

# the advantage

national junior hereford association newsletter — Spring 2015

## WELCOME TO 'HEREFORD NATION'

by Brady Jensen

In just a few short months Hereford youth from around the country will be heading to Grand Island, Neb., with great anticipation to see friends from other states and to meet new. The Hereford breed and its breeders have been progressing toward great heights and as we grow we have learned that opportunity and change are necessities to keep our organization soaring at record heights. Personally, I am fired up about the Junior National Hereford Expo (JNHE) this year in Nebraska.

I am feeling bittersweet as I write this final newsletter article. It's starting to hit me that the end of my era as a National Junior Hereford Association (NJHA) member is near. The memories have been flowing through my head all evening dating all the way back to my very first junior national in Tulsa, Okla., quite some time ago. Although it seems like an eternity, when I stop and think about the start of my junior Hereford career, the memories and different friendships I have created stick in the front of my memory bank.

One goal I had as a director of this board was to continue the camaraderie of the youth and to promote the opportunity to meet and build relationships with youth of similar interests and passion across the U.S. My



**JUNE 27 - JULY 3, 2015**  
**GRAND ISLAND, NEBRASKA**

famous state advisor, Sue Rowland, always challenged each and every one of us juniors to meet three new friends at every event we attended and it was a challenge I took to heart and hope that other advisors and parents push their juniors to network with kids from other states.

Our goal as a board has been to be as accommodating as possible to all the members. We have been tossing around the idea for some time to shorten the length of the junior national without giving up any of the opportunities we have supplied our youth with in the past. The junior board has brainstormed and thought out many different ways to execute a shortened schedule and we have landed on a way that excites me quite a bit.

We found a way to shorten the schedule by a day and the junior national will be ending on a Friday this year. We have looked at past years and studied how the different contests, shows and educational programs have been attended, participated in, as well as the duration of each event. A few schedule changes that were made to make this all possible include overlapping the set up and move in day with a few candidate and delegate activities. A second change

was moving the awards night up one night to follow the bred-and-owned show. We will actually have both the steer show and the bull show judged by the same judge and the bred-and-owned judge will evaluate the cow-calf and bred-and-owned heifer shows. Both of these shows will start at 8 a.m. and we will divide the ring to help expedite the show, therefore we will have adequate time to have the awards ceremony that evening. We also created a way that the contests we have traditionally had will still be readily available to all of you juniors who have been very willing to participate in the past. All in all I am very excited about the chance to experience the shortened version of our always enjoyable JNHE. Also, juniors, I personally challenge each and every one of you to participate in a new contest this year.

I would like to thank all the juniors for being the best members of any organization in the country. But, I would like to challenge you juniors to always seek the opportunities that are made available to you through the NJHA. Finally, I would like to thank the state and national junior advisors for devoting your time to the greatest youth in America. Thank you to the entire American Hereford Association staff for always being supportive of the juniors and a special thank you to Amy Cowan and Bailey Clanton. I hope to see all of the juniors leading their Herefords off the trailers in a few months in the center of "Hereford Nation." ◀



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# Meet Our Intern

by Kelsey Repenning

This summer, the National Junior Hereford Association (NJHA) would like to welcome Calli Bayer to the team as the youth activities intern. Calli, a senior at Iowa State University (ISU), is currently working on her Agricultural Communications degree and plans to graduate in December of 2015.

Passionate about the industry her entire life, Calli's cattle roots run deep. Growing up on TC Reds, an Angus and Red Angus cow-calf operation in central Wisconsin, she and her family raise cattle while showing both extensively and successfully across the country.

Calli is currently involved with the Wisconsin Junior Angus Association (WJAA), National Junior Angus Association (NJAA), as well as Block and Bridle at ISU.

I asked Calli a few questions; join me in welcoming her to Team Hereford.

## What are you looking forward to most this summer working with the NJHA?

I am most looking forward to working along side other great cattle enthusiasts and also to further educate myself about the American Hereford Association (AHA) and the breed itself.

## What do you see as one of the biggest challenges facing the cattle industry?

One of the biggest challenges I see in the cattle industry is to continue to educate the non-cattlemen. I feel that it's important for everyone who didn't grow up around the livestock industry to be aware of what we do and the importance of good animal practices. It's valuable to keep a positive light on the cattle industry and therefore everyone within the business needs to be able to educate and spread the good word about the livestock industry.

## What's your favorite show memory?

I have been fortunate to be very successful in the showing throughout my show career. Although, one memory that stands out the most to me would be winning both the junior and open Angus shows in 2009 at the National Western Stock Show in Denver. This was my first win at a major show and it holds near and dear to my heart to this day.

## What's an important lesson you've learned from growing up in the cattle industry?

Probably the most important lesson I have learned growing up is to never give up. My parents always taught me that hard work and dedication will pay off in the end and I certainly believe that is a true statement. Even if you don't succeed the first time you try something, never give up and always try again. I feel this is something I have strived for in my career within the cattle industry. Never be discouraged, but learn from your mistakes so you can improve and do better next time.

## What are your future goals and ideal career?

I'm not sure if I have an "ideal" career, but one thing I do know is that I want to stay involved within the livestock



industry and my family's cattle operation. I would say that I love to work with people and I feel that working in sales, or communicating with people on a personal basis through the livestock industry would suit my personality the best.

## What are three interesting facts about you?

I have a phobia of cats. I really enjoy playing tennis but don't get the chance to do it as much anymore. And, my family and I are huge Green Bay Packers fans and have season tickets for games.

The NJHA is eager to add a new member to the team this summer and looks forward to working with Calli. Her main duties will focus around the Junior National Hereford Expo in Grand Island, Neb., as she will help manage the ambassador team and NJHA board to organize contests and be a crucial part of the entry process as well as planning the annual Faces of Leadership convention held in Estes Park, Colo., this July. ◀

**Welcome Calli!**





# A Little Board Insight

by Elise Hackett

I asked my fellow board members a few questions pertaining to their experiences on the National Junior Hereford Association (NJHA) board of directors and what being on the board means to them. Enjoy some NJHA insight and get to know the team before we arrive in Grand Island.

## What advice would you give to future board candidates?



**Brady Jensen** would like to see people become more involved as soon as they can by attending the Faces of Leadership convention and other events. And always remember, it's not just about the information you learn, it's also about the people you meet and the connections you make that will have a huge impact on you.



**Kristin Bielema** would like to stress that while on the board, it isn't just about your state. It's about the NJHA as a whole. Kristin also says that being open-minded is one of the most valuable attributes to have while being a board member.



**Jason May's** advice is to meet everyone that you can; they will change your life forever. Don't get discouraged by all of the work, you'll remember the good times and the successful events you pull off, not how tired you were at the end of the day.



**Elise Hackett's** advice is to not take it for granted. The places you'll go and the people you'll meet will change your life. The memories that you'll create with your board will be ones for the book. Have fun, but get the job done.

## What has been your proudest moment while on the board?



**Amanda Bacon's** proudest moment on the board was when she was able to bring Faces of Leadership to her home state of Arkansas. She worked extremely hard with her family and the University of Arkansas to host one of the most important events of the year.



**Tommie Lynne Mead** considers her proudest moments on the board to be all the times that parents have personally thanked her for helping their kids. That's what it's all about. It means a lot that you can help create experiences for the juniors that they'll carry with them forever.

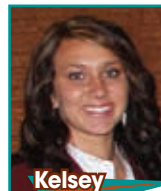


**Taryn Adcock's** proudest moment is having the opportunity to serve on one of the strongest national boards in the country. She serves as the board's leadership chair, which gives her the opportunity to help plan the Faces of Leadership conference, which is an extremely important factor to helping juniors.



**Cody Jensen** is proud of knowing how many juniors around the country that he has helped. He says that the most important aspect of the board is helping the juniors succeed and it's an honor to be a part of helping them get there.

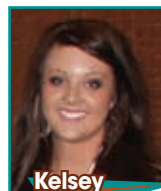
## What's the most surprising aspect of being on the board?



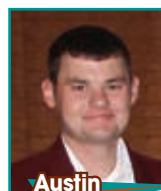
**Kelsey Stimpson** was surprised by how much time and hard work it takes to make everything come together. Between countless calls, emails and texts, we work together along with Amy Cowan and Bailey Clanton to pull off the best events.



**Jessica Middleswarth** is in awe of how universal the maroon jacket can be. We go from formal meetings and events to working the ring all while representing the NJHA in our maroon jackets.



**Kelsey Repenning** was surprised by how much work it takes to pull off the Junior National Hereford Expo. The American Hereford Association staff and board help with the little things that add up during the week, but there is nothing more rewarding than knowing we helped put on such a fun-filled experience for all junior members attending.



**Austin Cole** was surprised at how many conversations he has at shows pertaining to the upcoming JNHE and other events. He was also very surprised at how fast he became close with his fellow board members, and that no matter what, you always need to listen to Amy and Bailey. ◀



# THANK YOU

## Stock Show University and Sullivan Supply



by Jason May

As I approach the end of my three years on the National Junior Hereford Association (NJHA) board of directors, and the end of my junior career, I would like to thank everyone who has helped me achieve everything I have. Under most circumstances you want to thank your parents, family, friends, etc., however, my list tends to be a little bit different than most. The Sullivan family is one of the first on that list. It is not only the supplies I have become so fond of, but the family from Dunlap, Iowa, and Hillsboro, Texas.

When I was a little boy I would lay up in my bed late at night and dream of things I wanted to do. Most kids dream of baseball and super bowls, I dreamt of being one of the best fitters in the world and showing the best cattle. When I was 10 this was just a dream, then a role model of mine named "Roach," walked into my life. Roach is one of the Sullivan brothers, and over the past eight years this family has changed my life.

In 2009, I was asked to come and help at a camp for younger 4-H members in Minnesota. Months later, I first heard the words Stock Show University (SSU). Instantly, I knew this was the greatest idea the Sullivan's had ever had. A few months later I was asked back to help at one of the first weekend-long events that would soon take this country by storm.

When John Sullivan met with us that morning before the kids arrived, he discussed with us what the intentions of this event were. I knew right at that moment this program was going to change so many lives for the better. The passion and dedication he demonstrated for the program that first day was amazing to watch. John talked to every single kid at that event throughout the two days and truly made a connection with everyone there.

As time went on since that first event, SSU has spiraled into the greatest teaching event in the livestock industry. This program gives kids the opportunity to learn from some of the best in the country.

Many of these professors worked to get where they are and most of them learned it the hard way. When I was in Illinois two weeks ago I watched a gentleman that was there helping Sullivan's, stop what he was doing and went to help a complete stranger out. He told this young man how good of a job he was doing and what he needed to do next. This example reminds me just how great this industry is, and how lucky every young showman is for the opportunity to meet these exceptional people at an SSU program.

Even being asked to help with these programs, I feel extremely privileged to receive the opportunity to work close to the best in the industry. I always tell people two things, I wish we had SSU camps when I was just starting out, and how I want to go to a two-day camp now, at 21. I feel that no age can slow you down from learning and you never are perfect, and SSU gives me that opportunity to get better every day.

To many it would shock you to know how much an SSU two-day camp cost Sullivans or that they pay for most of them all on their own. It is amazing to see that a family has given so much back to the youth. Sullivan Supply has even gone as far as to offer 20, \$1,000 scholarships to students furthering their education. I was extremely honored to receive one of these scholarships and could never thank the Sullivan family enough for what they have done in my life, and every other junior in the country they have touched.

The Sullivans don't do this all on their own; they surround themselves with good people. The employees of the supply company, farm employees, or just good friends that the family has, they have all made a huge impact to the Sullivan name and how they are seen. This family is honestly one of the best I have ever met; I would like to say from the entire junior livestock industry, thank you for everything you do. You are truly a class act Sullivans. ◀



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# Something Special for the New Comers

by Kristin Bielema

Are you new to the Junior National Hereford Expo (JNHE)? Are you wondering what it's all about? Well here is a new and exciting opportunity to find out all you need to know about this year's JNHE in Grand Island, Neb. This year, the National Junior Hereford Association (NJHA) board of directors will be hosting a new-comer's orientation and luncheon. It will be in the Quilt Room in the Pinnacle State Bank Expo Hall at 12:30 p.m., Saturday, June 27, and all state advisors are invited to attend. We will have a few activities planned for the new exhibitors that are similar to the mentor program that has been held in past years. However, our hope is that this new-comer orientation and luncheon is going to be more informational and a lot of fun. It doesn't matter what age, if you are new on the scene and this is your first JNHE, you are invited to come to the orientation to learn about all that JNHE offers and how to make the best of your week in Grand Island.

Following the informational portion of the orientation, there will be a scavenger hunt around the barn for those interested. You will even get to have some face time with those individuals who are involved in helping make JNHE possible. If you want to meet people from different states and learn your way around the JNHE grounds, this scavenger hunt is for you.

For the new comers, getting to know your state advisors and the National Junior Hereford Association board of directors is very important to getting the week off to a great start. This meeting will introduce you to your advisor and will be the perfect time to let them know what contests you are interested in competing in. You will also get to meet some of the junior board members in person who will be great resources and a friendly face for anything you may need throughout the week in Grand Island.

We are looking forward to meeting all of the new members and getting to know you. We are excited that you have decided to attend "Hereford Nation" and are more than happy to help make it the best it can be for you. See you in June! ◀

# Tips for Your JNHE Trip

by Austin Cole

"Where are the health papers, Austin?" Such a typical question that I get asked before we leave the house as we head to a cattle show. My answer most of the time, "Uh, we need to stop at the vet clinic before we leave town."

I hope that all of you are not the same way that I am and plan things out a little better. When planning a trip, especially to a cattle show, it's not an easy task. It never fails that you always forget one item. With these tips for your trip maybe, just maybe, you will leave the house and not forget that one item and avoid purchasing it once you get there. The first tip for your trip is to make a list, the second tip is you can never pack enough clothes, the third and final tip is always take something positive away from your trip.

## Make a list

Making a list is such an easy thing to say, but who really wants to sit down and write out everything you need? Let me tell you first hand when it comes time to start loading the trailer, it makes the whole process ten times easier. Last summer, before we left for junior nationals, I had so many things on my mind. Between running for the board and making sure I had my stuff together, there was no way that I would have ever remembered all of the show supplies.

Making a list might be a dreaded task, but when you cross out the last item on the list and pull out of the driveway the feeling is great. With the technology we have today you don't even have to keep up with a piece of paper and a pen to make the list. Like a great mentor of mine always does, type the list on your phone, which you always have with you, then mark things off as you go.

Starch should be the first thing on your list and the first thing in your suit case. Can you really have enough? When I first started showing I thought I could just pack a few pair of jeans and some short sleeve shirts for a summer show. Like most of you know, I was wrong; it's hard to pack enough clothes to a show. Even in the summer I pack a light jacket because at 3 a.m. when you are headed to the barn to wash, it gets chilly.

## Pack enough clothes

If you are like me, you may go to church and somehow come home dirty so, I always have to pack a couple of extra outfits to wear in the showing. It never hurts to keep an extra shirt in the show box just in case you have a wardrobe malfunction on show. With being on the board, we are always changing



clothes, so it never hurts to bring an extra tie or two just in case someone forgets theirs — I have been in that boat before.

## Gain something positive from the trip

In my opinion, the most important tip is to gain something positive from the trip. We would all love to win every show that we attend, but that may never happen. So, even if you don't win, make sure to learn something new. Whether it's a better way to get your heifer ready or just meet a new friend, always try something new at a show to grow as an exhibitor and cattleman.

I promise no matter how old and wise you think you are, there is always something new to learn or a new person to meet. You should especially bring something positive home from the Faces of Leadership conference because learning about leadership is always a positive experience.

So always remember those health papers so that you don't have to stop on your way out of town at the vet clinic to get a set. Also, remember before you start the process of loading and packing for your trip to make a list. Always make sure you have plenty of clothes and the most important thing is to always gain something positive from your trip. If you follow these three tips it will help you have a super fun trip whether it is to junior nationals, county fair or a family vacation. ◀



# Meet Your Queen

by Amanda Bacon

Free time is a foreign term for Katie Nolles and balancing multiple tasks is one of her greatest skills.

It was the week of the American Royal, and the 18-year-old was attending the National FFA Convention to compete in a contest. She waited long enough to hear the results, then turned around and drove all night to Kansas City, Mo.

The Bassett, Neb., native was crowned the 2014-15 National Hereford Queen during the American Royal National Hereford Show. Serving as queen is only one of Katie's activities. After all, being queen is more than just wearing a crown and sash.

Part of her work is planning for future events during her reign, including the Junior National Hereford Expo (JNHE).

"I'm really excited to be in my home state for junior nationals this summer," Katie said. "I'm working on adding some new things to the queen orientation and the Queen's Tea. At the orientation I'd like to do more leadership style activities," Katie said. "The queen position requires a great deal of leadership. I'd like to have someone come in and prepare the queens for the national queen competition to make us all more polished."

Being queen doesn't mean sleeping in and getting a front row seat to the shows.

"At shows I get up the same time I would if I were getting cattle ready," Katie said. "I get to the showing by 7 a.m. to make sure everything is in place, I organize the awards, keep track of who doesn't pick theirs up, get the banners to the backdrop and make sure everyone is in the right place, all while smiling all day long."

Becoming the national Hereford queen comes with its own diet plan.

"I've learned to eat granola bars really fast," Katie said. "I normally eat a pop tart while I'm getting ready and eat a granola bar between 2 and 3 p.m., and that's all I eat until I get done queening for the day at 8 p.m."

Whether it's due to the time crunch or the all white outfit, according to the queen she is limited on what she can eat.

"In Louisville I was the only queen," Katie said. "I couldn't leave the ring and my mom couldn't leave the ring either because she was helping me hand out ribbons. My dad went to get me food, and it was my first outing as queen. He came back with a really messy barbecue sandwich, cheese fries and a strawberry sundae. I ended up having to put someone's coat over my lap so I could eat."

Being the national Hereford queen is only a small portion of Katie's activities. She is also involved in FFA, 4-H, student council and the National Honor Society. She is on her state junior Hereford board, a member of the church choir, drama team, speech team, track team, and teaches Catechism. Yes, she does a lot.

Katie also serves in a leadership position with many of these clubs and organizations, including junior Hereford board secretary, FFA vice president, 4-H Club president and speech team captain. In FFA alone she is involved with eight different teams or contests.

"I have a lot of practices in the morning and afternoon," Katie said. "I normally have at least two activities each day."

How does she do it all? Scheduling.

"I keep a very detailed schedule," she said. "I've got two planners, one for school and one for home, a hard copy of my schedule and a copy in my phone. I always know where I'm supposed to be and when."

While Katie may be giving up the free time some of her friends have, she looks at her involvement in all of these activities and speaks of the life lessons she is gaining.

"I've learned how to prioritize," Katie said. "I'm managing my time, making decisions about where I'm going, and learning to manage my stress levels. I've also learned to just keep smiling even when I literally have to. I just find those little things to smile about."

Compared to this time last year, Katie said she is much more outgoing. Now she said she loves to meet people and learn about their story.

Katie said she wouldn't change anything about her lifestyle.

"Sometimes it's overwhelming," she said, "but the opportunities I've had, lessons I've learned, relationships I've built, and places I've traveled make me realize just how blessed I am." ◀



*Katie Nolles*





# All That VitaFerm Has to Offer and More

*by Cody Jensen*

VitaFerm has been a proud sponsor of the Junior National Hereford Expo (JNHE) for nine years now. Not only has VitaFerm made financial contributions they have a knack for really getting the juniors involved and active, along with providing our livestock with quality mineral and supplements.

Bob and Lisa Norton, along with their staff have an appreciation and passion for not only the JNHE but the National Junior Hereford Association (NJHA) and its junior members. Some would even say that the juniors are what drive the Nortons, BioZyme Inc., and VitaFerm to be a better supporter and company.

Every junior who has attended the JNHE knows about VitaFerm mostly because the JNHE is known to all as the VitaFerm Junior National Hereford Expo, but the wheel at the VitaFerm booth is a real hit each year during JNHE week. On any day during the JNHE you can find a line of kids excited to spin the Sure Champ wheel with hopes of earning enough tokens to win a prize. The company has always had an appreciation for their customers, young and old.

VitaFerm is a branch of BioZyme Inc., which focuses on success in the showing. They have invested their resources to provide their customer's with a product that truly generates "more wins." Their products will help your cattle's appetite stay on track so that they handle shows just like any other day.

Even though Sure Champ focuses primarily on the success in the showing, BioZyme focuses on success in your herd as a whole. They have served the cattle industry for more than 60 years. VitaFerm's goal is to increase the performance of your herd 365 days of the year. Whether you are looking to improve conception rates, increase performance, or increase your herd's health, the BioZyme team is there to help.

VitaFerm is always looking for ambitious young cattlemen and women who are willing to work hard at keeping ranchers in business. If you ever find yourself looking for a summer internship or even just for an internship at certain shows, do not be afraid to see if VitaFerm has an opportunity. I've had a handful of friends take summer internships with BioZyme and they describe the experience as nothing but amazing.

BioZyme will always be considered as a reliable company in my book, for many reasons. They believe in our organization, they believe in our breed, but most importantly they believe in our juniors. I believe they want your cattle to reach their full potential, not only in the showing, but also in the pasture. So do not be afraid to say thank you and please stop by the Sure Champ booth in Grand Island. ◀





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### Available Positions

**Northwest Region - 1**

**Southwest Region - 3**

**Northeast Region - 3**

**Southeast Region - 1**

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Four new directors  
will be elected at the  
2015 JNHE in  
Grand Island, Neb.

**GET ON BOARD  
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# The Opportunity of a Lifetime — We Want You!

by Kelsey Stimpson

The National Junior Hereford Association (NJHA) is an organization of great honor that represents individuals of hard work, dedication and passion. The NJHA is something that we should all feel very fortunate to be a part of. There is an elite group of 12 juniors from across the country who have the grand opportunity to help make decisions and to aid in the development of the young minds and leadership skills of Hereford juniors.

If you have a desire to make a difference in our youth, enjoy traveling, enjoy getting to work with some of the most amazing people in the cattle industry and have a passion for the Hereford breed, then I know the job just for you! Four members of the NJHA are elected every year at the Junior National Hereford Expo (JNHE) by their peers who serve as delegates at the annual meeting. The JNHE will be in Grand Island, Neb., this year. If you consider yourself a mentor and leader and possess the qualities listed above, I urge you to take this opportunity of a lifetime! Making the commitment to run for the junior board can seem intimidating at first, but I can assure you it's a decision that you won't regret.

The first step is making sure that you have your application and all materials completed and submitted through [hereford.myreviewroom.com](http://hereford.myreviewroom.com) by May 1. This is the same program used for Hereford scholarships and is a super easy website to use. There are seven steps you need to go through to make sure that you have everything complete and in order (see below).

Once you have submitted your application, you're going in the right direction toward an



adventure that will be one that you'll never forget. As a candidate, you will have the chance to assist in running one of the largest cattle shows in the country — the JNHE. This task alone is a challenge in itself and requires hard work and dedication. But, we all know that anything worth having doesn't come easily. I can assure you that the hard work you put in before and during the JNHE will pay off.

Running for the board was one of the most amazing experiences I've had thus far. I was fortunate enough to meet phenomenal people from all over the country, and I had the opportunity to run alongside seven candidates who all share the same passion for the Hereford breed as I do.

If elected to the board, you will not only get to help plan JNHE and the Program for Reaching Individuals Determined to Excel Convention, but you'll also travel to shows all over the country and attend many events including the Youth Beef Industry Congress. The experience and knowledge you will gain from your time on the board is second to none, and you'll have the opportunity to work alongside eleven outstanding board members from across the country, who will all become a part of your family.

If you have any questions about this amazing opportunity, please contact any of the current NJHA board members, Amy Cowan at [acowan@hereford.org](mailto:acowan@hereford.org) or Bailey Clanton at [bclanton@hereford.org](mailto:bclanton@hereford.org). We would be glad to explain more about the process and the duties of the NJHA board. ◀

## Seven-step NJHA board of directors application process

- 1) Obtain and submit seven recommendation letters.
- 2) Complete a one-page essay on the topic "My Goal as an NJHA Director."
- 3) Upload a color photograph of yourself (suitable for printing purposes).
- 4) Upload an 8x10 campaign flyer.
- 5) Upload an NJHA Director Nomination Form that has been signed by your state advisor and notarized.
- 6) Complete the application available on the "Hereford Review Room."
- 7) Double check that you have fulfilled all the tasks. Your application will not be submitted until you do so.



by Jessica Middleswarth

It's great looking forward to the best week of the summer. The Junior National Hereford Expo (JNHE) is the highlight for many, not only is the week of JNHE full of different contests and showing cattle, but the friendships you make that will last you a lifetime.

However, the Faces of Leadership event that is held after the JNHE is the event I always look forward to most. The Program for Reaching Individuals Determined to Excel, also known as PRIDE Convention, focuses mainly on leadership development.

During the three-day event participants ranging from 14-22 years old come from all over the country to listen to different speakers while participating in different workshops, college visits and of course a few fun activities. This conference is held at many land-grant universities across the nation; ranging from Michigan, Washington, D.C., to Idaho and all the way to Texas.

This past summer, members of the National Junior Hereford Association (NJHA), along with the American Junior Maine-Anjou Association (AJMAA) and American Junior Shorthorn Association (AJSA) traveled to Arkansas for the 2014 Faces of Leadership conference. Juniors not only got to visit Tyson Foods, the University of Arkansas, and a show boat, but they also had the opportunity of touring different cattle operations and learning from those producers.

This summer the members are headed to the YMCA of the Rockies in Estes Park, Colo. While staying in the beautiful mountains, we will be participating in fun team building activities such as white water rafting and hearing from known speakers such as Rhett Laubach along with showing their competitiveness at the outdoor recreation facility.

During our stay we are given the opportunity to visit Colorado State University and tour its agricultural department and facilities. The NJHA and AJMAA boards are excited about this year's Faces of Leadership conference, and hope to see you all July 25-28 in the mountains. Don't miss the early bird — June 15 — deadline and save \$100 for this once in a lifetime opportunity. ◀

## 2015 Faces of Leadership

### "Our Brand is Beef"

PRIDE and NYLC Convention

YMCA of the Rockies, Estes Park, Colo. • July 25-28

#### Saturday, July 25 - Welcome to Faces of Leadership

All flights into Denver International Airport by 11 a.m.

Noon Buses Depart Denver International Airport

*\*For those driving to Colorado, we will coordinate a central bus pick up point in Denver, location to be determined*

2:30 p.m. Blind Badger Ranch Tour, Fort Morgan, Colo.

6:30 p.m. Coyote Ridge Ranch Tour and Dinner, LaSalle, Colo.

#### Sunday, July 26

8 a.m. Breakfast at YMCA

9 a.m. Faces of Leadership in Action with Rhett Laubach

Noon Lunch at YMCA

1 p.m. Rocky Mountain Team Building with Rhett Laubach and National Junior Hereford Association and American Junior Maine Anjou Board of Directors

4-6 p.m. Free Time at Estes Park

6 p.m. Dinner at YMCA

7 p.m. Closing Keynote — "Six Hours that Changed My Life"

#### Monday, July 27

6 a.m. Breakfast at YMCA

6:30 a.m. Depart for Colorado State University (CSU)

8 a.m. CSU Tour and Educational Workshops, including a special cattle handling presentation from Temple Grandin

Noon Lunch at CSU

1-2 p.m. Closing Session at CSU

2 p.m. White Water Rafting Adventure

8 p.m. Dinner and Campfire

#### Tuesday, July 28

8 a.m. Breakfast and Farewell at YMCA

10 a.m. Load Buses for Denver International Airport



*Lodging*

**Estes Park Center**  
2515 Tunnel Rd.  
Estes Park, CO 80511

*Deadlines*

**Early bird registration deadline**  
\$300 by June 15

**Final registration deadline**  
June 15 - July 15  
\$400



# State Tailgate

## HEREFORD NATION STYLE

by Taryn Adcock

Are you ready for some friends, food and Herefords? We have a deal for you. You're invited to the first-ever Hereford Nation State Tailgate party following the opening ceremonies and during the 3-on-3 basketball tournament Sunday, June 28, in Grand Island. What a better way to spend time with your Hereford family than with an all-state cookout. Picture this: a beautiful Nebraska evening, your friends and family, some tailgate tents, music, food and fun activities. What could be better?

In order to make this event successful, we need your help. The National Junior Hereford Association (NJHA) board invites all state junior organizations to help us host this event. We are asking interested states to bring a pop-up tent with your favorite sports team and

would like each state to prepare something unique to be offered at the tailgate. We would encourage snack-sized serving portions and enough to serve 500 people. We plan to host the event in front of the swine barn, which is easy access from where the cattle will be stalled and where the basketball tournament will be going on. There will be a preparation area with electricity available to all states on Sunday.

Tailgating is all about teamwork, you may even want to team up with a neighboring state or two, because big or small we are excited to have lots of participation in Nebraska. As far the tents, Illinois may want to bring a University of Illinois Illini tent, Kansas may bring a K-State tent (if a KU one shows up, we just might forget

to set it up.) Some tailgate food ideas may include, but certainly aren't limited to: walking tacos, sliders, chips and salsa, cheese, brats, mini hotdogs, corn on the cob, dessert items and much more. So please get creative and start working on a fun food item to offer from your state.

For planning purposes, we would like to get an idea of the number of states and recipes ahead of time. State advisors, please fill out the Hereford Nation State Tailgate entry form at [JrHereford.org](http://JrHereford.org) and send an e-mail to [acowan@hereford.org](mailto:acowan@hereford.org) or [bclanton@hereford.org](mailto:bclanton@hereford.org) if your state plans to participate in our first annual tailgate. **The entry deadline for participation is June 15.** Not only do you get to show off your state pride, but states will get the chance to compete for most creative tailgate tent and best recipe.

Now we can't have everything be a competition and let's be honest what's a tailgate without bouncy houses, dunk tanks and games for all? So it's time to get creative and get amped up for one of the most fun tailgates around. Start working on those recipe ideas and get your state pride building for "Hereford Nation."

### Season Meal Tickets offered in Grand Island

In addition to a one-of-a-kind state tailgate party, the "Hereford Nation" planning committee is offering an affordable meal pass for you and your family and we hope you will take advantage of these home cooked meals that will all be offered in "to-go style" containers so you can easily take them back to the barns or the showing. The Hereford Nation Season Meal Ticket will include:

**4 Grab & Go Breakfasts** — Burritos, Cinnamon Rolls, Scrambled Eggs, French Toast and more

**3 Hardy & Handy Lunches** — French Dip Sandwich, country boneless wings, home style mac and cheese and barbecue pulled pork sandwiches

**1 Awards Night Steak Dinner** to "knock your socks off"

Don't miss out on this great opportunity. Be sure to buy your season meal tickets when filling out your entries. ◀

SEASON MEAL TICKETS  
ON SALE NOW \$65

Grab & Go Meals designed with the busy exhibitor in mind.

#### ★ MONDAY, JUNE 29

**Lunch** - French dip sandwich with au jus, potato chips, pickle spear and a homemade fudge brownie

#### ★ TUESDAY, JUNE 30

**Breakfast** - French toast, scrambled eggs, sausage patty and fruit

**Lunch** - BBQ pulled pork sandwich, chips and a cookie

#### ★ WEDNESDAY, JULY 1

**Breakfast** - Breakfast burrito filled with meat, potatoes and cheese

**Awards Night Steak Dinner** - 8 oz. Kansas City Strip, homemade cheesy potatoes, dinner salad, hearth bread, green beans and corn with lollicakes for dessert

#### ★ THURSDAY, JULY 2

**Breakfast** - Pancakes and sausage links

**Lunch** - Country boneless wings with assorted dipping sauces, home style mac and cheese, carrot and celery sticks and a cookie

#### ★ FRIDAY, JULY 3

**Breakfast** - Grandma's cinnamon roll, lil smokies and fruit



**Big or Small we want you All!**  
*Show your state pride at the*

**TENTS**

**MUSIC**

**FOOD**

**BASKETBALL**



# **HEREFORD NATION**

## **TAILGATE**



*at 6:30 p.m. on the grass in front of the Swine Arena*

- ★ States are encouraged to prepare snack size portions to serve 500 ★
- ★ Preparation areas and electricity will be available ★
- ★ Entry deadline is June 15th. Forms are available at [JrHereford.org](http://JrHereford.org). ★
- ★ Tailgating & Teamwork — Prizes awarded to the most creative tailgate and best recipe ★



# 2015 VitaFerm Junior National Hereford Expo

Plan to attend "Hereford Nation" in Grand Island, Neb., June 27-July 3

## Schedule of Events *(subject to change)*

### Saturday, June 27

- Midnight Barns open for setting up stalls — **no cattle in barns till noon**
- 6:30 a.m. National Hereford Women (NHW) board meeting, *Foundation Club*
- 8 a.m. Scholarship judges' breakfast, *Foundation Club (VIP area)*
- 8 a.m. NJHA director candidate interviews, *board room (N. end VIP area)*
- 8 a.m. - 5 p.m. People registration in show office — pick up goodie bags and exhibitor packets
- 9 a.m. Scholarship interviews begin, *Sheep Barn and Foundation Club*
- Noon Cattle allowed in barns
- Noon - 6 p.m. Cattle check-in — all cattle in barn and checked in by 6 p.m., *5 Points Bank Arena make ready area*
- 12:30 p.m. New-comer orientation and luncheon — state advisors welcome, *Quilt Room*
- 6 p.m. Contest sign ups due to show office
- 7 p.m. Director candidate roundtables, *Raising Nebraska Building*

### Sunday, June 28

- 8 a.m. Hereford bowl written test, *Pinnacle Bank Exposition Building*
- 9 a.m. Individual and team sales, *Sheep Barn and Foundation Club*
- 11 a.m. Great American CHB Grill-off, *Pinnacle Bank Exposition Building*
- 1 p.m. Illustrated speech, *Sheep Barn*
- 1 p.m. NHW queen's tea, state queens forum to follow, *Raising Nebraska Building*
- 4 p.m. State group pictures, *5 Points Bank Arena*
- 5 p.m. Opening ceremonies, *5 Points Bank Arena*
- 6:30 p.m. Hereford Nation state tailgate, *Swine Arena*
- 7 p.m. 3-on-3 basketball, *Swine Arena*

### Monday, June 29

- 8 a.m. Judging contest, *5 Points Bank Arena*
- 8:30 a.m. HYFA golf tournament, *Indianhead Golf Course*
- 11 a.m. Sure Champ nutritional clinic, *5 Points Bank Arena*
- 11 a.m. Extemporaneous speech contest (first preparation starts at 10:30 a.m.), *Sheep Barn*
- Noon Hereford bowl final "buzzer" round (top teams compete), *Quilt Room*
- 2 p.m. NHW annual meeting, *Foundation Club*
- 2 p.m. Sullivan Supply/Stock Show University fitting demonstration, *5 Points Bank Arena*
- 4 p.m. Sullivan Supply/Stock Show University team fitting contest, *5 Points Bank Arena*
- 6 p.m. Queen's orientation, *Quilt Room*
- 7 p.m. NJHA membership meeting — election of board members, *Raising Nebraska Building*

### Tuesday, June 30

- 8 a.m. Sullivan Supply/Stock Show University national showmanship contest, *5 Points Bank Arena*
  - Ring 1: senior, intermediate and senior finals
  - Ring 2: junior and peewee
- 9 a.m. - 5 p.m. Raising Nebraska tour, *Nebraska Building*

### Wednesday, July 1

- 8 a.m. Ring 1: Cow-calf pairs, bred-and-owned heifers
- Ring 2: Steers, bred-and-owned bulls
- 9 a.m. - 5 p.m. Raising Nebraska tour, *Nebraska Building*
- 5 - 7 p.m. Awards night steak dinner, *Pinnacle Bank Exposition Building*
- 7 p.m. Awards night, *5 Points Bank Arena*

### Thursday, July 2

- 8 a.m. Begin owned heifer show
- 9 a.m. - 5 p.m. Raising Nebraska tour, *Nebraska Building*
- 6:30 p.m. NHW board social and auction, *Foundation Club*

### Friday, July 3

- 8 a.m. Resume owned heifer show







by Tommie Lynne Mead

As we are quickly approaching the 2015 Junior National Hereford Expo (JNHE), I ask that everyone keep an open mind regarding many changes to contests as well as the overall schedule. These changes were made to make JNHE run more smoothly and efficiently.

### **Herdsmen award**

Will now be voted on using an online electronic system. There will be resources available to vote in the show office during the week of JNHE if you do not have your own technology available.

Promotion of the candidates will be done throughout the week by announcements made during events and via social media.

Members are encouraged to watch the herdsman candidates throughout the week and get to know each one more before they cast their votes.

Herdsmen of the Year will go to the NJHA member who received the majority of the membership votes. All votes must be submitted by midnight Thursday, July 2, and the herdsman will be announced during the grand champion female selections.

### **Great American CHB Grill-off**

At least one member of the team must be able to grill and prepare food. Each state

must also designate one adult to serve as a safety supervisor, but may not assist with the actual grilling and food preparation.

### **Individual sales**

Individuals must register with their advisors; advisors must turn in their state sign-ups sheets by the contest sign-up deadline.

Senior and Intermediate contestants will be required to incorporate some form of graphic design and computer technology to design marketing materials that will supplement their presentation in the sale of their agricultural product. This may include flyers, brochures, ads, etc.

This was added due to the Creative Design Contest being eliminated.

### **Team marketing is now team sales**

This contest has been looked over and changed to keep up with the evolving world of technology and sales.

The main objective of team sales is to give juniors a glimpse at a real-life situation of selling while promoting the importance of communication skills, marketing technique and creative design skills. The contest will be held in conjunction with the JNHE.

While many of the rules are the same as what team marketing was, I encourage you to read them all over again. The main changes are as stated:

Each state may enter one pee wee team (7-9 years old as of Jan. 1) one junior team (10-13 years old as of Jan. 1) and one intermediate team (14-17 years old as of Jan. 1) each consisting of two or three team

members. Mixed aged team may compete but they will be competed in the age division of their oldest team member.

Animals are not allowed in this contest, however, participants may use visual aids such as I-pads, tablets, binder(s) with information pertaining to the item being sold, etc.

No posters, dry erase boards, etc. may be used during the presentation.

Teams may present any item that is related to agriculture i.e.: an animal, semen, embryo packages, etc.

Intermediate teams are responsible for using computer technology to design its own materials that will supplement its presentation in the sale of its agricultural product. This can include flyers, brochures, ads, etc.

### **Sullivan Supply/Stock Show University showmanship contest**

The top 10 senior showmanship finalists will be judged by both their showmanship judge(s) as well as the current American Hereford Association's Herdsman of the Year, who was chosen at the most recent Denver. They will use a scoring system, which consists of 60% based on showmanship skills and knowledge and 40% based on fitting skills.

Senior finalists will be given 45 minutes to fit their animals.

### **Pre-peewee showmanship**

Must now enter by June 1 at [JrHereford.org](http://JrHereford.org).

There is a \$5 entry fee.

Exhibitors must use an animal that is entered in the current JNHE. ◀



## **JNHE Contest and Scholarship Updates**

### **Advisor of the Year Award**

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the National Junior Hereford Association (NJHA). Each state junior Hereford association is encouraged to nominate its advisor(s).

### **Creative Arts**

Glitter, glue, markers, crayons and more. This contest allows our artists to show off their talents and is sponsored by the National Hereford Women (NHW). The age divisions for this contest are: pre-peewee, peewee and junior. Art work will be judged and prizes given for the top three places in each age category. The winners will be announced at the awards banquet.

### **Ed Bible Memorial Scholarship**

A NHW-sponsored college scholarship honoring Ed Bible. Ed served as director of the American Polled Hereford Association's (APHA) communication program and later vice president, communication director and editor of the *Hereford World* when the APHA and American Hereford Association (AHA) merged. He was a leader of both the National Agri-Marketing Association and the Livestock Publications Council. Ed Bible died in 1998.

### **Extemporaneous Speech Contest**

This contest is designed to develop the ability of all NJHA members to express themselves on a given subject without having prepared or rehearsed their speeches in advance; therefore, NJHA members must formulate

their remarks for presentation in a very limited time, which is 3-7 minutes in length. Two divisions: intermediate (14-17) and senior (18-21) as of Jan. 1.

### **Future Cattleman Scholarship**

A Hereford Youth Foundation of America (HYFA) sponsored scholarship is given to one recipient who has made an outstanding contribution to the Hereford industry. Applicant must be an active NJHA member and 18 years of age on Jan. 1 current year.

### **Golden Bull Achievement Award**

A bronze bull model from the AHA and the NJHA and a cash stipend from the HYFA and the NHW are awarded to one junior member, 18 years of age as of Jan. 1.

*continued on page 16*

### Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.

### Great American CHB Grill-off

Hereford chefs of all ages should bring their imaginations, aprons, Certified Hereford Beef® (CHB) recipes and creativity for food preparation to the Great American CHB Grill-off this summer. CHB LLC co-sponsors the grill-off with the NHW. CHB LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one of the following items:

- 85% Ground Beef
- Flat Iron
- Tri-Tip

### Herdsmen of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make the final selection during a ballot vote.

### Hereford Herdsman Scholarship

Sponsored by HYFA in cooperation with Hereford herdsman, the Hereford Herdsman Scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events.

### Hereford Bowl

The primary objectives of the Hereford Bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle to show good sportsmanship and to provide an educational experience for both participants and spectators in a quiz bowl format.

### Illustrated Speech Contest

Sponsored by the NHW in cooperation with the NJHA, the contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote interest in the beef industry and to project Herefords in a positive light. There is no specific topic; however, speeches must relate to the beef cattle industry. Monetary awards for the top three placings of the junior, intermediate and senior divisions.

### Individual Sales Contest

A sister contest to team sales, individual sales allows an individual junior to do the selling. The goal of this contest is to give juniors a glimpse at a real life situation of selling an animal, semen, embryo packages or any agricultural related product. Animals are not allowed in this contest, however, participants may use visual aids and juniors will directly sell the product to a panel. Divisions: peewee, junior, intermediate and senior.

### John Wayne Memorial Scholarship

The HYFA and the NHW award one college scholarship to an NJHA member who make outstanding contributions to agriculture and the Hereford industry. Not only was John Wayne (and is) an icon of Hollywood and of timeless movies, he was a Hereford breeder. He owned the 26 Bar Ranch and feedlot in Arizona. The NHW honors John Wayne and his patriotism, courage, integrity and talent by awarding this scholarship annually to an NJHA member.

### Judging contest

Contestants can compete individually as peewees, juniors, seniors or in the open division and will place four classes of cattle with questions on two of the classes. Awards will be given to the top three teams and high individuals in each division.

### Junior Golden Bull Award

Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the NHW and the NJHA. This award recognizes younger members of the NJHA who are becoming active in Hereford activities and to begin resume-building for their future scholarship awards.

### Junior Merit Award

Sponsored by American Livestock Inc., the Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher-education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership and achievement and singles out those who are promising Hereford breeders and beef industry members. American Livestock sponsors a Hereford trip to the top recipient.

### NHW Heifer Award

The NHW Heifer Award is presented annually during the opening ceremonies. Every age-eligible NJHA member in attendance at the JNHE can enter the drawing during the group picture time that precedes the opening ceremonies. One junior receives a \$1,500 credit towards the purchase of a heifer

from a participating Hereford breeder who graciously donates this credit. It must be used within one year of winning the credit.

### Outstanding State Member

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballots.

### Peewee Speech Contest

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NHW, in cooperation with NJHA, are sponsors.

### Photography Contest

Photographs should include Herefords or an activity related to Herefords. This contest is sponsored by the NJHA and *Hereford World* and offers several different categories for entries. Note there are new divisions this year, visit [JrHereford.org](http://JrHereford.org) for the updated rules.

### Poll-ette Founders Scholarship

This scholarship honors the women who laid the foundation for the National Organization of Poll-ettes (NOP). One scholarship is awarded to an NJHA member to continue financing their educations.

### Promotional Poster Contest

Poster contest will be offered only to peewee and junior competitors. Sponsored by the NJHA, this contest is intended to promote the 2015 JNHE in Grand Island, Neb.

### Prospect Award

The NHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE. This is an introduction of learning to apply for awards and is designed to encourage all NJHA members to start building experiences and to record them.

### Sullivan Supply/Stock Show University Showmanship Contest

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are peewee, junior, intermediate and senior. Youth do not have to show their own animal except for peewees, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE. There is a \$5 entry fee and all contestants must pre-enter by June 1. Now in its second year the NJHA is



offering a pre-peewee division for ages 5-7. Contestants may sign up at the JNHE.

### **Sullivan Supply/Stock Show University Team Fitting Contest**

All contestants must be members of the NJHA as well as members of the state junior association they are representing. The three-member teams should be made up of at least one peewee, one junior and one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. Each team must provide its own animal and supplies.

### **GKB Super States Award**

Sponsored by GKB Cattle this contest was designed to reward the state junior

associations for its members' involvement in the contests and exhibition of their cattle throughout the week at JNHE. There will be two divisions based on the number of cattle that are physically entered at the JNHE. The divisions are: Division 1) Less than 25 head; Division 2) 25 head or more. Points are awarded to the top three placings of the individuals or teams.

### **Team Sales Contest**

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior

and one senior team consisting of three members. Each team will try to convince the judges that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics. Divisions: peewee, junior and intermediate.

### **Walter and Joe Lewis Memorial High Point Senior Award**

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a senior member can win at the JNHE. The high point senior competitor at JNHE is recognized for achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. ◀



## **JNHE Judges**

### **Bred-and-owned heifers and cow-calf pairs**

**Jim Bloomberg** is a Berwick, Ill., native. Jim owns and operates Bloomberg Cattle Co. which specializes in Simmental, Hereford, and Shorthorn breeding cattle along with club calf production. Jim has judged several shows across the nation at all levels. He has served as the official for shows in Kansas City, Louisville, Denver, the Houston Livestock Show and the steer show at the San Angelo Stock Show and Rodeo.

### **Owned heifers**

**Jeff Bedwell** is a fifth generation cattle producer and a fourth generation purebred Shorthorn producer. Jeff is currently the Oklahoma State University Cooperative Extension Northwest District Area Agronomist. The Bedwell family resides in Fairview, Okla., where they raise and show purebred Shorthorn cattle. Jeff has had an extensive livestock background, as he was once the assistant judging team coach for Northeastern Oklahoma A&M College in Miami, Okla. His teams were extremely successful, placing at Denver, Louisville, Fort Worth, Houston, and Kansas City. Jeff has reached many heights as he has judged livestock all across the U.S. ranging from the State Fair of West Virginia to the Georgia State Fair, and even being able to make it back home to Oklahoma and judge both the Oklahoma and the Tulsa State Fairs. Jeff has also had the distinct honor of judging livestock on the national level as he has judged the Brangus Junior Nationals multiple times, Shorthorn Junior Nationals twice, and the National Western Livestock Show in Denver. Jeff's judging career has traveled across the globe to Sydney, Australia, where he had the privilege of judging Shorthorns and Limousins at Australia's Royal Easter Show.

### **Bulls and steers**

**Matt Leo** is from Le Grand, Calif., and is currently the managing partner of Leo-Parreira & Associates, a commodities brokerage house. He is also a market consultant for RPAC Almonds LLC. Matt and his wife, Amanda, are partners in Cal-Ore Seed Inc., which is a diversified farming operation specializing in potatoes and onions. Matt is a graduate of Texas A&M University where he was a member of the livestock judging team. Matt was also a member of the Modesto Junior College livestock judging team. Matt along with his brother, Spencer, are partners in James Bright & Leo Bros. Cattle Co. located on the former Bright Bros. Hereford Ranch. He has judged numerous shows across the U.S. including the 2014 Oregon State Fair Hereford Show, 2013 Belt Buckle Bonanza Heifer Show, 2014 National Western AOB Junior Heifer Show, 2013 Brazos Valley Expo, Georgia National, San Antonio Livestock Show Junior Heifer Show and Odessa Sand Hills Stock Show.

### **Peewee and junior showmanship**

**John and Melody McCurry**, Burton, Kan., own and operate McCurry Angus Ranch, home of Marands Angus. John grew up in Burton on a purebred Angus operation, attended Butler Community College and furthered his education at Kansas State University, where he was a member of the nationally competitive livestock judging team. In 2003, John raised the champion Angus female at the National Junior Angus Show and the reserve champion female and champion bred-and-owned bull in 2004. Melody grew up in Texas where she competitively exhibited steers on the local and state levels. She attended Connors State College in Warner and completed her education at Oklahoma State University; she was a member of the livestock judging team

at both institutes. John and Melody now have two daughters, Aubrey and Molly, who are both active in their family's Angus seedstock operation. They have an annual production sale the second Thursday in March and sell more than 100 Angus bulls.

### **Senior and intermediate showmanship**

**Jerome Settles**, Norfolk, Neb., and **Jara Settles**, Kansas City, Mo.

As a youth, Jerome exhibited purebred steers and heifers across the country, primarily focusing on Hereford cattle. After graduating with a Bachelor's degree in Animal Science from Kansas State University, Jerome went on to a ten year career contracting and placing feeder cattle and working as a fat cattle buyer. He then spent a decade teaching and coaching the livestock judging team at Northeast Community College in Norfolk, Neb., before joining Farmers National Company as a farm and ranch manager for operations in northeast Nebraska.

Jara Settles, Jerome's daughter, judged at Butler Community College on the national champion team, while there, she set the all-time reasons scoring record at Louisville. Jara attended Kansas State University and graduated with an Animal Science degree. While at Kansas State, she was on the reserve national champion judging team and received All-American honors. Jara has judged shows in eight states — from California to Indiana. She graduated from Washburn University School of Law. Currently, she lives in Kansas City, Mo., and works at Shook, Hardy and Bacon LLP where she practices in the firm's pharmaceutical and medical device division, primarily focusing on animal health and FDA regulatory compliance issues. ◀

# 2015 JNHE Health Requirements

Nebraska Department of Agriculture – State Veterinarian's Office  
301 Centennial Mall South, Lincoln, Nebraska 68509-4787  
Phone: 402-471-2351

## Certificate of Veterinary Inspection (CVI)

All cattle entering the Nebraska State Fair grounds must be accompanied by a current CVI and shall be identified on the CVI. CVIs must list the Nebraska State Fair as consignee.

Each CVI must:

- Be issued by an accredited licensed veterinarian.
- Show name and address of owner or exhibitor.
- Show all required tests and/or vaccinations.

CVIs must be issued within 30 days of the exhibition

## General Health Requirements For All Animals

- Representatives of the State Veterinarian's Office will be in attendance to verify CVIs.
  - Under no circumstances may animals under quarantine be exhibited.
  - Only animals not showing signs of infectious or contagious diseases will be allowed to show.
  - Animals that have active ringworm, lesions, visible warts, dermatitis or abscesses will not be allowed entry into the Nebraska State Fair for exhibition.
  - The inspecting veterinarian may judge the ringworm to be inactive, if the lesion is not encrusted and hair has begun re-growth in the area and is so stated on the CVI.
  - All animals entering the Nebraska State Fair will be subject to examination by a veterinarian or a representative of the State Veterinarian's Office upon arrival or during the show. Any animal showing evidence of infectious, contagious, or communicable diseases may be immediately withdrawn from the show and held in quarantine at owner's risk and expense until properly treated and recovered, or until properly released to return to owner's premises following treatment.
  - Animals with warts that are visible by a hands-on inspection will not be allowed to remain on the premises.
  - Any animals that are sold or staying in Nebraska after exhibition must meet Nebraska import requirements. For information, call the Bureau of Animal Industry at (402) 471-2351.
- If Vesicular Stomatitis Virus (VSV) is detected in Nebraska or any other state, additional requirements may be put in place.

## Nebraska Origin

### Beef Cattle

- Tuberculosis – no test required to exhibit. Must be from a herd not under quarantine.
- Brucellosis – no test required to exhibit. Must be from a herd not under quarantine.
- Trichomoniasis – There are no Trichomoniasis testing requirements for animals originating from within Nebraska.

## Out-of-State Origin

### Beef Cattle

- Tuberculosis:
  - Accredited Free States or Zones:
    - Beef cattle – no testing required.
  - Modified Accredited Advanced State or Zone:
    - Beef cattle – no testing required.
  - Modified Accredited State or Zone: Beef cattle which originate from a herd not under quarantine for tuberculosis shall:
    - Originate from a TB accredited herd, with the accredited herd number listed on the CVI.
      - Have obtained a permit for entry.
      - Be individually identified with the identification listed on the CVI.
      - Have tested negative to an official tuberculin test within 60 days prior to entry, or
    - Originate from a herd which has tested negative to an official whole herd tuberculin test within three hundred sixty-five (365) days prior to entry, and shall:
      - Have obtained a permit for entry.
      - Be individually identified with the identification listed on the CVI.
      - Have tested negative to an official tuberculin test within sixty (60) days prior to entry.
- Brucellosis:
  - Class-Free states: no test required. Must be from a herd not under quarantine.
  - Class A states:
    - Steers and market-class heifers - no testing required.
    - Bulls and breeding females less than 18 months of age - no testing required.
    - Bulls and breeding females, over 18 months of age, must conform to one of the following:
      - Originate directly from a certified brucellosis-free herd and the certification number recorded on the CVI; or
      - Tested and classified negative for brucellosis not more than 30 days prior to entry.
- Trichomoniasis – Cattle entering Nebraska for exhibition purposes are exempt for the requirements of the "Nebraska Amended Trichomoniasis Import Order". Animals remaining in Nebraska for any reason, other than slaughter, after exhibition, shall meet the requirements of the Order. For questions regarding the Order please contact the NE Dept. of Ag., Bureau of Animal Industry at 402-471-2351. ◀

## JNHE hotel information

### Boarders Inn and Suites

3333 Ramada Rd., Grand Island, NE 68801 • 308-384-5150  
Hotel room rate: \$99 plus tax  
(Formerly Howard Johnson and has been completely remodeled)

### Quality Inn

7838 S. Hwy. 281., Grand Island, NE 68801 • 308-384-7770  
Hotel room rate: \$119.95 plus tax

### Days Inn

7800 S. Hwy. 281., Grand Island, NE 68801 • 308-384-5000  
Hotel room rate: \$109.95 plus tax

\*Camping will also be available at the Nebraska State Fairgrounds.  
Call Fonner Park at 308-382-4515



PLEASE READ CAREFULLY

Only paid (current) members of the National Junior Hereford Association (NJHA) and American Hereford Association (AHA) who are at least 7 years old and not yet 22 years old as of January 1, 2015, may enter cattle in the show. The Annual Membership fee is \$15 and is due prior to entry.

Persons making entries in the show shall agree to abide by all the rules and regulations of the AHA, and will not hold the AHA or affiliated parties responsible for loss or injury to any animals or articles.

Please indicate proper show classification information

Please Type or Print All Entry Information – Double Check All Info.

EXHIBITOR'S ENTRY CONTRACT

2015 JUNIOR NATIONAL

HEREFORD EXPO

"Hereford Nation"

June 27-July 3, 2015

Nebraska State Fairgrounds

I hereby make application to enter the animal(s) listed below for premium at the 2015 Junior National Hereford Expo (JNHE), subject to the rules and regulations as published, of which I agree to the provisions contained therein. I hereby release the AHA, JNHE organizers or Nebraska State Fairgrounds management from any claim or loss to myself, employees, animal(s) and/or equipment.

The following information must be provided to exhibit at the JNHE

Breeder No. \_\_\_\_\_ Telephone No. \_\_\_\_\_  
Name \_\_\_\_\_  
State Junior Association \_\_\_\_\_  
Street Address \_\_\_\_\_ Date of Birth \_\_\_\_\_  
City, State, ZIP \_\_\_\_\_  
E-mail address \_\_\_\_\_

Exhibitor Signature \_\_\_\_\_ Parent or Guardian Signature \_\_\_\_\_

Paper Entry and Early Bird Online Entry deadline: May 1, 2015

NO PAPER ENTRIES ACCEPTED AFTER MAY 1, 2015

Final Online Deadline: June 1, 2015 – NO LATE ENTRIES ACCEPTED

Sex	Name of Animal	Animal Tattoo	Animal Reg. Number	Date of Birth	Name of Sire and Dam	Sire and Dam Reg. Numbers	Indicate entry classification: Steer, B/O heifer, Owned heifer or BOTH; B/O bull. Indicate if entry is Junior AI	Animal Owned and Exhibited By
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			

\*If you wish to show the calf in both the cow-calf pair class and in the owned and/or the bred-and-owned bull or heifer show you must list the calf in both the top and bottom of this form and pay the necessary entry fees.

Cow-calf pairs will be required to pay 2 bedding fees unless showing calf separately.

Please mark one: _____ Standard Cow-Calf _____ Bred-and-Owned Cow-Calf	Cow Tattoo	Cow Birth Date	Name of Cow's Sire and Dam	Calf's Reg. Number	Calf Birth Date	Sex	Sire of Calf
	RE LE						

Press Release Information: (for use following show)

Parents' Names \_\_\_\_\_  
Hometown Newspapers (Name, E-mail address) \_\_\_\_\_  
\_\_\_\_\_

Mail completed entry/order

Registration/Transfer/Entry

Early Bird Deadline: May 1, 2015

Final Online Deadline: June 1, 2015

Make checks payable to:

American Hereford Association

CHECK-LIST TO COMPLETE

\_\_\_\_\_ Entry Form Correct/Complete

\_\_\_\_\_ Shirt Size Ordered

\_\_\_\_\_ Meal Ticket Order Form

\_\_\_\_\_ Entered Showmanship

\_\_\_\_\_ Check/Credit Card Enclosed

Please indicate if this is your final JNHE to exhibit: Circle YES or NO

SHOWMANSHIP — \$5 Entry Fee

☐ I want to enter the Showmanship Contest. Age as of January 1, 2015: \_\_\_\_\_

All Juniors must pre-enter for showmanship contest by June 1, 2015 — no exceptions.

\*Pre-peeewee ages 5-7 must also pre-enter.

Early Bird Entry Fee, per head ..... \$40 (Postmarked 5/1/15 ) or Final Online Entry Fee, per head ..... \$60 (6/1/15)

Bedding/Tie-out Fee, per head ..... \$50 (one time fee per animal entered)

Showmanship ..... \$5

A separate entry fee must be paid for each show an animal is entered in.

Entry fees ..... \$

Bedding fees ..... \$

Showmanship ..... \$

Total fees enclosed .... \$

Attach a Xerox copy of your registration papers for accuracy in processing your entries

For online entry information, visit JrHereford.org

# Season Meal Ticket, Golf and T-Shirt Order Form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Return to:** American Hereford Association/Department of Youth Activities by **May 1**. After May 1 please visit [JrHereford.org](http://JrHereford.org) to place orders online.

The planning committee needs an accurate head count for its caterers, so please be sure to order your meal and activity tickets by **June 1**.



JUNE 27 - JULY 3, 2015  
GRAND ISLAND, NEBRASKA

## Season Meal Tickets

Grab & Go Meals designed with the busy exhibitor in mind.  
The all-inclusive meal ticket includes:

### MONDAY, JUNE 29

**Lunch** - French dip sandwich with au jus, potato chips, pickle spear and a homemade fudge brownie

### TUESDAY, JUNE 30

**Breakfast** - French toast, scrambled eggs, sausage patty and fruit

**Lunch** - BBQ pulled pork sandwich, chips and a cookie

### WEDNESDAY, JULY 1

**Breakfast** - Breakfast burrito filled with meat, potatoes and cheese

**Awards Night Steak Dinner** - 8 oz. Kansas City Strip, homemade cheesy potatoes, dinner salad, hearth bread, green beans and corn with lollicakes for dessert

### THURSDAY, JULY 2

**Breakfast** - Pancakes and sausage links

**Lunch** - Country boneless wings with assorted dipping sauces, home style mac and cheese, carrot and celery sticks and a cookie

### FRIDAY, JULY 3

**Breakfast** - Grandma's cinnamon roll, lil smokies and fruit

*\*Breakfasts served with fruit juice and coffee, lunch with fresh brewed tea and water, dinner with fresh brewed tea and lemonade*

☐ I want to purchase the Season Meal Ticket at \$65 per person:

\_\_\_\_\_ (# persons) × \$65 each = \$ \_\_\_\_\_

☐ I want to purchase the \$30 Awards Dinner ticket only:

\_\_\_\_\_ (# persons) × \$30 each = \$ \_\_\_\_\_

**MEAL TOTAL = \$** \_\_\_\_\_

## Golf

☐ I want to participate in the HYFA golf tournament  
**Mon., June 29 at 8:30 a.m.**

\$125 per individual to play 18 holes plus cart or \$400 for a four-man team

\_\_\_\_\_ × \$125 = \$ \_\_\_\_\_ **GOLF TOTAL**

List name of golf tournament participant(s):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please contact Bailey Clanton at [bclanton@hereford.org](mailto:bclanton@hereford.org) or Amy Cowan at [acown@hereford.org](mailto:acown@hereford.org) for more information.

## T-Shirts

☐ I want to order the following exhibitor shirts

One (1) free exhibitor shirt per exhibitor.

Please indicate size and quantity on the order form below.

Must be submitted with entry.

Available sizes: Youth XS, S, M, L, XL, XXL and Adult S, M, L, XL, XXL, XXXL

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

**Extra exhibitor shirts are available for \$20 each**

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$20 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$20 each = \$ \_\_\_\_\_

size \_\_\_\_\_ quantity \_\_\_\_\_ × \$20 each = \$ \_\_\_\_\_

**EXHIBITOR SHIRT TOTAL = \$** \_\_\_\_\_

**GRAND TOTAL ENCLOSED (Due at time of entry) = \$** \_\_\_\_\_

Charges may NOT be applied to AHA breeder accounts.

Pay by credit card



or



Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Zip code of card holder \_\_\_\_\_ CVC code \_\_\_\_\_

or Make checks payable to AHA

Send reservations and payment to:

American Hereford Association

Dept. of Youth Activities

P.O. Box 014059

Kansas City, MO 64101-0059



# Greetings From the National Hereford Women

by Alise Nolan, NHW president

Before we know it June will be here and the Junior National Hereford Expo (JNHE) will be on all our minds. What fun it is each year to plan for this show on the national scale that brings our Hereford families together to compete, reconnect and make life-long memories.

The National Hereford Women (NHW) board is gearing up for the JNHE by planning toward the many contests, scholarships and socials we sponsor like the John Wayne and Bud Snidow scholarships, illustrated speech contest, our national Hereford queen's tea and our second annual NHW social and auction.

Remember that all contest signups are due soon. It's contest like these that enable youth to be competitive and show that wealth of experience few others get while growing up.

As you pack your bags, make plenty of room to bring back some of the various wares our NHW will be selling while at the expo. Each year we sell our exclusive limited edition signed and numbered framed or unframed prints by Amanda Raitchel. We will have our popular Hereford note cards, T-shirts and a few new items we are excited to sell this year to help with the NHW's fundraising efforts that benefit our numerous youth centered projects. We are also putting together a sizable NHW basket that will be on the NJHA Silent Auction table, so we know you'll want a shot at those goodies as well.

National Hereford Queen, Katie Nolles, will host her queen's tea on Sunday afternoon at 1 p.m. for all young ladies, state princesses and queens. It's a fun afternoon of crafting, food and fellowship. This year we are excited about the new addition of a state queen's

forum directly following the national Hereford queen's tea where queen committees from across our nation can meet to collaborate with other groups. Remember that the queen's tea is not just for our Hereford royalty, any young girl, preteen, teenager and women are encouraged to attend. Come as you are or wear a nice sundress because it's a casual event we all enjoy each year.



Majestic Artwork by Amanda Raitchel

Our NHW second annual social will be Thursday night with a jazz band, live auction, some Nebraska cheese, heavy appetizers and cash bar. Plus, one of our exclusive limited edition signed and numbered framed prints by Amanda Raitchel will be auctioned off. It's a nice excuse for visiting Hereford enthusiasts and parents. So, let the kids feed their Herefords and have a little down time while meeting some old and new friends before the final day of the show. We hope you'll plan on coming and bring along others from the barns.

This year we will once again sponsor the heifer award during opening ceremonies. This year juniors will be entered upon registration

and their name drawn out of a water bucket, so no need to sign up. Please make sure your junior attends opening ceremonies, so that if they win we can get their picture.

Enjoy your spring and safe travels to JNHE. Grand Island is such a fantastic facility and we look forward to visiting with all of you at our booth, socials and while at the show. Best of luck and have a wonderful spring and start of summer. After the winter we've all had, spring is a wonderful thought and summer sounds even better! ◀

## THE JNHE FEED STORE

**Tight on trailer space? Mid Nebraska Feeds is here  
to serve you with all of your feed needs.**

- Honor Show Chows
- Precon Complete
- Beet Pulp Shreds
- Cottonseed Hulls
- High Octanes & More
- Pre-order with Amy Jo to guarantee your products
- For a complete list of products visit [JrHereford.org](http://JrHereford.org)

Amy Jo Kent, Manager, Mid Nebraska Feeds • 721 Claude Rd., Grand Island, NE 68803-4937  
[mnfeeds@hotmail.com](mailto:mnfeeds@hotmail.com) • 308-382-3048



# 2015 JNHE Rules and Regulations

## ENTRY INFORMATION:

- Please fill out entry forms completely and accurately and send or upload to AHA with appropriate fees postmarked either by the **Early Bird Deadline of May 1** or online by the **Final Deadline of June 1**. Don't forget that June 1st is also the ownership deadline. **PAPER Entries will ONLY be accepted for the early bird entry deadline. All entries done after May 1 will need to be done ONLINE. (NO EXCEPTIONS TO THIS RULE.)**
- Online entry site: JrHereford.org
- All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam. No steer certificates will be accepted, only registration papers.
- If you have not received your registration papers from AHA at least **one week prior to May 1 or June 1**, then please call the AHA records department immediately to check on your registrations or transfers. **"PENDING" or "APPLIED FOR" will not, under any circumstances, be accepted online in the registration column or on the JNHE entry form. YOU MUST have a registration number before completing online entry or mailing your entry to AHA. Please attach a copy of your registration paper for accuracy in processing your entries. This includes calves on the side of cows for the cow-calf pair show.**
- Please be sure to indicate whether your heifer(s) will show in the owned show, the bred-and-owned show, or both. Heifers exhibited in both shows will require two entry fees and one bedding fee. Also, remember to indicate if your heifer or bull qualifies for the Junior AI show (to qualify for the Junior AI Class, stated animal entered must be a result of semen received through the AHA Junior AI Program.)
- Entry and order forms are in the spring Advantage newsletter. Please complete the t-shirt, meal ticket and event order form at the same time you complete the entry and showmanship form (Sure Champ will be sponsoring one free shirt to each exhibitor; additional shirts are \$20) please mark the correct shirt size for each shirt ordered. The order form is due May 1. You will be able to order meal tickets, extra t-shirts, and showmanship entries via the online system till June 1st.

## BARN AND TIE OUT POLICIES FOR 2015:

- 1) Porta Cool Units WILL NOT BE allowed in the barns or in the tie out areas at the Nebraska State Fairgrounds. It was the decision of the NJHA Board to no longer allow Porta Cool Units due to the space issues in the barns.
- 2) Cattle will be stalled in the cattle and sheep barns on the Nebraska state Fairgrounds. The barns are not climate controlled.
- 3) All cattle will be tied on the panels provided in the tie out area and NO INDIVIDUAL PENS will be built in tie outs. We appreciate your cooperation with this and your help ensuring everyone has adequate space in tie outs.

- 4) Tents will be allowed in the tie out area but must be removed by noon, on Saturday, June 27. Due to the storm that came through the tie outs a few years ago and the cattle that were in danger because of blown down tents and electricity issues, we appreciate your cooperation with no tents in tie outs after Saturday morning.
- 5) No generators inside the cattle barns.

## STALLING POLICY FOR 2015 JNHE:

- NO HEREFORD cattle will be allowed on the grounds until 6 p.m., Friday, June 26. You will be allowed to begin stall set-up at 12 a.m., Saturday, June 27, however NO CATTLE will be allowed in the barns until noon, Saturday, June 27. You will be stalled by state in the barn and advisors are in charge of stalling assignments within each state. **We ask that exhibitors do not set up stalls prior to your state advisor assigning the stall space. The state advisors will have final say in stalling for each state, so we ask that everyone cooperate with this new stalling process in order to get the week off to a good start.**
- ALL CATTLE EXHIBITING AT THE JNHE MUST BE STALLED WITH THE STATE THE JUNIOR EXHIBITOR IS FROM. If the case arises that the junior exhibitor is competing with a different state association it must be specified in the entries.

## GENERAL RULES:

- 1) Exhibitor must be 7 years old and not 22 years old by January 1, 2015, and a member of the National Junior Hereford Association (NJHA). Dues are \$15 and must be paid prior to entry. Membership forms may be downloaded at jrhereford.org
- 2) All animals must be registered with the American Hereford Association (AHA).
- 3) Each entry, except in the bred-and-owned bull show must be owned solely by the junior exhibitor(s) and in his/her recorded ownership before **June 1**. Siblings may jointly own animals, provided both are members of the NJHA and meet NJHA age requirements. No animal is eligible to compete if recorded in joint ownership (other than the sibling rule and bred-and-owned bull rule), and no joint ownership with farm name or family name.
- 4) Horned or de-horned animals are eligible for the horned owned breeding show; polled cattle or cattle with scurs are eligible for the polled owned breeding show. Horned and polled cow-calf pairs, steers, bred-and-owned bulls and bred-and-owned heifers will show together in their respective shows. Scurs, if present, must be loose and not firmly attached to the head; they must not be removed or tampered with.
- 5) **EARLY BIRD ENTRY FEES ARE \$40 PER ENTRY if postmarked by May 1. ONLINE ENTRIES processed by June 1 are \$60 per head.** A one time bedding fee per entry is \$50 and this includes bedding for tie outs. Mail entries to the Department of Youth Activities, American Hereford Association, P.O. Box 014059, Kansas City, MO 64101.
- 6) **Final Entry and Ownership Deadline is June 1.** All animals must be registered and transferred prior to the June 1 entry and ownership deadline date. No late transfers or entries will be accepted. Entries with "pending" listed, as the registration number will not be accepted and entry will be refused. This includes calves showing on the sides of cows in the cow-calf pair show. Entry fees are non-refundable.
- 7) All cattle must be in place in the barn and processed by 6 p.m., Saturday, June 27.
- 8) Original registration certificate must be presented at check-in. All animals will have tattoos checked. Tattoos that are missing, illegible, altered, incorrect and/or in any other way disagree with the official AHA records will be justifiable cause for disqualification of entry. **Check tattoos well before leaving for the JNHE.**
- 9) Entries must meet Nebraska health regulations. All animals must have an official health certificate. Refer to Nebraska health requirements at JrHereford.org.
- 10) Exhibitor must show his/her own animals. Only exhibitors who are in attendance at the JNHE and are physically unable to show the animals due to illness or injury will be excused. In the case of extenuating circumstances, the family must come to the NJHA board and AHA Youth Director, in which case, the board of directors and AHA Youth Director have sole discretion as to whether the animal may be shown by a substitute showman. Owner may secure another junior member to show his/her animals if excused or if exhibitor has more than one entry in the same class. It is recommended that if you have more than one animal being shown in a class you utilize a fellow junior from your own state to assist. No adult or fellow junior may assist exhibitor in showing.
- 11) Exhibitor must wear official show shirt in both showmanship and in the entire cattle show along with entry numbers on chest and back. Additional show shirts may be purchased for \$20. (See enclosed order form)
- 12) Exhibitor must follow AHA fitting rules as stated in the official "Rules, Regulations and Bylaws" of the American Hereford Association.
- 13) State herdsman (neatness, decoration, workmanship and cooperation) will be judged.
- 14) If all requirements aren't met, the NJHA Board and Youth Director reserve the right to disqualify any entry.
- 15) All persons making entries in the show shall agree to abide by all the rules and regulations as outlined and will not hold the American Hereford Association or the 2015 Junior National Hereford Expo organizers responsible for accident, loss or injury to any person, animal or article.
- 16) **No farm signs or videos may be displayed at the stalls.** Family signs may be displayed if junior exhibitor(s) names are included.



- 17) There will be five showmanship divisions: pre-peewee, peewee, junior, intermediate and senior. All contestants must pre-enter by June 1. There will be no entries accepted at the show. The entry fee is \$5.
- 18) Calves at the side of cow-calf pairs may show in separate heifer or bull shows, however additional entry fees will apply. If the calf is not showing separately an additional \$50 bedding fee applies.
- 19) Breeding cattle will not be weighed or measured.
- 20) Spring 2015 EPDs will be used. EPDs for breeding cattle will be provided to the judge for him to use at his discretion. Junior members will only have EPDs if they are compliant with Whole Herd TPR or purchased an animal from a Whole Herd TPR breeder. If you feel that you are not compliant with Whole Herd TPR, please call the AHA records department immediately.
- 21) Steers will be weighed at processing. This data will be used when breaking classes and will be provided to the judge.
- 22) Steers will be exhibited by birthdate and weight.
- 23) A carcass evaluation competition will be held in conjunction with the steer show, with carcass information gathered on live steers through ultrasound. This will also occur during steer processing.
- 24) Horned and polled owned heifers will be shown separately, alternating at the divisions. Horned and polled bred-and-owned heifers will show together in one show, with one grand champion bred-and-owned heifer. Bred-and-owned heifers may also enter the owned show, but must indicate this on the entry form and must pay an additional entry fee.
- 25) Due to Nebraska State Fairground regulations **NO DOGS** will be allowed in the showing or cattle barns.
- 26) Any animal a junior enters may be used in the team-fitting competition and/or be asked to be used in the judging contest.
- 27) When entering contests be sure to use your age as of January 1 of the current year.
- 28) All champion and reserves at the JNHE will be DNA tested.
- 29) It is a policy of the NJHA board of directors that if an animal gets loose in the showing, an exhibitor will be given two chances to regain control of said animal. After the third instance exhibitor and animal will be dismissed from the showing by an NJHA board member or AHA staff member.

#### HEIFER RULES:

- 1) Heifer classes will include:  
 Spring calf – calved on or after 3/1/15  
 Junior calf – calved 2/1/15 to 2/28/15  
 Junior calf – calved 1/1/15 to 1/31/15  
 Late winter calf – calved 11/16/14 – 12/31/14  
 Early winter calf – calved 10/1/14 to 11/15/14  
 Senior calf – calved 8/1/14 to 9/30/14  
 Late summer yearling – calved 6/16/14 to 7/31/14

Early summer yearling – calved 5/1/14 to 6/15/14

Spring yearling – 3/1/14 to 4/30/14

Junior yearling – 1/1/14 to 2/28/14

Senior yearling – calved 8/1/13 to 12/31/13

- 2) If the number of entries warrant, classes will be divided.
- 3) Division breaks will be decided after all entries are processed.

#### SPECIAL COW-CALF RULES:

- 1) Cows born prior to Aug. 1, 2013. No maximum age for cows. Calf must be her natural calf, no more than 270 days in age as of the day of the show. Calves must be born on or after October 4, 2014. There will be a bred-and-owned cow-calf class and standard cow-calf classes. Winners of the bred-and-owned and standard classes will compete for champion pair.
- 2) Polled and horned pairs will be combined in one cow-calf show.
- 3) Bred-and-owned cow-calf class – Exhibitor must be the breeder and owner of both the cow and calf. The same cow-calf pair may not show in both the bred-and-owned and standard cow-calf classes.
- 4) Standard cow-calf classes – Exhibitor must be the breeder of the calf, and must have been the recorded owner of the cow since June 1, 2015.
- 5) Bull and heifer calves on cow-calf pairs are eligible to show in individual classes. They must be entered individually and pay the additional entry fee. The bred-and-owned bull show ownership rules apply to bull calves in the cow-calf show.
- 6) There will be no nurse cows allowed in the cow-calf pair show or stalled in the barns.
- 7) All calves on the side of cow-calf pairs MUST be registered and tattooed.

#### BRED-AND-OWNED SHOW RULES:

- 1) To be eligible for the bred-and-owned show, the exhibitor(s) must have owned the entry's dam at the time of conception and must be listed as the breeder and original owner on the registration certificate.
- 2) Bred-and-owned heifers calved after August 1, 2013 are eligible.
- 3) Bred-and-owned heifers may also show in the owned show. An additional entry fee will be charged.
- 4) Horned and polled bred-and-owned heifers will show together.
- 5) Bred-and-owned bulls calved after August 1, 2013 are eligible. There will not be a class for 2-year-old bulls.
- 6) Horned and polled bulls will show together.
- 7) Bred-and-owned bulls must have been bred by the junior member/exhibitor, but may be owned jointly with an adult/farm, provided that the junior/exhibitor is the sole breeder, original owner and is officially recorded as a current owner of that bull.
- 8) All bulls calved before January 1, 2015, must be shown with a nose lead.

#### STEER RULES:

- 1) All steers showing at the Junior National Hereford Expo must be registered by the American Hereford Association and out of a registered sire and dam. No steer certificates will be accepted, only registration papers.
- 2) Steer classes will be divided by weight. Classes will be determined after check-in. **There will be a prospect steer show and the weight cut off for prospect steers is 950 lb.**

#### ULTRASOUND CARCASS STEER RULES:

- 1) All steers are automatically entered in the carcass evaluation without further entry fee.
- 2) Carcass information will be gathered on live steers during processing through the use of ultrasound technology. Steers will first compete in the visual show, with champions selected. Following the visual steer show, the top 10 steers in the carcass evaluation will be announced.

#### SPECIAL Classes:

- 1) **Junior AI** – Classes of females and bulls resulting from the AHA Junior AI Program will be held in conjunction with the show. An entry fee is not required to exhibit in this class, but entries must be indicated on the entry form. All Junior AI entries will show in one class of heifers and one class of bulls
- 2) **State Group of Five** – Five animals from one state, owned by three or more exhibitors and representing not more than two animals per exhibitor. Any combination of steers, heifers or bulls is acceptable. There may be only one group per state.
- 3) **Breeder Group of Three** – Three animals bred by the same junior or adult breeder as designated on the registration paper. No steers are allowed.
- 4) **Female Get-of-Sire** – Four females sired by one bull regardless of owner.
- 5) **Premier Adult and Junior Breeder** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Senior Premier Breeder Award is given to the adult or farm with the top point total. The Junior Premier Breeder Award is given to the junior member with the top point total, regardless of the number exhibited. Computed the same as the National Hereford Open Shows.
- 6) **Premier Exhibitor** – Award points are computed from winnings in breeding animal Classes: 5 points for 1st place, 4 points for 2nd, 3 points for 3rd, 2 points for 4th, and 1 point for 5th place. Points are given only for individual classes; no points for champions or groups. The Premier Exhibitor Award is given to the junior with the top point total, regardless of the number exhibited. Computed the same as the National Hereford Open Shows. ◀

# NJHA Dates and Deadlines

**Note: NO late entries or applications will be accepted after the postmark date of each deadline.**

**May 1** Junior National Hereford Expo (JNHE) paper entry and early bird online entry deadline (No paper entries accepted after this date.)

**NJHA board candidate application deadline on [hereford.myreviewroom.com](http://hereford.myreviewroom.com)**

**June 1** Advisor of the Year Award nominations due

**JNHE final online entry and showmanship deadline**  
(Online only! No late entries accepted.)

JNHE ownership deadline

Photo contest entries due

Showmanship and pre-peewee showmanship contest entries due

**June 15** Early bird PRIDE registration online at [JrHereford.org](http://JrHereford.org)

Extemporaneous Speaking Contest entries due

Great American CHB Grill-off recipes and entries due

Illustrated Speech Contest applications due

Peewee Speech Contest applications due

Promotional Poster Contest entries due (if unable to attend the JNHE)

**June 27-July 3** Junior National Hereford Expo, Grand Island, Neb.

**July 15** Final PRIDE registration deadline (may sign up in the office at JNHE)

**July 25-28** "Faces of Leadership" PRIDE Convention, Estes Park, Colo.

**Sept. 15** HYFA scholarship applications due

## 2015 JNHE Important Updates

**Cattle will not be allowed on the grounds until 6 p.m., Friday, June 26**

**Advisors will not be allowed in the barns until 9 p.m., Friday, June 26**

**Stalls may be set up in the barn starting at 12 a.m., Saturday, June 27**

**No porta cool units in the barns or tie outs**

**No pens in tie outs**

## Regional and State Junior Hereford Shows

(this is the information available at press time, more detailed information may be found at [JrHereford.org](http://JrHereford.org) and on the NJHA Facebook page)

### April

25 Young Farmers and Ranchers Youth Livestock Show, Alexandria, La.

### May

1-3 The Big E, W. Springfield, Mass.

16 Pennsylvania Junior Show, Meadville

21-23 Oklahoma Junior Show, Enid

22-23 Kansas Junior Show, Abilene

22-23 Southwest Regional Junior Show, Turlock, Calif.

31 Maryland Junior Preview Show, Gaithersburg

### June

5-6 Georgia Junior Field Day, Rock Spring

5-7 Nebraska Junior Show, Broken Bow

5-7 Northwest Regional Junior Show, Corvallis, Ore.

5-7 Wyoming Junior Show, Laramie

6 Wisconsin Junior Preview Show, Jefferson

11-12 Southern Regional Junior Show, Abingdon, Va.

12-13 South Dakota Junior Hereford Field Days, Watertown

12-14 Indiana Junior Preview Show, Rensselaer

12-14 Idaho State Junior Show, Bruneau

12-14 Iowa Junior Preview Show, Eldora

13-14 Illinois Junior Preview Show, Sandwich

13 Ohio Buckeye Junior Premier Show, Wooster

14 Eastern Ohio Junior Show, Wooster

17-20 Texas Junior State Show, Belton

19-21 Midwest Classic Junior Preview Show, Pipestone, Minn.

21 Switzerland of Ohio Junior Show, Caldwell

