

ADVANCED SPEECH CONTEST

The Advanced Speech Contest is designed to encourage interest in promoting the beef industry and projecting Herefords in a positive image through public speaking. The emphasis on the Advanced Speech contest is to develop leaders who can not only speak in a prepared setting, but also with little time to prepare. The National Hereford Women (NHW) sponsor the contest.

RULES

INTERMEDIATE & SENIOR CONTEST ONLY

1. Contestants must be a member of the National Junior Hereford Association.
2. The intermediate division is for youth 14-17 and the senior division is for youth 18-21 as of Jan. 1.

RULES SPECIFIC TO THE VIRTUAL STAGE OF THE CONTEST

1. Prior to the JNHE, contestants will submit a video recording of their speech presentation.
2. Speeches must be between 3-7 min. in length
3. Speeches must focus on one of the following topics:
 - The History and Development of Hereford Cattle
 - Breeding and Crossbreeding Programs
 - Genetics and Performance
 - Managing/Marketing of Beef Cattle
 - Newsworthy topics relating to the beef industry
4. The finalists will be selected by judges viewing their video speeches and will then be invited to compete in-person during the JNHE.

RULES SPECIFIC TO THE IN-PERSON FINALIST STAGE OF THE CONTEST

1. The Finalists will compete in a live presentation at the JNHE on July 9. The final list will be posted online and the contestants will be emailed. If they are unable to attend the JNHE they forfeit the position and it is given to the next in line.
2. The in-person portion of the contest will mimic an extemporaneous speech contest, and finalists will select a topic at random and then have 30 min. to prepare their speech for the judges.
3. A binder of written notes and research as well as laptops, phones or digital devices may be brought to use for research for the presentation similar to the virtual stage of the contest. The topics will not be known until entering the holding room.
4. A holding room will host all of the finalists who will each pick a provided topic in intervals and be given 30 minutes to prepare before speaking to the judges.
5. Please report to the holding room 30 min. prior to your speech slot to review the rules and pick your topic.
6. Speeches will be 3 to 7 minutes in length. Speakers who finished before the 3 minutes have elapsed or who have run past 7 minutes will be penalized 1 point for each minute over/under. Following the speech, time will be allowed for questions from the judges.

JUDGING PROCEDURES

1. Contests will be judged on the following:
 - Subject Knowledge (30%)
 - Organization (10%)
 - Presentation (30%)
 - Response to Questions (20%)
 - General Effectiveness (10%)
2. The Finalists will be emailed and posted on the website. If they are unable to attend JNHE they forfeit the position and the opportunity to compete in person is given to the next in line.
3. Advanced Speech finalists will present at the JNHE, July 9, and will be notified ahead of time.



ENTRY DEADLINE: JUNE 1

Participants should register online through [SUBMITTABLE](#)

