

HYBRID ILLUSTRATED SPEECH CONTEST

The purpose of the Illustrated Speech Contest is to encourage public speaking and leadership abilities in youth, to develop character and leadership in Hereford youth and promote interest in the beef industry and project Herefords in a positive image. The National Hereford Women in cooperation with the National Junior Hereford Association sponsor this contest.

RULES

PEEWEE & JUNIOR CONTEST ONLY

1. The speech topic should be related to the beef industry.
2. Contestants must be a member of the NJHA.
3. The junior division is for youth between the ages of 10-13 and the peewee division is for youth between the ages of 7-9 on Jan. 1.
4. There will be no restrictions on the number of participants per state.
5. The hybrid model will start with speeches submitted via video by June 1, with the finalists in each division coming to compete in person at JNHE.
6. Winners from previous years are allowed to continue competing within their age division each year until they age into the next division.
7. Length: 3-5 minutes
* No points will be deducted for speech lengths of 2 1/2 minutes to 5 1/2 minutes. After that, each 30-second period over or under will result in a 10-point deduction.
8. Each contestant shall provide the title and primary objective of his/her speech at the time of entry deadline. (Example title: "Purebred Cattle in Today's Economy." Objective: To discuss the impact of today's economic factors on purebred cattle operations.)
9. The speech must be presented orally.
10. A minimum of one illustration, visual aid or presentation must be prepared and used. Types of illustrations contestants are encouraged to use are slides, videos or electronic presentations but not excluding charts, diagrams, props, inanimate models, puppets and posters.
11. Please be conscientious of how legible and easy to view the presentations and presenter are when presenting virtually.
12. An additional 3 to 4 minutes will be allowed following the oral presentation during the in-person stage to answer questions, which may be asked by the judges.
13. The primary objective of the speech must be clearly related to the designated topic chosen.

RULES SPECIFIC TO THE VIRTUAL STAGE OF THE CONTEST

1. Participants must submit a video within the given time restrictions on a topic of their choice focusing on the beef industry.
2. In the video, participants must use at least one form of visual aid.

RULES SPECIFIC TO THE IN-PERSON FINALIST STAGE OF THE CONTEST

1. The Finalists chosen by the judges from the video submissions, will compete in a live presentation at the JNHE on July 9. The final list will be posted online and the contestants will be emailed. If they are unable to attend the JNHE they forfeit the position and it is given to the next in line.
2. Presenters will be given 6 minutes to be used how they want on the front or back end of the presentation for set-up/tear down. I.e. 4 minutes for set-up and 2 minutes for tear down.
3. Additional props and presentations are allowed to add more visually stimulating in-person presentations. A TV/Projector will be provided, individuals must bring their own respective hook-up cords (HDMI, etc.)



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JUDGING PROCEDURES

1. Contests will be judged on the following:
 - Content (25%)
 - Delivery (40%)
 - Handling of Questions (20%)
 - Quality/pertinence of Visual Aids (15%)
2. The Finalists will be emailed and posted on the website. If they are unable to attend JNHE they forfeit the position and the opportunity to compete in person is given to the next in line.
3. Finalist Illustrated Speeches will be given at the JNHE, July 9.

AWARDS

Awards are sponsored by the National Hereford Women

ENTRY DEADLINE: JUNE 1

Participants should register online through [Submittable](#).

