

2023 JNHE

FAQ'S & CHANGES



STEER DNA RULE CHANGE

A new rule for the steer show will take effect during the 2023 VitaFerm Junior National Hereford Expo (JNHE) in Madison, Wis., July 8-14. This rule was voted on and installed by the National Junior Hereford Association (NJHA) board. The new rule reads as follows:

“All steers will be required to be parent verified to both sire and dam, therefore, a DNA profile of the steer, the sire and dam must be completed through the official AHA lab by entry deadline. To request a DNA kit for your animal, access your MyHerd or contact AHA customer service.”

Links to the full 2023 JNHE Rules and Regulations can be found here: [2023 JNHE Rules & Regulations](#)

TOP 5 BRED & OWNED

A motion was made by the NJHA Board of Directors during their Annual Meeting held in Kansas City, Mo., to “add a Top 5 to the Bred-and-Owned female show at Junior National Hereford Show,” and it was passed unanimously. Due to the generosity of GKB Cattle, Desdemona, Texas, the 2023 JNHE will host a top five in the bred-and-owned female show, and a trailer will be awarded to the Grand Champion.

CONTEST CHANGES

The following contests had minor changes made for the 2023 year:

1. **Advanced Speech Contest** - A new contest that takes the Extemporaneous Speech Contest to the next level, developing the juniors skills for both prepared and impromptu style speaking.
2. **Hereford Bowl** - Pre-entry will be required for teams to compete at the JNHE. Individuals competing in the test-only portion can still enter on-site the day of.
3. **Hybrid Illustrated Speech Contest** - The hybrid model will start with speeches submitted via video by June 1, with the finalists in each division coming to compete in person at JNHE. This will remove any scheduling conflicts from the virtual stage of the contest.
4. **Sales Academy Contest** - A projector/TV screen will NOT be provided to finalists presenting on-site at the JNHE. They are allowed to bring their own presentation materials.

To read through all of the contests held during the 2023 JNHE find the contests here, under the Contests & Education tab. [Contest Rules](#)

JNHE DATES TO REMEMBER

May 15 - Junior National Hereford Expo (JNHE) early bird online entry deadline

June 1 - Advisor of the Year Nominations Due

Contests Deadline (CHB Hybrid Cooking Challenge, Advanced Speech Contest, Future Professionals Contest, Hybrid Illustrated Speech, Hybrid Individual Sales, Sales Academy, Judging Contest, Photo Contest and Showmanship Contest)

NJHA Board Candidate Online Application Deadline

JNHE Final Online Entry, Ownership Deadline (No late entries accepted.)

July 1 - Final Faces of Leadership Registration Deadline

JNHE Hereford Bowl Contest Entry Deadline

JNHE Team Fitting Contest Entry Deadline

JNHE RSVP's Due (Bridging the Gap, Membership Meeting)