

# Board | Action | Spring Board Meeting Update

The American Hereford Association Board of Directors met April 4-5 in Kansas City, Mo.

## Finance

David Kuebelbeck, UMB Bank portfolio manager, and Brande Anderson, UMB Bank senior institutional relationship manager, reported to the Board that the American Hereford Association (AHA) operating reserve and Hereford Legacy Fund investments were within policy guidelines and have seen growth in the current fiscal year. Leslie Mathews, AHA chief financial officer, shared that AHA consolidated net income through February 2023 is ahead of budget without unrealized appreciation/depreciation.

## Show and Sale

The AHA unanimously approved the following judges for the 2023-2024 National Shows:

- 2023 Keystone International Livestock Exposition: Gary and Kathy Buchholz, Texas
- 2023 American Royal: Tim Schaeffer, Indiana
- 2023 North American International Livestock Exposition: Max Stotz, Oklahoma
- 2023 Western States Hereford Show: Jirl Buck, Oklahoma
- 2024 Cattlemen's Congress National Show: Kyle Colyer, Idaho
- 2024 National Western Stock Show: Terri Barber, New Mexico, and Mary Barber, Texas
- 2024 Fort Worth Stock Show: Todd Herman, Ohio

The AHA unanimously approved the following judges for the 2024 National pen and carload shows:

- 2024 Cattlemen's Congress Pen: Jeff Gooden, Missouri; Ryan Topp, North Dakota; Jan Ward, Wyoming.
- 2024 National Western Pen and Carload Show: David Burns, Tennessee; Dan Fawcett, South Dakota; Blake Ochsner, Wyoming.

The Board unanimously approved the following list of judges submitted by the National Junior Hereford Association board of directors for the 2023-2024 junior shows at the American Royal, North American International Livestock Exposition, Cattlemen's Congress and National Western Stock Show.

- Danny Harker, Indiana
- Dustin Frank, Colorado
- Brian Fox, Colorado
- Jon DeClerk, Texas
- Jerrod Arthur, Oklahoma

The Board voted unanimously to support the following names for the show point system tiers:

- Level I Points for 2023-2024 is Cattlemen's Congress
- Level II Points for 2023-2024 is Keystone International Livestock Exposition, American Royal, North American International Livestock Exposition, Western States Hereford Show, National Western Stock Show and Fort Worth Stock Show
- Regional Shows

The Board voted unanimously to approve the following auctioneers for the next three National Sales:

- Eddie Burks, 2024
- Joe Goggins, 2025
- Cody Lowderman, 2026

## Hereford Publications Inc.

The Board voted unanimously to change the name of the commercial tabloid issues of the *Hereford World* to *Baldy Advantage*. The Board also voted unanimously to change the size and paper quality of the four tabloid issues and increase the advertising rates for the seven glossy issues to match tabloid-issue advertising rates:

- Full page (4C) \$1,320
- ½ page (4C) \$990
- ¼ page (4C) \$770
- Full page (BW) \$880
- ½ page (BW) \$550
- ¼ page (BW) \$330

## Bylaws amendments

The Board voted unanimously to support the following amendments to the AHA Bylaws.

1. **The Bylaws of the Association are hereby amended by deleting Section 2 of Article V in its entirety and by inserting, in lieu thereof, the following:**

*Section 2. Nomination of Delegates.*

(a) With respect to the process for the nomination and election of delegates for each calendar year, each Active Member for whom the Association's records reflect an e-mail address on April 1 of such calendar year may elect to effectuate the process for that calendar year through either electronic means or by U.S. mail. Each Active Member shall make such election in the manner specified by the

Association. Each Active Member for whom the Association's records reflect an e-mail address on April 1, but who has not made an election, shall be deemed to have elected to effectuate such delegate nomination and election process by U.S. mail. Each Active Member for whom the Association's records do not reflect an e-mail address on April 1 shall effectuate such delegate nomination and election process by U.S. mail.

(b) Any Active Member may nominate as a delegate candidate any Active Member (including himself or herself) who is primarily doing business in the state of the nominator. Each Active Member, whether an individual, partnership, corporation, limited liability company, or other organization or entity, shall be entitled to nominate only one (1) delegate candidate. If an Active Member is a partnership, corporation, limited liability company, or other organization or entity, only one (1) partner or officer of the partnership, corporation, limited liability company, or other organization or entity, as the case may be, may be nominated as a delegate candidate. If a Representative is also an Active Member individually, such Representative may be nominated as an individual delegate candidate. However, no Active Member will be eligible to represent more than one membership entity.

(c) The Association shall, on or before April 1 (or, if not a Business Day, as defined below, the next Business Day) of each year, notify all members that Active Members have the right to nominate delegates. Such notice shall be by publication in the Hereford World or some other publication of general circulation amongst breeders and owners of Hereford cattle. On or before May 1 of each year (or, if not a Business Day, as defined below, the next Business Day), the Association shall:

(i) Notify each Active Member who has elected to effectuate the delegate nomination and election

process by electronic means of such Active Member's right to nominate one (1) delegate, together with instructions for submitting such nomination. Such notice shall be by e-mail at the most recent e-mail address designated by such Active Member as reflected on the records of the Association; and

(ii) Notify each Active Member who has not elected to effectuate the delegate nomination and election process by electronic means of such Active Member's right to nominate one (1) delegate, together with instructions for submitting such nomination. Such notice shall be by U.S. mail at the most recent mailing address designated by such Active Member as reflected on the records of the Association.

All nominations for delegates shall be submitted to the independent auditing firm designated, from time to time, by the Board of Directors of the Association. May 31 of each calendar year (or, if not a Business Day, as defined below, the next Business Day) shall be the last day for the Association's independent auditing firm to receive any nominations submitted by electronic means. Nominations submitted by U.S. mail must be postmarked by May 31 of each calendar year (or, if not a Business Day, as defined below, the next Business Day). At the time that the Association notifies each Active Member of the right to nominate one (1) delegate, the Association shall notify each Active Member of the applicable deadline for nominations. "Business Day" shall mean each day other than a Saturday, Sunday, or legal holiday under Federal law.

(d) In the event that the number of delegate candidates from a state is less than the number of delegates to which such state is entitled, then (i) the Active Members from such state shall be deemed to have voted for such delegate candidates as delegates, and (ii) such state's secretary shall be entitled to nominate candidates for the unfilled

delegate positions and the Active Members from such state shall be deemed to have voted for such candidates as delegates.

**2. The Bylaws of the Association are hereby amended by deleting Section 3(a) of Article V in its entirety and by inserting, in lieu thereof, the following:**

*Section 3. Election of Delegates.*

(a) With respect to the election of delegates, except as set forth in Article V, Section 1(b) hereof, each Active Member shall be entitled to vote, as described herein and in the Association's Articles of Incorporation, only for a delegate or delegates to represent the state in which the Active Member is primarily doing business. Each Active Member shall have the right to cast as many votes in the aggregate as shall equal the number of votes to which the Active Member is entitled (calculated pursuant to the Association's Articles of Incorporation) multiplied by the number of delegates to be elected from the state in which the Active Member is primarily doing business; provided, however, that an Active Member must cast an equal number of votes for each delegate candidate for whom the Active Member is voting; and provided, further, that an Active Member may not cast more than the number of votes to which the Active Member is entitled (as calculated according to (a) through (e) of Article VI of the Articles of Incorporation of the Association) for any one delegate candidate. No quorum requirements shall be applicable to the election of delegates, it being the intent that the number of Active Members who vote in the election of delegates in any particular state is irrelevant. On or before July 1 of each year (or, if not a Business Day, as defined herein, the next Business Day), the Association shall:

(i) Send to each Active Member who has elected to effectuate the delegate nomination and election process by electronic means an e-mail setting forth the instructions

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for voting for delegates using the on-line voting system maintained by the Association's independent auditing firm. Each such e-mail shall provide that the Active Member may, in lieu of voting on-line, obtain and cast a ballot by U.S. mail. The Association shall send such e-mail to each Active Member by e-mail at the e-mail address designated by such Active Member as reflected on the records of the Association; and

(ii) Send to each Active Member who has not elected to effectuate the delegate nomination and election process by electronic means a ballot for the election of delegates, together with instructions for submitting such ballot to the Association's independent auditing firm. The Association shall send such ballot to such Active Member by U.S. mail at the most recent mailing address designated by such Active Member as reflected on the records of the Association.

July 31 of each calendar year (or, if not a Business Day, as defined herein, the next Business Day) shall be the last day for Active Members to vote for delegates using the on-line voting system. Ballots submitted by U.S. mail must be postmarked by July 31 of each calendar year (or, if not a Business Day, as defined herein, the next Business Day). At the time that the Association sends the e-mails and ballots to the Active Members as aforesaid, the Association shall notify each Active Member of the applicable deadline. The on-line voting system maintained by the Association's independent auditing firm shall:

- (i) Authenticate each member's identity;
- (ii) Authenticate the validity of each electronic vote to ensure that the vote is not altered in transit;
- (iii) Transmit a receipt to each member who casts an electronic vote; and

(iv) Store all electronic votes for recount, inspection, and review purposes.

### **Executive Committee**

The Executive Committee shared that they had met by conference call to address an issue concerning the registration of a steer. A resolution was presented by the Executive Committee and was supported by majority vote.

### **Breed Improvement**

Staff shared updates on various research projects and equipment updates at Olsen Ranches. Additionally, the Board voted unanimously to support suggested genetic evaluation model improvements for Calving Ease - Direct (CE), Maternal Calving Ease (MCE) and Sustained Cow Fertility (SCF) expected progeny differences (EPDs). **HW**