Certified Hereford Beef

PROGRAM SPECIFICATIONS









Live Cattle Specifications

- Must have predominately (51%) white face
- Hereford and Hereford-British crossbred cattle
- No excessive hump bos indicus influence
- Beef type breeding only
- No dairy breeding
- No bulls, cows or heiferettes

• Cattle may either be horned or polled

Carcass Specifications

- USDA Choice or higher marbling
- Moderately thick or thicker muscling
- Medium or fine texture marbling
- Hot carcass weight of 1050 lbs. or less
- Less than 1" fat cover

- "A" Maturity only
- 10-16 in² ribeye area
- No dark cutters
- Less than 2" hump
- No capillary rupture



FOR MORE INFORMATION ABOUT THE CERTIFIED HEREFORD BEEF BRAND BRAND SPECIFICATIONS, PLEASE VISIT HEREFORD.ORG OR CALL 816-842-3757