

CHB
Bites



Grill'n Time Contest

Our new summer retail promotion — “Grill’n Time” — is here! Put your grilling skills to the test with our location-inspired challenges and enter pictures of your Certified Hereford Beef® creations to win prizes.

**GRILL
SHARE
WIN**

\$100 \$300 \$600
GIFT CARD GIFT CARD GIFT CARD

NOW THROUGH JULY 23

How to enter:

1. Purchase the CHB cut for the respective challenge from a licensed retail store.
2. Prepare a meal using the CHB challenge cut.
3. Take a picture of your CHB creation and upload it on Instagram, Facebook, or the web entry page.

Instagram: Use #CHBGrillinTime
Facebook: Use #CHBGrillinTime
Online Entry: chb-grillin.com

Scan to find CHB
at a retail store
near you or to
order online:



June 25 - July 8

NOW THROUGH JULY 8
CHALLENGE #5
TASTY TACOS
YOU COULD WIN: \$500

July 9 - July 23

NOW THROUGH JULY 23
CHALLENGE #6
SIZZLIN' SKEWERS
YOU COULD WIN: \$600