 - Points are given only for individual classes; no points for champions or groups.
 - The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited.

*Computed the same as the National Hereford Open Shows.

CONDUCT

1. The JNHE is a family event. Any false representation, interference, or unsportsmanlike conduct on the part of any attendee will be dealt with by AHA staff according to the equities of the case. If any attendee interferes in any way with the judges or shows disrespect to them, or to the show, the JNHE may withhold any awards or take any other steps deemed desirable.



2022-2023 | BOARD OF DIRECTORS



CHAIRMAN

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Flemingsburg, Ky.
jwcox2009@gmail.com
606-748-4738



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