

What's New? | Association News and Events

"What's New?" is a column designed to keep you in the know about Hereford happenings. You can sign up for *Hereford Headlines*, an electronic newsletter distributed the first Friday of each month by the American Hereford Association (AHA) highlighting Hereford news and events. You can also receive the *Bald Faced Bottom Line*, a commercially-focused electronic newsletter sent the third Friday of each month. To subscribe to these free newsletters, send an email to outreach@hereford.org. Archived issues are posted at Hereford.org.

Board Announcements

Choose your voting delegates

Each year at the American Hereford Association (AHA) Annual Membership Meeting in Kansas City, Mo., voting delegates representing each state cast ballots to determine three new members of the AHA Board of Directors.

A nominating committee selects a slate of Board candidates. However, all active adult AHA members have the opportunity to provide input to the election process via their selection of state voting delegates.

With that in mind, active adult AHA members will soon receive information about how to nominate themselves or another active adult AHA member to serve as a state voting delegate. Please take part in the AHA Board election process by nominating the AHA member(s) who will represent you in electing the next AHA Board members.

In early May, eligible AHA members will receive information about how to nominate voting delegates. Replies will be due by May 31.

Nominate AHA Board of Directors

The AHA's Board of Directors nominating committee is requesting volunteers to serve a four-year term as a Director. Members are encouraged to contact representatives in their respective regions to submit nominees. This year's nominating committee is:

Joel Birdwell, chairman
Kingfisher, Okla.
405-368-1058
jbirdwell73@icloud.com

Kyle Colyer (Northwest region)
Bruneau, Idaho
208-250-3924
kyle@hereford.com

Wade Perks (Southwest region)
San Angelo, Texas
817-269-9263
wadepirks@gmail.com

Ron Melancon (Southeast region)
Woodville, Miss.
601-597-5995
mgfarms@bellsouth.net

Mark Stephens (Northeast region)
Edinburg, Ill.
217-825-7913
mark_stephens46@yahoo.com

Hall of Fame/Hall of Merit nominations due June 1

Nominations for the AHA's prestigious Hall of Fame and Hall of Merit are due June 1. Deserving recipients for the 2023 induction will be honored at the AHA Annual Meeting and Conference in Kansas City in October.

The Hall of Fame recognizes Hereford breeders who have dynamically influenced the direction and advancement of the breed. The Hall of Merit commends individuals who have greatly influenced the cattle industry.

You may submit your nomination online by going to the AHA website at Hereford.org. You will find the nomination forms under the "About" tab.

Please contact Emily Wood at ewood@hereford.org or 816-842-3757 for more information about sending in your nomination.

Century and Golden Breeder nominations due June 1

Celebrating generational Hereford breeders is a highlight during the AHA Annual Meeting and Conference. The Century Breeder recognition honors families and operations in the Hereford business for 100 years. Golden Breeders recognizes those in the business for 50 years. You will find the nomination form at AmericanHerefordAssociation.formstack.com/forms/golden_century_breeders. You can find a list of those previously recognized at Hereford.org. For questions or more information, contact Emily Wood at ewood@hereford.org.

MyHerd Updates

The American Hereford Association (AHA) recently launched new animal and member search tools in *MyHerd.org*. You will be able to access the following searches from the MyHerd menu located in the upper part of the screen under "Search Tools."

Animal Search — This is comparable to the HerfNet EPD/animal search members have been using since 2001 when HerfNet was launched. The number and flexibility of search criteria has been greatly expanded as well as the ability to easily change the information seen in search results. It is also much easier to download data from search results to take offline as needed.

Animal Lists — This feature allows members to easily maintain multiple lists of animals for various purposes and download data on those animals to use in many ways. This is especially helpful with the weekly expected progeny differences

(EPD) updates. Animal Lists varies from the past saved searches because animals no longer have to share anything in common to be added to a list. Up to 112 data points are included in a downloadable file for a list of animals, and animal lists can be incorporated into animal searches, which allows for very flexible downloads of other types of data on listed animals.

Saved Searches — This search tool saves time because users don't have to start a search from scratch each time they are searching for a set of animals that meet a specific set of routinely-used criteria. Simply save the search and the display information, and results will load exactly as they were saved. Different animals may show in the results depending on the criteria selected as things change over time (like EPDs).

Mating Predictor — You now have access to all animal search criteria when selecting animals for use in the mating predictor. You can also use saved searches and animal lists when selecting animals to use in this latest version. The calculation of the inbreeding coefficient has been changed so the tool performs more efficiently. The new mating predictor reduced the number of generations used in the inbreeding coefficient calculation to around 10.

All these features are inter-related, making them easier to access. At first, getting to a specific location within the search options may be a bit more confusing because there are multiple paths to each tool. Remember, you can always go back to the menu in the upper part of the screen.

If you have any questions, please reach out to myherd@hereford.org.

Marketing

Herd Bull and Reference Edition advertising

Don't miss out on the opportunity to advertise in July's 100th Herd Bull and Reference Edition of the *Hereford World*. Submit your advertisement by Friday, April 28, to receive a 5% early bird discount.

The final deadline for all advertising materials is Friday, May 26. A late fee of 10% will be assessed on materials received after the final deadline.

Contact your AHA field representative today to reserve your space.

Feature your program in the *Hereford Register*

The 16th edition of the *Hereford Register* will be published as a special bound-in section in the July *Hereford World*.

These "yellow pages" of Hereford breeders located in the U.S. and Canada feature a listing of July advertisers with a quarter-page or larger ad and July seedstock advertisers. Listings include name, address, telephone number, email address and website. If you are not a July *Hereford World* advertiser, listings can be purchased for \$50.

Listings are organized by state and then alphabetized by ranch or farm name. Seedstock ads are added at the end of the section and are available for \$385 per inch per year.

The deadline for submissions is Friday, May 26. Reprints will be available upon request. For more information, contact Alison Marx at amarx@hereford.org or 816-842-3757.

Youth



Entries opening for JNHE

Watch for online entries to open for the 2023 VitaFerm® Junior National Hereford Expo (JNHE) July 8-14 in Madison, Wis. Visit JrHereford.org to enter online and to receive more information. Please note all entries must be completed online.

To accommodate our growing contests, JNHE participants must pay \$5 to participate in showmanship and judging. All showmanship and

judging contestants must pre-enter by June 1 and must pay the entry fee at that time. JNHE participants must be members of the National Junior Hereford Association (NJHA).

JNHE entry deadlines

Early bird online entry deadline (\$20 discount per entry): May 15
Final ownership and entry deadline: June 1.

If you have questions about the online entry process or anything related to JNHE, contact Bailey Clanton at bclanton@hereford.org or Amy Cowan at acowan@hereford.org.

NJHA board applications open

Twelve outstanding Hereford juniors serve each year on the NJHA board of directors. Each year, four board members are elected to three-year terms at the annual membership meeting, which is held in conjunction with JNHE. During their term, directors develop and implement programs and events that serve junior Hereford members from across the nation. Candidate applications close June 1. Find more details at Hereford.org/youth/NJHA/board.

Association News

Save the date: 2023 BIF Convention

This year's Beef Improvement Federation (BIF) Annual Meeting and Research Symposium will be in Calgary, Alberta, July 3-6. It's an annual highlight as seedstock breeders, commercial producers and researchers discuss the latest genetic innovations and applications. Visit BeefImprovement.org for more information.

Mark your calendar:

2025 World Hereford Conference

AHA is eager to host the 2025 World Hereford Conference, associated tours and the Young Breeders Competition Oct. 22-26, 2025. Event details will be provided as they become available at WorldHerefordConference.com. **HW**