

# the **ADVANTAGE**

## National Junior

Advantage



## Hereford Association

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## **JUNIOR MEMBER NEWSLETTER – Spring 2009**

### **NATIONAL JUNIOR HEREFORD ASSOCIATION**

P.O. Box 014059, Kansas City, MO 64101 • (816) 842-3757 • [acowan@hereford.org](mailto:acowan@hereford.org)



***In the NJHA opportunity is practically knocking down your door.***

*by Roger Morgan, NJHA president*

As members of the National Junior Hereford Association (NJHA) we are given so many opportunities – one around every corner it seems. So as members of the NJHA I encourage you to open that door and take advantage of those opportunities, which will give you an edge up on your successes in life.

The NJHA offers you wonderful opportunities at all levels – from speech contests at your state show, all the way to team marketing at the Junior National Hereford Expo (JNHE)! It's the cattle that bring us together, the educational contests that sharpen our skills and scholarships and trophies that reward us. But these opportunities pale compared to the people who make the NJHA so great.

Family and friends are the common thread that connects us all. I cannot count the number of friends I have made through the NJHA. I may not remember who showed the champion at the 2005 JNHE, but I remember sneaking into the grandstands to watch the stock car races with some kids from Nebraska (who will remain nameless). It's these memories and friendships

that truly pay off. These friends will be with you for a lifetime, and will have your back no matter what. We gather every year to compete in the showing and contest room, but one of the greatest advantages we gain is the contacts and connections we make at these events.

NJHA has so many opportunities for you, and I encourage you to try something new and take full advantage of what this great organization has to offer. Let's face it, nobody wants to get dressed in a suit or dress and walk around the barn on the morning of the interviews. Yet these experiences help shape our future. Leadership, communication and independence are lessons you will learn through the activities in the NJHA, and these skills will develop your character and play a big part in your success as an adult.

You can achieve many things through the NJHA – in the showing and participating in contests, but those memories will fade through the years. The true opportunity that will stay with you for a lifetime is the character that you build through the NJHA.

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# Take Advantage of the Opportunities

by Justin Bacon

Many wise people have said, "You only get out as much as you put in." This quote is so true in reference to the National Junior Hereford Association (NJHA).

The NJHA offers many leadership opportunities and the chance to network with and get to know numerous Hereford juniors around the U.S. At the Junior National Hereford Expo (JNHE) you get the chance to compete in various team and individual contests such as Hereford Bowl, prepared public speaking, team fitting, showmanship, Great American CHB Grill-off, team marketing, and various others. All these contests have helped me with either speaking skills or gaining more knowledge about the Hereford industry.

Also the NJHA organizes the Program Reaching Individuals Determined to Excel (PRIDE) Convention, which is scheduled for 2010. This conference builds leadership skills and gives you one more opportunity to meet new friends or catch up with old ones. Before I got really involved I always wondered what PRIDE was and if I would get

anything out of it. The first year I went, was the year it was in Stillwater, at Oklahoma State University. I met people at the conference that are still good friends today.

I never knew that just getting involved would benefit me in the long run. I encourage each one of you to get more involved in the NJHA, whether it's competing in more contests or attending JNHE for the first time. I know it will benefit you like it did me. ✱

## 2010 PRIDE Convention

The NJHA Board is making plans for the Program for Reaching Individuals Determined to Excel (PRIDE) Convention in 2010. Watch the Fall *Advantage* newsletter and [www.jrhereford.org](http://www.jrhereford.org) for details.



## Junior Board Candidates

by Hannah Wine

We are looking for a few good men and women with lots of ideas and energy, who love Hereford cattle and desire to make a difference. We need people who will be a good representative for the breed and exemplify the Hereford family in a positive way.

Do you actually know what the director job demands?

Must be able to: Write articles for *Hereford World*, pose for pictures holding heavy bronze bulls, talk a hysterical 8-year-old out of walking out of the showring, catch the scared 8-year-old's loose heifer, explain to the 8-year-old's parents why they can't come into the ring to hold the heifer. Head up the grill-off contest, create brackets for 3-on-3 basketball, come up with new contests, write thank-you notes, assist well-known judges in the showring, line up cattle for classes, pick judges, pick a location for the Program Reaching Individuals Determined to Excel (PRIDE) Convention, decide on fun things to do at PRIDE, vacuum large reception rooms in Denver, sell calendar ads, write skits, make sure your bag weighs less than 50 lb. when you fly across the country for board meetings.

Being a director is great fun and very rewarding. It is my second year on the board and I have made lifetime friendships with members on the board and the people I have met along the way. Last summer I had the privilege of representing the junior board at the Idaho Field Day and then later in the summer I got to see the kids I had met again in Kansas City. I had no idea when I decided to run for the board all that the position entailed. It is more than matching shirts and wearing maroon blazers. It is a privilege to sit in the American Hereford Association boardroom overlooking the lights of downtown Kansas City. All of the behind-the-scenes work has taught me a lot about myself and I would highly recommend it to anyone who wants to serve the Hereford community.

If you have ever considered running for the junior board, now is the time to seize the opportunity. To get your application contact Amy Cowan, director of youth activities, at [acowan@hereford.org](mailto:acowan@hereford.org). Applications are due by May 20, so it's time to get moving! ✱

**Applications  
due May 20**

*Are Opportunities Knocking? continued from the cover*

With your NJHA involvement you are developing your work ethic, through dedication, hard work and sacrifice. You are in the showring for only a short while, but the dedication and hard work you put into getting there will stay with you forever. Responsibility and sacrifice are what we put into getting our cattle ready for the show, and you can bet your boots those qualities will work toward bettering your future.

Throughout my show career I have experienced seven Hereford Expos and nine JNHEs, six state fairs and more progress shows than I can count. I have lost track of how many cattle that have gone through our show barn and been in more water fights than a duck. All these experiences will stay with me for my lifetime and I feel I am a better person because of my NJHA involvement.

This year finds the end of my term serving on the NJHA board and I cannot end without saying a big thank you to everyone who has helped me along the way, especially my family – Dad, Mom, Pat, John and Carrie. Mom and Dad, you are the best parents I could ask for, and I could never repay you for all you have done for us kids, all the late nights working on speeches and early mornings getting cattle ready, and putting up with all the trouble we got into! Carrie, John and Pat, all those long trips packed six in a pick-up traveling to shows across the nation – those memories will never be forgotten.

NJHA members, the opportunities are knocking on your door. It is now up to you to open that door and take full advantage of what's available. Open that door and let your will and dedication shape your future! ✱

# Cowan Named Youth Director

by Kandi Knippa

Amy Cowan has been selected as the new director of youth activities for the American Hereford Association (AHA). Amy has worked in various capacities for the Association since 1998, from being editor of *Hereford World* to her most recent position as AHA coordinator of marketing and national shows.

Amy was raised on a registered Shorthorn and commercial cattle operation in Quimby, Iowa. A graduate of South Dakota State University with a bachelor's degree in agriculture journalism and animal science, she started working for AHA and Hereford Publications Inc. in 1998 as the communications coordinator. In 2001 she was promoted to *Hereford World* editor. She then accepted her role as AHA coordinator of marketing and national shows in 2003.

As director of youth activities, Amy will oversee the National Junior Hereford



**Amy Cowan**

Association (NJHA), which is one of the largest youth organizations in the country. She will mentor youth, plan social events, organize educational events and youth shows, and manage fund-raising and retention of corporate level event sponsors. Amy will also be responsible for mentoring and advising the 12-member NJHA board of directors and also coordinating its activities.

She will also serve as the Hereford Youth Foundation of America (HYFA) director. HYFA is a not-for-profit organization that financially supports youth education, scholarship and research.

Amy says, "I am looking forward to reaching new milestones with the National Junior Hereford Association. There is so much momentum right now with our association and my No. 1 priority is to keep that momentum rolling in a positive direction."

As a junior board, we are extremely eager to have the opportunity to work closely with Amy as we continue to serve the juniors of our elite association. We will not skip a beat with planning junior events, including the 2009 Junior National Hereford Expo (JNHE), "Take Me Back to Tulsa," that will be in Oklahoma July 4-11.

She is a great leader and an amazing individual for each of us to have the chance to work with. The junior directors and Amy will be working hard to continue the momentum that has been created the past few years as our association continues to grow. We are excited about the skills that Amy possesses, and we know that she will be a great asset to our association. She has been working closely with the board the past few months assisting with JNHE plans, so the transition will be easy.

We welcome Amy with open arms and are looking forward to another successful year for the NJHA! ✨

## First Lady of Polled Herefords

by Kandi Knippa

New royalty has been named and this year the first lady of the polled Hereford breed is from the Lone Star State. Kirbie Day of Waxahachie, Texas, was crowned the 2009 National Polled Hereford Queen Jan. 17, during the National Western Stock Show in Denver.

Kirbie is the 17-year-old daughter of Paul and KayLynn Day. She is currently a senior at Maypearl High School, where she is ranked in the top 10% of her class. Within her school, she serves as the president of the Maypearl FFA Chapter, vice president of the National Honor Society as well as the senior class and was elected Homecoming Queen for 2008 by her peers.

Kirbie is also active in athletics, being a member of the varsity volleyball and varsity softball teams all four years and earning numerous awards, including All-District acclamations for both sports. Furthermore, she is an active member of the Maypearl Church of Christ, helping with vacation Bible school and being a camp counselor at Jesus camp.



**Kirbie Day**

Our newly crowned queen is also extremely involved in her state associations, serving as a director for both the Texas Junior Polled Hereford Association and Texas Junior Hereford Association. Kirbie has shown cattle for more than eight years and currently her herd consists of more than 30 registered Herefords.

She has been named the national premier exhibitor for the Southwestern region the past four years and has exhibited grand champions at Denver, Fort Worth, Houston, Louisville and Kansas City. If that is not impressive enough, Kirbie won champion intermediate showman and reserve grand champion polled Hereford female honors at the 2007 Junior National Hereford Expo (JNHE). At the 2008 JNHE, she exhibited the reserve grand champion bred-and-owned bull, that also won show bull of the year for the Southwestern region. Kirbie also attended the Program for Reaching Individuals Determined to Excel (PRIDE) Convention in Washington, D.C.

When asked about her new position and experiences, Kirbie says, "It was a great experience to run for national queen and I thoroughly enjoyed getting to know all of the wonderful ladies who were competing for the title. I have been blessed with the opportunity to serve as National Polled Hereford Queen and I look forward to traveling across the nation representing our breed."

Kirbie plans to attend Texas A&M University in College Station this fall. As a proud member of the Fightin' Texas Aggie Class of 2013, she will be majoring in animal science with an emphasis on embryo research and reproduction. She will continue her involvement in the Hereford industry for many years to come, continuing to increase the quality as well as the quantity of her herd and compete at national shows. Kirbie will be an excellent representative of our breed and we wish her the best of luck on her travels this year! ✨

# Getting to Know the Junior Board

## Kandi Lynn Knippa

**Hometown, State:**

Sequin, Texas

**Age:** 20

**College:** Texas A&M University

**Major:** Animal science

**Favorite Candy Bar:** Milky Way

**Favorite Ice Cream Flavor:** Chocolate Chip Cookie Dough



**Kandi Knippa**

**What would you buy if you won the lottery?**

I would buy a lot of land somewhere in Texas with a big plantation house and a white picket fence. Being that it is Texas, I would have to purchase an irrigation system so that my beautiful Herefords have green pastures and not just dirt. I would also put a slide coming from the second story of my house into the pool, because I've always wanted to see that happen!

**Favorite NJHA board memory:** Oh goodness, I have to pick just one? Well, considering each board member has their own distinct personality, when you put all of us together, things get pretty hilarious! I have sat in airports across the country for over five hours many times, often resulting in lying on the floor and watching a chick flick. I have learned that there is a cheese named "gouda" and it tastes disgusting.

**If you could have dinner with any person dead or alive who would it be?** I think it would be hilarious to have dinner with Ellen DeGeneres. Then we could invite my nieces, Brinley and Brylen (they have some pretty awesome dance moves), the Jonas Brothers, Michael Phelps (drug-free, of course), Keith Urban, Sam Bradford (in an A&M shirt) and the entire board and have a party!

**If someone wrote a song/book about your life what would the title of it be?** "All-American Girl"

**How many texts do you send a month?** Oh wow...I would guess about 2,500? I tried counting but it was taking forever, so we will just say not as many as Hannah, that's for sure!

**If you looked in your refrigerator right now what would you find?** Cranberry-grape juice, milk, eggs, apple-butter jelly, mandarin oranges, turkey deli meat, swiss and cheddar cheese, real mayonnaise, mustard, chocolate cake icing, cauliflower, carrots and ranch, Little Caesar's breadsticks, cookie dough and tapioca pudding!

**Which actor/actress would play you the best in a film about your life?** Reese Witherspoon combined with Cameron Diaz (for her spunkiness).

**What would you tell juniors who are interested in running for the board?** Do it! Running for the board alone was an amazing experience and being one of 12 juniors elected to serve our elite association has been one of the greatest honors of my life. You have the opportunity to meet juniors from all over the nation and represent our breed. When Catie Sims walked toward me and handed me her jacket while she was crying, I realized the impact that this would have on the rest of my life as well as the fact I was now in the position to help make our association even better. Herefords are one of the frontrunners in the beef industry and we need to continue to elect juniors who can be positive role models and excellent representatives of our breed.

**How did you get involved in the Hereford breed?** I was 7 when I got my first calf and have been hooked ever since.



**Jake Metch**

## Jake Metch

**Hometown, State:** Bainbridge, N.Y.

**Age:** 18

**College:** University at Albany

**Major:** Engineering

**Favorite Song:** "Redneck Yacht Club" by Craig Morgan

**Favorite Candy Bar:** Butterfinger

**Favorite Ice Cream Flavor:** also Butterfinger

**What would you buy if you won the lottery?** A nice boat and expensive golf clubs

**Favorite NJHA board memory:** Trying to take a picture with the American Hereford Association sign in Kansas City.

**If you could have dinner with any person dead or alive who would it be?** Derek Jeter

**If you looked in your refrigerator right now what would you find?** A can of Sprite

**Which actor/actress would play you the best in a film about your life?** Kevin Costner

**What would you tell juniors who are interested in running for the board?** Do it!!!!

**If someone wrote a song/book about your life what would the title of it be?** "Good Times"

**How many texts do you send a month?** 500

**How did you get involved in the Hereford breed?** I was raised on a Hereford farm and started going to shows when I was about 5.

**What are your goals for the NJHA?** To make sure the juniors get the best experience from being part of the NJHA.



**Danielle Starr**

## Danielle Starr

**Hometown, State:** Manawa, Wis.

**Age:** 18

**College:** Purdue

**Major:** Retail management

**Favorite Song:** "I Love College"

**Favorite Candy Bar:** Butterfinger

**Favorite Ice Cream Flavor:** Don't eat ice cream

**What would you buy if you won the lottery?** A heifer...what else?

**Favorite NJHA board memory:** At Denver this past year, I came through the revolving door at the Renaissance and one of my bags on wheels got caught in the door and hit me and then I bounced off from my other bag into the main lobby of the hotel. The man from behind the counter sprinted to me and was the board's best friend for the rest of the week.

**If you could have dinner with any person dead or alive who would it be?** Nicole Starr, I never see that girl anymore!

**If you looked in your refrigerator right now what would you find?** Pink lemonade PowerAde, string cheese, bagel, pizza from a week ago, yogurt and a cooling gel face mask.



**Which actor/actress would play you the best in a film about your life?** Sandra Bullock

**What would you tell juniors who are interested in running for the board?** It is the most intimidating task to prepare for, but the second you get to the junior national, it is the most rewarding experience anyone will ever encounter and I strongly recommend the experience to everyone.

**If someone wrote a song/book about your life what would the title of it be?** My bed is overtop the TV, fridge and microwave.

**How many texts do you send a month?** 200-300. Anything over that is getting crazy and I am definitely not learning anything in class.

**What are your goals for the NJHA?**

Strengthen the state associations and the Hereford Youth Foundation of America (HYFA).

### **Katlin Mulvaney**

**Hometown, State:**

Opelika, Ala.

**Age:** 21

**College:** Auburn University

**Major:** Agriculture communications with a minor in agricultural leadership studies



**Katlin Mulvaney**

**Favorite Candy Bar:** Snickers

**Favorite Ice Cream Flavor:** Mint Chocolate Chip or Chocolate Chip Cookie Dough

**What would you buy if you won the lottery?**

First, would have to pay off my bills. Second, would no doubt buy a small farm in Missouri near where my family lives. Then select about four super exceptional females, purchase them and try to partner with some large breeders to continue raising functional, quality cattle.

**Favorite NJHA board memory:** Anytime the board is together and bonding is times that I'll cherish! Probably one of the most memorable experiences was at last year's American Royal when we all got to eat dinner with Chris. Everyone was laughing and reminiscing about funny, random memories. It was great!

**If you could have dinner with any person dead or alive who would it be?** Right now I would love to have dinner with my family.



**The 2008-09 NJHA Board of Directors** posing at the 2008 Junior National Hereford Expo.

Being at home at the dinner table with the family is something I miss a lot being in college, and not getting to see them often.

**If you looked in your refrigerator right now what would you find?** Love fruits and vegetables. Also, love turkey sandwiches. Right now I have some Satsuma (Alabama fruit), green grapes; love having those with Cheese-It's for a snack, olives, tomatoes and dill pickles.

**Which actor/actress would play you the best in a film about your life?** Kate Hudson because she is always positive and tries to brighten other's lives.

**What would you tell juniors who are interested in running for the board?** Have a good attitude and be eager to get involved. Just be yourself and don't hesitate to volunteer and help out. Meet as many juniors, breeders and families you can so that you can become familiar with what the concerns and wants are for the future of the breed.

**How many texts do you send a month?** Have the 1,000 text message package...and sometimes I go over!

**How did you get involved in the Hereford breed?** It was my Grandpa who ignited my passion and love for Herefords. I remember checking cows every night with him, knowing that I wanted to have females of my own and raise quality, functional Hereford cattle. My first show heifer that I had was Boopie (don't ask me how I came up with that name) and she was literally my best friend. I lived and breathed to rinse her, brush her and just be with her.

I purchased several foundation females to continue adding the quality genetics that I wanted. I became interested in getting more involved regionally and nationally when I went to my first Southeastern Regional show when I was 11. I saw how there was so much more to be involved in than just the showing. From there I knew I wanted to strive to make a difference in others lives in the Hereford industry. Made goals for myself to participate in as much as I could, and probably my favorite experiences were in the speech, judging and queen contests. These programs blessed me with so many friendships and opportunities to continue developing my abilities and skills.

After my first year of college I knew that running for the board of directors was an opportunity I didn't want to pass by. It was with encouragement from family members, friends and Southeast breeders that I pursued that dream, and am so richly blessed to be serving the junior association to this day and living out my legacy for the future of the Hereford breed.

**What are your goals for the NJHA?** Would love to see more participation in the different contest areas offered at JNHE. What better time in your life to make new friends and gain life experience? Also, would like to have more open communication between the state junior associations. This will increase awareness of issues and announcements and pinpoint specific needs within the association so that the board will be more equipped to make decisions that will better serve you.

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### Justin Bacon

**Hometown, State:** Prairie Grove, Ark.

**Age:** 18

**College:** Oklahoma State

**Major:** Food science/ animal science

**Favorite Song:**

"Laugh Until We Cried" by Jason Aldean

**Favorite Candy Bar:** Hershey's chocolate

**Favorite Ice Cream Flavor:** Chocolate marshmallow

**What would you buy if you won the lottery?**

I would use the money to pay for college and if I had some left over I would make a down payment on a house.

**Favorite NJHA board memory:** My favorite memory so far is bonding with my fellow board members at the National Western and getting to know all of them a lot better.

**If you could have dinner with any person dead or alive who would it be?** George Strait

**If you looked in your refrigerator right now what would you find?** You would find some leftovers, a lot of different fruits, vegetables, milk, the essential condiments, mom's homemade jams, and a lot of Tyson products that dad has brought home.



A group of NJHA directors pose with the AHA sign outside the national headquarters.

**Which actor/actress would play you the best in a film about your life?** Will Ferrell

**What would you tell juniors who are interested in running for the board?** I would tell them that it's an awesome experience and that they would get so much out of it!!

**If someone wrote a song/book about your life what would the title of it be?** "The Crazy But Exciting Life of Justin Bacon"

**How did you get involved in the Hereford breed?** I got involved in the Hereford breed because my dad showed Herefords so it made sense for me to show them and plus it would make me the eighth generation Hereford breeder in my family!

**What are your goals for the NJHA?** One goal of mine for the NJHA is to get bigger by getting more youth involved in the NJHA and increasing our membership worldwide. Also getting youth to participate in more contests at Junior Nationals and attending PRIDE Convention.

### Hannah Virginia Wine

**Hometown, State:** Marshall, Va.

**Age:** 21

**College:** Virginia Tech

**Major:** Agriculture Extension and education with minors in animal science and international agriculture

**Favorite Candy Bar:** Strawberry Mentos

**Favorite Ice Cream**

**Flavor:** Cake Batter with rainbow sprinkles and hot fudge

**What would you buy if you won the lottery?**

Land, land and more land, and a hot walker to exercise my show heifers.

**Favorite NJHA board memory:** Lying on the floor of the Jackson, Miss., airport watching "How To Lose a Guy in 10 Days" with kids from PRIDE while we waited for our flights.

**If you could have dinner with any person dead or alive who would it be?** The junior board

**If you looked in your refrigerator right now what would you find?** Cauliflower, strawberry vinaigrette dressing, bagels, oranges, apple juice, baby carrots, string cheese, chocolate frosting, tortillas, a couple bottles of Lutalyce, and batteries (because my mom tells me that if you keep them in the fridge they last longer).



Hannah Wine

**Which actor/actress would play you the best in a film about your life?** Julia Roberts

**What would you tell juniors who are interested in running for the board?** Just do it! You'll make some of the best friends in the entire world and have the opportunity to work with many different people from all aspects of the agriculture industry.

**If someone wrote a song/book about your life what would the title of it be?** "Herefords, Turquoise, and Monograms: The Life of a Virginia Girl"

**How many texts do you send a month?**

Too, too many! It's embarrassing; I should probably seek help from a text message addiction hotline.

**How did you get involved in the Hereford breed?** When my parents asked me what I wanted for my fifth birthday I jokingly told them a cow. They got me a Hereford cow and calf. I've been hooked ever since!

**What are your goals for the NJHA?** For the NJHA to take part in a long-term community service project in which members from across the country would be involved to support a charitable cause.

### Sarah Stream

**Hometown, State:** Chariton, Iowa

**Age:** 21

**College:** Iowa State University

**Major:** Agricultural education (communication)

**Favorite Song:**

"Rodeo" by Garth Brooks

**Favorite Candy Bar:** 100 Grand

**Favorite Ice Cream Flavor:** Cookie Batter at Cold Stone

**What would you buy if you won the lottery?** My parent's farm and the land next to it.

**Favorite NJHA board memory:** There's been a lot of times I've laughed my head off and can't even remember, how can I pick just one?

**If you could have dinner with any person dead or alive who would it be?:** My cousin, Scott, who recently died an American hero in Afghanistan.



Sarah Stream

**If you looked in your refrigerator right now what would you find?** Fruit, cheese, salad, ranch dressing, and various carbonated beverages such as Diet Dr. Pepper and Diet Coke

**Which actor/actress would play you the best in a film about your life?:** Sandra Bullock

**What would you tell juniors who are interested in running for the board?** You won't even imagine the lifetime of friends and memories you can make in three years. That goes for anything. If this organization is something that you care about, then put your heart into it and just see where it gets you. You won't be disappointed.

**If someone wrote a song/book about your life what would the title of it be?** "Now Where Did She Go?"

**How many texts do you send a month?** Around 900

**How did you get involved in the Hereford breed?** I bought a polled Hereford heifer to show on the Iowa circuit for points. We took her heifer calf to JNHE in Tunica, Miss., became more involved with my state association and got to know the junior board and the rest is history!

**What are your goals for the NJHA?**

Let me just say that the NJHA is the best junior organization that I have ever been involved with. A couple of the goals I had when I campaigned for this position were starting up a mentor program and achieving a higher level of communication. The NJHA has met and exceeded both of these goals. I am really excited because it is constantly becoming even better than the year before.

### **Roger Morgan**

**Hometown, State:** Burwell Neb.

**Age:** 22

**College:** University of Nebraska Lincoln

**Major:** Animal science

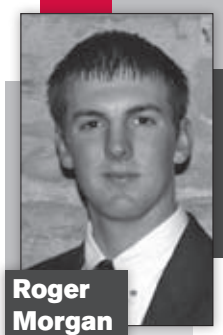
**Favorite Song:**

"Ain't Going Down til' the Sun Comes Up" by Garth Brooks

**Favorite Candy Bar:** Reese's

**Favorite Ice Cream Flavor:** Chocolate Chip Cookie Dough

**What would you buy if you won the lottery?** Buy a ranch in God's country (the Sandhills)



**Roger Morgan**

**Favorite NJHA board memory:** The trip back from Texas A&M!! This was a long, long drive, and also my first board experience. So while sleeping in the back seat I was awakened by "Oh crap, we're out of gas!" It was a trip I will never forget, nor will the driver of our van!

**If you could have dinner with any person dead or alive who would it be?** John Wayne

**If you looked in your refrigerator right now what would you find?** Well there would be some pop, milk and a nice variety of cooking supplies, like bread, mayonnaise and lunch meat!!

**Which actor/actress would play you the best in a film about your life?** Owen Wilson

**What would you tell juniors who are interested in running for the board?** Just Do It!!

**How many texts do you send a month?** Gosh I'm worse than most girls...probably 1,000-plus

**How did you get involved in the Hereford breed?** Was born into it, and I would never have it any other way!

**What are your goals for the NJHA?** Well my term is coming to an end but to continue the success of our breed, making it bigger and better!

### **Roxane Gebhart**

**Hometown, State:** Claremore, Okla.

**Age:** 21

**College:** Oklahoma State University

**Major:** Animal science

**Favorite Song:**

"crushcrushcrush" by Paramore

**Favorite Candy Bar:** York Peppermint Patti

**Favorite Ice Cream Flavor:** Moose tracks

**What would you buy if you won the lottery?**

New fence, dream barn, new blowers, land, cows, shoes, law degree, new clippers, another fitting mat, semen, clothes, sliding half gate and a car...not that I have ever thought about it.

**Favorite NJHA board memory:** College Station PRIDE Convention

**If you could have dinner with any person dead or alive who would it be?** Leonardo da Vinci



**Roxane Gebhart**

**If you looked in your refrigerator right now what would you find?** Food and lots of it

**Which actor/actress would play you the best in a film about your life?** Reese Witherspoon

**What would you tell juniors who are interested in running for the board?** I would tell them that running for the board by itself is an awesome experience that would give them experience in public speaking and interviewing, which will definitely further them in the future. As well as, the many benefits of the junior board: great networking, traveling, meeting breeders, getting to know lots of juniors, and the opportunity of helping out the junior association.

**How many texts do you send a month?** A healthy 900, plus or minus a few

**How did you get involved in the Hereford breed?** My initial involvement in the breed was through my family's tradition of raising Hereford cattle. However, these days, my involvement is due to my crazy, crazy obsession with show cattle, a red-and-white revolution and Hereford folk!

**What are your goals for the NJHA?** My goal for the NJHA is for the association to keep growing and to continue with adapting to today's youth's needs and wants.

### **Jessica Slone**

**Hometown, State:** W. Manchester, Ohio

**Age:** 21

**College:** University of Kentucky

**Major:** Agricultural education

**Favorite Song:** "Shine On" by James Otto

**Favorite Candy Bar:** Three Musketeers

**Favorite Ice Cream Flavor:** Cake Batter from Coldstone Creamery

**What would you buy if you won the lottery?** I would buy a farm, a new truck, and five Dams of Distinction!

**Favorite NJHA board memory:** American Royal 2008: going to dinner in Kansas City, waiting more than an hour for our food and loving every minute spent with my fellow board members!



**Jessica Slone**

*continued on page 8*



**If you could have dinner with any person dead or alive who would it be?** My Grandpa Slone to show

him the person I have become and the love of cattle and the agricultural industry that he helped instill in me.

**Which actor/actress would play you the best in a film about your life?** Bethany Galeotti, she plays Haley on "One Tree Hill." She of course has the dark hair and I think she poses a warm inviting quality.

**What would you tell juniors who are interested in running for the board?** Are you ready for your life to be changed? Are you ready to change lives? If so this is the opportunity of a lifetime. Realize your potential and help others discover theirs as you increase interest in not only Hereford cattle but leadership!

**How did you get involved in the Hereford breed?** I became involved in the breed when I was only 7 years old when my Grandpa Slone gave me my first Hereford heifer as a 4-H project.

**What are your goals for the NJHA?** My goal for the NJHA is to not only make an impact on the future of the cattle industry but an impact on the youth of today. Even if a young person never has the opportunity to show an animal I hope that someday the NJHA can reach out to them and better their life. Even if it is simply one person a year I feel that our association has the ability to better the world through its young people.

**Kimber Evans**  
**Hometown, State:**  
Fall River, Kan.

**Age:** 21

**College:** Kansas State University

**Major:** Agriculture economics

**Favorite Song:**  
"The Dance" by Garth Brooks

**Favorite Candy Bar:** Snickers

**Favorite Ice Cream Flavor:** Chocolate Chip

**What would you buy if you won the lottery?**  
Pay off my student loans and college, and probably invest in some land in Southeast Kansas, and invest the rest.



**Kimber Evans**

**Favorite NJHA board memory:** Oh goodness I have to choose? I LOVE junior national and any show, and getting to spend quality time with the juniors and fellow board members.

**If you could have dinner with any person dead or alive who would it be?** My sister. She had the most amazing and true character of anyone I have ever known, and she lived every day like it was her last. It has been over 13 years since she left us, but she is still my biggest role model today.

**If you looked in your refrigerator right now what would you find?** CHEESE!! Lots and lots of CHEESE!! Also, milk, eggs, breadsticks, pasta, apple juice, apple sauce, pudding, salsa, leftovers, ranch dressing, ketchup, miracle whip, and CHEESE!!

**Which actor/actress would play you the best in a film about your life?** Reese Witherspoon

**What would you tell juniors who are interested in running for the board?** I would tell them to go for it! Being involved in an organization such as NJHA is an amazing experience. There is so much this organization has to offer, and I would encourage anyone to get involved at every level, and to pursue your goals and aspirations.

**If someone wrote a song/book about your life what would the title of it be?** The Rest is Still Unwritten...

**How many texts do you send a month?** Way too many...probably close to 1,800-2,000

**How did you get involved in the Hereford breed?** I was born into a Hereford family. Herefords have been a part of the Evans tradition for more than 90 years.

**What are your goals for the NJHA?** I would like to see everyone get involved in at least one of the various contests and activities provided at JNHE, and for it to be a positive, informational experience for all of the junior members.



**Rossie Blinson**

**Rossie Blinson**  
**Hometown, State:**  
Buies Creek, N.C.

**Age:** 18

**College:**  
North Carolina State University (this fall)

**Major:** animal science and agriculture business

**Favorite Song:** "All I Want To Do" by Sugarland

**Favorite Candy Bar:** Reese's

**Favorite Ice Cream Flavor:** Strawberry

**What would you buy if you won the lottery?**  
I would buy LOTS of lovely Herefords, pay off my parents land and buy the cotton fields beside my house, pay for my school along with Mason's, and definitely buy a new truck!

**Favorite NJHA board memory:** I have to say my favorite memory, so far, has been the huge fall-out that occurred on the AHA sign in Kansas City. I will never forget Danielle lying on the ground in hysterical laughter!

**If you could have dinner with any person dead or alive who would it be?** I would want to have dinner with Reba McEntire! I love her music and television show and she could definitely make me laugh!

**If you looked in your refrigerator right now what would you find?** The important things are the cases of Diet Mt. Dew, Sweet tea, sandwich meat (mainly salami), pudding, and the rest is there for my parents.

**Which actor/actress would play you the best in a film about your life?** Julia Roberts

**What would you tell juniors who are interested in running for the board?** I would say GO FOR IT! This has already turned out to be one of the best experiences of my life and I have two great years to look forward to.

**If someone wrote a song/book about your life what would the title of it be?** "Hurry Up and Wait"

**How many texts do you send a month?**  
Less than 100, unless I am at a Hereford event for some reason!

**How did you get involved in the Hereford breed?** I am the third generation of Hereford breeders in my family. I actually bought my first cow when I was 18 days old (with a little help from my dad of course!). So I have pretty much owned Herefords all of my life.

**What are your goals for the NJHA?** My goals for the NJHA are to keep the program going strong and continue to have an effect on every member's life. The NJHA builds leadership, a love for the Hereford breed, and above all friendship. ✨



# Juniors in the Spotlight:

## Mallorie Phelps



**Mallorie Phelps**

by *Katlin Mulvaney*

Everyone strives for success. Whether it's in the showing, participating in contests or making a difference in someone's life; we will all leave our legacy. What ties us together is our love and passion for the Hereford breed and the friendships and relationships that make up our Hereford family.

From her first show calf, Quincy, to her first Junior National Hereford Expo (JNHE) in Denver, Mallorie Phelps, Grandview, Texas, was ignited with a passion for Herefords.

From her grandparents, mother and younger brother, Garrett, showing cattle has become a family affair and plays a major role in developing them into well-rounded individuals.

With an outgoing personality, work ethic and determination Mallorie strives to meet new people and learn how they do things. This interest has led her to set high personal goals. One day she hopes to be a candidate for the National Junior Hereford Association (NJHA) board of directors.

"The first time I saw the board members working the shows, they were always helping and respected by the breeders," Mallorie says. "I want to try and become someone that is recognized and respected like the board members."

She says another goal she would like to attain is to exhibit the grand or reserve champion heifer at the JNHE. This year will be her first bred-and-owned calf crop. Mallorie says she desires to start breeding and raising her own stock that will be successful in the showing and in the pasture.

Without the programs and opportunities the Hereford Association offers, Mallorie says she would not be the person she is today. A few of her favorite memories include winning second place in the team fitting contest and attending the Program for Reaching Individuals Determined to Excel (PRIDE) Convention where she loved building friendships, touring breeders' farms and learning techniques of how to improve as a leader.

In the short amount of time Mallorie has been involved in the NJHA she has always been active with Texas livestock programs. She holds the honor of being on the FFA meats judging team, where last year the team received the title of reserve national champions.

Serving the community is something that is close to Mallorie's heart. She volunteers at Hooves, Paws and Claws, a non-profit organization for animals, and stays active in the youth group and other activities at University Christian Church.

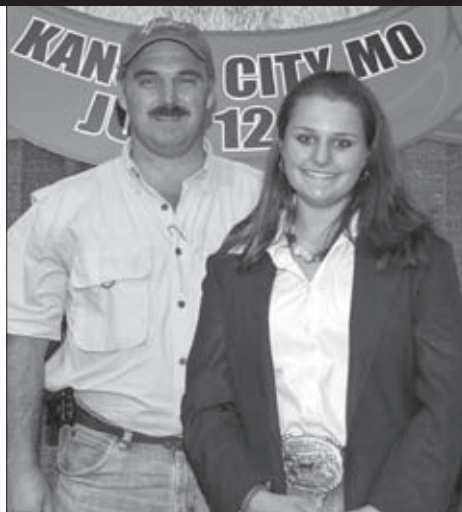
At the end of the day the only thing that matters to Mallorie is being able to be at home, or at the barn and close to her family. She hopes to be accepted to Texas A&M University, pursuing a degree in animal science after graduating high school two years from now. ✨

## Where Will You Be?

by *Hannah Wine*

As many of you are filling out college applications, taking your SATs and ACTs, you are probably thinking a lot about your future. "Where will you be in a year?" is a question that is often hard to answer, "Where will you be in 10 years?" is even harder. There are thousands of former National Junior Hereford Association (NJHA) members who have asked themselves those questions many times and are now living all across the country working in all sorts of different fields.

Bryan Blinson is one of them. He was a member National Junior Polled Hereford Council from 1981-1983, serving as chairman after being elected during the Junior National Polled Hereford Show in Reno, Nev. When Bryan was growing up, his father had a few Herefords. In 1967 Bryan bought his first Hereford cow at the North Carolina State Hereford Sale from W.P. Morris of Roanoke River Ranch.



**Bryan and Rossie Blinson**

Since then he has continued to raise Herefords, he has worked as an auctioneer and has sold real estate. Through the years Blinson has remained a prominent member of the cattle industry, and he is currently the executive director of the North Carolina

Cattlemen's Association. He is also active with both the North Carolina Hereford Association and the American Hereford Association.

Now Bryan has passed the torch to his daughter, Rossie, who was elected to the NJHA board during the 2008 Junior National Hereford Expo in Kansas City. Bryan and his wife, Beth, and daughters, Rossie, 17, and Mason, 10, have a herd of 30 cows in Buies Creek, N.C.

So, as some of you have just begun the first year in middle school, or high school, and others are going on college tours, take a few moments to set goals for yourself. Consider goals at every level. Perhaps you want to get all A's this semester, win showmanship at your county fair next year and become a large animal vet. Write your goals down, keep them in a special place, and take a look at them occasionally to make sure you're still on track. And if you ever need some good advice on what to do next, seek out Mr. Blinson. I can't wait to see what he does next! ✨

## Getting to Know AHA Southwest Region Fieldman:

# Adam Cotton

by Jake Metch



A recent addition to the American Hereford Association (AHA) field staff is Adam Cotton.

Adam graduated from Kansas State University with a bachelor's degree in food science and industry and a minor in business. Growing up he was involved in soccer, showing cattle, wrestling, riding horses, hunting, fishing and playing his guitar. While working with him last summer, I learned that there is more to Adam than just a hard working individual. So, I felt that it was only fitting that you too could have the chance to get to know him a little better.

**Describe your beef cattle operation growing up and how you became involved in the industry.** I grew up on a small cow-calf operation where we marketed our cattle primarily through the showing. We raised both polled and horned Herefords and increased our herd

primarily through artificial insemination (AI) and embryo transfer (ET). As time passed we exhibited at more major shows and placed cattle in national sales at Denver and Kansas City.

**As the Southwest Region Field Representative you cover a wide range of states. What does a typical day in your shoes consist of?** No day is ever the same, but mainly I would say a large amount of my time is spent on the road visiting breeders, and working sales or shows. A lot of time is spent on the phone talking to breeders about marketing cattle and coordinating ads. I basically serve as a connection for the breeders to AHA in Kansas City.

**The Hereford breed is growing in popularity on both the purebred and commercial sides. Where do you see the Hereford breed in the future?** I believe that through breeders embracing technology such as AI, ET and usage of the Internet to build and market their herds, it has increased the exposure of a single producer to a larger audience. This has and will continue to increase sales and appeal to a larger customer base for the future of the breed and the breeders themselves.

**What do you advise Hereford youth to concentrate on in pursuing their future goals?** Don't be afraid to get involved and make contacts in life; shake a hand, make a round. It's important to get exposure and experience before you get into the real world. Try internships and job experiences and don't be afraid to make mistakes because they won't be your last.

**What was the greatest advice you ever received?** No matter which direction in life you choose your family and morals are always there for support.

**What has been your favorite experience with the AHA thus far?** Learning and getting to know the wide variety of people who make up the Hereford breed, that is a very exciting journey within itself. ✨

## Staff Spotlight: Angie Stump Denton

by Kimber Evans

Angie Stump Denton is a graduate of Kansas State University with a bachelor's degree in agricultural journalism and a minor in animal science. In addition to being *Hereford World* editor, Angie stays busy as a mother and a wife. She resides in Blue Rapids, Kan., with her husband, John, and two sons, Wesley and Dustin. She is excited to have the third generation of Stumps entering the showing, as it will be Wesley's first junior national this year in Tulsa, Okla.

Angie grew up on her family's Hereford ranch in northeast Kansas. She was active in 4-H and FFA and served as a state FFA officer. She received the Livestock Publications Council (LPC) Forrest Bassford Award in 1995, LPC's Ed Bible Distinguished Service Award and currently serves on the LPC board of directors.



Angie Denton

Angie is an avid Hereford enthusiast, and has been since the day she was born. She started showing at the age of 7. In her years as a junior member, Angie served on the National Junior Polled Hereford Council (NJPHC), Kansas Junior Polled Hereford Association (KJPHA) board of directors, and as the KJPHA president.

Her favorite memory as a Hereford youth was during her final year as a junior member. Angie was finishing her term on the NJPHC, and became the first junior to earn all three honorable scholarships, including the Pro-Performance Scholarship, Junior Merit Scholarship, and the Walter and Joe Lewis Memorial Award. Angie says the best thing about showing Herefords was not the ribbons or trophies she won, it was the time she was able to spend with her two sisters, cousin,

parents and Aunts showing cattle. "Showing cattle was something we did as a family and it made our family bond so strong. I hope it is something the next generation of 'Stumps' can do together and enjoy it as much as we did."

Angie oversees the editorial content of the *Hereford World* including writing and editing. Angie also assists with American Hereford Association (AHA) communication projects including the national advertising campaign, *Hereford eNews* and press releases. She joined the Hereford staff in October 2004, after nine years with Angus Productions Inc.

Angie says her goal is to have each *Hereford World* issue include at least one article that a breeder can read and find ideas to use on their ranch or farm to improve their operation. The most recent February issue focusing on Hereford heterosis was one of Angie's favorites. She says the September issue focusing on youth is another favorite each year. ✨

# New JNHE Features:

**Online Entry Process • Earlier Entry Deadlines • Prospect Steer Show**

by Roxane Gebhart

National Junior Hereford Association (NJHA) members will be headed back to Tulsa, Okla., in less than 120 days for the Junior National Hereford Expo (JNHE)! The Oklahoma Hereford Association (OHA) is very excited to be hosting this event, as it is the 10-year anniversary since the first JNHE, also hosted in Tulsa. This history makes the theme, "Take Me Back to Tulsa" most appropriate. This year's event will be July 4-11. The show also has its own Web site, [www.backtotulsa.com](http://www.backtotulsa.com), provided by OHA.

The judges this year will be Scott Schaafe for owned heifers, Ryan Cotton for bred-and-owned heifers and bulls along with the cow-calf pairs. Chris Skaggs will judge the steer show, which will include both prospect and market steers in 2009. The judge slate promises a great set of shows for the junior association.

In order to help raise funds for this event, OHA is currently running the Bucket O'Bulls fund-raiser. This fund-raiser is a semen raffle. You can participate by purchasing tickets from any OHA member or by contacting Susan Gebhart at [segebhart@hotmail.com](mailto:segebhart@hotmail.com). Visa and MasterCard are accepted. Tickets are \$50. If you buy five, you will receive a sixth ticket free. Five lucky ticket holders will win a package of 48 units of semen, two units from each of the 24 Hereford bulls included in the fund-raiser.

These winners will be announced at the JNHE in Tulsa. The semen package will include semen from elite horned and polled Hereford bulls, some examples are: STAR Bright Future 533P ET, UPS Nitro 1 ET, H Easy Deal 609 ET, C Reno 6142 ET, GH Rambo 279R, and many more tremendous herd sires. You can check out more on the fund-raiser and bull list at [www.bucketobulls.blogspot.com](http://www.bucketobulls.blogspot.com).

Attendees will be sure to enjoy some Southern hospitality from the Sooner State. The Tulsa fairgrounds are very spacious and new. The site has been host to the American Angus Association, American Paint Horse Association, American Quarter Horse Association, and many other large scale events. The fairgrounds is also in a good location with nearby stores such as Wal-Mart, Target and Quick Trip service stations.

JNHE this year will have an exciting act at opening ceremonies – Oklahoma Stomp. This band is a great Texas swing style band. They



have performed all over the state of Oklahoma and all the way to Washington D.C. Oklahoma Stomp is sure to provide a good time with a Bob Willis feel. You can check the band out at [www.oklahomastomp.com](http://www.oklahomastomp.com).

## New this year

This year's JNHE will have a few new events and procedures.

### Online entries

This will be the first year to have online entries! Green, convenient and fast the online entries save you and the show staff time. Remember the early bird deadline will be April 24, and the final deadline will be May 20. Online entries will be accepted after April 1.

You will be able to access the online form through the NJHA Web site, [www.jrhereford.org](http://www.jrhereford.org). Watch out for the deadlines, they are earlier this year!

### Contest sign-up

Another change will be contest sign-up. Instead of having the state advisors come to an area with a sign-up sheet for each contest, they will be given a packet for their state at the state advisor's meeting which will contain all of that state's contest sign-up forms. The advisors will be given a set amount of time to complete the packet and then will be asked to turn their state's packet in to the show office at a specified time.

### Prospect steer show

A couple of other changes are in store for the show as well. This year we are adding a prospect steer show. The weight cut-off for the prospect show will be 950 lb. The prospect steers will show at 8 a.m. July 8.

### Showmanship contest entry fee, deadline

The NJHA board of directors decided to implement a \$5 entry fee and an entry deadline for the showmanship competition. This will better accommodate all of the contestants and allows heats to be set and a show program to be printed prior to arriving in Tulsa. The showmanship entry form is available in this newsletter and online at [www.jrhereford.org](http://www.jrhereford.org). We really appreciate everyone's cooperation as we implement this new rule and look forward to a strong showmanship competition.

As you can tell a whole lot of effort has gone into making the 2009 JNHE a success. See ya in Tulsa! ✱

## JNHE Entry Fees and Deadlines

### Early bird deadline (saves you \$20)

**\$40 per head and \$20 bedding fee  
April 24**

### Final ownership and entry deadline

**\$60 per head and \$20 bedding fee  
May 20**

**Animals purchased in Hereford  
production sales after May 20 will  
be accepted until June 1.**

**No entries after June 1**





# Thank You HYFA Supporters

by Danielle Starr

"The Hereford Youth Foundation of America's (HYFA) goal is to recruit, support, educate, train and identify future leaders that will appreciate and extend our nation's position as the bread and protein basket of the world," according to the HYFA Web site.

HYFA functions by this statement and is able to continue this amazing effort because of continued support from Hereford breeders. Thank you to the 10 businesses and families that came together to purchase the Foundation Female for \$50,000 in the Beef Palace Auction Arena during the National Western Stock Show.

The sale took place Jan. 16, 2009, and on behalf of the National Junior Hereford Association board, we cannot thank the purchasers and donators of the heifer enough: Red Hills Herefords, Jimmie and Darla

Johnson; Sparks/Kimbrough Ranch, Grady Sparks; Little Creek Ranch, Jim Clark; Split Butte Livestock, Wynn Dewsnap and Ken and Paula Tracy; Frank and Margaret Rodgers; Starr Polled Herefords, Joe and Amy Starr; Eva Hamman; Pollard Farms, Barry Pollard; MCS Cattle Co., Ruth and Eddie Sims; and Wooden Shoe Farms, Neal Ward.

Also, thank you to the donators of this heifer: Grandview CMR, William and Jackie Adair and Walt and Jil McKellar. Thank you for your continued support to HYFA, it is through your donations that HYFA is able to grant scholarships to deserving juniors of the Hereford Association. HYFA promotes the future of youth and the Hereford breeders who are establishing these building blocks for the future. ✱

## Celebrate your JNHE Success

### With a picture from the Hereford Photoshop

Visit the Hereford Photoshop located outside the showing to view digital images and order prints from shows, contests and events throughout the week in Tulsa.

Photo orders will be processed daily. Take advantage of the show special by ordering prints the same day your animal shows.

Photographers will be taking state group photos prior to opening ceremonies on Monday, so get everyone together and stop by the backdrop to capture the moment with all your friends at the JNHE.

If you don't have a chance to visit the Hereford PhotoShop office, you can still

order photos after the event online at [HerefordPhotoshop.com](http://HerefordPhotoshop.com).

#### Show special

Receive 1 free 4×6 print with any 5×7 or 8×10 order placed on the same day of the show. Steer and showmanship photos processed Wednesday evening. Cow-calf pair, bred-and-owned bull and heifer photos processed Thursday evening. Friday owned heifer show photos will be processed Friday evening. Award ceremony and final owned show heifer photo orders will be taken on Saturday and shipped following JNHE. ✱



4×6 print – \$10 ea.	Show photos on CD or e-mailed – \$15 ea.
5×7 print – \$20 ea.	Shipping & handling – \$5/order
8×10 print – \$30 ea.	Candid photos on CD or e-mailed – \$5 ea. (\$2.50 ea. after 10 photos)

# Junior National Hereford Expo

## TAKE ME BACK TO TULSA

**July 4-11, 2009**  
**Expo Square • Tulsa, Okla.**

*(Schedule is subject to change.)*



- 8 a.m. Outdoor tie spaces available for early arriving cattle  
 Barn available for setting up stalls
- Noon NJHA board, AHA staff, host states and candidates meeting – *Exchange Center*
- 6 p.m. National junior director candidate orientation/junior board meeting – *Exchange Center*



- Cattle may enter the barns
- 9 a.m. – 1 p.m. People registration – pick up show shirts and tickets – *Exchange Center*
- Noon Begin processing cattle
- 2 p.m. State advisors meeting, hand out contest sign-up packets – *Exchange Center*  
 Turn in posters and scrapbooks
- 3 p.m. Process steers (weigh and ultrasound)
- 3 p.m. Illustrated speech contest: senior, junior, intermediate and peewee – *Exchange Center*
- 4 p.m. Hereford Idol – *Exchange Center*
- 7:30 p.m. State delegate meeting, followed by candidate round table and meet-the-candidates dinner – *Central Park Hall*



- 7 a.m. – Noon Finish processing cattle – all cattle must be in the barn and processed by noon
- 8 a.m. National Junior Merit, Ed Bible, NOP Founders and Hereford Herdsman interviews – *Exchange Center*
- 9 a.m. Contest sign-up deadline – all advisors must turn in contest sign-up packets – *Show office*
- 9 a.m.-Noon People registration – *Exchange Center*
- 9 a.m. Hereford Bowl written test – *Exchange Center*
- 10 a.m. Great American Hereford Grill-Off
- Noon State silent auction baskets must be in place – *Pavilion*
- 12:30 p.m. 3-on-3 basketball – *Exchange Center*
- 2 p.m. Queen orientation – *Exchange Center*
- 3 p.m. Mentoring mixer – *Pavilion*
- 6 p.m. State group pictures – *Pavilion*
- 6:30 p.m. Opening ceremonies – *Pavilion*  
 Barnyard Olympics following opening ceremonies



- 7:30 a.m. National Organization of Poll-ettes breakfast – *Central Park Hall*
- 8:30 a.m. Cattle judging contest – *Pavilion*
- 10:30 a.m. Team marketing: senior and junior – *Pavilion*
- Noon Extemporaneous speech contest – *Exchange Center*
- 1 p.m. Hereford Bowl-final "buzzer" round (top teams compete) – *Exchange Center*
- 2 p.m. Fitting demonstration – *Pavilion*
- 4 p.m. Team fitting contest – *Pavilion*
- 6:30 p.m. NJHA membership meeting – board of directors election – *Central Park Hall*
- 7:30 p.m. Junior dance and adult social – *Central Park Hall*



- 8 a.m. Combined steer show, followed by national showmanship contest – *Pavilion*
- Showmanship contest:
  - ring 1 – senior, intermediate, and senior final;
  - ring 2 – junior and peewee divisions

Steers are released immediately after the conclusion of the showmanship competition



- 8 a.m. Cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned-heifers, junior AI heifers – *Pavilion*



- 8 a.m. Begin owned heifer show – *Pavilion*
- 6 p.m. Awards dinner and ceremony – *Exchange Center*



- 8 a.m. Resume owned heifer show, followed by the announcement of premier breeder and exhibitor, Walter and Joe Lewis Memorial, golden pitchfork and herdsman of the year award winners and then all group classes. NO breeding cattle will be released until the conclusion of the show.

### 2009 JNHE Lodging

Hotel reservations can be made at the following hotels. A special rate has been given to American Hereford Association (AHA) members. Make reservations soon, room blocks are filling up fast.

#### Doubletree Hotel Tulsa at Warren Place (Headquarters hotel)

6110 S. Yale Ave., Tulsa, OK 74136-1904  
 (800) 222-1317 or (918) 495-1000  
 Rate: \$99 (reservation code AHA)

#### Embassy Suites Hotel

3332 South 79th East Ave., Tulsa, OK 74145  
 (918) 622-4000 or 1-800-Embassy  
 Rate: \$109 (reservation code JAH)

Another lodging option:

#### RV Park at Expo Square

[www.exposquare.com/es/facilities/rvpark.asp](http://www.exposquare.com/es/facilities/rvpark.asp)

For overflow  
 hotels visit  
[backtotulsa.com](http://backtotulsa.com)



## JNHE Judges

### Steers

#### **Chris Skaggs, Texas A&M University**

Chris Skaggs is professor, leader and academic advisor in the undergraduate student advising section for Texas A&M University animal science department. He is also the San Antonio Livestock Exposition chair in animal science.

Skaggs received his doctorate in animal science from Iowa State University, his master's in animal science from Kansas State University, and two bachelor's degrees in animal science and agricultural education from Texas Tech University.

Skaggs coordinates the introductory animal science laboratories, teaches the livestock practicum and livestock and meats evaluation courses, and serves as an academic advisor. He also assists in recruitment efforts for the department and coordinates the livestock judging team program. He is a co-editor, with H.O. Kunkel, dean emeritus of the College of Agriculture and Life Sciences, of "Revolutionizing Higher Education in Agriculture: Framework, Principles and Agenda for Action," a study of the colleges of agriculture, natural resources and life sciences in the U.S.

Skaggs devotes a considerable amount of time to live animal evaluation. He has judged numerous national shows including the San Antonio Livestock Exposition steer show and he works with youth at hundreds of youth shows across the country. He serves as superintendent of the intercollegiate livestock judging contest and the steer show at the Houston Livestock Show and Rodeo.



### Owned Heifers

#### **Scott Schaake, Kansas State University**

Scott Schaake was raised on a cow-calf ranch/row crop operation near Lawrence, Kan. He graduated from Kansas State University (K-State) in 1984 with a bachelor's degree in animal sciences and industry. He earned his master's at Clemson University and doctorate at the University of Kentucky, specializing in the area of meat science.

Currently he serves as the coach of the livestock judging team. His teams have won five national championships during his tenure as a coach at K-State. Besides coaching, he is involved with teaching beef science, introductory animal science lab, livestock sales management, form and function of livestock and principles of livestock selection. In addition to his teaching responsibilities, he advises 30-40 undergraduate students each year. Schaake has an 80% teaching appointment and 20% Extension appointment.

Schaake has judged livestock shows in 32 states, Canada, South America and Mexico. His personal interest includes all types of sports, hunting, fishing and attending his sons' sporting events. His family includes wife, Kandi, and sons, Shane and Shilo.



### **Bred & Owned Heifers/Bred & Owned Bulls/Cow-Calf Pairs**

#### **Ryan Cotton, Clarksville, Ga.**

Ryan Cotton, Clarksville, Ga., works for an Angus sale management firm, Cotton & Associates, managing sales across the country. He graduated from Oklahoma State University and after college worked as the purebred manager at Ankony Angus. He has judged Angus, Simmental and Hereford cattle at state and national shows, most notably at the North American International Livestock Exposition, Georgia National Fair, National Western Stock Show and the Illinois and Oregon State Fairs.



### **Showmanship Peewee and Junior**

#### **Jerry McPeak, Warner, Okla.**

### **Intermediate and Senior**

#### **Kyle Perez, Nara Visa, N.M.**

Kyle Perez, Nara Visa, N.M., was selected as the 2009 Hereford Herdsman of the Year at the National Western Stock Show (NWSS) in Denver.

Perez is a third-generation Hereford breeder. He grew up participating in junior Hereford activities, including serving on the National Junior Hereford Association board of directors and winning senior showmanship in 2002. In 2004, at his final Junior National Hereford Expo, he was named the junior Herdsman of the Year.

Following graduation from Kansas State University in 2005, Kyle decided to move back home to work on the ranch and continue C&M Herefords with his parents, Michael and Connie Perez.

Since graduating to the adult ranks, Kyle has bred and shown numerous national champions including the 2009 NWSS reserve grand champion horned female.

Kyle and his family value the showing and the opportunities it allows them in marketing their cattle, but Kyle says what he enjoys most about the cattle business is calving season and branding time. He admits he spends just as much time horseback and roping as he does with a pair of clippers. Whether on the ranch or at a show, Kyle and his wife, Tonya, his parents and Drew, work as a team to make C&M a success.





# State Junior Hereford Field Days and Preview Shows

## Georgia Jr. Field Day/Preview Show

**Location:** Madison County Fairground, Danielsville  
**Dates:** June 12-13, 2009

**Special activities:** judging, illustrated speech, poster contest, photo contest, ultra-peewee showmanship and showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 12, by noon

**Check in:** June 12, noon-3 p.m.

**Release:** June 13, following show

**Entry deadline:** June 1

**Entry fee:** \$5 GJHA membership

**Forward entries and fees to:** Debbie Hicks, 660 Seaburn Vickery Rd., Statesboro, GA 30461; (912) 865-5593; Fax (912) 564-5815; rhicks@bulloch.com

**Hotel information:** Contact Debbie Hicks

## Northwest Jr. Hereford Invitational

**Location:** Split Butte Cattle Co., Minidoka

**Dates:** June 6-8, 2009

**Special activities:** JNHE contests

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 5-6

**Check in:** June 6-7

**Release:** June 8, following show

**Entry deadline:** May 23

**Entry fee:** \$20 per head

**Late fee:** \$30 per head

**Forward entries and fees to:** Ron Shurtz, P.O. Box 33, Minidoka, ID 83343; (208) 431-3311; Fax (208) 531-4277; sbc\_cowman@yahoo.com  
**Hotel information:** Best Western Burley Inn, (208) 678-3501; Fairfield Inn, (208) 677-5000; Super 8, (208) 678-7000.

**Special note:** All-breed heifer and steer jackpot show after lunch on June 8.

## Illinois Jr. Field Day/Preview Show

**Location:** Christian County Fairgrounds, Taylorville  
**Dates:** June 21-22, 2009

**Special activities:** membership meeting, showmanship, team fitting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Entry deadline:** June 1

**Entry fee:** \$25 per head, includes bedding fee

**Late fee:** \$40 per head, includes bedding fee

**Forward entries and fees to:** Tamar Adcock, 2347 E. 1300 N., Assumption, IL 62510; (217) 226-3239; tamar@adcockshowcattle.com

**Special note:** download complete show information at [www.ilherf.net](http://www.ilherf.net)

## Indiana Jr. Hereford Assn. Preview Show

**Location:** Randolph County Fairgrounds, Winchester

**Dates:** June 12-24, 2009

**Special activities:** showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bulls

**Arrival:** June 13, by 8 a.m.

**Check in:** June 13, at 9 a.m.

**Show schedule:** Open show June 13, junior show June 14

## Iowa Jr. Hereford Assn. Preview Show

**Location:** Warren County Fairgrounds, Indianola  
**Dates:** June 6-7, 2009

**Special activities:** illustrated speech, showmanship, membership meeting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, junior AI, bred-and-owned bulls

**Arrival:** June 5

**Check in:** June 6, at noon

**Release:** June 7, following show

**Entry deadline:** May 15

**Entry fee:** \$30.00 per head

**Forward entries and fees to:** Dennis and Tena Biddle, 6487 New Liberty Rd., Walcott, IA 52773; (563) 843-2595; biddlet@netins.net

**Hotel information:** Apple Tree Inn (515) 961-0551, ask for Iowa Junior Hereford Rooms

## Kansas Jr. Preview Show

**Location:** Central Kansas Free Fairgrounds, Abilene

**Dates:** May 22-23, 2009

**Special activities:** illustrated speech, photo contest, poster contest, showmanship, dinner, membership meeting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** May 22, by 1 p.m.

**Release:** May 23, following show

**Entry deadline:** May 15

**Entry fee:** \$15 per head

**Late fee:** \$20 per head

**Forward entries and fees to:** Sue Rowland, 1272 8th Rd., Marysville, KS 66508; (785) 562-2091 or (785) 629-8040; sueellenrowland@hotmail.com

**Hotel information:** Best Western, (785) 263-2050

## Maryland Jr. Field Day/Preview Show

**Location:** Howard Co. Fairgrounds, W. Friendship

**Date:** June 14, 2009

**Special activities:** showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls and bred-and-owned steers

**Arrival and check in:** June 14, 8 a.m.

**Release:** June 14, following show

**Entry deadline:** May 29

**Entry fee:** \$15 per head

**Late fees:** after May 29 \$25 per head; day of show \$50 per head

**Forward entries and fees to:** Michelle Grimmell, P.O. Box 125, Jarrettsville, MD 21084; (410) 692-5029; afmichelle@hotmail.com

## Nebraska Jr. Field Day/Preview Show

**Location:** Custer Co. Fairgrounds, Broken Bow

**Dates:** June 5-7, 2009

**Special activities:** showmanship, photo contest, illustrated speech, Nebraska futurity steer and heifer show

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls, jr AI bulls and heifers

**Arrival:** June 5-6

**Check-in:** June 5, 4-7 p.m.; June 6, 7-8 a.m.

**Release:** June 7, following show

**Entry deadline:** May 20

**Entry fee:** \$20 per head

**Late fee:** \$25 per head

**Forward entries and fees to:** Ashley Laible, 88469 538 Ave., Bloomfield, NE 68718-3048; (402) 373-2228; lasparks9@hotmail.com

**Hotel information:** Arrow Hotel, (308) 872-6662; Gateway Motel, (308) 872-2478; Big 12 Motel, (308) 872-2412; Best Value Inn, (308) 872-6428; Pump and Pantry, (308) 872-6845; Wagon Wheel Motel, (308) 872-2433. There is a separate charge for the use of fairground electrical hookups for camping.

## New York Jr. Field Day/ Preview Show

**Location:** Niagara County Fairgrounds, Lockport

**Date:** June 6, 2009

**Special activities:** team marketing demonstration at 10 a.m.

**Classes:** heifers, cow-calf, bulls, steers

**Arrival:** June 5-6

**Check-in:** June 6, at 9 a.m.

**Release:** June 6, following show

**Entry deadline:** May 20

**Entry fee:** \$5 per head

**Late fee:** \$10 per head

**Forward entries and fees to:** Brenda Bippert, 290 Four Rod Rd., Alden, NY 14004; (716) 937-0226; brenbip@aol.com

## North Dakota Jr. Field Day/Preview Show

**Location:** Upper Missouri Valley Fairgrounds, Williston

**Dates:** June 26-28, 2009

**Special activities:** showmanship, ag olympics, membership meeting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Forward entries and fees to:** Malynda Carter, 28074 440 Ave., Freeman, SD 57029; (605) 929-7314; malyndacarter@hotmail.com

## Ohio Jr. Preview Show

**Location:** Morrow County Fairgrounds, Mt. Gilead

**Dates:** June 6-7, 2009

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival and check in:** June 6

**Release:** June 7, following show

**Entry deadline:** May 20

**Entry fee:** \$15 per head

**Late fee:** \$25 per head

**Forward entries and fees to:** Heather Bradford, 5631 Glynwood Rd., St. Marys, OH 45885; (419) 394-5076; hereford\_heaven@hotmail.com

## Pennsylvania Jr. Field Day/Preview Show

**Location:** Butler County Fairgrounds, Butler, held in conjunction with the Keystone Classic

**Date:** May 23, 2009

**Special activities:** showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** May 22, 6 p.m.

**Check In:** May 23, 7-10 a.m.

**Release:** May 23, at conclusion of meeting after show

**Entry deadline:** May 1

**Entry fee:** \$20 per head

**Late fee:** \$50 per head

**Forward entries and fees to:** Luke Vogel, 120 Dickey Rd., Slippery Rock, PA 16057; (724) 816-4434; valleyvogel@yahoo.com

**Hotel information:** Butler Super 8, (724) 287-8888 (Camping hook ups available)

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### South Dakota Jr. Field Day/Preview Show

**Location:** Watertown Expo Building, Watertown

**Dates:** June 19-20, 2009

**Special activities:** obstacle course, team marketing, illustrated speech, photo and poster contests

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 19, by noon

**Check-in:** June 19, 1-2 p.m.

**Release:** June 20, following show

**Entry deadline:** June 8

**Entry fee:** \$20 per head

**Late fee:** \$30 per head

**Forward entries and fees to:** Lori Repenning, 41366 258th St., Mitchell, SD 57301; (605) 996-0196

**Hotel Information:** Super 8 in Watertown, mention SDJHA block, (605) 882-1900

### Texas Jr. Hereford State Show

**Location:** Brazos County Exposition Complex, Bryan

**Dates:** June 17-20, 2009

**Special activities:** All Junior National Hereford Expo contests, bingo/barnyard olympic night, shadow showmanship, fitting clinic with Dave Allan, silent auction, hospitality area, creative arts contest sponsored by Texas Polle-ettes

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 17, after 11 a.m.

**Check-in:** June 18, by 10 a.m.

**Release:** June 20, following show

**Entry deadline:** June 1

**Entry fee:** \$25 per head

**Late fee:** \$35 per head

**Forward entries and fees to:** Mike Rader, 3117 U.S. Hwy. 67E, Mt. Vernon, TX 75457-9718; (903) 537-7600; raders@hughes.net

**Hotel information:** Hilton (979) 693-7500, \$109; Hampton Inn (979) 846-0184, \$85; Inn at Chimney Hills (979) 260-7150, \$89; Comfort Suites (979) 680-9000, \$95

**Judges:** David Faust, bred-and-owned heifers; Ray Ramsey, owned heifers; Chris Skaggs, steers; J.D. Ragland, intermediate and senior showmanship; Lorna Pelton, peewee and junior showmanship

### Oregon Jr. Hereford Preview Show

**Location:** Albany Expo Center, Albany

**Dates:** April 24-27, 2009

**Special activities:** All-other-breeds jackpot junior heifer and steer show

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls,

**Arrival:** April 23

**Check-in:** April 24

**Release:** April 26

**Entry deadline:** April 15

**Entry fee:** \$40 per head

**Late fee:** \$65 per head

**Forward entries and fees to:** Oregon Hereford Association Show and Sale, Mike Stallings, 85711 Pine Grove Rd., Eugene, OR 97405; (541) 485-3615; greg@gregstallingsconstruction.com; [www.oregonherefords.com](http://www.oregonherefords.com)

**Hotel information:** Y.O. Ranch and Resort (830) 792-3230; Hampton Inn of Kerrville, (830) 257-0600; Best Western, (830) 896-1313

**Judges:** Randy Mullinix, Toulon, Ill., bred-and-owned show; Blake Bloomberg, College Station, Texas, owned show; Mark McClintock, San Angelo, Texas, showmanship

### Wisconsin Jr. Field Day/Preview Show

**Location:** Jefferson Co. Fairgrounds, Jefferson

**Dates:** June 5-7, 2009

**Special activities:** illustrated speech, quiz bowl, fitting; showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 5

**Release:** June 6, following show

**Entry deadline:** May 14

**Entry fee:** \$10 per head

**Forward entries and fees to:** B.J. Jones, 14990 Cty. Hwy. F, Darlington, WI 53530; (608) 776-2813; Fax (608) 776-2079; docjones@centurytel.net

**Special note:** Juniors can also enter open jackpot show on Sunday, June 7. Entry fee is \$30 per head.

### Wyoming Jr. Field Day/Preview Show

**Location:** Goshen County Fairgrounds, Torrington,

**Dates:** June 24-25, 2009

**Special activities:** judging contest, June 24, 1 p.m.; speech contest; banquet, June 24, 6 p.m.; showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 24

**Check in:** June 24 9 a.m., noon

**Release:** June 25, following show

**Entry deadline:** June 17

**Entry fee:** \$10 per head

**Late fee:** \$15

**Forward entries and fees to:** Amy Stillahn, 3896 Co. Rd. 203; Cheyenne, WY 82007; (307) 635-6716; Chrissy Ochsner, (307) 532-3282; fax (307) 532-5555; ochsner@dishmail.net

**Hotel information:** Holiday Inn Express (307) 532-7600; Best Value Inn (307) 532-7118; Camper Hook Ups at fairgrounds, \$15 per site, (307) 532-2525

## Regional Junior Shows

### The Big East Regional Hereford Show

**Location:** Eastern States Exposition, W. Springfield, Mass.

**Dates:** April 30-May 3, 2009

**Judge:** Cody Lowderman, Macomb, Ill.

**Classes:** owned heifers, bred-and-owned heifers and steers

**Arrival:** April 30, noon-7 p.m. and May 1, 8 a.m.-1 p.m.

**Check in:** April 30, noon-7 p.m. and May 1, 8 a.m.-1 p.m.

**Release:** May 3, at 1 p.m.

**Entry deadline:** April 15

**Entry fee:** \$25 per head

**Forward entries and fees to:** Herb Holden and Mike Doody, 15 Mountain Rd., Stafford Springs, CT 06076; (860) 250-3311; [www.bigeastonline.com](http://www.bigeastonline.com)

**Special note:** Juniors can also enter the WLBA show on Saturday, June 8, but must enter separately for that show.

### California/Nevada Regional Jr. Hereford Show

**Location:** Oroville, Calif.

**Dates:** June 12-14, 2009

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers, showmanship

**For more information contact:** Carrie Morrell, (530) 934-2047

### Southeastern Regional Jr. Hereford Show

**Location:** Ike Hamilton Expo Center, W. Monroe, La.

**Dates:** June 18-20, 2009

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls

**Special activities:** showmanship

**Arrival:** June 17, starting at noon; June 18, 8 a.m.-10 p.m.; June 19, 8 a.m.-noon

**Check in:** June 19, 1-4 p.m.

**Release:** June 20, following the show

**Entry deadline:** May 20

**Entry fee:** \$20 per head, bred-and-owned heifer add \$10

**Forward entries and fees to:** Jessica Lester, 85005 Hwy. 437, Covington, La 70435; (985) 892-3363; fax (985) 892-3363. **No late**

**entries or substitutions excepted.**

**Hotel information:** Holiday Inn Express (318) 807-6000, ask for Southeastern Regional Junior Hereford Show rate; other hotels available on Web site

**Special note:** Visit [www.serjhs2009.com](http://www.serjhs2009.com). There will be a junior meeting at 4 p.m. on June 19 followed by dinner at 6 p.m.

### Empire Classic Regional Show

**Location:** Seneca County Fairgrounds, Waterloo, N.Y.

**Date:** July 18, 2009

**Classes:** owned heifers, cow-calf, bulls

**Arrival:** July 17, by 4 p.m.

**Release:** July 18, following the show

**Entry deadline:** June 26

**Entry fee:** \$10 per head, late entry fee \$20

**Forward entries and fees to:** Robert Card, 3709 McGraw Marathan Rd., McGraw, N.Y., 13101; (607) 836-6258

### Mid-Atlantic Fall Round-Up

**Location:** Harrisonburg, Va.

**Date:** Nov. 14, 2009

## Contest and Scholarship Information

for up-to-date contest information visit [www.jrhereford.org](http://www.jrhereford.org)

### Advisor of the Year Award

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the national junior organization. Each state junior Hereford association is encouraged to nominate its advisor(s). Nominations are due at the American Hereford Association (AHA) Youth Activities Department by **May 20**.

### Ed Bible Memorial Scholarship

National Junior Hereford Association (NJHA) members who graduated from high school during the current school year or are students in a post-secondary school are eligible. Scholarship criteria and applications are available from the National Organization of Poll-ettes (NOP) directors. Application due **May 1**.


### Extemporaneous speech contest

This contest is designed to develop the ability of all NJHA members to express themselves on a given subject without having prepared or rehearsed their speeches in advance; therefore, NJHA members must formulate their remarks for presentation in a very limited time.

### Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.

### Great American CHB Grill-off

 Hereford chefs of all ages should bring their imaginations, aprons, Certified Hereford Beef® (CHB) recipes and creativity for food preparation to the Great American CHB Grill-off this summer. This year CHB LLC will be co-sponsoring the grill-off with American Hereford Women (AHW).

CHB LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one of the following items:

- **85% ground beef**  
1 lb. chubs (frozen)
- **Peeled tri-tip**  
(1 tri-tip = approximately 2.5 lb.)
- **Clod tenders**  
(1 clod tender = approximately 6 oz.)

Contestants will also be asked questions about the CHB program. Recipes and entries due **June 1**.

### Herdsman of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make the final selection during a ballot vote.

### Hereford Herdsman Scholarship

Sponsored by the Hereford Youth Foundation of America (HYFA) in cooperation with Hereford herdsman, the Hereford Herdsman Scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events. Two scholarships are awarded.

### Hereford bowl

The primary objectives of the Hereford bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle and show good sportsmanship and to provide an educational experience for both participants and spectators in a quiz bowl format.

### Illustrated speech contest

Sponsored by the NOP in cooperation with the NJHA, the contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote interest in the beef industry and to project Herefords in a positive light. The AHA must receive entries by **June 15**. There is no specific

topic; however, speeches must relate to the beef cattle industry.

### John Wayne Memorial Scholarship

The HYFA and the AHW award two college scholarships to NJHA members who make outstanding contributions to agriculture and the Hereford industry. Application due **May 1**.

### Judging contest

Contestants can compete individually as peewees, juniors, seniors or adults. Awards will be given to the top four-member junior and senior teams and high individuals in each division.

### Junior Golden Bull Award

Four Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the AHW and the NJHA. Applications should be sent to the AHA, postmarked no later than **May 1**.

### Junior Merit Award

The Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership, and achievement and singles out those who are promising Hereford breeders and beef industry members. Applications must be submitted to the AHA by **May 1**. To receive an application, contact the AHA Youth Activities Department.

### NJHA mentoring program

The NJHA mentoring program is an opportunity for junior Hereford members to utilize their experience at the JNHE to assist first-time exhibitors at the event. It gives juniors of all ages the opportunity to meet and interact with other juniors from different states and to learn about the many opportunities for participation during the weeklong JNHE. Mentor forms due **May 20**.

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### Outstanding state member

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballots.

### Peewee speech contest

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NOP, in cooperation with the NJHA, sponsors this contest. Application due **June 15**.

### Photography contest

Photographs should include Herefords or an activity related to Herefords. This contest is sponsored by the NJHA and *Hereford World* and offers several different categories for entries. Please refer to the official rules list for complete information regarding the photography contest.

### Poll-ette Founders Scholarship

This scholarship honors the women who laid the foundation for the NOP. Two \$750 scholarships are awarded to NJHA members, one male and one female, to continue financing their education. Application due **May 1**.


### Promotional poster contest

Sponsored by the NJHA, this contest is intended to promote the JNHE in Tulsa, Okla.

### Prospect Award

The AHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE. Applications must be sent to the AHA, postmarked no later than **May 1**.

### Showmanship contest

 In order to streamline the showmanship contest there will be a \$5 entry fee and all contestants must pre-enter by **May 20**.

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are peewee, junior, intermediate

and senior. Youth do not have to show their own animal, except for peeweeps, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE.

### State scrapbook contest

The purpose of the junior association scrapbook is to provide a year-to-year record of the association and its members' activities. Judging is based on completeness and content, artistic balance and eye appeal, and originality of material selected for inclusion.

### Team fitting

All contestants must be members of the NJHA, as well as members of the state junior association they are representing. The three-member teams should be made up of at least one peewee, one junior and no more than one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. Each team must provide its own animal and supplies.

### Team marketing

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior and one senior team. Each team will try to convince the judges that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics.

### Walter and Joe Lewis Memorial Award

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a junior member can win at the JNHE. Three finalists are recognized for overall achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. To be considered for the award, juniors must complete the application and return it to the AHA Youth Activities Department by **June 1**.

## Starr Hired as Junior Intern



Nicole Starr, Manawa, Wis., will serve as the American Hereford Association (AHA) junior activities intern this summer. Starr grew up in the Hereford breed and is a junior animal science student at Michigan State University (MSU). She recently completed a three-year term on the National Junior Hereford Association (NJHA) board of directors, serving as reporter and secretary. During her tenure on the board, she was an ambassador for the Hereford breed and was very active in planning the Junior

National Hereford Expo (JNHE) and Program for Reaching Individuals Determined to Excel (PRIDE) Convention. As a board member, Nicole initiated the mentor program that is a popular networking opportunity for JNHE exhibitors.

"We are excited to have Nicole on board as a summer intern, her passion for the Hereford breed and knowledge of the junior program will be a huge asset to our association this summer," says Amy Cowan, AHA director of youth activities.

Starr is very active in college, she is a student employee at the MSU Purebred Beef Center representing the university at the National Western Stock Show and North American International Livestock Exposition. She is also the beef expo junior show chairperson for the MSU Block & Bridle club. In this role she is responsible for contacting judges, selling sponsorships and creating new awards. In addition to these activities, she served as an intern for the Michigan Beef Expo and was a contestant for the National Beef Ambassador Program.

## Banquet Ticket, Event, Showmanship and Shirt Order Form

**Return to:** American Hereford Association/Department of Youth Activities by **May 20, 2009.**

☐ **I want to order tickets for the Awards Banquet Fri., July 10**

**Menu – Three-Meat BBQ** with green beans, potato, salad, cobbler, lemonade, iced tea

Number of awards banquet reservations \_\_\_\_\_ × \$20 each = **Awards Banquet total = \$** \_\_\_\_\_

☐ **I want to order the following Exhibitor shirts**

**One (1) free exhibitor shirt per exhibitor.**

Please indicate size and quantity on the order form below. Must be submitted with entry.

Available sizes: Youth: XS, S, M, L, XL, XXL and Adult: S, M, L, XL, XXL, XXXL

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

**Extra exhibitor shirts are available for \$12 each**

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$12 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$12 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$12 each = \$ \_\_\_\_\_

**Exhibitor shirt total = \$** \_\_\_\_\_



☐ **I want to enter the Showmanship Contest**

All Juniors must pre-enter for showmanship contest by **May 20 – no exceptions.** If AHA does not receive entry and \$5 entry fee by deadline, contestant will not be able to compete in showmanship.

Exhibitor's name: \_\_\_\_\_ Age as of Jan. 1, 2009: \_\_\_\_\_



Exhibitor's name: \_\_\_\_\_ Age as of Jan. 1, 2009: \_\_\_\_\_

Exhibitor's name: \_\_\_\_\_ Age as of Jan. 1, 2009: \_\_\_\_\_

Number of showmanship entrants \_\_\_\_\_ × \$5 each = **Showmanship total = \$** \_\_\_\_\_

**Grand total (Due May 20, 2009) = \$** \_\_\_\_\_

*Charges may NOT be applied to AHA breeder accounts.*

**Pay by credit card**  or  Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_

**or**  
**Make checks payable to AHA**

Send reservations and payment **by May 20** to:

American Hereford Association, Dept. of Youth Activities, P.O. Box 014059, Kansas City, MO 64101-0059

## NOP Breakfast Reservation Form

The National Organization of Poll-ettes (NOP) invites all women in the Hereford industry to attend the NOP Breakfast and Membership Meeting **Tuesday, July 7 at 7:30 a.m.** Location will be Expo Square in the Central Park Hall. The meeting will include reports from the area directors, introduction of the state queens, discussion of current events and plans for NOP's future. For meeting agenda in advance of the meeting, please check the NOP Web site, [www.poll-ettes.com](http://www.poll-ettes.com). The breakfast menu will include made to order omelets, french toast, sausage links, fresh seasonal fruit, yogurt, milk, coffee and juice for \$20 per person. Please send your reservation request and check made payable to NOP by **June 1** to Susan Gebhart, 1701 College Park Road, Claremore, OK 74017.

Name \_\_\_\_\_

Number attending \_\_\_\_\_ × \$20 each = \$ \_\_\_\_\_

**For online entry information, visit [www.jrhereford.org](http://www.jrhereford.org)**

# NJHA Dates and Deadlines

**Note:** NO late entries or applications will be accepted after the postmark date of each deadline.

**April 24** Junior National Hereford Expo EARLY entry deadline

**May 1** Junior Merit Scholarship applications due  
John Wayne Memorial Scholarship applications due  
(combined application)  
Junior Golden Bull Award applications due  
Prospect Award applications due  
Ed Bible Memorial Scholarship applications due  
(combined application)  
Poll-Ette Founders Scholarship applications due  
(combined application)  
Golden Bull Achievement Award applications due  
(combined application)  
Future Cattleman Scholarship applications due  
(combined application)  
Herdsman Scholarship applications due

**May 20** Junior National Hereford Expo (JNHE) **FINAL** entry and  
showmanship deadline  
JNHE ownership deadline  
National director candidate nomination form due  
Walter and Joe Lewis Memorial Award applications due  
Advisor of the Year Award nominations due  
Photo Contest entries due  
Mentor forms due

**June 1** Great American CHB Grill-off recipes and entries due

**June 15** State voting delegates due  
National Illustrated Speech Contest applications due  
Peewee Speech Contest applications due  
Promotional Poster Contest entries due (if unable to  
attend the JNHE)  
National Scrapbook Contest entries due (if unable to  
attend the JNHE)

**July 4-11** 2009 JNHE, Expo Square, Tulsa, Okla.

**Sept. 1** B.C. Snidow Award nominations due  
Gary Bishop Memorial Scholarship applications due  
Hereford Youth Foundation of America Scholarship  
applications due

**Oct. 21-24** National FFA Convention, Indianapolis, Ind.

**Oct. 29-Nov. 1** American Royal Livestock Show, Kansas City  
American Hereford Association Annual Meeting  
Hereford Youth Foundation of America Gala

**Dec. 1** 2010 Summer Regional Junior Heifer Show  
request form due  
2010 State Junior Leadership Workshop  
request form due

**National Junior**



**Hereford Association**

National Junior Hereford Assn.  
P.O. Box 014059  
Kansas City, MO 64101