

# MAD DASH TO THE CASH



## “SUPPORTING LEADERSHIP AND EDUCATION AT THE STATE LEVEL”

A fun and interactive way for all states to help support our pipeline of leaders! The National Junior Hereford Association (NJHA) Board of Directors and the Hereford Youth Foundation of America (HYFA) are excited to unveil this Mad Dash to the Cash fundraiser and create a way for states to encourage their juniors to participate in leadership and educational events on the national level. Purchase a lot for a chance to win some MAD CASH and support all of our state junior organizations.

### THE MAD DASH SALE

**250 LOTS SOLD FOR THE DOLLAR VALUE OF THE LOT**

*Increase your chances to win*

- Buyer of Lot 1-50 will be entered into Mad Cash drawing ONE time.
- Buyer of Lot 51-100 will be entered into Mad Cash drawing TWO times.
- Buyer of Lot 101-150 will be entered into Mad Cash drawing THREE times.
- Buyer of Lot 151-200 will be entered into Mad Cash drawing FOUR times.
- Buyer of Lot 201-250 will be entered into Mad Cash drawing FIVE times.

### THE MAD CASH PAYOUT

**\$5,000  
AWARDED IN**

**MAD  
CASH!**

*Payouts Include*

**- \$2,500 - \$1,500 - \$1,000 -**

*\*You do not need to be present to win.*

*\*\*The more lots you buy, the more chances you have to win the cash.*

### GIVING BACK AT THE GRASSROOTS

The funds gathered from this sale will go into HYFA to create grants offered to all state junior organizations based on an application. Grant funding is to be used for any leadership or educational goals of the state's junior members to participate on the national level. Grant applications will be available through the Submittable platform and due Sept. 1, 2023. Grants awarded at the end of the calendar year, and more submission rules will be released in early July.



*Acceptable uses for the grant funding include:*

- Travel and expenses for the Junior National Hereford Expo
- Travel funding to the BOLD Leadership Conference
- Travel and registration funding for the Faces of Leadership Conference
- Travel funding for the NJHA Fed Steer Shootout Field Day

**WINNERS OF THE MAD CASH PAYOUTS WILL BE ANNOUNCED DURING THE FRIDAY, JULY 14, AWARDS CEREMONY AT THE VITAFERM® JUNIOR NATIONAL HEREFORD EXPO**

**SALE CLOSSES FRIDAY, JULY 14, AT NOON ON AGSALEDAY.COM**

