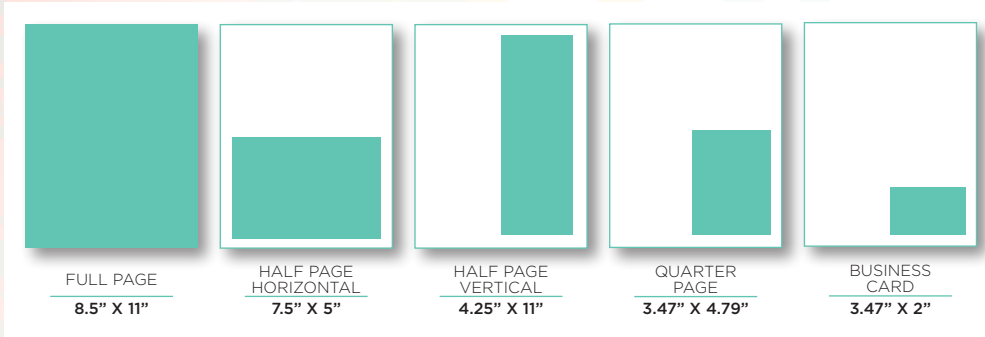


# 2023

# JNHE

## SHOW PROGRAM ADVERTISING



### JNHE Show Program Pricing

Center Spread .....	\$1,500
Full Page, 4-Color Ad.....	\$800
1/2 Page, 4-Color Ad .....	\$600
Please specify if half page is horizontal or vertical layout	
1/4 Page, 4-Color Ad .....	\$300
Business Card Ad .....	\$100

### Special Dual Program Pricing

Hereford World & JNHE Show Program Ad opportunities

Full Page, 4-Color Ad Package .....	\$1,800
1/2 Page, 4-Color Ad Package.....	\$1,350

## AD FORMAT

**Full-page trim size: 8.5" x 11"**  
(Live area: 7.5" x 10")  
\*Please provide an 1/8" bleed on full-page ads.

**Half-page size: 7.5" x 5"**  
**Half-page vertical size: 4.25" x 11"**  
\*Please Note: Half-page ads (vertical or horizontal) do not bleed off of the pages.

**To reserve ad space, please contact:**  
Bailey Clanton at 816-218-2254 or [bclanton@hereford.org](mailto:bclanton@hereford.org).

**Please remit payment to:**  
Hereford Youth Foundation of America  
Attn: Bailey Clanton  
11500 N. Ambassador Dr., Ste. 410, Kansas City, MO  
64153

\*The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit.  
All advertisements are tax deductible.

Please contact Bailey Clanton with all show program inquiries at  
816-218-2254 or [bclanton@hereford.org](mailto:bclanton@hereford.org)